Trust

On a scale from 1 to 5, where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Trust — Google	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	513	212	250	330	206	433	566	251	255	199	151
Unweighted N	999	479	520	173	273	341	212	446	553	246	258	205	152
Completely distrust 1	22.5%	28.4%	16.8%	18.0%	22.1%	21.1%	29.8%	20.5%	24.0%	19.6%	18.4%	18.2%	31.6%
2	15.9%	19.4%	12.7%	15.6%	15.8%	17.0%	14.7%	17.5%	14.8%	12.4%	15.7%	19.4%	21.4%
3	28.3%	23.1%	33.3%	32.2%	25.9%	28.5%	26.9%	30.2%	26.9%	28.5%	30.7%	27.7%	24.6%
4	20.3%	16.9%	23.4%	17.7%	20.7%	21.6%	20.2%	19.0%	21.2%	25.2%	20.7%	19.1%	15.9%
Completely trust 5	10.7%	10.7%	10.7%	14.0%	11.8%	9.3%	8.1%	10.0%	11.2%	11.6%	13.6%	13.9%	6.6%
Never heard of /Don't know	2.4%	1.5%	3.2%	2.4%	3.7%	2.5%	0.4%	2.8%	2.0%	2.6%	0.9%	1.7%	0.0%

Trust — Google (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	110	320	365	313	368	351	280
Unweighted N	375	310	203	111	315	367	316	357	360	282
Completely distrust 1	17.3%	26.3%	23.6%	27.7%	15.7%	18.0%	34.7%	12.2%	29.0%	27.8%
2	9.2%	17.9%	20.0%	27.1%	16.9%	12.8%	18.6%	12.3%	16.0%	20.7%
3	32.2%	26.9%	24.8%	24.5%	30.5%	30.5%	23.3%	33.7%	25.9%	24.2%
4	22.1%	18.7%	22.2%	15.1%	23.8%	23.0%	13.5%	26.7%	16.3%	16.7%
Completely trust 5	15.0%	8.9%	7.7%	5.6%	12.2%	10.2%	9.7%	13.4%	8.4%	9.9%
Never heard of /Don't know	4.2%	1.3%	1.7%	0.0%	0.7%	5.5%	0.3%	1.7%	4.4%	0.7%

Trust — Google (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	280	416	203
Unweighted N	541	238	112	55	165	210	398	226	266	422	213
Completely distrust 1	29.4%	15.9%	11.1%	16.8%	20.9%	29.4%	19.4%	22.4%	20.7%	23.9%	20.9%
2	20.2%	14.2%	10.6%	5.6%	12.0%	18.8%	18.8%	11.8%	9.1%	17.5%	20.7%
3	23.8%	34.4%	34.2%	34.0%	31.8%	22.6%	27.6%	31.8%	27.0%	28.9%	28.7%
4	16.9%	22.8%	28.5%	25.4%	21.7%	19.7%	18.1%	23.0%	22.6%	19.4%	20.9%
Completely trust 5	9.2%	10.8%	14.1%	13.7%	12.7%	6.6%	13.1%	9.0%	17.0%	8.6%	6.9%
Never heard of /Don't know	0.4%	2.0%	1.5%	4.6%	0.9%	2.9%	3.0%	1.9%	3.6%	1.7%	1.8%

Trust — Amazon	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	511	210	251	330	206	433	565	251	253	199	151
Unweighted N	999	479	520	172	274	341	212	446	553	246	257	205	152
Completely distrust 1	14.0%	17.7%	10.4%	16.5%	14.9%	10.8%	15.2%	17.1%	11.6%	12.2%	11.9%	12.9%	14.3%
2	15.1%	18.8%	11.6%	16.9%	12.5%	17.7%	12.2%	16.4%	14.1%	10.6%	13.1%	21.2%	19.9%
3	28.4%	24.8%	31.8%	27.5%	30.1%	26.2%	30.6%	27.1%	29.3%	28.6%	27.0%	24.4%	35.0%
4	25.9%	22.3%	29.4%	20.4%	25.6%	29.0%	27.2%	23.9%	27.5%	33.1%	30.0%	21.5%	19.5%
Completely trust 5	14.2%	14.6%	13.8%	15.4%	14.0%	13.8%	13.8%	13.8%	14.5%	14.1%	16.9%	17.4%	11.4%
Never heard of /Don't know	2.5%	1.8%	3.1%	3.4%	2.8%	2.5%	1.2%	1.6%	3.1%	1.5%	1.1%	2.6%	0.0%

Trust — Amazon (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	111	320	364	313	368	350	280
Unweighted N	374	310	203	112	315	367	316	357	360	282
Completely distrust 1	10.8%	15.9%	16.2%	15.5%	14.3%	11.9%	16.0%	9.8%	16.6%	16.2%
2	12.7%	11.8%	21.0%	23.0%	18.9%	12.4%	14.4%	13.8%	17.2%	14.1%
3	22.6%	34.3%	24.0%	38.5%	27.1%	29.0%	28.7%	29.9%	26.8%	28.3%
4	27.9%	25.0%	29.2%	16.2%	22.7%	28.0%	26.9%	26.9%	26.0%	24.6%
Completely trust 5	22.6%	10.5%	8.2%	5.3%	15.6%	15.0%	11.8%	17.8%	10.2%	14.4%
Never heard of /Don't know	3.4%	2.5%	1.3%	1.4%	1.4%	3.7%	2.2%	1.8%	3.2%	2.5%

Trust — Amazon (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	57	173	210	373	242	281	414	203
Unweighted N	541	238	112	54	165	210	397	227	267	421	213
Completely distrust 1	17.4%	12.0%	7.6%	10.1%	10.8%	20.2%	11.8%	14.1%	14.3%	14.9%	12.9%
2	18.2%	14.4%	9.7%	9.7%	9.7%	19.0%	15.5%	15.0%	12.3%	16.8%	13.9%
3	28.2%	28.4%	34.4%	24.0%	32.8%	28.0%	27.0%	27.5%	23.3%	27.9%	34.7%
4	22.4%	29.7%	30.7%	37.0%	26.6%	23.6%	26.2%	27.2%	30.8%	25.5%	22.2%
Completely trust 5	12.5%	13.7%	17.0%	14.2%	18.2%	8.0%	16.5%	13.0%	16.3%	12.3%	14.6%
Never heard of /Don't know	1.2%	1.9%	0.7%	5.1%	1.9%	1.3%	3.0%	3.1%	2.9%	2.6%	1.6%

Trust — Microsoft	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	512	212	251	330	205	433	566	250	255	199	151
Unweighted N	999	479	520	173	274	341	211	446	553	245	258	205	152
Completely distrust 1	15.2%	18.1%	12.4%	13.8%	12.3%	16.7%	17.7%	13.9%	16.1%	16.6%	12.5%	11.0%	17.2%
2	16.1%	18.3%	14.1%	19.2%	12.8%	16.8%	15.9%	14.1%	17.7%	14.0%	15.3%	15.3%	21.7%
3	33.4%	32.2%	34.4%	31.1%	37.1%	33.7%	30.6%	37.3%	30.3%	30.4%	36.2%	36.4%	33.5%
4	19.2%	15.9%	22.3%	13.5%	18.0%	21.2%	23.4%	19.2%	19.2%	23.2%	18.4%	20.8%	19.5%
Completely trust 5	10.4%	10.8%	10.0%	11.6%	12.5%	7.9%	10.6%	10.2%	10.6%	10.5%	14.4%	13.2%	8.2%
Never heard of /Don't know	5.7%	4.7%	6.7%	10.8%	7.3%	3.8%	1.8%	5.3%	6.1%	5.3%	3.3%	3.3%	0.0%

Trust — Microsoft (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	366	312	368	352	279
Unweighted N	374	310	203	112	315	368	315	357	361	281
Completely distrust 1	13.3%	19.3%	13.4%	12.9%	9.3%	14.7%	21.7%	6.3%	21.2%	19.1%
2	14.4%	14.4%	20.1%	20.5%	19.2%	11.8%	18.0%	16.7%	15.0%	16.9%
3	31.6%	33.4%	32.9%	40.3%	35.9%	32.5%	31.5%	38.5%	28.4%	32.9%
4	18.6%	18.8%	20.8%	19.9%	17.6%	22.9%	16.6%	21.1%	17.9%	18.2%
Completely trust 5	12.5%	10.4%	9.9%	3.9%	14.0%	8.9%	8.5%	12.3%	8.9%	9.8%
Never heard of /Don't know	9.7%	3.8%	2.9%	2.4%	4.0%	9.1%	3.7%	5.1%	8.6%	3.1%

Trust — Microsoft (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	173	210	374	242	281	416	202
Unweighted N	540	238	112	55	165	210	397	227	267	422	212
Completely distrust 1	18.0%	13.8%	11.5%	9.9%	14.3%	19.4%	14.6%	12.8%	14.7%	15.2%	17.2%
2	19.7%	12.3%	11.9%	8.7%	11.7%	21.3%	15.2%	16.2%	11.8%	16.8%	17.1%
3	31.8%	38.8%	34.8%	38.4%	33.4%	30.0%	32.4%	37.8%	31.5%	35.8%	33.0%
4	20.1%	19.9%	18.3%	18.6%	23.4%	18.3%	19.7%	16.2%	19.9%	18.1%	18.8%
Completely trust 5	9.5%	8.6%	14.9%	11.3%	11.4%	4.1%	12.2%	12.5%	13.7%	9.2%	9.6%
Never heard of /Don't know	0.9%	6.6%	8.5%	13.1%	5.8%	6.9%	6.0%	4.4%	8.4%	5.0%	4.3%

Trust — Apple	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	997	487	511	210	250	330	206	433	564	251	253	199	151
Unweighted N	998	479	519	172	273	341	212	446	552	246	257	205	152
Completely distrust 1	16.9%	19.5%	14.4%	18.9%	19.0%	15.4%	14.6%	16.7%	17.0%	17.7%	16.4%	13.0%	17.6%
2	17.9%	21.4%	14.4%	18.9%	15.8%	18.6%	17.9%	18.5%	17.4%	16.2%	18.5%	13.5%	23.8%
3	27.5%	24.1%	30.8%	24.7%	27.8%	29.2%	27.4%	28.0%	27.2%	27.8%	28.2%	32.7%	22.1%
4	19.5%	17.6%	21.3%	15.8%	19.2%	22.2%	19.2%	20.5%	18.7%	17.6%	20.5%	23.9%	23.0%
Completely trust 5	11.5%	12.5%	10.6%	15.9%	11.9%	8.8%	10.9%	12.2%	11.0%	13.4%	9.9%	13.4%	12.2%
Never heard of /Don't know	6.8%	4.9%	8.5%	5.8%	6.2%	5.7%	10.1%	4.3%	8.7%	7.3%	6.5%	3.5%	1.3%

Trust — Apple (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	110	320	363	313	368	349	280
Unweighted N	374	310	203	111	315	366	316	357	359	282
Completely distrust 1	15.1%	21.4%	12.8%	16.9%	11.9%	15.6%	23.5%	9.1%	19.7%	23.5%
2	15.3%	18.4%	18.5%	24.1%	22.0%	12.6%	19.7%	17.0%	19.5%	16.9%
3	25.0%	29.9%	30.9%	23.9%	23.8%	30.9%	27.2%	27.0%	28.6%	26.9%
4	18.2%	16.2%	23.9%	25.7%	22.0%	21.0%	15.2%	25.0%	16.1%	16.4%
Completely trust 5	15.6%	9.8%	9.0%	6.7%	15.5%	10.3%	8.9%	14.4%	8.6%	11.4%
Never heard of /Don't know	10.8%	4.3%	4.9%	2.6%	4.9%	9.5%	5.5%	7.6%	7.5%	4.8%

