

CGO/YouGov Tech Poll (Aug 2021)

For more details and analysis: thecgo.org/tech-poll

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Google	All	Gender		Age					Employment Status		Income				Education			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
1 (Completely distrust)	21.0%	27.9%	14.4%	18.8%	18.1%	23.0%	23.4%	22.6%	19.8%	14.7%	21.1%	15.2%	33.1%	17.8%	20.5%	26.8%	23.6%	
2	15.1%	15.5%	14.8%	14.6%	14.8%	16.7%	13.8%	16.7%	14.0%	10.5%	15.1%	21.2%	18.8%	10.2%	14.9%	19.9%	25.7%	
3	27.3%	23.0%	31.3%	27.5%	28.5%	25.7%	28.0%	24.6%	29.3%	28.7%	24.8%	27.3%	22.8%	30.8%	26.4%	21.9%	26.4%	
4	20.8%	17.4%	24.1%	20.6%	18.7%	21.5%	22.5%	21.5%	20.3%	21.4%	24.5%	24.4%	17.9%	18.1%	22.3%	24.3%	20.0%	
5 (Completely trust)	12.6%	13.8%	11.4%	12.2%	15.5%	12.1%	10.2%	12.8%	12.4%	19.3%	12.8%	11.3%	7.4%	17.7%	12.5%	6.8%	4.3%	
Never heard of /Don't know	3.2%	2.4%	3.9%	6.3%	4.5%	1.0%	3.9%	1.8%	4.2%	5.3%	1.8%	0.6%	0.0%	5.3%	3.4%	0.4%	0.0%	
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128	

Google (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	12.5%	17.1%	34.0%	8.0%	27.0%	27.8%	30.8%	18.1%	8.8%	6.1%	20.4%	21.0%	20.7%	21.9%	15.2%	23.3%	23.6%
2	15.2%	11.7%	19.4%	13.7%	14.6%	17.9%	16.9%	13.7%	16.7%	8.4%	13.3%	17.3%	12.8%	18.8%	14.8%	16.2%	12.7%
3	28.5%	29.8%	22.9%	30.5%	25.3%	26.4%	22.5%	27.8%	29.2%	53.6%	36.0%	25.2%	25.3%	26.1%	28.6%	27.4%	26.2%
4	27.4%	22.2%	12.8%	29.3%	18.6%	13.4%	20.9%	20.9%	20.4%	22.1%	17.2%	25.0%	19.8%	21.6%	22.9%	19.2%	20.5%
5 (Completely trust)	13.8%	13.0%	10.9%	16.5%	9.4%	12.9%	7.9%	14.7%	24.5%	8.6%	9.4%	9.5%	17.4%	9.3%	16.7%	10.8%	12.3%
Never heard of /Don't know	2.6%	6.2%	0.0%	2.1%	5.0%	1.5%	1.0%	1.7%	1.1%	1.2%	3.7%	2.0%	4.1%	2.2%	1.8%	3.0%	4.7%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

Amazon	All	Gender		Age					Employment Status		Income				Education			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
1 (Completely distrust)	15.0%	19.8%	10.4%	19.7%	17.6%	12.0%	11.8%	17.0%	13.5%	9.0%	15.4%	13.8%	23.7%	10.3%	15.8%	21.0%	18.8%	
2	18.6%	20.3%	17.0%	17.8%	15.7%	22.6%	16.7%	18.2%	18.9%	17.4%	18.6%	17.1%	19.9%	15.1%	17.4%	23.0%	27.2%	
3	26.1%	21.1%	30.9%	24.9%	22.4%	28.6%	28.0%	25.6%	26.5%	23.5%	23.1%	27.9%	26.6%	24.1%	27.5%	25.9%	29.8%	
4	23.0%	20.4%	25.3%	19.1%	21.3%	22.4%	29.7%	21.2%	24.2%	23.3%	28.0%	24.8%	18.9%	24.8%	23.3%	21.2%	18.2%	
5 (Completely trust)	14.7%	16.2%	13.2%	14.8%	19.3%	13.1%	11.3%	15.7%	13.8%	22.6%	13.6%	15.2%	10.4%	20.9%	13.8%	8.0%	6.0%	
Never heard of /Don't know	2.7%	2.3%	3.1%	3.8%	3.8%	1.3%	2.4%	2.2%	3.0%	4.3%	1.4%	1.2%	0.5%	4.8%	2.1%	0.8%	0.0%	
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128	

Amazon (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	13.0%	15.3%	16.4%	8.6%	20.9%	13.5%	21.2%	12.2%	8.1%	6.9%	13.4%	17.2%	13.5%	16.9%	12.3%	16.0%	15.3%
2	20.5%	13.3%	23.5%	19.5%	18.0%	18.5%	23.0%	18.0%	12.3%	11.2%	19.2%	18.0%	19.2%	17.6%	16.9%	18.6%	19.1%
3	26.3%	25.0%	27.4%	27.2%	25.0%	26.6%	23.9%	25.6%	32.1%	31.7%	27.6%	25.3%	24.1%	29.4%	22.6%	29.4%	25.1%
4	25.4%	24.8%	18.4%	29.3%	19.3%	20.8%	20.1%	25.6%	26.3%	30.7%	25.8%	23.4%	24.2%	18.3%	26.5%	20.9%	22.8%
5 (Completely trust)	13.1%	16.3%	14.1%	13.4%	12.7%	19.5%	11.0%	14.1%	18.8%	18.3%	11.3%	14.1%	15.9%	15.5%	19.4%	13.2%	13.2%
Never heard of /Don't know	1.7%	5.4%	0.2%	2.0%	4.2%	1.2%	0.8%	1.8%	2.4%	1.2%	2.8%	2.0%	3.2%	2.4%	2.2%	1.9%	4.4%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Microsoft	All	Gender		Age				Employment Status		Income				Education			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	16.4%	21.4%	11.6%	15.0%	17.5%	17.1%	15.3%	18.4%	14.9%	11.0%	15.9%	18.0%	21.4%	14.1%	17.6%	17.5%	19.2%
2	16.3%	17.7%	14.9%	15.6%	12.0%	19.3%	17.3%	16.5%	16.0%	9.6%	17.6%	19.8%	21.4%	13.2%	11.1%	24.0%	28.9%
3	31.3%	24.6%	37.6%	34.6%	32.6%	29.7%	29.0%	28.9%	33.1%	33.8%	29.2%	29.7%	30.0%	30.0%	32.0%	34.3%	28.3%
4	21.2%	21.3%	21.1%	15.8%	20.2%	23.9%	23.7%	21.6%	20.9%	24.0%	23.5%	22.4%	16.8%	22.3%	24.2%	16.5%	16.8%
5 (Completely trust)	10.3%	11.5%	9.3%	10.5%	13.0%	7.2%	11.9%	12.1%	9.1%	14.0%	11.5%	8.4%	8.6%	12.5%	11.2%	6.9%	6.1%
Never heard of /Don't know	4.5%	3.5%	5.5%	8.5%	4.7%	2.9%	2.8%	2.6%	6.0%	7.6%	2.2%	1.7%	1.8%	7.9%	3.9%	0.8%	0.7%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Microsoft (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	10.2%	16.0%	22.8%	5.7%	24.7%	16.5%	21.8%	15.5%	6.2%	8.9%	16.4%	15.9%	15.7%	18.1%	12.1%	16.8%	20.6%
2	16.7%	13.3%	19.5%	17.4%	15.5%	16.0%	20.8%	17.4%	7.5%	11.6%	17.8%	18.7%	13.6%	17.7%	15.4%	17.5%	15.0%
3	32.8%	32.3%	28.5%	32.3%	30.0%	32.2%	27.8%	27.7%	40.2%	55.7%	30.1%	36.4%	30.2%	29.7%	28.9%	31.2%	32.4%
4	24.0%	21.1%	18.7%	27.2%	16.9%	20.7%	18.0%	26.1%	19.6%	28.6%	20.2%	19.0%	22.8%	21.0%	24.5%	23.7%	14.9%
5 (Completely trust)	13.2%	9.2%	9.0%	13.5%	6.0%	13.5%	9.9%	10.5%	14.9%	1.5%	10.8%	7.0%	11.5%	10.8%	16.6%	6.4%	10.7%
Never heard of /Don't know	3.1%	8.0%	1.4%	4.0%	6.9%	1.2%	1.7%	2.8%	2.6%	2.8%	4.7%	3.0%	6.2%	2.6%	2.5%	4.5%	6.4%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