Trust — Apple (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	57	173	210	373	242	280	414	203
Unweighted N	541	238	112	54	165	210	397	226	266	421	213
Completely distrust 1	19.2%	17.0%	9.2%	16.3%	15.2%	21.9%	15.4%	16.0%	15.4%	16.8%	20.2%
2	21.0%	16.5%	12.0%	18.2%	18.8%	18.9%	16.0%	19.2%	13.9%	21.7%	17.3%
3	25.6%	29.2%	33.2%	24.5%	27.6%	22.5%	30.5%	27.3%	27.0%	25.9%	28.4%
4	19.7%	20.3%	24.0%	12.5%	22.0%	20.7%	20.5%	15.1%	19.8%	21.5%	15.1%
Completely trust 5	11.6%	8.4%	10.9%	16.3%	11.2%	8.7%	9.5%	17.4%	15.5%	8.5%	13.1%
Never heard of /Don't know	2.8%	8.5%	10.6%	12%	5.3%	7.3%	8.3%	5%	8.4%	5.9%	6%

Trust — Facebook	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	996	487	510	210	250	330	205	433	563	250	253	199	151
Unweighted N	997	479	518	172	273	341	211	446	551	245	257	205	152
Completely distrust 1	40.1%	47.8%	32.9%	34.0%	37.1%	42.3%	46.6%	40.2%	40.1%	35.2%	40.1%	36.2%	47.4%
2	21.3%	22.5%	20.2%	22.3%	20.9%	20.9%	21.4%	21.8%	20.9%	14.1%	22.7%	23.8%	28.4%
3	20.6%	14.6%	26.3%	14.2%	23.4%	22.9%	19.8%	20.9%	20.3%	27.8%	21.9%	22.6%	11.2%
4	10.3%	9.1%	11.5%	16.3%	9.7%	7.6%	9.1%	8.9%	11.4%	14.6%	9.0%	10.1%	7.3%
Completely trust 5	4.7%	4.4%	5.0%	7.6%	6.5%	3.1%	2.2%	5.3%	4.2%	7.0%	4.7%	3.4%	4.7%
Never heard of /Don't know	3.0%	1.7%	4.2%	5.7%	2.3%	3.1%	0.8%	2.8%	3.1%	1.2%	1.5%	3.8%	0.9%

Trust — Facebook (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	384	316	185	110	320	363	312	368	349	279
Unweighted N	373	310	203	111	315	366	315	357	359	281
Completely distrust 1	34.1%	43.0%	43.3%	47.5%	36.4%	32.5%	53.0%	29.7%	43.5%	49.8%
2	16.3%	23.6%	22.5%	30.2%	29.2%	20.6%	14.2%	26.9%	18.2%	17.8%
3	22.0%	21.4%	20.7%	13.1%	17.4%	25.8%	17.5%	24.1%	19.8%	17.0%
4	15.3%	7.7%	8.3%	3.8%	10.8%	11.2%	8.7%	12.3%	8.1%	10.4%
Completely trust 5	7.7%	2.2%	3.5%	3.6%	5.0%	5.0%	4.1%	5.6%	4.4%	3.8%
Never heard of /Don't know	4.6%	2.1%	1.7%	1.8%	1.2%	4.9%	2.6%	1.5%	6.0%	1.2%

Trust — Facebook (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	57	173	210	372	242	280	414	202
Unweighted N	540	238	112	54	165	210	396	226	266	421	212
Completely distrust 1	49.6%	32.5%	26.0%	31.4%	39.3%	45.0%	38.0%	39.9%	36.9%	40.3%	47.4%
2	25.2%	21.7%	10.5%	10.8%	17.6%	21.7%	22.2%	22.2%	16.7%	25.2%	18.9%
3	13.9%	27.6%	31.2%	28.5%	22.0%	16.9%	22.0%	20.6%	18.8%	20.5%	19.4%
4	6.7%	10.9%	21.7%	17.0%	9.2%	12.7%	11.1%	7.7%	14.1%	10.0%	7.6%
Completely trust 5	4.0%	4.2%	5.4%	6.8%	8.4%	1.9%	3.3%	6.6%	9.8%	2.0%	4.2%
Never heard of /Don't know	0.6%	3.1%	5.1%	5.5%	3.6%	1.9%	3.3%	3.0%	3.7%	2.0%	2.5%

Trust — Slack	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	511	210	251	330	206	433	565	251	253	199	151
Unweighted N	999	479	520	172	274	341	212	446	553	246	257	205	152
Completely distrust 1	11.5%	12.8%	10.2%	11.8%	8.7%	12.6%	12.6%	10.4%	12.3%	15.5%	7.6%	9.7%	11.8%
2	6.1%	8.5%	3.9%	5.5%	7.4%	7.1%	3.7%	7.7%	4.9%	3.1%	5.6%	5.1%	11.6%
3	10.6%	11.0%	10.2%	15.9%	13.5%	9.8%	2.9%	12.3%	9.3%	11.1%	7.1%	13.9%	13.5%
4	5.0%	5.2%	4.8%	9.0%	8.6%	2.4%	0.7%	5.9%	4.3%	4.0%	6.5%	6.3%	4.0%
Completely trust 5	2.5%	3.1%	1.8%	7.0%	2.8%	0.8%	0.0%	3.6%	1.6%	2.1%	3.8%	3.2%	2.2%
Never heard of /Don't know	64.4%	59.4%	69.2%	50.8%	59.0%	67.3%	80.2%	60.1%	67.7%	64.1%	69.4%	61.8%	56.9%

Trust — Slack (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	111	320	364	313	368	350	280
Unweighted N	374	310	203	112	315	367	316	357	360	282
Completely distrust 1	11.6%	13.3%	11.0%	6.3%	8.6%	12.0%	13.9%	7.2%	12.8%	15.4%
2	4.4%	4.7%	8.5%	11.9%	8.1%	6.8%	3.3%	6.8%	6.2%	5.1%
3	9.0%	11.9%	10.1%	13.3%	11.0%	12.4%	7.8%	13.3%	11.4%	6.1%
4	5.3%	3.2%	6.7%	5.9%	7.3%	4.3%	3.3%	4.8%	4.2%	6.2%
Completely trust 5	3.6%	3.4%	0.0%	0.0%	3.6%	1.0%	3.0%	2.8%	1.8%	3.0%
Never heard of /Don't know	66.0%	63.5%	63.6%	62.5%	61.5%	63.4%	68.7%	65.1%	63.7%	64.2%

Trust — Slack (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	57	173	210	373	242	281	414	203
Unweighted N	541	238	112	54	165	210	397	227	267	421	213
Completely distrust 1	13.4%	8.7%	9.3%	10.2%	9.7%	13.7%	12.7%	8.8%	12.4%	12.0%	11.0%
2	7.8%	5.1%	3.3%	0.0%	6.7%	5.3%	4.5%	8.9%	4.0%	8.8%	4.3%
3	9.3%	12.1%	9.3%	14.4%	15.1%	7.4%	10.9%	9.7%	12.2%	9.5%	10.7%
4	3.6%	4.8%	11.0%	4.8%	6.0%	3.5%	4.7%	6.0%	6.3%	4.8%	3.1%
Completely trust 5	3.1%	1.4%	3.0%	2.5%	4.6%	1.2%	1.5%	3.5%	6.0%	1.3%	0.7%
Never heard of /Don't know	62.8%	68.0%	64.1%	68.2%	57.9%	69.0%	65.7%	63.1%	59.1%	63.5%	70.2%

Trust — TikTok	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	511	210	251	330	206	433	565	251	253	199	151
Unweighted N	999	479	520	172	274	341	212	446	553	246	257	205	152
Completely distrust 1	40.2%	45.2%	35.4%	30.5%	35.1%	44.3%	49.5%	38.6%	41.4%	37.0%	38.3%	40.7%	45.7%
2	18.7%	20.2%	17.3%	26.8%	17.7%	15.2%	17.4%	19.6%	18.0%	18.4%	19.3%	18.0%	21.0%
3	15.5%	10.9%	19.8%	14.5%	21.2%	15.7%	9.2%	18.9%	12.8%	19.2%	14.6%	17.8%	13.9%
4	5.0%	5.1%	5.0%	7.1%	6.6%	4.5%	1.8%	6.6%	3.8%	6.5%	5.1%	3.3%	6.6%
Completely trust 5	4.5%	5.2%	3.8%	10.3%	7.5%	0.9%	0.8%	4.1%	4.8%	4.6%	4.7%	6.5%	2.8%
Never heard of /Don't know	16.1%	13.4%	18.6%	10.9%	11.8%	19.4%	21.3%	12.2%	19.1%	14.3%	18.0%	13.7%	10.0%

Trust — TikTok (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	111	320	364	313	368	350	280
Unweighted N	374	310	203	112	315	367	316	357	360	282
Completely distrust 1	38.2%	42.6%	39.8%	41.1%	27.2%	38.6%	55.4%	28.3%	40.0%	56.1%
2	14.3%	21.9%	20.4%	22.4%	28.7%	14.5%	13.4%	21.6%	20.1%	13.2%
3	16.6%	13.4%	17.5%	13.9%	19.7%	16.2%	10.0%	21.2%	14.7%	8.9%
4	5.7%	5.1%	5.5%	1.7%	6.0%	6.3%	2.6%	5.8%	5.3%	3.8%
Completely trust 5	6.8%	2.8%	2.6%	4.5%	4.4%	4.4%	4.7%	5.4%	3.3%	4.8%
Never heard of /Don't know	18.5%	14.2%	14.2%	16.3%	14.1%	19.9%	13.8%	17.7%	16.7%	13.3%

Trust — TikTok (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	57	173	210	373	242	281	414	203
Unweighted N	541	238	112	54	165	210	397	227	267	421	213
Completely distrust 1	47.1%	37.2%	27.2%	35.2%	31.0%	43.2%	42.9%	39.9%	35.1%	41.0%	42.3%
2	21.5%	19.0%	16.2%	9.2%	17.0%	23.4%	17.0%	18.4%	15.2%	22.2%	18.0%
3	10.9%	17.3%	25.6%	23.8%	19.9%	12.0%	15.1%	15.9%	19.8%	15.1%	13.5%
4	3.8%	5.1%	7.8%	4.3%	7.4%	2.6%	4.4%	6.4%	7.1%	3.2%	5.5%
Completely trust 5	4.3%	2.5%	6.0%	5.3%	7.8%	2.5%	3.8%	4.8%	7.4%	2.7%	2.5%
Never heard of /Don't know	12.5%	18.9%	17.2%	22.2%	16.8%	16.3%	16.6%	14.5%	15.4%	15.7%	18.2%

Trust — Zoom	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	512	212	250	330	205	433	565	250	255	199	151
Unweighted N	998	479	519	173	273	341	211	446	552	245	258	205	152
Completely distrust 1	15.4%	18.3%	12.7%	16.8%	13.2%	15.8%	16.2%	14.9%	15.8%	18.0%	13.2%	12.9%	15.8%
2	14.4%	17.4%	11.5%	14.9%	14.9%	13.8%	14.1%	14.8%	14.1%	15.2%	10.8%	15.9%	19.9%
3	30.7%	29.1%	32.1%	30.1%	33.2%	31.9%	26.3%	34.6%	27.7%	25.2%	31.2%	34.9%	36.6%
4	17.0%	14.0%	19.8%	14.6%	18.2%	16.1%	19.4%	17.9%	16.3%	15.3%	16.9%	20.0%	22.8%
Completely trust 5	6.4%	5.8%	7.0%	10.1%	6.5%	5.2%	4.7%	5.6%	7.1%	6.6%	8.8%	7.4%	4.2%
Never heard of /Don't know	16.1%	15.3%	16.8%	13.5%	14.0%	17.2%	19.4%	12.2%	19.0%	19.8%	19.0%	8.9%	0.7%

Trust — Zoom (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	110	320	365	312	368	351	279
Unweighted N	374	310	203	111	315	367	315	357	360	281
Completely distrust 1	17.6%	17.4%	9.9%	11.5%	11.8%	15.3%	19.4%	10.0%	16.1%	21.7%
2	9.5%	16.6%	16.5%	21.6%	17.2%	13.7%	12.4%	15.7%	15.5%	11.4%
3	26.3%	30.6%	32.7%	43.0%	33.9%	29.9%	28.1%	35.8%	28.4%	26.8%
4	14.1%	16.7%	22.9%	17.8%	18.7%	17.8%	14.3%	18.7%	15.4%	16.7%
Completely trust 5	8.4%	6.0%	5.8%	2.2%	9.7%	4.0%	6.0%	8.9%	3.5%	7.0%
Never heard of /Don't know	24.1%	12.8%	12.3%	3.8%	8.6%	19.3%	20.0%	10.9%	21.2%	16.5%

Trust — Zoom (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	173	210	374	242	280	416	202
Unweighted N	540	238	112	55	165	210	397	226	266	422	212
Completely distrust 1	18.9%	11.3%	9.7%	12.6%	12.4%	17.2%	15.3%	16.3%	14.4%	16.0%	17.8%
2	16.4%	11.4%	13.5%	14.5%	16.5%	18.0%	11.7%	13.9%	13.5%	15.6%	14.1%
3	31.1%	35.0%	30.6%	23.0%	27.7%	27.6%	32.4%	32.7%	30.2%	30.0%	29.6%
4	18.5%	14.9%	19.9%	13.9%	16.4%	18.3%	16.8%	16.5%	18.1%	18.4%	14.2%
Completely trust 5	6.1%	5.2%	10.5%	8.7%	7.6%	2.5%	7.1%	8.1%	8.1%	6.6%	5.9%
Never heard of /Don't know	9.0%	22.2%	15.7%	27.2%	19.3%	16.4%	16.8%	12.4%	15.8%	13.4%	18.3%

Trust — Twitter	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	512	212	250	330	205	433	565	250	255	199	151
Unweighted N	998	479	519	173	273	341	211	446	552	245	258	205	152
Completely distrust 1	34.8%	41.0%	28.9%	26.2%	29.0%	38.8%	44.2%	31.2%	37.5%	33.6%	33.4%	32.1%	38.6%
2	19.6%	19.3%	19.9%	20.5%	16.6%	18.2%	24.5%	21.9%	17.9%	16.7%	19.4%	19.5%	25.7%
3	23.2%	19.9%	26.4%	25.0%	27.8%	22.6%	16.7%	25.7%	21.3%	26.7%	24.1%	25.5%	19.7%
4	8.9%	9.0%	8.7%	14.3%	10.9%	8.1%	1.9%	8.8%	8.9%	7.5%	8.8%	10.9%	9.2%
Completely trust 5	4.9%	5.0%	4.8%	7.0%	7.1%	3.2%	2.9%	5.4%	4.6%	6.7%	5.9%	4.7%	4.1%
Never heard of /Don't know	8.6%	5.8%	11.3%	7.0%	8.5%	9.0%	9.8%	7.0%	9.8%	8.9%	8.4%	7.2%	2.8%

Trust — Twitter (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	110	320	365	312	368	351	279
Unweighted N	374	310	203	111	315	367	315	357	360	281
Completely distrust 1	34.7%	37.0%	31.7%	33.8%	18.4%	34.6%	51.9%	19.4%	40.1%	48.4%
2	15.3%	19.8%	24.6%	25.8%	25.9%	15.9%	17.5%	22.9%	17.5%	17.8%
3	21.7%	26.0%	21.3%	23.7%	29.2%	25.7%	13.9%	30.2%	21.1%	16.6%
4	9.2%	7.1%	11.3%	8.6%	14.3%	9.0%	3.2%	13.5%	6.9%	5.1%
Completely trust 5	7.3%	3.2%	4.6%	2.3%	6.4%	4.2%	4.3%	6.1%	4.2%	4.3%
Never heard of /Don't know	11.8%	7.0%	6.5%	5.7%	5.7%	10.6%	9.3%	7.8%	10.1%	7.8%

Trust — Twitter (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	173	210	374	242	280	416	202
Unweighted N	540	238	112	55	165	210	397	226	266	422	212
Completely distrust 1	39.6%	31.6%	22.7%	35.2%	30.4%	44.6%	34.4%	30.0%	27.2%	36.0%	41.7%
2	23.2%	19.3%	12.8%	8.3%	19.8%	18.2%	19.3%	21.3%	16.2%	21.6%	19.7%
3	20.5%	25.3%	32.5%	32.1%	22.1%	18.7%	24.1%	26.5%	25.7%	24.5%	17.3%
4	6.9%	8.1%	18.6%	6.9%	7.8%	6.8%	10.4%	9.0%	12.3%	8.6%	5.6%
Completely trust 5	5.4%	5.9%	2.1%	3.9%	8.8%	3.6%	3.3%	5.8%	10.1%	3.1%	3.4%
Never heard of /Don't know	4.4%	9.9%	11.3%	14%	11.2%	8.2%	8.5%	7.3%	8.5%	6.2%	12.4%

Trust — The U.S. federal government	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	996	486	510	210	250	330	206	432	563	251	253	198	151
Unweighted N	996	478	518	172	273	340	211	445	551	245	257	204	152
Completely distrust 1	26.1%	28.6%	23.7%	27.5%	21.3%	29.2%	25.5%	26.1%	26.0%	29.7%	22.3%	26.3%	27.1%
2	23.4%	25.7%	21.2%	21.0%	25.8%	22.0%	25.4%	23.2%	23.6%	20.0%	26.2%	17.9%	26.3%
3	28.1%	23.8%	32.2%	25.9%	26.6%	27.4%	33.4%	28.5%	27.8%	27.4%	27.6%	32.1%	26.9%
4	14.4%	15.3%	13.5%	15.6%	14.2%	15.4%	11.9%	14.9%	14.0%	13.8%	17.5%	15.0%	15.9%
Completely trust 5	4.6%	3.9%	5.2%	6.2%	6.0%	3.3%	3.2%	3.8%	5.2%	5.3%	6.1%	5.6%	3.3%
Never heard of /Don't know	3.4%	2.6%	4.2%	3.8%	6.2%	2.7%	0.7%	3.5%	3.4%	3.7%	0.3%	3.1%	0.4%

Trust — The U.S. federal government (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	110	319	363	313	368	348	280
Unweighted N	373	310	203	110	314	366	315	356	358	282
Completely distrust 1	26.0%	27.7%	24.5%	24.4%	24.7%	24.6%	29.0%	24.7%	29.1%	24.2%
2	21.9%	22.0%	28.3%	24.7%	26.8%	22.2%	21.5%	23.1%	23.3%	24.1%
3	22.6%	33.6%	30.1%	28.2%	25.2%	27.1%	32.3%	26.2%	26.8%	32.3%
4	17.8%	9.7%	12.4%	19.4%	16.2%	16.3%	10.4%	18.1%	11.6%	13.1%
Completely trust 5	5.4%	5.4%	3.4%	0.8%	5.2%	3.4%	5.3%	5.5%	3.3%	4.9%
Never heard of /Don't know	6.2%	1.5%	1.2%	2.5%	1.9%	6.4%	1.5%	2.4%	6.1%	1.3%

Trust — The U.S. federal government (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	57	173	210	372	241	280	414	202
Unweighted N	539	238	112	54	165	210	396	225	266	421	212
Completely distrust 1	30.4%	19.8%	22.3%	20.4%	28.5%	29.1%	23.9%	25.0%	20.5%	25.1%	33.6%
2	25.1%	26.2%	20.5%	15.7%	23.9%	23.1%	23.6%	23.2%	20.2%	26.7%	21.6%
3	29.8%	27.6%	29.0%	25.1%	24.4%	30.5%	28.3%	28.4%	28.0%	30.0%	27.2%
4	10.5%	16.4%	22.5%	23.1%	14.5%	12.5%	14.4%	15.9%	18.5%	13.2%	10.5%
Completely trust 5	3.8%	6.4%	4.4%	7.8%	6.1%	2.9%	4.9%	4.3%	8.0%	3.4%	2.4%
Never heard of /Don't know	0.5%	3.6%	1.2%	7.9%	2.6%	1.8%	4.8%	3.1%	4.8%	1.6%	4.8%

Trust — Your state government	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	995	485	509	212	249	328	205	431	563	249	255	199	149
Unweighted N	994	478	516	173	271	339	211	444	550	244	257	205	150
Completely distrust 1	17.1%	19.2%	15.2%	20.9%	16.5%	16.0%	15.8%	16.7%	17.5%	20.6%	16.9%	15.0%	15.1%
2	16.6%	16.0%	17.2%	14.5%	15.0%	18.3%	18.0%	15.4%	17.6%	13.9%	16.9%	15.9%	16.0%
3	30.7%	27.5%	33.8%	28.1%	32.1%	32.1%	29.6%	32.3%	29.5%	30.8%	31.8%	36.5%	27.0%
4	22.2%	23.2%	21.2%	17.1%	21.4%	22.4%	28.1%	23.5%	21.2%	20.3%	24.2%	20.0%	32.6%
Completely trust 5	9.2%	9.9%	8.6%	10.7%	8.7%	9.1%	8.4%	7.5%	10.5%	11.4%	9.1%	8.2%	8.4%
Never heard of /Don't know	4.1%	4.2%	4.0%	8.7%	6.3%	2.1%	0.0%	4.6%	3.7%	2.9%	1.1%	4.4%	0.9%

Trust — Your state government (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	108	318	364	311	366	349	280
Unweighted N	373	309	203	109	313	366	314	354	358	282
Completely distrust 1	20.5%	17.4%	14.8%	8.6%	12.5%	18.5%	20.1%	9.1%	22.4%	21.1%
2	14.4%	20.5%	15.4%	15.2%	15.5%	14.7%	20.0%	15.6%	16.1%	18.6%
3	27.8%	30.7%	31.8%	39.4%	30.8%	31.7%	29.7%	34.1%	29.5%	27.9%
4	19.3%	19.4%	26.8%	32.5%	25.6%	20.6%	20.6%	24.4%	20.2%	21.7%
Completely trust 5	11.5%	9.4%	8.5%	1.8%	13.9%	6.2%	7.9%	14.1%	5.6%	7.4%
Never heard of /Don't know	6.5%	2.6%	2.6%	2.5%	1.6%	8.4%	1.6%	2.6%	6.2%	3.4%

Trust — Your state government (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	524	242	113	58	173	210	370	242	277	416	203
Unweighted N	538	237	112	54	165	210	393	226	262	422	213
Completely distrust 1	17.9%	16.3%	11.6%	20.0%	16.4%	17.7%	17.2%	17.1%	12.4%	19.4%	18.8%
2	18.2%	16.2%	12.7%	16.9%	14.3%	17.8%	16.8%	17.0%	16.1%	16.2%	16.7%
3	27.1%	36.6%	41.9%	31.0%	30.6%	29.0%	30.9%	32.2%	30.1%	31.4%	32.3%
4	26.3%	19.5%	14.8%	19.5%	22.0%	27.4%	22.2%	17.7%	23.6%	22.4%	20.4%
Completely trust 5	9.7%	8.0%	11.9%	7.9%	13.3%	4.7%	7.2%	13.2%	11.8%	8.2%	8.7%
Never heard of /Don't know	0.8%	3.3%	7.1%	4.6%	3.4%	3.4%	5.6%	2.8%	5.9%	2.3%	3.2%