Apple	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	18.7%	23.4%	14.3%	18.8%	22.3%	18.0%	15.6%	18.3%	19.0%	17.0%	21.2%	15.4%	22.2%	17.9%	18.1%	21.6%	18.8%
2	16.7%	17.7%	15.8%	15.0%	17.9%	18.4%	14.4%	18.3%	15.5%	17.0%	18.1%	17.4%	17.1%	17.2%	15.3%	16.6%	19.4%
3	28.8%	26.5%	30.9%	33.2%	25.1%	28.5%	29.1%	28.6%	28.9%	25.7%	22.6%	31.8%	29.0%	23.8%	30.0%	34.6%	33.0%
4	18.9%	18.0%	19.8%	11.9%	16.7%	22.7%	22.6%	18.7%	19.0%	19.2%	20.9%	20.4%	21.4%	17.7%	20.5%	19.1%	18.0%
5 (Completely trust)	9.1%	10.2%	8.2%	14.0%	11.5%	6.5%	5.6%	10.8%	7.9%	8.4%	10.5%	10.4%	8.8%	11.4%	8.8%	5.6%	8.3%
Never heard of /Don't know	7.8%	4.3%	11.1%	7.2%	6.5%	5.9%	12.7%	5.3%	9.6%	12.7%	6.8%	4.5%	1.5%	12.1%	7.3%	2.5%	2.5%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Apple (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
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1 (Completely distrust)	12.6%	17.9%	25.7%	9.2%	25.1%	20.6%	22.7%	17.3%	10.3%	17.1%	17.2%	22.1%	17.0%	19.9%	13.9%	20.8%	20.0%
2	13.7%	15.3%	21.4%	15.3%	14.6%	22.1%	18.2%	18.7%	15.3%	12.4%	18.9%	18.0%	15.7%	15.8%	15.9%	16.6%	18.2%
3	31.1%	29.3%	25.8%	31.6%	29.0%	24.6%	28.7%	21.5%	36.3%	38.8%	27.8%	33.3%	27.0%	28.7%	25.8%	29.3%	30.6%
4	24.5%	17.4%	15.5%	25.2%	16.4%	14.8%	17.7%	27.1%	14.8%	18.2%	16.5%	13.8%	21.4%	20.7%	18.5%	20.6%	16.4%
5 (Completely trust)	12.0%	8.8%	6.8%	11.3%	6.6%	10.5%	8.1%	8.9%	11.7%	4.7%	10.3%	7.4%	9.8%	8.6%	15.8%	7.1%	5.5%
Never heard of /Don't know	6.2%	11.2%	4.8%	7.4%	8.3%	7.3%	4.5%	6.6%	11.6%	8.7%	9.3%	5.4%	9.1%	6.3%	10.2%	5.6%	9.2%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

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Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Facebook	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	36.5%	44.3%	29.1%	32.2%	33.7%	44.3%	32.0%	40.5%	33.5%	22.9%	40.4%	36.7%	52.7%	29.0%	35.7%	47.2%	47.2%
2	21.5%	20.4%	22.6%	21.6%	19.2%	20.2%	26.3%	19.0%	23.4%	21.6%	21.6%	19.2%	19.2%	20.1%	22.0%	21.3%	26.0%
3	22.5%	16.2%	28.5%	26.2%	20.5%	19.3%	26.3%	20.5%	24.0%	26.5%	18.2%	22.8%	16.8%	27.0%	22.1%	17.0%	17.3%
4	9.3%	8.3%	10.2%	7.4%	9.5%	11.5%	7.5%	9.3%	9.3%	13.3%	10.7%	10.9%	5.2%	9.7%	10.5%	8.8%	5.3%
5 (Completely trust)	7.2%	8.5%	6.0%	7.6%	13.2%	2.9%	6.4%	8.4%	6.3%	12.5%	6.1%	7.0%	5.7%	10.2%	6.6%	4.0%	3.5%
Never heard of /Don't know	2.9%	2.3%	3.5%	5.0%	3.8%	1.8%	1.6%	2.2%	3.5%	3.2%	2.9%	1.0%	0.5%	3.9%	3.2%	1.6%	0.7%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Facebook (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	32.3%	32.2%	45.9%	26.6%	44.8%	35.5%	48.7%	33.6%	23.7%	18.2%	33.6%	37.0%	35.2%	40.4%	28.0%	40.1%	37.8%
2	22.9%	19.3%	23.1%	24.1%	17.9%	24.2%	21.7%	26.6%	15.5%	19.6%	23.7%	25.7%	20.0%	18.9%	21.8%	21.3%	23.0%
3	21.7%	28.9%	15.3%	25.4%	20.7%	21.9%	17.2%	18.4%	29.1%	52.5%	25.0%	23.8%	19.6%	24.8%	24.5%	23.0%	19.4%
4	12.1%	8.5%	7.7%	12.2%	6.6%	10.0%	7.9%	9.9%	14.7%	4.2%	6.6%	7.7%	11.9%	8.1%	12.0%	8.0%	9.1%
5 (Completely trust)	7.6%	6.3%	8.0%	9.0%	5.7%	7.4%	3.6%	10.2%	15.0%	2.7%	8.4%	4.5%	9.2%	5.2%	12.0%	5.0%	6.4%
Never heard of /Don't know	3.4%	4.9%	0.0%	2.6%	4.4%	0.9%	1.0%	1.2%	2.1%	2.8%	2.7%	1.3%	4.0%	2.6%	1.7%	2.6%	4.3%
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Slack	All	Gender		Age				Employment Status		Income				Education			
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1 (Completely distrust)	12.9%	16.2%	9.7%	13.1%	11.7%	12.8%	14.1%	14.0%	12.0%	12.5%	13.1%	11.5%	15.0%	12.0%	12.5%	15.7%	12.1%
2	7.7%	10.0%	5.4%	11.6%	9.0%	6.3%	4.4%	6.7%	8.3%	8.1%	8.6%	5.3%	8.2%	6.3%	9.6%	6.5%	8.9%
3	10.4%	9.8%	10.9%	13.1%	15.5%	7.6%	5.7%	11.7%	9.3%	10.5%	7.0%	9.3%	15.3%	9.4%	7.9%	13.4%	15.5%
4	5.4%	7.6%	3.4%	10.8%	9.7%	1.3%	1.4%	9.5%	2.3%	6.0%	5.3%	6.9%	5.4%	5.3%	5.1%	5.2%	7.2%
5 (Completely trust)	1.9%	2.1%	1.7%	0.5%	6.4%	0.5%	0.0%	2.7%	1.3%	1.4%	2.0%	3.5%	2.4%	2.2%	1.2%	2.9%	1.0%
Never heard of /Don't know	61.8%	54.3%	69.0%	50.9%	47.7%	71.6%	74.4%	55.3%	66.7%	61.5%	64.1%	63.5%	53.7%	64.7%	63.7%	56.4%	55.3%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

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	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	11.0%	13.3%	14.1%	11.6%	15.8%	9.6%	16.6%	9.5%	7.0%	11.2%	10.2%	11.9%	11.7%	17.6%	10.0%	15.0%	13.2%
2	6.9%	8.1%	7.8%	9.2%	7.8%	5.4%	6.2%	10.0%	6.6%	4.8%	7.9%	7.6%	8.1%	6.7%	8.5%	7.8%	5.5%
3	15.2%	9.3%	7.1%	11.7%	11.3%	7.0%	8.5%	10.1%	12.8%	20.5%	13.0%	10.1%	7.7%	13.2%	8.4%	13.7%	6.9%
4	7.0%	5.1%	4.3%	6.6%	3.7%	6.7%	3.7%	9.1%	7.9%	3.2%	6.8%	2.3%	4.8%	8.1%	10.2%	4.1%	2.7%
5 (Completely trust)	2.2%	1.9%	1.6%	1.8%	0.7%	4.0%	1.9%	2.6%	0.6%	0.0%	4.1%	0.9%	2.2%	0.7%	4.1%	1.4%	0.8%
Never heard of /Don't know	57.8%	62.2%	65.1%	59.0%	60.7%	67.3%	63.0%	58.7%	65.1%	60.2%	58.0%	67.2%	65.4%	53.7%	58.7%	57.9%	70.9%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

TikTok	All	Gender		Age				Employment Status			Income			Education				
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	39.4%	44.4%	34.7%	29.0%	33.5%	45.4%	47.5%	39.4%	39.4%		33.6%	38.0%	38.2%	51.0%	33.6%	38.1%	49.1%	47.4%
2	20.0%	20.2%	19.8%	23.5%	19.6%	19.0%	18.6%	17.3%	22.0%		17.5%	22.2%	23.7%	15.0%	18.8%	21.0%	19.0%	23.5%
3	19.6%	16.2%	22.9%	21.3%	22.5%	20.0%	14.0%	23.5%	16.8%		23.3%	20.1%	16.8%	21.0%	22.4%	19.0%	15.7%	18.2%
4	4.5%	4.0%	4.9%	8.1%	6.4%	1.6%	2.9%	5.2%	3.9%		5.4%	4.0%	3.7%	5.1%	5.0%	4.5%	2.9%	5.0%
5 (Completely trust)	3.5%	5.2%	1.9%	7.7%	6.5%	0.4%	0.6%	4.2%	2.9%		3.7%	3.0%	6.1%	1.8%	4.8%	3.5%	2.3%	1.0%
Never heard of /Don't know	13.0%	10.0%	15.9%	10.4%	11.5%	13.6%	16.4%	10.3%	15.0%		16.5%	12.7%	11.5%	6.1%	15.4%	14.0%	11.1%	4.9%
Sample size	1000	466	534	179	257	354	210	435	565		261	257	164	172	341	316	215	128

TikTok (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural			
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural	
1 (Completely distrust)	27.0%	37.7%	53.3%	30.3%	42.8%	45.5%	48.6%	37.3%	24.6%		33.7%	35.3%	42.1%	37.9%	42.8%	34.4%	42.4%	39.1%
2	23.7%	18.7%	18.2%	22.6%	20.4%	16.0%	17.7%	22.7%	26.3%		26.4%	19.4%	19.1%	18.1%	24.6%	17.7%	21.3%	20.4%
3	25.7%	20.8%	12.4%	23.6%	17.8%	17.5%	16.7%	19.5%	22.9%		27.6%	22.2%	22.1%	18.4%	17.7%	26.0%	18.0%	15.8%
4	6.8%	4.5%	2.1%	7.5%	3.2%	2.6%	2.2%	7.0%	5.8%		2.1%	3.0%	1.7%	6.7%	4.0%	7.0%	2.9%	4.1%
5 (Completely trust)	3.0%	3.7%	3.7%	2.7%	2.1%	6.9%	2.7%	4.2%	5.0%		1.7%	5.7%	2.1%	3.5%	3.1%	5.3%	3.3%	1.8%
Never heard of /Don't know	13.7%	14.6%	10.3%	13.3%	13.8%	11.4%	12.2%	9.2%	15.5%		8.5%	14.4%	13.0%	15.4%	7.9%	9.6%	12.1%	18.7%
Sample size	308	391	301	336	415	249	482	265	115		63	182	221	398	199	256	438	265

Zoom	All	Gender		Age				Employment Status			Income			Education				
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	12.6%	17.0%	8.5%	13.1%	13.8%	12.2%	11.5%	11.9%	13.2%		10.9%	10.7%	9.8%	19.2%	12.9%	10.5%	17.3%	9.8%
2	13.4%	13.0%	13.7%	12.4%	14.0%	14.1%	12.5%	12.5%	14.0%		14.0%	15.5%	11.5%	11.4%	11.4%	15.9%	11.2%	16.9%
3	32.5%	29.7%	35.1%	33.1%	29.1%	37.9%	27.5%	33.6%	31.7%		27.8%	28.9%	40.7%	39.1%	30.6%	31.8%	33.2%	40.4%
4	17.1%	16.8%	17.4%	14.2%	19.8%	16.0%	18.5%	19.5%	15.3%		16.7%	21.3%	17.4%	15.8%	13.2%	18.4%	21.5%	19.7%
5 (Completely trust)	9.5%	10.0%	9.0%	13.1%	11.4%	5.9%	9.2%	11.3%	8.1%		10.4%	9.2%	10.8%	9.3%	11.2%	7.7%	8.0%	11.1%
Never heard of /Don't know	14.9%	13.6%	16.2%	14.1%	11.9%	13.9%	20.7%	11.2%	17.7%		20.3%	14.4%	9.8%	5.2%	20.7%	15.7%	8.8%	2.2%
Sample size	1000	466	534	179	257	354	210	435	565		261	257	164	172	341	316	215	128

Zoom (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural			
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural	
1 (Completely distrust)	8.2%	14.0%	15.2%	7.2%	17.0%	12.4%	15.9%	10.1%	9.7%		9.4%	10.2%	10.9%	12.6%	16.1%	8.2%	15.4%	12.4%
2	8.6%	13.9%	17.2%	9.1%	16.0%	14.5%	13.7%	17.5%	14.2%		7.0%	12.9%	14.4%	14.6%	10.7%	10.7%	14.9%	13.9%
3	34.5%	32.1%	31.1%	34.8%	31.4%	31.2%	32.1%	32.2%	28.5%		45.0%	38.5%	33.7%	29.8%	31.8%	34.3%	32.3%	30.4%
4	22.7%	16.2%	13.0%	25.3%	11.4%	16.0%	16.2%	19.3%	22.9%		12.9%	16.6%	19.8%	16.8%	15.9%	21.5%	16.2%	14.1%
5 (Completely trust)	10.3%	10.0%	8.2%	11.4%	7.4%	10.6%	7.0%	11.1%	8.5%		9.6%	11.2%	4.7%	11.3%	9.2%	15.5%	6.9%	7.8%
Never heard of /Don't know	15.7%	13.9%	15.4%	12.2%	16.7%	15.4%	15.2%	9.8%	16.2%		16.1%	10.7%	16.5%	15.0%	16.4%	9.8%	14.3%	21.3%
Sample size	308	391	301	336	415	249	482	265	115		63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Twitter	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	32.9%	39.0%	27.0%	25.7%	28.4%	35.9%	40.9%	32.3%	33.3%	26.4%	32.0%	35.8%	39.2%	30.7%	29.9%	36.0%	44.4%
2	21.7%	20.7%	22.6%	17.5%	19.2%	24.4%	24.5%	20.9%	22.3%	18.2%	24.5%	22.5%	22.4%	17.4%	25.4%	24.1%	22.1%
3	22.8%	19.4%	26.1%	29.5%	24.2%	22.6%	14.9%	24.0%	21.9%	25.8%	21.5%	20.0%	23.5%	23.0%	22.8%	24.6%	19.0%
4	8.2%	8.7%	7.7%	11.1%	10.6%	7.0%	4.3%	9.1%	7.5%	8.9%	9.0%	8.3%	6.8%	7.4%	8.9%	8.7%	8.2%
5 (Completely trust)	5.2%	6.5%	3.9%	7.7%	9.9%	0.8%	3.8%	7.3%	3.6%	5.0%	5.3%	7.7%	4.5%	6.9%	5.4%	2.5%	3.2%
Never heard of /Don't know	9.2%	5.7%	12.5%	8.5%	7.8%	9.2%	11.7%	6.4%	11.3%	15.6%	7.7%	5.7%	3.7%	14.6%	7.6%	4.2%	3.2%
Sample size	999	466	533	179	256	354	210	435	564	260	257	164	172	340	316	215	128