Trust — Your local government	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	512	212	250	330	205	433	565	250	255	199	151
Unweighted N	998	479	519	173	273	341	211	446	552	245	258	205	152
Completely distrust 1	13.9%	14.4%	13.5%	17.7%	13.8%	13.0%	11.6%	14.2%	13.8%	18.6%	12.2%	10.4%	13.5%
2	14.2%	13.6%	14.7%	17.2%	14.0%	13.5%	12.3%	14.3%	14.1%	15.1%	14.4%	11.2%	14.7%
3	33.6%	33.1%	34.1%	28.3%	30.5%	38.2%	35.4%	33.5%	33.7%	32.5%	34.3%	41.4%	26.6%
4	26.2%	26.4%	26.1%	18.0%	29.1%	25.9%	32.0%	26.7%	25.9%	23.4%	27.8%	23.9%	36.1%
Completely trust 5	8.4%	9.2%	7.6%	12.8%	6.9%	7.3%	7.4%	7.4%	9.2%	6.8%	10.4%	10.5%	8.1%
Never heard of /Don't know	3.7%	3.3%	4.0%	6.1%	5.7%	2.0%	1.3%	4.0%	3.4%	3.6%	0.9%	2.6%	0.9%

Trust — Your local government (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	110	320	365	312	368	351	279
Unweighted N	374	310	203	111	315	367	315	357	360	281
Completely distrust 1	16.2%	14.3%	11.8%	8.5%	9.2%	16.9%	15.3%	7.6%	19.6%	15.2%
2	13.3%	15.8%	13.0%	14.4%	13.5%	13.5%	15.4%	13.7%	15.1%	13.7%
3	29.3%	37.6%	35.5%	34.3%	33.6%	32.1%	35.5%	34.1%	33.9%	32.6%
4	24.6%	23.1%	28.1%	37.9%	30.9%	23.9%	24.3%	30.3%	21.5%	26.8%
Completely trust 5	11.0%	6.8%	9.1%	2.5%	10.2%	7.8%	7.3%	10.9%	4.8%	9.5%
Never heard of /Don't know	5.5%	2.5%	2.6%	2.5%	2.6%	5.8%	2.3%	3.4%	5.1%	2.2%

Trust — Your local government (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	173	210	374	242	280	416	202
Unweighted N	540	238	112	55	165	210	397	226	266	422	212
Completely distrust 1	12.8%	15.2%	13.4%	16.8%	10.8%	14.1%	14.2%	15.7%	11.8%	13.2%	13.8%
2	14.4%	12.2%	14.3%	18.0%	15.5%	15.9%	14.0%	11.9%	15.4%	14.1%	15.4%
3	32.2%	38.2%	40.0%	28.3%	32.4%	35.2%	32.0%	35.5%	33.8%	35.4%	31.8%
4	30.4%	24.8%	18.3%	21.1%	24.6%	26.5%	27.9%	24.7%	24.0%	28.4%	24.8%
Completely trust 5	9.0%	6.5%	10.5%	9.9%	13.2%	5.8%	7.2%	9.0%	9.9%	6.5%	9.4%
Never heard of /Don't know	1.3%	3.1%	3.5%	5.7%	3.6%	2.5%	4.6%	3.2%	5.2%	2.4%	4.8%

Better/worse if broken up

Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Better/worse if broken up — Google	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	512	212	250	329	206	433	565	251	255	198	151
Unweighted N	998	479	519	173	273	340	212	446	552	246	257	204	152
Worse off	11.6%	12.6%	10.7%	14.9%	12.6%	10.0%	9.7%	11.8%	11.5%	11.7%	13.8%	10.9%	12.8%
Somewhat worse off	14.3%	12.9%	15.7%	12.0%	17.2%	13.5%	14.4%	12.5%	15.7%	13.3%	17.3%	12.4%	14.2%
Somewhat better off	17.2%	16.6%	17.8%	16.5%	19.3%	18.0%	14.3%	19.4%	15.6%	18.5%	16.3%	19.1%	16.1%
Better off	29.2%	36.7%	22.0%	23.8%	23.5%	30.2%	39.9%	29.2%	29.2%	27.7%	29.9%	28.1%	36.5%
Not sure	27.6%	21.1%	33.8%	32.9%	27.3%	28.3%	21.7%	27.1%	28.0%	28.7%	22.7%	29.6%	20.3%

Better/worse if broken up — Google (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	365	312	368	352	279
Unweighted N	373	310	203	112	315	367	315	356	361	281
Worse off	13.7%	10.4%	9.3%	11.8%	12.2%	12.5%	10.1%	11.6%	13.4%	9.4%
Somewhat worse off	14.2%	12.4%	17.5%	15.0%	16.4%	13.5%	12.9%	16.6%	13.3%	12.6%
Somewhat better off	16.0%	18.7%	17.0%	17.5%	16.7%	19.7%	15.0%	17.6%	15.3%	19.2%
Better off	26.0%	27.7%	32.2%	39.2%	26.4%	22.3%	40.1%	21.9%	31.7%	35.7%
Not sure	30.1%	30.7%	23.9%	16.5%	28.3%	32.1%	21.9%	32.3%	26.3%	23.2%

Better/worse if broken up — Google (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	172	210	375	242	280	416	202
Unweighted N	540	238	112	54	164	210	398	226	266	422	212
Worse off	11.5%	11.5%	10.2%	14.3%	15.0%	8.1%	11.0%	13.2%	14.4%	11.4%	6.3%
Somewhat worse off	13.2%	16.8%	20.6%	7.8%	13.0%	14.4%	14.9%	14.3%	15.2%	13.5%	16.1%
Somewhat better off	17.7%	19.7%	15.1%	15.3%	17.1%	17.3%	19.2%	14.3%	13.0%	20.8%	17.8%
Better off	37.6%	22.3%	15.0%	23.5%	27.8%	35.2%	26.5%	29.1%	33.6%	27.1%	29.0%
Not sure	19.9%	29.7%	39.0%	39.1%	27.1%	25.0%	28.4%	29.1%	23.8%	27.2%	30.8%

Better/worse if broken up — Amazon	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	485	512	211	251	329	206	432	566	251	254	198	151
Unweighted N	998	478	520	172	274	340	212	445	553	246	257	204	152
Worse off	13.8%	14.5%	13.2%	12.9%	15.5%	14.3%	11.9%	11.3%	15.7%	16.5%	15.5%	12.3%	12.8%
Somewhat worse off	15.3%	15.5%	15.0%	17.8%	13.8%	11.7%	20.1%	13.9%	16.3%	13.4%	13.6%	17.0%	18.2%
Somewhat better off	16.2%	14.7%	17.5%	12.6%	14.0%	19.1%	17.6%	15.2%	16.9%	16.6%	19.4%	13.9%	15.8%
Better off	28.4%	35.4%	21.7%	30.4%	27.1%	27.0%	30.1%	31.7%	25.9%	25.6%	28.4%	32.7%	31.2%
Not sure	26.4%	19.8%	32.6%	26.3%	29.7%	27.7%	20.3%	27.9%	25.2%	27.9%	23.2%	24.0%	22.0%

Better/worse if broken up — Amazon (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	385	316	185	111	319	366	312	368	351	279
Unweighted N	373	310	203	112	314	368	315	357	360	281
Worse off	13.9%	13.4%	15.0%	12.5%	10.6%	13.8%	16.9%	11.8%	12.9%	17.6%
Somewhat worse off	16.6%	13.9%	11.2%	21.5%	15.7%	15.2%	14.9%	13.8%	17.8%	14.0%
Somewhat better off	16.2%	17.9%	16.9%	9.8%	13.4%	16.6%	18.5%	15.3%	14.3%	19.5%
Better off	23.7%	26.8%	33.3%	40.9%	36.7%	21.5%	28.1%	31.5%	24.2%	29.6%
Not sure	29.5%	28.0%	23.6%	15.3%	23.6%	32.9%	21.7%	27.6%	30.8%	19.2%

Better/worse if broken up — Amazon (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	524	243	113	59	172	210	374	242	281	415	202
Unweighted N	539	238	112	55	164	210	397	227	267	421	212
Worse off	13.5%	15.7%	14.3%	6.4%	15.8%	11.4%	13.8%	14.5%	13.7%	14.9%	11.0%
Somewhat worse off	15.0%	14.8%	22.9%	10.6%	14.8%	11.7%	17.0%	16.0%	13.4%	16.7%	14.0%
Somewhat better off	16.2%	15.5%	16.6%	25.5%	16.2%	15.6%	17.7%	14.2%	14.0%	17.2%	16.8%
Better off	35.5%	25.6%	14.8%	15.7%	30.6%	34.9%	22.6%	30.1%	31.5%	27.1%	29.5%
Not sure	19.8%	28.3%	31.5%	41.7%	22.6%	26.4%	28.9%	25.1%	27.5%	24.1%	28.6%

Better/worse if broken up — Microsoft	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	512	212	251	329	206	433	566	251	255	198	151
Unweighted N	999	479	520	173	274	340	212	446	553	246	258	204	152
Worse off	9.9%	11.0%	8.9%	9.0%	11.4%	11.4%	6.7%	9.8%	10.1%	10.5%	13.2%	7.7%	10.8%
Somewhat worse off	15.3%	16.5%	14.2%	13.8%	16.1%	13.8%	18.4%	16.4%	14.5%	13.2%	16.3%	17.5%	19.5%
Somewhat better off	18.4%	17.5%	19.2%	18.6%	13.5%	23.4%	16.1%	16.6%	19.8%	21.0%	19.1%	20.4%	11.6%
Better off	20.7%	26.4%	15.3%	14.4%	21.2%	19.1%	29.1%	20.7%	20.7%	19.7%	20.9%	16.6%	25.0%
Not sure	35.6%	28.6%	42.3%	44.1%	37.9%	32.2%	29.7%	36.5%	34.9%	35.6%	30.5%	37.8%	33.0%

Better/worse if broken up — Microsoft (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	366	312	368	352	279
Unweighted N	374	310	203	112	315	368	315	357	361	281
Worse off	10.3%	9.0%	10.9%	9.5%	8.9%	9.2%	11.9%	7.5%	10.4%	12.6%
Somewhat worse off	13.5%	13.5%	20.1%	19.2%	16.2%	14.3%	15.5%	16.8%	14.3%	14.7%
Somewhat better off	20.6%	17.2%	16.0%	18.3%	18.8%	20.4%	15.8%	19.5%	15.3%	20.9%
Better off	18.3%	20.6%	23.1%	25.6%	20.7%	14.8%	27.6%	17.0%	20.1%	26.3%
Not sure	37.4%	39.8%	29.9%	27.4%	35.5%	41.4%	29.2%	39.3%	39.9%	25.5%

Better/worse if broken up — Microsoft (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	172	210	375	242	281	416	202
Unweighted N	540	238	112	55	164	210	398	227	267	422	212
Worse off	10.2%	11.6%	7.2%	3.7%	14.6%	6.8%	10.0%	9.2%	11.8%	9.3%	8.0%
Somewhat worse off	16.0%	16.6%	17.1%	11.6%	11.9%	15.0%	16.2%	16.8%	13.0%	18.1%	13.6%
Somewhat better off	18.3%	16.7%	23.8%	16.3%	23.7%	17.6%	18.1%	15.9%	17.9%	18.0%	18.8%
Better off	28.2%	16.7%	8.3%	12.7%	19.8%	27.0%	19.6%	17.6%	24.0%	18.2%	23.1%
Not sure	27.3%	38.4%	43.6%	55.7%	30.1%	33.6%	36.2%	40.5%	33.4%	36.4%	36.5%