Twitter (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	18.3%	31.9%	48.0%	17.6%	40.1%	40.8%	40.5%	28.7%	23.5%	36.2%	29.6%	35.4%	32.0%	34.7%	26.5%	34.7%	37.4%
2	22.9%	20.5%	22.1%	27.2%	17.6%	21.3%	23.7%	27.2%	19.3%	14.0%	22.6%	23.9%	22.1%	21.7%	20.6%	18.3%	20.7%
3	30.4%	22.4%	16.2%	27.5%	21.6%	18.8%	17.8%	24.8%	25.4%	39.4%	25.8%	25.5%	19.8%	23.7%	24.7%	24.7%	18.8%
4	14.3%	8.0%	2.7%	13.9%	5.2%	5.8%	8.1%	9.1%	8.5%	3.9%	11.1%	6.1%	8.5%	7.3%	12.1%	7.1%	5.2%
5 (Completely trust)	5.3%	4.7%	5.7%	5.1%	4.1%	7.2%	4.1%	6.0%	9.1%	0.0%	4.7%	2.4%	6.5%	5.5%	10.9%	3.6%	2.1%
Never heard of /Don't know	8.8%	12.6%	5.4%	8.8%	11.4%	6.1%	5.8%	7.4%	14.1%	6.6%	6.2%	8.5%	11.4%	8.3%	7.6%	6.3%	15.7%
Sample size	307	391	301	336	415	248	481	265	115	63	182	221	397	199	255	438	265

U.S. federal government	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	28.8%	33.3%	24.6%	22.5%	30.7%	31.1%	29.3%	29.7%	28.1%	23.8%	33.6%	23.5%	32.7%	28.8%	29.4%	28.3%	28.6%
2	19.2%	16.7%	21.6%	21.1%	14.2%	22.4%	18.4%	17.7%	20.4%	18.3%	17.3%	25.7%	18.1%	16.7%	23.5%	20.3%	14.1%
3	26.7%	21.6%	31.4%	31.4%	24.4%	27.8%	22.9%	26.1%	27.1%	31.9%	23.6%	25.0%	24.6%	27.7%	24.0%	25.9%	32.2%
4	15.5%	16.2%	14.8%	11.6%	13.2%	15.4%	22.1%	16.1%	15.0%	11.4%	17.5%	17.7%	18.1%	12.2%	15.4%	18.5%	22.3%
5 (Completely trust)	6.5%	9.1%	4.0%	5.1%	12.8%	1.9%	7.3%	7.5%	5.7%	9.5%	5.5%	8.1%	5.0%	8.5%	5.3%	6.2%	2.8%
Never heard of /Don't know	3.4%	3.1%	3.6%	8.3%	4.7%	1.3%	0.0%	3.0%	3.6%	5.1%	2.5%	0.0%	1.4%	6.2%	2.5%	0.9%	0.0%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

U.S. federal government (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	8.6%	29.3%	47.4%	8.5%	38.5%	39.1%	33.7%	27.2%	17.5%	34.1%	26.7%	31.5%	28.9%	27.9%	19.7%	31.9%	33.5%
2	20.0%	15.4%	23.3%	15.6%	17.6%	26.7%	20.2%	19.8%	24.3%	14.4%	17.4%	24.0%	19.5%	16.0%	18.1%	19.2%	18.2%
3	37.9%	28.2%	14.1%	37.6%	24.8%	15.6%	22.1%	28.7%	35.8%	31.9%	24.8%	26.3%	26.1%	29.3%	27.7%	26.6%	26.1%
4	23.2%	15.6%	8.0%	27.8%	10.3%	8.0%	18.8%	13.1%	10.7%	15.2%	19.9%	13.2%	13.4%	17.9%	20.9%	13.9%	12.8%
5 (Completely trust)	7.8%	4.9%	7.2%	8.7%	2.8%	9.8%	5.2%	9.5%	8.2%	0.0%	8.0%	4.1%	6.5%	7.2%	12.1%	5.8%	3.0%
Never heard of /Don't know	2.5%	6.7%	0.0%	1.9%	6.0%	0.9%	0.0%	1.6%	3.4%	4.3%	3.1%	0.9%	5.6%	1.8%	1.5%	2.7%	6.3%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Your state government

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	22.1%	26.8%	17.6%	20.7%	22.7%	22.8%	21.4%	23.8%	20.7%	19.8%	24.0%	21.1%	23.4%	23.2%	22.6%	22.7%	15.1%
2	20.2%	19.3%	21.1%	19.5%	18.9%	24.3%	16.3%	20.1%	20.3%	17.3%	18.3%	25.7%	21.9%	18.5%	19.9%	22.3%	23.9%
3	26.8%	21.6%	31.7%	28.0%	26.5%	27.6%	24.8%	24.7%	28.4%	27.6%	25.3%	26.6%	25.2%	26.8%	25.4%	25.0%	34.0%
4	20.7%	22.1%	19.3%	16.1%	18.5%	20.8%	27.6%	20.9%	20.6%	21.9%	21.7%	19.5%	22.1%	17.8%	23.2%	22.2%	21.4%
5 (Completely trust)	6.6%	7.4%	5.9%	6.8%	7.8%	3.4%	9.8%	7.0%	6.3%	7.3%	8.7%	7.0%	4.6%	7.2%	6.3%	6.3%	5.6%
Never heard of /Don't know	3.6%	2.8%	4.4%	8.9%	5.6%	1.1%	0.0%	3.5%	3.7%	6.1%	1.9%	0.0%	2.8%	6.4%	2.7%	1.5%	0.0%
Sample size	999	466	533	178	257	354	210	435	564	260	257	164	172	340	316	215	128

Your state government (cont'd)

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	14.0%	24.1%	27.1%	12.4%	28.6%	23.7%	23.4%	18.2%	17.7%	34.7%	17.6%	20.5%	24.1%	23.2%	19.6%	22.4%	24.6%
2	21.0%	17.5%	22.9%	19.1%	20.1%	22.0%	25.4%	19.1%	17.6%	5.0%	19.6%	24.8%	19.3%	18.4%	20.6%	21.3%	17.3%
3	27.5%	31.4%	20.3%	29.0%	28.4%	21.4%	21.9%	28.5%	33.9%	36.5%	23.4%	31.2%	26.3%	26.4%	20.4%	28.4%	29.9%
4	24.7%	16.1%	22.7%	26.3%	14.6%	23.5%	22.5%	23.2%	20.3%	15.7%	26.0%	18.5%	17.7%	24.0%	26.8%	19.3%	17.1%
5 (Completely trust)	9.8%	4.3%	6.5%	11.4%	2.3%	7.6%	6.5%	8.0%	7.6%	1.5%	9.2%	3.8%	7.4%	5.8%	10.5%	5.9%	4.4%
Never heard of /Don't know	2.9%	6.6%	0.5%	1.8%	6.0%	1.9%	0.2%	1.9%	2.8%	6.5%	4.3%	1.2%	5.3%	2.1%	2.1%	2.7%	6.6%
Sample size	307	391	301	336	414	249	482	265	114	63	182	221	397	199	255	438	265

Your local government

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	18.6%	20.4%	16.9%	18.0%	20.4%	19.4%	16.0%	19.6%	17.9%	17.3%	20.4%	20.1%	15.0%	21.7%	17.2%	18.2%	12.4%
2	18.4%	17.6%	19.1%	18.5%	18.9%	20.8%	13.9%	19.4%	17.7%	13.6%	20.2%	24.5%	15.8%	16.4%	19.8%	19.0%	20.6%
3	30.9%	28.3%	33.4%	31.6%	28.1%	32.0%	32.0%	28.8%	32.5%	34.9%	28.4%	23.5%	35.7%	30.2%	29.9%	33.5%	31.8%
4	21.9%	22.3%	21.5%	16.9%	18.7%	22.9%	28.9%	22.5%	21.4%	19.4%	21.0%	24.6%	28.2%	17.7%	23.9%	21.7%	31.5%
5 (Completely trust)	6.7%	8.4%	5.1%	6.0%	9.1%	3.7%	9.3%	6.7%	6.7%	9.5%	6.9%	7.3%	4.6%	7.8%	6.7%	6.1%	3.7%
Never heard of /Don't know	3.4%	2.9%	4.0%	9.1%	4.7%	1.1%	0.0%	3.0%	3.8%	5.4%	2.9%	0.0%	0.8%	6.1%	2.5%	1.5%	0.0%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Your local government (cont'd)

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	14.5%	18.0%	23.4%	10.7%	24.3%	19.5%	20.3%	15.9%	12.0%	27.8%	15.8%	17.4%	20.8%	18.0%	16.8%	18.2%	21.3%
2	17.9%	18.0%	19.5%	18.3%	19.2%	17.1%	18.4%	23.2%	20.6%	9.2%	14.2%	19.5%	18.0%	21.3%	16.3%	20.3%	17.5%
3	31.9%	31.7%	29.0%	31.6%	30.6%	30.7%	29.5%	30.8%	34.4%	36.9%	30.6%	32.7%	28.9%	33.1%	29.3%	31.6%	31.2%
4	24.3%	19.4%	22.7%	27.2%	16.5%	23.9%	25.6%	22.4%	19.3%	18.0%	27.6%	25.3%	17.4%	22.4%	26.4%	19.8%	20.2%
5 (Completely trust)	9.3%	5.8%	5.5%	10.2%	3.3%	8.0%	6.2%	6.0%	10.3%	5.3%	8.0%	3.9%	9.5%	3.4%	9.0%	7.3%	4.1%
Never heard of /Don't know	2.2%	7.1%	0.0%	2.0%	6.1%	0.9%	0.0%	1.6%	3.4%	2.8%	3.8%	1.2%	5.4%	1.8%	2.2%	2.9%	5.6%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Google Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	9.9%	9.3%	10.5%	11.8%	10.1%	8.5%	9.9%	8.9%	10.6%	9.1%	11.2%	11.1%	8.1%	11.5%	8.3%	6.9%	13.8%
Somewhat worse off	10.0%	10.7%	9.3%	8.4%	9.1%	10.2%	12.3%	10.5%	9.6%	10.0%	11.1%	6.1%	11.7%	7.5%	11.8%	11.9%	10.5%
Somewhat better off	17.9%	18.9%	17.0%	16.6%	16.2%	19.8%	18.4%	20.1%	16.3%	19.2%	16.9%	23.3%	15.4%	17.6%	15.7%	23.3%	16.2%
Better off	30.2%	36.4%	24.3%	25.5%	32.8%	28.9%	33.7%	31.9%	28.9%	24.9%	29.0%	29.0%	45.1%	25.5%	31.7%	33.6%	36.7%
Not sure	32.0%	24.7%	39.0%	37.8%	31.8%	32.6%	25.7%	28.5%	34.6%	36.8%	31.7%	30.4%	19.7%	38.0%	32.4%	24.2%	22.8%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Google (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	9.9%	13.1%	5.8%	11.4%	9.0%	9.4%	8.6%	9.3%	16.2%	15.5%	9.6%	10.4%	9.8%	9.9%	13.0%	9.2%	8.3%
Somewhat worse off	15.4%	6.3%	9.5%	12.6%	6.9%	11.8%	10.2%	13.3%	8.3%	7.8%	8.9%	7.4%	12.7%	8.3%	10.0%	10.4%	9.8%
Somewhat better off	19.1%	17.6%	17.3%	19.6%	15.8%	19.3%	18.0%	19.6%	21.1%	19.4%	18.4%	15.1%	17.2%	21.2%	16.2%	19.9%	17.3%
Better off	26.6%	22.2%	43.7%	24.6%	31.6%	35.0%	40.3%	27.9%	18.1%	8.4%	34.4%	25.4%	29.1%	33.2%	33.3%	29.2%	27.2%
Not sure	29.1%	40.8%	23.7%	31.8%	36.7%	24.5%	22.8%	30.5%	36.2%	48.8%	28.7%	41.8%	31.3%	27.3%	27.6%	31.3%	37.4%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

Amazon Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	9.9%	9.8%	9.9%	10.2%	7.6%	11.4%	9.9%	8.4%	11.0%	9.5%	12.2%	10.8%	7.6%	9.4%	10.9%	7.7%	12.2%
Somewhat worse off	11.1%	10.0%	12.1%	7.7%	7.3%	12.3%	17.0%	8.7%	12.8%	11.3%	11.1%	10.2%	13.1%	10.6%	9.4%	13.1%	13.7%
Somewhat better off	18.2%	21.4%	15.1%	18.9%	15.0%	18.3%	21.1%	19.1%	17.5%	13.8%	20.1%	24.3%	19.8%	16.1%	20.6%	20.8%	13.9%
Better off	30.1%	33.7%	26.7%	25.8%	39.8%	26.5%	28.1%	33.5%	27.5%	27.9%	27.8%	27.9%	36.3%	26.7%	27.0%	36.4%	40.3%
Not sure	30.8%	25.1%	36.2%	37.4%	30.3%	31.5%	23.9%	30.2%	31.2%	37.5%	28.7%	26.8%	23.1%	37.0%	32.1%	21.9%	19.9%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Amazon (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	9.6%	11.6%	7.9%	9.7%	8.7%	11.9%	9.6%	8.9%	10.9%	15.3%	10.2%	10.5%	10.4%	8.3%	10.9%	10.2%	9.0%
Somewhat worse off	12.7%	10.5%	10.2%	12.1%	9.6%	12.2%	10.2%	15.4%	10.0%	11.9%	12.8%	9.5%	12.2%	9.1%	8.1%	11.9%	13.1%
Somewhat better off	16.9%	18.2%	19.4%	17.8%	17.7%	19.4%	18.1%	19.4%	21.7%	18.1%	15.7%	14.8%	17.4%	24.3%	16.8%	20.0%	18.1%
Better off	35.4%	22.0%	35.2%	32.9%	28.6%	28.9%	39.0%	29.1%	17.0%	11.9%	35.3%	26.3%	28.8%	31.7%	36.4%	29.2%	23.5%
Not sure	25.3%	37.6%	27.4%	27.4%	35.4%	27.6%	23.1%	27.2%	40.4%	42.8%	26.0%	39.0%	31.1%	26.7%	27.8%	28.7%	36.2%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Microsoft	All	Gender		Age				Employment Status			Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Better/worse if broken up																		
Worse off	7.1%	8.6%	5.7%	8.2%	4.8%	7.8%	7.8%	6.4%	7.6%		5.9%	9.5%	9.1%	3.7%	8.7%	7.2%	3.9%	6.6%
Somewhat worse off	11.6%	12.3%	11.0%	9.7%	11.1%	11.1%	14.9%	10.1%	12.7%		11.2%	13.1%	7.9%	17.3%	9.8%	11.4%	12.8%	17.0%
Somewhat better off	20.9%	22.9%	19.1%	15.7%	19.4%	25.0%	21.7%	24.0%	18.7%		18.5%	19.4%	28.2%	22.7%	16.9%	20.7%	29.7%	20.8%
Better off	22.8%	26.8%	18.9%	20.6%	25.1%	20.4%	25.8%	25.7%	20.5%		21.7%	22.0%	20.6%	28.0%	20.2%	25.0%	24.0%	23.2%
Not sure	37.6%	29.5%	45.3%	45.8%	39.6%	35.8%	29.9%	33.8%	40.4%		42.6%	36.1%	34.1%	28.2%	44.4%	35.8%	29.5%	32.4%
Sample size	1000	466	534	179	257	354	210	435	565		261	257	164	172	341	316	215	128