Better/worse if broken up — Apple	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	512	212	251	329	206	433	566	251	255	198	151
Unweighted N	999	479	520	173	274	340	212	446	553	246	258	204	152
Worse off	9.2%	11.0%	7.5%	8.4%	8.6%	10.0%	9.7%	9.5%	9.0%	9.7%	8.7%	9.8%	12.6%
Somewhat worse off	12.6%	11.6%	13.5%	11.2%	12.3%	11.4%	16.2%	13.6%	11.8%	8.8%	12.4%	13.5%	21.7%
Somewhat better off	19.0%	20.6%	17.5%	20.9%	20.1%	19.7%	14.5%	18.6%	19.3%	15.5%	24.0%	22.0%	14.1%
Better off	23.0%	27.8%	18.4%	19.2%	23.4%	22.9%	26.5%	22.4%	23.4%	23.6%	20.6%	20.8%	25.9%
Not sure	36.2%	29.0%	43.0%	40.3%	35.7%	36.0%	32.9%	35.8%	36.5%	42.4%	34.3%	33.9%	25.7%

Better/worse if broken up — Apple (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	366	312	368	352	279
Unweighted N	374	310	203	112	315	368	315	357	361	281
Worse off	9.9%	9.3%	8.3%	8.3%	8.9%	10.7%	7.9%	7.6%	11.5%	8.6%
Somewhat worse off	8.7%	8.7%	21.0%	23.3%	15.3%	11.4%	11.2%	13.8%	12.7%	10.7%
Somewhat better off	19.0%	18.1%	19.7%	20.3%	19.8%	19.5%	17.5%	20.4%	18.2%	18.1%
Better off	23.4%	21.1%	23.3%	26.3%	21.7%	16.9%	31.6%	20.4%	19.1%	31.3%
Not sure	39.0%	42.8%	27.7%	21.8%	34.3%	41.5%	31.8%	37.8%	38.4%	31.3%

Better/worse if broken up — Apple (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	172	210	375	242	281	416	202
Unweighted N	540	238	112	55	164	210	398	227	267	422	212
Worse off	12.0%	7.6%	6.1%	3.5%	11.4%	7.9%	8.7%	9.7%	9.3%	10.7%	6.9%
Somewhat worse off	13.5%	11.8%	14.6%	8.5%	13.0%	10.0%	14.0%	12.2%	9.0%	16.2%	10.5%
Somewhat better off	18.1%	21.9%	20.1%	20.5%	18.8%	18.4%	19.2%	19.4%	20.9%	18.7%	15.1%
Better off	29.0%	17.5%	15.2%	14.9%	23.7%	29.0%	19.9%	22.0%	24.8%	21.3%	23.6%
Not sure	27.4%	41.2%	44.0%	52.6%	33.1%	34.7%	38.1%	36.7%	36.0%	33.0%	44.0%

Better/worse if broken up — Facebook	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	512	212	251	329	206	433	566	251	255	198	151
Unweighted N	999	479	520	173	274	340	212	446	553	246	258	204	152
Worse off	7.6%	7.2%	8.0%	8.0%	11.2%	5.8%	5.7%	7.3%	7.8%	11.4%	7.1%	4.9%	7.7%
Somewhat worse off	9.4%	9.4%	9.5%	11.2%	9.2%	9.5%	7.7%	7.7%	10.7%	8.3%	14.7%	7.9%	8.0%
Somewhat better off	16.2%	16.3%	16.2%	17.6%	17.1%	15.5%	14.8%	15.0%	17.2%	18.4%	16.0%	20.4%	8.8%
Better off	38.5%	46.7%	30.8%	32.7%	30.4%	41.5%	49.7%	39.2%	38.0%	30.9%	39.6%	38.1%	52.1%
Not sure	28.2%	20.4%	35.6%	30.6%	32.1%	27.6%	22.0%	30.7%	26.3%	31.1%	22.6%	28.7%	23.4%

Better/worse if broken up — Facebook (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	366	312	368	352	279
Unweighted N	374	310	203	112	315	368	315	357	361	281
Worse off	6.7%	7.5%	8.7%	9.2%	7.2%	6.8%	9.0%	6.7%	9.4%	6.4%
Somewhat worse off	13.4%	6.9%	7.8%	5.6%	8.8%	11.3%	7.9%	9.8%	8.6%	10.0%
Somewhat better off	18.6%	15.4%	15.5%	11.6%	17.3%	16.1%	15.3%	18.0%	13.4%	17.5%
Better off	32.4%	41.3%	40.5%	48.7%	41.3%	30.3%	45.5%	33.7%	37.7%	46.0%
Not sure	28.9%	28.9%	27.5%	24.9%	25.4%	35.5%	22.3%	31.7%	31.0%	20.0%

Better/worse if broken up — Facebook (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	172	210	375	242	281	416	202
Unweighted N	540	238	112	55	164	210	398	227	267	422	212
Worse off	7.8%	6.9%	5.2%	5.9%	5.9%	4.1%	8.3%	10.7%	10.3%	5.6%	8.5%
Somewhat worse off	7.4%	11.1%	18.4%	3.9%	13.2%	5.9%	9.6%	9.5%	11.6%	9.4%	8.2%
Somewhat better off	15.6%	16.9%	19.7%	15.5%	13.2%	15.5%	16.6%	18.4%	14.0%	17.7%	13.5%
Better off	51.4%	29.3%	22.9%	25.9%	39.1%	47.2%	35.5%	35.3%	36.7%	38.6%	42.6%
Not sure	17.8%	35.8%	33.8%	48.8%	28.6%	27.3%	29.9%	26.1%	27.4%	28.7%	27.2%

Better/worse if broken up — Slack	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	998	487	511	212	251	328	206	433	565	251	255	197	151
Unweighted N	998	479	519	173	274	339	212	446	552	246	258	203	152
Worse off	3.7%	5.3%	2.3%	6.4%	3.1%	2.5%	3.7%	3.5%	3.9%	4.6%	3.2%	4.1%	2.9%
Somewhat worse off	4.8%	6.4%	3.3%	7.0%	6.7%	3.5%	2.4%	4.5%	5.1%	3.5%	4.2%	8.0%	4.9%
Somewhat better off	6.9%	8.6%	5.3%	8.5%	13.1%	4.3%	2.1%	8.8%	5.5%	6.7%	9.4%	8.3%	6.2%
Better off	8.3%	11.4%	5.4%	9.0%	6.6%	7.9%	10.3%	8.3%	8.4%	8.3%	5.2%	8.3%	9.2%
Not sure	76.2%	68.2%	83.7%	69.1%	70.4%	81.7%	81.5%	75.0%	77.1%	76.9%	78.0%	71.4%	76.9%

Better/worse if broken up — Slack (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	315	185	111	319	366	312	367	352	279
Unweighted N	374	309	203	112	314	368	315	356	361	281
Worse off	5.7%	2.7%	2.1%	2.4%	3.4%	3.8%	4.0%	3.6%	4.6%	2.8%
Somewhat worse off	5.4%	2.7%	6.3%	6.5%	5.0%	4.3%	5.3%	4.5%	4.1%	6.2%
Somewhat better off	7.4%	5.9%	6.3%	9.3%	9.9%	6.9%	4.0%	8.0%	5.5%	7.4%
Better off	8.3%	9.5%	8.5%	4.7%	6.3%	7.4%	11.5%	6.0%	6.3%	14.0%
Not sure	73.2%	79.1%	76.8%	77.1%	75.3%	77.6%	75.2%	77.9%	79.5%	69.6%

Better/worse if broken up — Slack (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	242	113	59	172	210	374	242	281	416	201
Unweighted N	540	237	112	55	164	210	397	227	267	422	211
Worse off	4.0%	4.7%	2.1%	0.9%	9.1%	2.5%	3.7%	1.0%	4.8%	3.1%	3.6%
Somewhat worse off	5.5%	3.5%	7.5%	0.0%	3.7%	3.8%	5.7%	5.1%	5.1%	4.6%	3.0%
Somewhat better off	6.2%	7.3%	5.8%	15.1%	7.3%	6.2%	5.5%	9.6%	9.3%	6.6%	5.9%
Better off	10.0%	6.9%	6.7%	9.7%	7.2%	11.4%	7.4%	8.0%	10.8%	8.1%	6.9%
Not sure	74.2%	77.6%	77.9%	74.3%	72.6%	76.1%	77.7%	76.3%	70.0%	77.6%	80.6%

Better/worse if broken up — Zoom	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	512	212	251	329	206	433	566	251	255	198	151
Unweighted N	999	479	520	173	274	340	212	446	553	246	258	204	152
Worse off	8.1%	8.3%	7.9%	12.5%	8.3%	6.1%	6.5%	7.8%	8.4%	9.8%	7.4%	5.1%	11.7%
Somewhat worse off	10.0%	8.5%	11.4%	8.3%	12.1%	8.6%	11.5%	10.3%	9.8%	7.0%	9.9%	14.1%	9.5%
Somewhat better off	11.6%	12.2%	11.0%	14.4%	12.7%	11.2%	8.0%	10.9%	12.1%	12.5%	13.2%	11.8%	9.9%
Better off	14.7%	19.8%	9.8%	12.9%	14.3%	14.5%	17.4%	17.2%	12.8%	13.1%	14.6%	18.3%	16.0%
Not sure	55.6%	51.1%	59.9%	52.0%	52.6%	59.7%	56.6%	53.9%	57.0%	57.6%	54.8%	50.7%	52.9%

Better/worse if broken up — Zoom (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	366	312	368	352	279
Unweighted N	374	310	203	112	315	368	315	357	361	281
Worse off	8.8%	6.6%	9.7%	7.3%	7.8%	8.5%	7.9%	8.3%	8.1%	7.8%
Somewhat worse off	8.9%	5.7%	16.1%	15.8%	12.1%	8.7%	9.1%	11.5%	8.9%	9.4%
Somewhat better off	11.8%	10.9%	11.9%	12.4%	13.3%	12.5%	8.8%	12.4%	9.6%	13.0%
Better off	14.6%	15.8%	13.4%	14.1%	12.7%	12.1%	19.8%	11.8%	11.9%	22.0%
Not sure	55.9%	61.1%	48.8%	50.5%	54.2%	58.1%	54.4%	56.0%	61.5%	47.8%

Better/worse if broken up — Zoom (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	172	210	375	242	281	416	202
Unweighted N	540	238	112	55	164	210	398	227	267	422	212
Worse off	9.8%	5.4%	6.9%	3.6%	11.8%	4.2%	9.0%	7.5%	8.6%	8.8%	6.1%
Somewhat worse off	12.0%	7.9%	11.9%	3.8%	10.4%	9.3%	10.7%	9.3%	10.5%	9.3%	11.1%
Somewhat better off	11.0%	10.1%	14.1%	18.8%	12.2%	9.5%	11.6%	12.9%	13.0%	10.7%	9.2%
Better off	17.7%	12.9%	8.7%	15.8%	17.9%	18.1%	13.0%	12.2%	18.2%	12.0%	15.6%
Not sure	49.4%	63.8%	58.4%	58.0%	47.7%	58.9%	55.8%	58.2%	49.6%	59.0%	58.0%

Better/worse if broken up — Twitter	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	487	512	212	251	329	206	433	566	251	255	198	151
Unweighted N	999	479	520	173	274	340	212	446	553	246	258	204	152
Worse off	6.7%	7.4%	6.1%	8.0%	8.0%	4.8%	6.9%	5.6%	7.6%	8.6%	6.4%	4.0%	9.5%
Somewhat worse off	9.7%	10.3%	9.2%	13.7%	12.1%	8.2%	5.3%	10.0%	9.6%	8.3%	11.7%	10.5%	11.2%
Somewhat better off	14.6%	15.7%	13.6%	18.2%	14.6%	13.6%	12.6%	15.2%	14.2%	12.3%	14.8%	19.7%	11.5%
Better off	28.9%	36.4%	21.9%	18.0%	21.8%	31.3%	45.2%	27.9%	29.7%	29.3%	28.2%	25.1%	35.5%
Not sure	40.0%	30.1%	49.3%	42.0%	43.6%	42.1%	30.0%	41.4%	38.9%	41.4%	38.8%	40.7%	32.3%

Better/worse if broken up — Twitter (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	386	316	185	111	320	366	312	368	352	279
Unweighted N	374	310	203	112	315	368	315	357	361	281
Worse off	6.3%	7.2%	6.5%	7.5%	7.2%	6.2%	6.9%	7.2%	7.1%	5.7%
Somewhat worse off	11.2%	6.5%	11.3%	11.5%	13.7%	8.3%	7.4%	13.7%	7.6%	7.3%
Somewhat better off	13.4%	16.6%	15.4%	11.8%	13.2%	19.2%	10.7%	14.0%	13.1%	17.3%
Better off	28.3%	27.7%	29.8%	33.2%	23.9%	20.4%	44.2%	19.2%	29.8%	40.8%
Not sure	40.8%	42.0%	37.0%	36.0%	41.9%	45.9%	30.8%	45.9%	42.4%	29.0%

Better/worse if broken up — Twitter (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	172	210	375	242	281	416	202
Unweighted N	540	238	112	55	164	210	398	227	267	422	212
Worse off	8.5%	4.8%	6.0%	2.5%	10.1%	5.1%	7.5%	4.5%	7.6%	6.6%	6.8%
Somewhat worse off	9.9%	11.7%	9.3%	4.5%	14.9%	6.2%	9.6%	9.4%	15.5%	8.9%	6.3%
Somewhat better off	15.2%	15.0%	15.2%	15.6%	8.1%	14.3%	13.7%	20.9%	11.6%	16.6%	11.5%
Better off	38.3%	22.1%	16.5%	17.3%	28.3%	38.5%	28.1%	22.5%	30.4%	27.6%	30.9%
Not sure	28.1%	46.4%	53.1%	60.1%	38.7%	35.9%	41.0%	42.7%	34.8%	40.3%	44.4%

Agreement

For each statement below, please indicate how much you agree or disagree with each statement.