Amazon (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Better/worse if broken up																	
Worse off	5.6%	9.4%	5.7%	5.4%	7.5%	8.6%	5.9%	6.8%	9.4%		15.0%	5.3%	9.9%	6.8%	6.6%	7.2%	6.0%
Somewhat worse off	15.0%	10.4%	9.8%	17.4%	7.7%	10.7%	11.4%	14.6%	12.0%		8.8%	12.9%	11.8%	11.3%	11.1%	11.2%	11.8%
Somewhat better off	22.5%	19.4%	21.4%	24.4%	16.2%	24.2%	23.8%	19.1%	20.9%		20.4%	19.0%	19.9%	22.0%	21.3%	19.5%	23.8%
Better off	21.4%	15.6%	33.1%	18.5%	24.4%	25.5%	29.7%	21.4%	15.5%		8.4%	28.8%	15.6%	21.1%	27.4%	25.5%	19.8%
Not sure	35.5%	45.1%	30.0%	34.2%	44.2%	31.0%	29.2%	38.2%	42.1%		47.4%	33.9%	42.8%	38.8%	33.6%	36.7%	36.7%
Sample size	308	391	301	336	415	249	482	265	115		63	182	221	398	199	256	438

Apple	All	Gender		Age				Employment Status			Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Better/worse if broken up																		
Worse off	8.7%	10.1%	7.3%	10.9%	8.6%	8.8%	6.2%	9.9%	7.7%		7.7%	10.7%	10.7%	7.2%	10.7%	7.2%	6.6%	
Somewhat worse off	10.2%	11.9%	8.7%	10.7%	8.9%	8.6%	13.8%	10.4%	10.1%		9.9%	8.1%	10.4%	6.7%	19.0%	8.3%	9.7%	
Somewhat better off	18.1%	20.1%	16.1%	14.6%	17.6%	19.6%	19.7%	17.7%	18.3%		15.7%	17.0%	23.9%	20.7%	16.4%	17.9%	23.7%	
Better off	21.5%	25.9%	17.3%	18.3%	25.9%	18.9%	23.3%	23.2%	20.2%		16.9%	23.6%	20.4%	27.1%	16.8%	24.2%	25.6%	
Not sure	41.6%	32.0%	50.6%	45.6%	39.0%	44.1%	36.9%	38.7%	43.7%		49.8%	40.6%	38.3%	26.0%	47.9%	40.9%	32.7%	
Sample size	1000	466	534	179	257	354	210	435	565		261	257	164	172	341	316	215	

Apple (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Better/worse if broken up																	
Worse off	8.7%	10.0%	6.8%	8.2%	7.3%	11.6%	8.4%	8.6%	9.0%		14.6%	9.5%	8.6%	7.2%	10.7%	11.2%	7.8%
Somewhat worse off	12.0%	10.0%	8.8%	13.3%	8.4%	9.2%	10.8%	10.7%	9.7%		10.6%	12.5%	8.5%	10.5%	9.7%	12.7%	8.1%
Somewhat better off	18.4%	16.6%	19.6%	20.5%	15.7%	18.8%	18.0%	20.1%	17.8%		16.3%	15.0%	18.9%	17.6%	20.5%	17.5%	14.6%
Better off	21.3%	16.2%	28.3%	15.3%	23.7%	25.8%	29.8%	18.3%	12.7%		5.6%	24.5%	17.0%	21.1%	23.8%	21.0%	19.7%
Not sure	39.6%	47.2%	36.4%	42.7%	44.9%	34.6%	33.0%	42.3%	50.8%		52.8%	38.5%	47.0%	43.8%	35.3%	37.7%	49.7%
Sample size	308	391	301	336	415	249	482	265	115		63	182	221	398	199	256	438

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Facebook	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Better/worse if broken up																	
Worse off	6.2%	6.1%	6.3%	8.1%	5.0%	7.6%	3.6%	6.8%	5.8%	4.6%	8.5%	7.8%	4.6%	7.3%	6.6%	5.4%	2.5%
Somewhat worse off	7.8%	6.3%	9.3%	8.8%	6.6%	7.3%	9.2%	5.7%	9.4%	11.2%	9.2%	5.7%	5.0%	6.1%	8.9%	8.7%	9.5%
Somewhat better off	18.9%	20.9%	17.1%	18.7%	19.0%	18.8%	19.3%	19.8%	18.3%	23.8%	15.2%	21.4%	19.2%	20.9%	17.8%	18.8%	15.5%
Better off	33.7%	40.5%	27.3%	23.2%	37.8%	32.4%	41.4%	36.4%	31.7%	23.5%	35.8%	31.4%	50.7%	24.4%	34.7%	42.7%	49.1%
Not sure	33.3%	26.2%	40.0%	41.2%	31.5%	33.9%	26.4%	31.3%	34.7%	36.9%	31.3%	33.8%	20.6%	41.3%	32.0%	24.4%	23.4%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Facebook (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Better/worse if broken up																	
Worse off	5.0%	8.6%	4.4%	5.3%	6.1%	7.6%	4.8%	5.2%	8.6%	17.8%	5.3%	6.3%	6.1%	7.1%	6.6%	6.7%	5.9%
Somewhat worse off	8.1%	8.1%	7.4%	9.8%	6.2%	8.0%	6.4%	10.4%	11.6%	7.7%	11.0%	7.3%	7.9%	6.0%	9.0%	6.4%	8.6%
Somewhat better off	21.7%	16.7%	19.1%	23.5%	14.4%	20.6%	17.4%	22.6%	23.2%	16.9%	16.4%	16.5%	19.9%	21.2%	22.1%	18.4%	18.4%
Better off	34.4%	25.5%	43.6%	29.7%	35.2%	36.7%	48.2%	30.2%	11.9%	8.2%	38.2%	28.3%	32.1%	38.1%	31.0%	36.2%	31.4%
Not sure	30.9%	41.2%	25.5%	31.8%	38.2%	27.0%	23.2%	31.5%	44.6%	49.4%	29.2%	41.6%	34.1%	27.6%	31.3%	32.3%	35.6%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

Slack	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Better/worse if broken up																	
Worse off	3.5%	4.7%	2.3%	4.4%	3.7%	3.0%	3.2%	4.0%	3.1%	5.9%	1.1%	4.3%	1.8%	6.2%	2.1%	0.7%	2.4%
Somewhat worse off	2.4%	3.1%	1.7%	2.9%	4.5%	1.5%	0.7%	2.8%	2.1%	4.0%	2.6%	0.8%	1.0%	2.6%	2.6%	2.3%	1.3%
Somewhat better off	8.5%	10.4%	6.6%	12.0%	11.0%	6.1%	5.6%	11.2%	6.4%	9.5%	9.2%	12.4%	7.0%	9.6%	9.0%	6.7%	5.9%
Better off	10.3%	12.6%	8.1%	12.6%	13.6%	6.5%	9.8%	12.8%	8.4%	6.5%	10.9%	7.3%	16.2%	8.3%	12.7%	11.4%	8.2%
Not sure	75.4%	69.2%	81.2%	68.1%	67.3%	82.9%	80.6%	69.2%	79.9%	74.1%	76.1%	75.2%	74.0%	73.2%	73.6%	78.9%	82.1%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Slack (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
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Better/worse if broken up																	
Worse off	0.9%	5.0%	4.1%	2.8%	3.4%	4.5%	2.8%	2.7%	3.4%	7.8%	3.8%	2.6%	4.3%	2.6%	3.1%	4.0%	3.5%
Somewhat worse off	2.1%	1.9%	3.4%	2.2%	1.8%	3.6%	1.2%	4.1%	3.9%	2.3%	2.6%	1.3%	2.4%	3.2%	3.9%	2.6%	0.6%
Somewhat better off	7.3%	8.8%	9.1%	9.6%	6.3%	10.7%	6.1%	10.8%	13.1%	9.9%	6.2%	4.6%	10.3%	10.4%	10.1%	8.2%	7.6%
Better off	12.2%	8.8%	10.4%	9.5%	11.6%	9.0%	13.0%	11.2%	5.4%	6.7%	10.8%	5.9%	10.2%	13.8%	11.2%	10.8%	8.8%
Not sure	77.6%	75.6%	73.0%	75.8%	76.9%	72.2%	76.9%	71.1%	74.2%	73.4%	76.5%	85.6%	72.8%	70.1%	71.6%	74.5%	79.4%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Zoom Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	5.8%	5.7%	5.9%	7.1%	4.8%	6.3%	4.8%	6.8%	5.0%	4.1%	5.9%	8.7%	4.6%	5.3%	4.5%	6.6%	9.7%
Somewhat worse off	9.5%	10.3%	8.7%	6.4%	10.2%	10.4%	10.2%	9.6%	9.4%	10.6%	8.3%	9.3%	13.9%	7.4%	7.9%	13.6%	14.6%
Somewhat better off	14.3%	16.6%	12.2%	10.7%	16.1%	16.3%	12.9%	15.0%	13.8%	15.2%	13.8%	16.3%	18.1%	13.0%	15.6%	15.7%	13.0%
Better off	14.0%	16.4%	11.7%	16.3%	16.4%	8.6%	17.0%	16.1%	12.4%	14.0%	15.3%	11.7%	17.1%	13.2%	14.3%	14.7%	14.5%
Not sure	56.4%	51.1%	61.5%	59.4%	52.5%	58.4%	55.1%	52.4%	59.4%	56.1%	56.7%	54.0%	46.2%	61.0%	57.7%	49.4%	48.3%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Zoom (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	6.8%	5.8%	4.8%	6.1%	5.7%	5.5%	6.8%	3.9%	3.9%	9.9%	6.1%	6.0%	5.3%	6.2%	4.6%	6.4%	5.2%
Somewhat worse off	12.8%	7.5%	8.8%	13.9%	6.2%	9.2%	9.1%	12.7%	10.7%	6.9%	11.5%	8.7%	8.2%	10.9%	11.9%	10.2%	6.2%
Somewhat better off	11.4%	12.9%	18.9%	14.3%	10.3%	21.2%	13.2%	15.2%	19.3%	14.2%	14.2%	11.2%	14.5%	16.8%	17.6%	13.9%	12.6%
Better off	14.2%	11.9%	16.5%	13.0%	15.6%	12.6%	16.6%	13.8%	11.1%	7.1%	15.9%	7.3%	16.7%	13.6%	15.3%	16.1%	9.3%
Not sure	54.8%	61.9%	51.0%	52.8%	62.3%	51.4%	54.4%	54.4%	55.1%	61.9%	52.3%	66.8%	55.3%	52.4%	50.6%	53.4%	66.7%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

Twitter Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	6.3%	5.6%	7.0%	6.5%	7.0%	6.0%	5.7%	5.8%	6.7%	7.3%	5.7%	5.3%	5.8%	9.6%	4.3%	4.6%	3.2%
Somewhat worse off	7.3%	7.2%	7.3%	7.1%	9.1%	6.6%	6.3%	7.7%	7.0%	10.0%	6.3%	5.8%	8.1%	7.2%	7.2%	7.8%	6.9%
Somewhat better off	14.3%	17.4%	11.3%	18.7%	14.5%	13.7%	10.5%	18.9%	10.8%	13.1%	13.5%	16.9%	18.8%	12.4%	13.8%	18.2%	15.3%
Better off	27.8%	33.7%	22.1%	20.1%	25.6%	25.9%	40.8%	28.1%	27.5%	19.8%	29.4%	29.3%	37.1%	22.7%	29.6%	32.6%	32.1%
Not sure	44.4%	36.0%	52.3%	47.7%	43.8%	47.7%	36.7%	39.6%	48.0%	49.8%	45.2%	42.7%	30.1%	48.0%	45.0%	36.9%	42.4%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