Agreement — Most news coverage is good for American society	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	22.3%	27.2%	17.7%	12.5%	18.8%	25.1%	32.2%	19.6%	24.4%	20.0%	19.9%	22.7%	28.5%
Somewhat disagree	20.7%	19.6%	21.8%	21.6%	19.1%	21.0%	21.4%	21.8%	20.0%	18.4%	25.7%	19.9%	24.5%
Somewhat agree	28.9%	28.2%	29.5%	28.8%	25.8%	32.0%	27.8%	30.9%	27.4%	29.7%	24.2%	33.6%	30.2%
Completely agree	16.2%	15.6%	16.7%	22.1%	15.4%	14.1%	14.4%	15.7%	16.5%	18.6%	17.7%	16.1%	13.0%
Not sure	11.9%	9.4%	14.2%	15.0%	20.9%	7.8%	4.2%	12.0%	11.7%	13.3%	12.4%	7.6%	3.9%

Agreement — Most news coverage is good for American society (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	17.9%	23.7%	27.9%	24.5%	7.5%	14.7%	46.1%	4.8%	25.9%	40.9%
Somewhat disagree	17.5%	23.6%	19.0%	26.8%	23.3%	18.6%	20.6%	20.2%	21.2%	20.8%
Somewhat agree	28.9%	27.9%	31.3%	27.9%	35.8%	33.6%	16.4%	40.9%	25.0%	18.0%
Completely agree	19.7%	13.6%	14.9%	13.5%	22.4%	18.1%	7.7%	22.1%	12.8%	12.7%
Not sure	16.0%	11.3%	6.9%	7.3%	11.1%	14.9%	9.1%	12.0%	15.2%	7.6%

Agreement — Most news coverage is good for American society (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	29.5%	16.8%	15.0%	16.3%	15.2%	29.2%	25.3%	16.9%	15.0%	22.1%	30.6%
Somewhat disagree	20.4%	23.8%	21.6%	22.2%	22.0%	25.7%	19.0%	18.2%	17.5%	23.2%	20.9%
Somewhat agree	28.4%	34.6%	30.5%	25.3%	28.0%	26.6%	27.3%	33.9%	32.1%	32.1%	20.1%
Completely agree	17.9%	12.6%	17.6%	16.6%	21.7%	11.0%	16.4%	16.5%	21.6%	12.6%	13.5%
Not sure	3.9%	12.2%	15.3%	19.7%	13.2%	7.5%	12.0%	14.5%	13.9%	10.1%	15.0%

Agreement — Free speech is necessary for promoting equality and social change	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	1.9%	2.5%	1.4%	2.0%	1.9%	2.2%	1.4%	0.9%	2.7%	3.7%	1.0%	0.9%	2.8%
Somewhat disagree	3.4%	3.8%	3.0%	5.0%	5.8%	2.7%	0.0%	5.2%	2.0%	4.4%	3.5%	4.0%	2.3%
Somewhat agree	26.7%	23.6%	29.7%	29.0%	29.0%	26.3%	22.4%	27.0%	26.5%	26.9%	28.2%	29.5%	23.9%
Completely agree	58.4%	63.2%	53.7%	52.2%	48.2%	61.3%	72.4%	57.8%	58.8%	53.1%	60.2%	59.4%	68.1%
Not sure	9.6%	6.8%	12.2%	11.8%	15.0%	7.5%	3.8%	9.0%	10.0%	12.0%	7.1%	6.3%	3.0%

Agreement — Free speech is necessary for promoting equality and social change (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	1.8%	2.8%	1.5%	0.7%	1.7%	1.1%	3.1%	1.4%	3.1%	1.2%
Somewhat disagree	3.5%	2.4%	4.0%	5.2%	5.2%	4.1%	0.9%	4.9%	2.7%	2.4%
Somewhat agree	28.3%	26.7%	26.7%	21.6%	28.8%	28.4%	22.8%	30.2%	22.9%	27.0%
Completely agree	52.8%	59.1%	63.0%	68.1%	60.3%	50.9%	65.0%	55.4%	59.6%	60.7%
Not sure	13.7%	9.0%	4.9%	4.4%	4.0%	15.6%	8.3%	8.1%	11.7%	8.7%

Agreement — Free speech is necessary for promoting equality and social change (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	2.4%	0.5%	4.4%	1.1%	2.0%	2.6%	2.3%	0.6%	1.7%	2.3%	1.4%
Somewhat disagree	2.0%	4.2%	6.3%	7.7%	3.5%	5.7%	1.7%	4.1%	6.5%	2.4%	2.2%
Somewhat agree	22.2%	33.4%	40.7%	23.5%	32.1%	25.1%	25.5%	26.1%	27.8%	29.2%	23.9%
Completely agree	69.6%	55.7%	36.3%	46.3%	54.6%	58.5%	60.2%	58.0%	55.3%	58.0%	58.1%
Not sure	3.8%	6.2%	12.3%	21.4%	7.8%	8.0%	10.2%	11.2%	8.6%	8.1%	14.4%

Agreement — News companies and media outlets should be fined for reporting biased or inaccurate information	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	9.3%	11.7%	7.0%	9.2%	11.5%	7.2%	9.9%	9.6%	9.1%	12.7%	8.3%	8.9%	11.4%
Somewhat disagree	9.3%	10.2%	8.4%	13.9%	6.0%	8.3%	9.9%	9.1%	9.3%	5.8%	11.2%	9.4%	9.0%
Somewhat agree	25.4%	26.5%	24.4%	32.7%	26.2%	25.4%	17.0%	25.9%	25.1%	27.6%	24.0%	24.5%	24.8%
Completely agree	44.1%	42.4%	45.8%	29.5%	39.2%	50.3%	55.2%	44.0%	44.2%	41.6%	44.7%	48.7%	48.2%
Not sure	11.9%	9.2%	14.4%	14.7%	17.1%	8.7%	7.9%	11.4%	12.3%	12.4%	11.7%	8.4%	6.7%

Agreement — News companies and media outlets should be fined for reporting biased or inaccurate information (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	9.2%	7.9%	11.8%	9.3%	10.4%	7.3%	10.2%	8.1%	10.4%	9.4%
Somewhat disagree	9.0%	7.8%	9.4%	14.0%	13.1%	9.7%	4.9%	14.1%	6.1%	6.8%
Somewhat agree	24.2%	27.3%	27.3%	21.4%	32.1%	26.2%	17.8%	29.2%	25.9%	20.0%
Completely agree	41.7%	46.6%	43.1%	47.2%	37.3%	38.2%	58.2%	37.3%	40.9%	57.2%
Not sure	16.0%	10.3%	8.4%	8.2%	7.1%	18.7%	8.9%	11.4%	16.7%	6.6%

Agreement — News companies and media outlets should be fined for reporting biased or inaccurate information (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	12.5%	6.8%	4.4%	6.6%	13.2%	9.4%	7.8%	8.6%	11.7%	8.9%	8.9%
Somewhat disagree	9.5%	9.7%	10.5%	9.0%	10.6%	6.8%	9.2%	10.5%	8.7%	11.3%	6.0%
Somewhat agree	22.9%	27.4%	35.7%	29.8%	27.7%	22.4%	22.6%	30.9%	27.6%	26.8%	21.1%
Completely agree	48.8%	46.2%	38.7%	32.9%	37.8%	45.0%	49.7%	39.2%	40.3%	42.2%	49.7%
Not sure	6.3%	9.8%	10.8%	21.6%	10.7%	16.3%	10.7%	10.8%	11.8%	10.8%	14.3%

Agreement — Social media companies should ban hate groups from using their websites	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	13.1%	18.7%	7.7%	8.3%	14.0%	13.1%	16.8%	14.1%	12.3%	13.1%	9.7%	12.3%	21.9%
Somewhat disagree	8.2%	9.6%	6.8%	12.7%	7.5%	6.5%	6.9%	8.6%	7.8%	5.7%	9.7%	12.6%	6.4%
Somewhat agree	18.7%	19.1%	18.4%	26.9%	18.7%	17.5%	12.3%	18.1%	19.2%	17.4%	19.3%	20.9%	19.3%
Completely agree	48.2%	41.8%	54.3%	40.4%	43.9%	51.1%	57.0%	47.9%	48.5%	50.5%	50.2%	45.5%	47.6%
Not sure	11.8%	10.8%	12.8%	11.8%	15.9%	11.8%	6.9%	11.3%	12.2%	13.4%	11.1%	8.8%	4.8%

Agreement — Social media companies should ban hate groups from using their websites (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	10.7%	12.7%	16.2%	17.0%	3.7%	10.8%	25.3%	4.7%	14.7%	22.1%
Somewhat disagree	9.0%	7.3%	5.5%	12.1%	5.1%	7.5%	12.1%	6.3%	8.3%	10.5%
Somewhat agree	18.5%	21.1%	17.8%	14.1%	18.5%	19.3%	18.3%	16.5%	18.8%	21.6%
Completely agree	47.3%	46.5%	52.3%	49.7%	68.0%	44.1%	33.1%	65.9%	41.2%	33.9%
Not sure	14.4%	12.4%	8.1%	7.2%	4.7%	18.4%	11.1%	6.7%	17.1%	11.9%

Agreement — Social media companies should ban hate groups from using their websites (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	17.8%	10.5%	3.8%	7.8%	10.0%	19.1%	12.1%	11.6%	12.0%	13.8%	14.0%
Somewhat disagree	6.7%	10.9%	11.8%	10.0%	10.5%	8.5%	7.5%	7.3%	5.8%	10.3%	7.1%
Somewhat agree	15.7%	22.5%	30.2%	15.6%	15.9%	14.9%	19.8%	22.3%	19.8%	15.0%	19.0%
Completely agree	52.5%	46.0%	44.7%	50.2%	54.8%	48.7%	47.6%	44.2%	49.7%	50.0%	46.0%
Not sure	7.3%	10.2%	9.5%	16.3%	8.9%	8.8%	13.0%	14.6%	12.7%	10.9%	14.0%

Agreement — Social media companies should be held responsible for offensive content posted on their platforms by users	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	999	485	513	212	251	330	205	433	566	251	255	199	150
Unweighted N	999	478	521	173	274	341	211	446	553	246	258	205	151
Completely disagree	16.5%	21.7%	11.6%	16.4%	17.9%	16.6%	14.7%	18.7%	14.8%	15.4%	16.3%	18.9%	18.7%
Somewhat disagree	18.0%	20.1%	16.1%	22.2%	14.7%	16.4%	20.4%	17.3%	18.6%	14.0%	20.1%	19.8%	23.6%
Somewhat agree	21.7%	16.6%	26.5%	21.5%	25.2%	23.1%	15.3%	22.2%	21.2%	22.2%	17.9%	21.5%	25.9%
Completely agree	32.0%	30.5%	33.4%	27.5%	23.4%	35.7%	41.4%	28.2%	35.0%	37.3%	32.4%	30.6%	24.8%
Not sure	11.8%	11.1%	12.4%	12.4%	18.9%	8.2%	8.2%	13.6%	10.4%	11.2%	13.3%	9.2%	6.9%

Agreement — Social media companies should be held responsible for offensive content posted on their platforms by users (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	110	320	365	313	368	352	279
Unweighted N	375	310	203	111	315	367	316	357	361	281
Completely disagree	15.6%	17.1%	18.2%	15.6%	8.5%	12.9%	29.0%	7.9%	18.0%	26.0%
Somewhat disagree	12.6%	20.3%	23.6%	21.3%	19.8%	16.6%	17.7%	13.7%	23.3%	17.2%
Somewhat agree	19.9%	20.8%	24.5%	25.5%	30.2%	20.1%	14.8%	29.8%	18.0%	15.5%
Completely agree	36.4%	30.9%	23.9%	33.4%	35.3%	32.6%	28.2%	40.3%	24.2%	30.9%
Not sure	15.6%	10.9%	9.8%	4.3%	6.3%	17.9%	10.3%	8.2%	16.6%	10.4%

Agreement — Social media companies should be held responsible for offensive content posted on their platforms by users (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	525	243	113	59	173	208	375	242	281	415	203
Unweighted N	540	238	112	55	165	209	398	227	267	421	213
Completely disagree	19.8%	15.0%	13.9%	12.6%	16.0%	21.9%	16.4%	12.5%	15.8%	15.8%	19.5%
Somewhat disagree	20.5%	20.3%	11.1%	16.5%	17.2%	17.2%	17.0%	21.0%	12.4%	23.9%	14.0%
Somewhat agree	20.2%	21.8%	29.7%	22.5%	29.8%	16.9%	21.9%	19.6%	24.5%	19.5%	22.9%
Completely agree	34.1%	32.5%	27.5%	29.8%	27.4%	32.5%	32.7%	33.7%	33.6%	31.3%	30.1%
Not sure	5.3%	10.4%	17.8%	18.6%	9.6%	11.5%	12.0%	13.2%	13.7%	9.5%	13.6%

Agreement — Social media companies should be held responsible for false or inaccurate content posted on their platforms	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	11.8%	15.6%	8.1%	13.1%	12.3%	9.8%	12.7%	12.4%	11.3%	12.9%	10.7%	12.5%	15.6%
Somewhat disagree	13.6%	15.0%	12.2%	13.8%	13.9%	13.6%	12.9%	14.5%	12.9%	13.4%	14.2%	13.8%	16.6%
Somewhat agree	24.2%	21.2%	27.1%	27.1%	26.8%	23.9%	18.8%	25.4%	23.4%	23.4%	24.9%	23.6%	26.1%
Completely agree	40.1%	38.3%	41.7%	31.8%	33.7%	44.5%	49.3%	36.9%	42.5%	38.9%	42.4%	41.7%	36.7%
Not sure	10.4%	9.8%	10.9%	14.3%	13.3%	8.1%	6.4%	10.8%	10.1%	11.5%	7.7%	8.4%	5.0%

Agreement — Social media companies should be held responsible for false or inaccurate content posted on their platforms (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	10.2%	13.6%	15.2%	6.0%	7.5%	8.0%	20.5%	4.6%	14.0%	18.3%
Somewhat disagree	12.5%	10.9%	18.9%	16.2%	13.2%	12.6%	14.9%	12.5%	13.1%	15.6%
Somewhat agree	22.9%	25.8%	23.5%	25.8%	30.5%	25.8%	16.1%	30.8%	23.1%	17.0%
Completely agree	42.0%	39.3%	33.4%	46.7%	44.8%	37.6%	38.2%	46.2%	33.4%	40.4%
Not sure	12.5%	10.5%	8.9%	5.3%	4.0%	16.0%	10.3%	5.9%	16.4%	8.7%

Agreement — Social media companies should be held responsible for false or inaccurate content posted on their platforms (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	15.4%	8.1%	9.2%	9.0%	12.2%	15.5%	11.2%	9.1%	10.9%	12.0%	13.1%
Somewhat disagree	13.3%	16.7%	11.8%	14.4%	12.5%	16.3%	13.4%	12.3%	9.9%	15.8%	12.2%
Somewhat agree	21.7%	26.9%	33.1%	28.7%	29.4%	21.4%	21.6%	27.1%	23.1%	24.7%	25.7%
Completely agree	45.0%	39.3%	33.9%	29.5%	38.7%	36.5%	42.9%	39.8%	46.0%	37.7%	37.8%
Not sure	4.7%	8.9%	12.1%	18.5%	7.3%	10.3%	10.9%	11.7%	10.1%	9.7%	11.2%

Agreement — Google is the most reliable search engine	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	13.0%	16.6%	9.7%	4.9%	12.4%	16.6%	16.4%	11.9%	13.9%	14.9%	7.5%	12.6%	19.6%
Somewhat disagree	11.4%	13.3%	9.6%	9.1%	8.3%	12.8%	15.2%	10.4%	12.2%	9.8%	14.6%	9.0%	9.9%
Somewhat agree	30.5%	29.1%	31.8%	33.4%	27.5%	32.6%	27.8%	33.5%	28.2%	31.0%	29.6%	36.5%	28.5%
Completely agree	27.8%	25.8%	29.7%	37.8%	30.4%	24.1%	20.1%	28.1%	27.6%	29.0%	31.2%	29.6%	27.7%
Not sure	17.3%	15.2%	19.2%	14.8%	21.4%	13.8%	20.4%	16.1%	18.2%	15.3%	17.0%	12.3%	14.3%

Agreement — Google is the most reliable search engine (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	11.1%	12.4%	14.4%	19.3%	4.7%	8.0%	27.1%	5.2%	15.5%	20.3%
Somewhat disagree	10.2%	12.1%	9.8%	16.2%	10.4%	7.7%	16.9%	8.5%	12.0%	14.5%
Somewhat agree	29.5%	31.3%	32.8%	27.7%	36.9%	31.2%	23.2%	37.4%	28.4%	24.1%
Completely agree	27.7%	27.7%	30.6%	23.7%	35.7%	32.1%	14.7%	34.7%	24.6%	22.5%
Not sure	21.4%	16.5%	12.4%	13.1%	12.3%	21.0%	18.1%	14.2%	19.4%	18.6%

Agreement — Google is the most reliable search engine (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	18.1%	8.3%	4.2%	11.7%	7.6%	16.5%	13.5%	13.2%	10.6%	15.2%	12.9%
Somewhat disagree	13.6%	9.2%	11.8%	11.2%	12.2%	12.8%	11.3%	9.8%	10.9%	10.2%	14.5%
Somewhat agree	26.9%	40.4%	33.2%	30.0%	28.0%	29.9%	28.8%	35.5%	25.0%	34.1%	32.6%
Completely agree	29.0%	24.0%	34.9%	25.8%	37.9%	24.8%	28.8%	21.6%	37.8%	25.2%	17.9%
Not sure	12.4%	18.1%	16.0%	21.3%	14.3%	16.0%	17.6%	19.9%	15.7%	15.4%	22.1%

Agreement — If I cannot find what I am looking for on Google, I try another search engine	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	16.9%	16.2%	17.6%	28.4%	18.7%	12.3%	10.4%	16.6%	17.2%	14.5%	18.2%	17.3%	17.8%
Somewhat disagree	16.3%	13.6%	18.9%	20.4%	17.9%	15.0%	12.3%	19.9%	13.6%	12.2%	14.7%	19.5%	22.2%
Somewhat agree	27.0%	29.3%	24.8%	24.6%	22.0%	29.4%	31.9%	25.9%	27.9%	29.2%	28.0%	29.4%	24.2%
Completely agree	29.4%	31.6%	27.3%	13.9%	27.2%	36.0%	37.7%	27.3%	31.1%	32.3%	27.9%	28.1%	30.0%
Not sure	10.3%	9.2%	11.4%	12.8%	14.2%	7.4%	7.7%	10.3%	10.2%	11.7%	11.1%	5.6%	5.7%

Agreement — If I cannot find what I am looking for on Google, I try another search engine (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	16.2%	17.9%	18.7%	13.9%	24.7%	14.7%	11.7%	20.5%	14.3%	15.5%
Somewhat disagree	13.3%	19.8%	18.6%	13.4%	18.4%	17.8%	12.5%	18.1%	16.0%	14.4%
Somewhat agree	30.1%	21.6%	28.1%	29.9%	26.9%	28.1%	26.0%	28.3%	24.6%	28.4%
Completely agree	27.0%	30.8%	28.0%	36.4%	22.5%	25.6%	40.8%	23.4%	32.7%	33.3%
Not sure	13.4%	9.9%	6.7%	6.5%	7.5%	13.8%	9.0%	9.7%	12.4%	8.4%

Agreement — If I cannot find what I am looking for on Google, I try another search engine (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	17.9%	16.0%	16.5%	21.7%	20.2%	12.2%	17.9%	17.1%	16.3%	17.0%	16.4%
Somewhat disagree	13.5%	21.9%	24.8%	12.5%	18.3%	17.0%	16.4%	14.1%	13.0%	19.4%	15.1%
Somewhat agree	27.2%	27.7%	32.5%	29.8%	28.5%	25.7%	26.2%	28.5%	31.8%	25.2%	25.2%
Completely agree	36.0%	26.5%	17.0%	17.2%	25.7%	36.4%	28.5%	27.5%	28.4%	30.0%	29.2%
Not sure	5.4%	7.8%	9.3%	18.9%	7.3%	8.8%	10.9%	12.7%	10.5%	8.5%	14.1%

Agreement — I know how to change the default apps (such as my email and internet browser) on my phone	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	10.9%	9.9%	11.8%	9.9%	5.9%	8.2%	22.1%	7.4%	13.5%	11.3%	12.5%	12.4%	7.1%
Somewhat disagree	11.2%	11.0%	11.5%	8.4%	8.0%	13.7%	14.1%	8.3%	13.5%	11.8%	11.6%	11.8%	7.6%
Somewhat agree	27.8%	26.9%	28.6%	28.6%	29.1%	28.5%	24.2%	28.5%	27.3%	27.6%	27.6%	29.1%	29.1%
Completely agree	33.9%	36.6%	31.3%	43.3%	39.5%	33.3%	18.1%	43.7%	26.4%	27.0%	33.7%	36.6%	48.5%
Not sure	16.2%	15.5%	16.9%	9.6%	17.4%	16.2%	21.4%	12.1%	19.4%	22.2%	14.6%	10.1%	7.7%

Agreement — I know how to change the default apps (such as my email and internet browser) on my phone (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	12.9%	11.6%	5.1%	11.2%	8.4%	9.7%	14.8%	9.7%	8.1%	15.9%
Somewhat disagree	11.2%	11.4%	11.8%	9.9%	11.7%	9.2%	13.1%	13.2%	9.0%	11.5%
Somewhat agree	22.6%	30.4%	28.4%	37.5%	30.3%	28.9%	24.0%	30.8%	27.5%	24.3%
Completely agree	30.1%	33.0%	45.0%	31.0%	40.4%	31.7%	29.5%	32.0%	38.0%	31.2%
Not sure	23.2%	13.5%	9.7%	10.4%	9.1%	20.5%	18.5%	14.3%	17.5%	17.1%

Agreement — I know how to change the default apps (such as my email and internet browser) on my phone (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	11.7%	11.4%	11.6%	7.2%	10.6%	11.3%	12.7%	7.8%	10.4%	9.5%	10.0%
Somewhat disagree	10.3%	14.8%	15.5%	5.0%	12.6%	11.8%	10.0%	11.7%	9.6%	10.7%	12.4%
Somewhat agree	27.3%	29.2%	28.5%	35.3%	31.5%	28.5%	23.6%	31.1%	28.3%	28.0%	26.6%
Completely agree	38.4%	32.0%	25.2%	34.3%	30.7%	30.6%	36.7%	34.6%	35.7%	37.1%	29.6%
Not sure	12.3%	12.6%	19.3%	18.2%	14.5%	17.8%	17.0%	14.8%	16.0%	14.7%	21.4%

Agreement — Changing the default apps (such as my email and internet browser) on my phone is easy	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	8.1%	7.9%	8.3%	3.8%	5.8%	7.9%	15.8%	4.8%	10.6%	8.9%	7.5%	7.4%	8.4%
Somewhat disagree	16.9%	18.1%	15.8%	13.2%	12.4%	20.9%	19.8%	17.1%	16.8%	16.3%	16.9%	19.2%	16.9%
Somewhat agree	29.3%	30.1%	28.6%	33.5%	30.9%	32.1%	18.8%	34.0%	25.8%	26.5%	31.2%	32.7%	31.4%
Completely agree	25.2%	24.8%	25.6%	34.1%	30.4%	20.6%	17.1%	28.1%	23.0%	23.3%	25.7%	25.3%	32.1%
Not sure	20.4%	19.1%	21.6%	15.4%	20.5%	18.5%	28.5%	16.0%	23.7%	25.1%	18.7%	15.2%	11.2%

Agreement — Changing the default apps (such as my email and internet browser) on my phone is easy (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	8.6%	7.8%	6.1%	10.7%	6.4%	6.5%	11.8%	7.9%	6.4%	10.5%
Somewhat disagree	13.0%	17.1%	19.5%	25.9%	20.9%	15.2%	14.9%	20.4%	15.5%	14.2%
Somewhat agree	26.3%	30.5%	32.2%	31.8%	30.1%	30.7%	26.7%	32.7%	28.0%	26.6%
Completely agree	25.5%	24.0%	30.3%	19.3%	30.2%	24.0%	21.7%	23.6%	27.2%	24.9%
Not sure	26.6%	20.6%	11.9%	12.3%	12.4%	23.6%	24.9%	15.3%	22.9%	23.9%

Agreement — Changing the default apps (such as my email and internet browser) on my phone is easy (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	10.1%	6.0%	8.1%	2.6%	8.6%	10.3%	7.5%	6.9%	8.2%	7.0%	7.6%
Somewhat disagree	18.0%	19.1%	15.5%	10.5%	16.9%	18.6%	15.8%	17.3%	16.6%	17.3%	14.9%
Somewhat agree	28.7%	33.0%	30.7%	32.6%	32.7%	27.6%	26.4%	33.0%	29.8%	31.1%	29.2%
Completely agree	27.3%	22.8%	23.9%	33.8%	24.3%	20.6%	27.0%	27.1%	26.6%	27.4%	21.5%
Not sure	15.9%	19.2%	21.8%	20.4%	17.5%	22.9%	23.4%	15.6%	18.9%	17.2%	26.8%

Agreement — Tech companies are too big	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	4.1%	4.2%	4.1%	5.8%	3.9%	3.6%	3.4%	4.3%	4.0%	3.7%	6.3%	3.2%	4.4%
Somewhat disagree	10.9%	10.3%	11.5%	14.5%	14.8%	9.6%	4.4%	12.5%	9.7%	12.7%	8.2%	15.1%	13.1%
Somewhat agree	29.5%	31.7%	27.4%	25.9%	27.6%	30.9%	33.3%	29.6%	29.4%	26.7%	27.3%	35.1%	33.7%
Completely agree	37.7%	41.3%	34.3%	33.4%	30.0%	39.2%	49.0%	35.4%	39.5%	36.1%	38.3%	32.9%	43.7%
Not sure	17.8%	12.5%	22.8%	20.4%	23.6%	16.6%	9.8%	18.2%	17.5%	20.8%	19.8%	13.8%	5.0%

Agreement — Tech companies are too big (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	3.9%	4.3%	4.4%	4.1%	4.8%	3.6%	4.1%	4.8%	2.6%	5.2%
Somewhat disagree	8.5%	13.6%	13.3%	7.6%	12.7%	9.9%	9.9%	12.6%	8.7%	11.3%
Somewhat agree	28.2%	28.9%	30.4%	34.2%	33.5%	28.8%	26.3%	34.0%	28.4%	24.8%
Completely agree	35.8%	37.1%	38.3%	45.1%	35.3%	32.9%	45.8%	28.4%	40.8%	46.1%
Not sure	23.7%	16.1%	13.6%	8.9%	13.7%	24.8%	13.9%	20.1%	19.5%	12.6%

Agreement — Tech companies are too big (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	4.0%	3.5%	5.4%	5.8%	6.6%	1.9%	4.5%	3.6%	7.0%	2.8%	3.2%
Somewhat disagree	11.2%	11.3%	13.4%	7.9%	14.4%	8.3%	10.0%	12.0%	10.5%	12.0%	8.4%
Somewhat agree	28.9%	34.5%	36.4%	23.6%	33.8%	27.8%	30.6%	26.2%	25.7%	32.8%	25.7%
Completely agree	48.7%	29.4%	19.0%	28.5%	28.3%	46.9%	35.7%	39.5%	36.7%	37.2%	41.2%
Not sure	7.2%	21.2%	25.8%	34.3%	17.0%	15.0%	19.2%	18.6%	20.0%	15.1%	21.5%

Agreement — The government should break up big tech companies into smaller companies	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	9.9%	9.4%	10.4%	12.6%	8.2%	7.6%	12.7%	9.1%	10.5%	9.0%	14.2%	10.1%	7.7%
Somewhat disagree	17.0%	17.0%	16.9%	21.8%	15.9%	17.8%	12.1%	18.5%	15.9%	15.6%	14.6%	18.5%	23.1%
Somewhat agree	25.9%	27.9%	24.1%	23.6%	22.5%	27.2%	30.5%	24.6%	27.0%	28.1%	25.6%	26.0%	28.8%
Completely agree	22.8%	28.3%	17.6%	18.5%	21.6%	22.7%	29.0%	23.1%	22.6%	21.2%	22.0%	22.1%	28.4%
Not sure	24.4%	17.4%	31.0%	23.5%	31.8%	24.8%	15.6%	24.7%	24.1%	26.1%	23.7%	23.3%	12.0%

Agreement — The government should break up big tech companies into smaller companies (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	9.4%	11.0%	9.6%	8.7%	10.4%	6.5%	13.1%	12.0%	7.1%	10.5%
Somewhat disagree	13.5%	19.6%	19.7%	17.3%	19.6%	17.8%	13.4%	19.6%	16.1%	14.7%
Somewhat agree	25.6%	24.4%	28.0%	28.1%	27.9%	23.9%	26.4%	24.8%	25.3%	28.3%
Completely agree	20.7%	22.3%	21.9%	33.2%	21.0%	19.9%	28.1%	18.8%	23.0%	27.9%
Not sure	30.8%	22.7%	20.7%	12.7%	21.0%	31.9%	19.0%	24.7%	28.6%	18.5%

Agreement — The government should break up big tech companies into smaller companies (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	11.6%	10.1%	8.3%	3.5%	11.7%	5.6%	11.5%	9.8%	11.8%	7.1%	11.7%
Somewhat disagree	17.1%	15.7%	25.3%	15.0%	18.9%	18.0%	13.9%	19.6%	14.5%	20.7%	13.8%
Somewhat agree	26.9%	30.5%	24.2%	23.1%	28.9%	29.0%	24.7%	23.1%	22.0%	25.9%	29.8%
Completely agree	30.0%	17.3%	9.8%	14.2%	21.1%	26.2%	21.9%	22.6%	25.8%	23.6%	19.3%
Not sure	14.4%	26.3%	32.5%	44.2%	19.5%	21.2%	27.9%	25.0%	26.0%	22.7%	25.5%

Agreement — Government should be more involved in regulating social media companies	All	Gender		Age				Employment Status		Income			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under $30k	$30K-$59,999	$60K-$99,999	$100K+
Weighted N	1000	487	513	212	251	330	206	433	567	251	255	199	151
Unweighted N	1000	479	521	173	274	341	212	446	554	246	258	205	152
Completely disagree	13.1%	12.6%	13.5%	14.0%	12.9%	13.2%	12.2%	12.8%	13.3%	16.4%	13.2%	12.5%	9.5%
Somewhat disagree	16.2%	12.7%	19.6%	21.5%	15.0%	14.8%	14.6%	14.9%	17.3%	14.9%	16.0%	22.1%	12.8%
Somewhat agree	28.4%	30.6%	26.3%	22.3%	29.6%	29.4%	31.6%	27.9%	28.8%	29.1%	25.7%	30.8%	38.8%
Completely agree	24.9%	29.4%	20.7%	18.0%	21.4%	28.2%	31.1%	25.2%	24.7%	22.3%	26.3%	24.7%	32.0%
Not sure	17.4%	14.7%	19.9%	24.1%	21.2%	14.5%	10.4%	19.2%	16.0%	17.3%	18.8%	9.9%	6.9%

Agreement — Government should be more involved in regulating social media companies (cont.)	Education				Political leanings			Party ID		
	HS or Less	Some College	College Grad	Post Grad	Liberal	Moderate (w not sure)	Conservative	Democrat	Independent (w other/not sure)	Republican
Weighted N	387	316	185	111	320	366	313	368	352	280
Unweighted N	375	310	203	112	315	368	316	357	361	282
Completely disagree	14.0%	12.1%	12.5%	13.4%	13.2%	9.3%	17.1%	11.8%	10.4%	18.2%
Somewhat disagree	12.9%	18.9%	18.1%	17.2%	16.7%	16.7%	15.2%	16.7%	17.7%	13.7%
Somewhat agree	26.0%	28.2%	30.6%	33.5%	28.5%	27.9%	28.9%	27.6%	29.7%	27.8%
Completely agree	25.0%	25.2%	22.9%	27.4%	26.0%	23.7%	25.2%	25.0%	23.0%	27.2%
Not sure	22.1%	15.6%	15.9%	8.6%	15.6%	22.3%	13.5%	18.9%	19.2%	13.0%

Agreement — Government should be more involved in regulating social media companies (cont.)	Political Interest				Region				Urban		
	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Weighted N	526	243	113	59	173	210	375	242	281	416	203
Unweighted N	541	238	112	55	165	210	398	227	267	422	213
Completely disagree	13.4%	13.6%	10.4%	13.1%	11.3%	11.4%	13.7%	15.0%	14.1%	11.9%	14.2%
Somewhat disagree	14.6%	18.3%	18.1%	26.8%	18.6%	19.0%	16.3%	12.0%	14.6%	16.1%	17.8%
Somewhat agree	31.7%	28.4%	29.1%	13.8%	29.6%	29.3%	28.9%	25.9%	22.7%	30.3%	29.3%
Completely agree	31.2%	20.1%	13.7%	17.9%	26.1%	22.8%	24.9%	25.9%	29.1%	24.9%	21.5%
Not sure	9.1%	19.6%	28.6%	28.5%	14.4%	17.4%	16.3%	21.2%	19.5%	16.8%	17.3%