Twitter (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	5.7%	7.6%	5.3%	7.9%	5.6%	5.4%	4.7%	5.9%	5.5%	14.2%	6.6%	5.1%	8.3%	3.7%	10.4%	5.1%	4.8%
Somewhat worse off	8.7%	7.2%	6.1%	10.0%	6.1%	5.8%	7.7%	8.4%	9.2%	4.8%	10.9%	5.7%	5.6%	8.9%	8.7%	7.0%	5.7%
Somewhat better off	16.3%	13.3%	13.6%	17.4%	12.2%	13.7%	12.1%	19.8%	17.7%	11.8%	14.6%	11.7%	14.6%	15.7%	14.4%	16.8%	11.2%
Better off	20.4%	20.4%	44.0%	16.6%	28.6%	40.8%	40.4%	22.1%	9.8%	10.5%	25.8%	23.7%	28.3%	31.6%	27.4%	26.5%	29.8%
Not sure	49.0%	51.4%	31.1%	48.0%	47.6%	34.2%	35.1%	43.7%	57.7%	58.7%	42.1%	53.8%	43.2%	40.0%	39.0%	44.6%	48.5%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"Most news coverage is good for American society."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	21.1%	24.8%	17.6%	20.3%	20.8%	23.3%	19.0%	23.4%	19.4%	15.3%	22.6%	22.6%	22.1%	18.5%	20.2%	25.2%	26.2%
Somewhat disagree	21.8%	20.4%	23.1%	17.6%	19.9%	21.9%	27.8%	19.9%	23.1%	18.9%	17.6%	21.9%	33.0%	18.6%	20.8%	24.7%	30.9%
Somewhat agree	29.1%	28.3%	29.8%	21.1%	23.0%	34.6%	35.8%	31.2%	27.5%	27.6%	33.7%	34.3%	27.3%	27.9%	34.6%	23.6%	27.2%
Completely agree	11.9%	15.1%	8.8%	12.7%	15.1%	8.3%	12.7%	13.4%	10.8%	12.7%	14.4%	10.9%	12.1%	11.9%	11.3%	12.5%	12.5%
Not sure	16.2%	11.4%	20.6%	28.4%	21.1%	11.9%	4.7%	12.1%	19.2%	25.5%	11.8%	10.3%	5.5%	23.2%	13.1%	14.1%	3.2%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	11.1%	16.1%	37.0%	7.7%	24.5%	32.8%	27.5%	18.0%	15.4%	22.9%	19.8%	21.9%	19.3%	24.6%	16.5%	21.4%	24.5%
Somewhat disagree	18.9%	20.5%	26.0%	19.5%	21.5%	25.1%	25.0%	23.7%	21.7%	13.1%	16.1%	24.7%	22.9%	21.4%	17.2%	22.4%	22.9%
Somewhat agree	36.8%	29.7%	21.1%	44.1%	20.8%	23.5%	28.5%	33.0%	38.3%	19.8%	34.6%	25.9%	30.9%	24.7%	30.3%	29.6%	29.0%
Completely agree	15.8%	12.1%	7.9%	14.1%	11.0%	10.4%	12.1%	13.1%	7.3%	11.6%	15.2%	9.6%	12.8%	9.7%	20.1%	10.9%	6.5%
Not sure	17.4%	21.7%	8.0%	14.6%	22.2%	8.1%	6.9%	12.2%	17.3%	32.7%	14.3%	18.0%	14.1%	19.6%	15.9%	15.7%	17.1%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"Free speech is necessary for promoting equality and social change."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	2.4%	3.0%	1.9%	2.8%	2.9%	2.8%	1.0%	3.6%	1.6%	1.3%	4.5%	2.5%	2.5%	2.7%	2.2%	2.6%	1.7%
Somewhat disagree	5.4%	6.9%	3.9%	4.1%	4.5%	6.5%	5.9%	6.7%	4.4%	7.5%	4.3%	5.0%	3.9%	7.0%	4.9%	3.9%	3.2%
Somewhat agree	28.1%	23.6%	32.3%	28.3%	26.4%	28.9%	28.7%	27.6%	28.4%	31.8%	28.0%	27.3%	26.8%	27.4%	31.5%	24.6%	26.7%
Completely agree	52.5%	59.3%	46.1%	44.6%	50.0%	54.7%	59.9%	53.7%	51.6%	41.6%	54.9%	59.1%	62.6%	43.1%	53.1%	64.1%	64.5%
Not sure	11.6%	7.3%	15.8%	20.2%	16.2%	7.1%	4.6%	8.4%	14.0%	17.9%	8.3%	6.1%	4.1%	19.8%	8.3%	4.7%	3.9%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	1.7%	3.1%	2.2%	1.6%	2.6%	3.2%	2.2%	1.6%	1.5%	8.7%	1.5%	2.9%	2.2%	3.1%	1.9%	3.5%	1.4%
Somewhat disagree	4.6%	4.8%	6.8%	7.1%	3.1%	6.8%	4.6%	7.9%	6.6%	5.3%	3.1%	3.6%	6.1%	7.4%	5.8%	5.5%	5.0%
Somewhat agree	30.4%	29.6%	24.0%	36.9%	24.2%	23.0%	23.6%	34.7%	39.6%	33.0%	27.5%	29.7%	29.2%	25.2%	29.2%	26.0%	29.8%
Completely agree	54.3%	44.1%	61.4%	45.9%	53.0%	60.3%	68.1%	45.2%	40.3%	30.9%	58.8%	52.5%	50.3%	51.7%	51.4%	54.8%	49.4%
Not sure	9.1%	18.3%	5.5%	8.4%	17.1%	6.7%	1.4%	10.6%	12.1%	22.1%	9.0%	11.3%	12.3%	12.6%	11.7%	10.1%	14.5%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"News companies and media outlets should be fined for reporting biased or inaccurate information."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	5.9%	8.1%	3.7%	7.9%	4.2%	6.2%	5.3%	5.9%	5.9%	5.3%	5.4%	2.9%	9.2%	5.1%	4.1%	7.7%	10.6%
Somewhat disagree	9.0%	11.4%	6.7%	11.6%	11.2%	7.4%	6.3%	9.1%	8.9%	11.1%	8.7%	5.4%	12.7%	8.9%	8.6%	7.9%	12.4%
Somewhat agree	26.0%	24.9%	27.1%	27.4%	25.7%	24.1%	27.7%	28.1%	24.4%	25.7%	25.1%	29.2%	26.7%	22.5%	28.7%	28.0%	27.3%
Completely agree	44.7%	44.0%	45.3%	30.4%	39.4%	51.4%	54.6%	44.6%	44.7%	40.4%	50.0%	51.8%	41.2%	43.2%	48.9%	43.5%	39.6%
Not sure	14.5%	11.7%	17.2%	22.6%	19.5%	10.9%	6.1%	12.4%	16.1%	17.5%	10.7%	10.6%	10.2%	20.3%	9.6%	12.9%	10.2%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	4.9%	4.7%	8.2%	2.8%	7.4%	7.3%	6.7%	7.2%	4.4%	1.5%	7.3%	3.8%	4.5%	8.9%	6.2%	4.8%	6.8%
Somewhat disagree	11.4%	7.4%	8.8%	11.6%	7.0%	9.0%	8.5%	11.4%	11.7%	8.4%	10.7%	3.6%	12.0%	7.2%	8.4%	10.7%	6.1%
Somewhat agree	25.3%	27.4%	24.9%	33.8%	21.5%	23.3%	24.4%	28.2%	34.5%	25.0%	29.8%	24.9%	24.6%	26.6%	26.4%	27.0%	24.3%
Completely agree	46.3%	40.1%	48.9%	40.3%	43.8%	51.7%	52.1%	43.2%	42.6%	44.7%	42.2%	51.0%	43.3%	43.3%	44.3%	42.9%	47.6%
Not sure	12.2%	20.4%	9.2%	11.5%	20.3%	8.7%	8.4%	10.0%	6.8%	20.4%	9.9%	16.7%	15.6%	14.1%	14.7%	14.6%	15.1%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"Social media sites should ban hate groups from using their websites."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	13.1%	17.6%	8.9%	9.5%	14.7%	16.5%	9.7%	15.2%	11.6%	8.8%	14.3%	11.3%	16.3%	12.6%	10.6%	18.2%	13.4%
Somewhat disagree	9.6%	12.7%	6.7%	13.6%	4.8%	8.7%	12.8%	10.9%	8.7%	7.2%	8.2%	11.2%	13.1%	8.7%	11.5%	6.4%	13.2%
Somewhat agree	20.3%	20.0%	20.6%	22.1%	21.3%	20.4%	17.2%	20.0%	20.5%	22.5%	20.0%	17.2%	21.6%	20.4%	22.4%	17.3%	18.9%
Completely agree	43.9%	40.3%	47.4%	30.8%	45.4%	44.5%	54.2%	42.8%	44.7%	42.7%	47.3%	53.5%	41.4%	40.4%	44.6%	47.4%	48.6%
Not sure	13.0%	9.4%	16.5%	24.0%	13.8%	9.9%	6.1%	11.1%	14.5%	18.9%	10.2%	6.7%	7.6%	17.9%	10.9%	10.7%	5.8%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	4.0%	10.0%	25.8%	4.1%	17.1%	18.5%	17.1%	15.4%	5.6%	3.6%	11.8%	13.1%	13.2%	14.1%	10.4%	14.6%	14.3%
Somewhat disagree	5.2%	8.0%	15.9%	4.6%	10.1%	15.3%	12.4%	7.8%	5.2%	12.6%	7.5%	8.3%	10.8%	10.2%	5.5%	12.3%	9.7%
Somewhat agree	20.6%	21.6%	18.4%	22.4%	16.5%	23.8%	13.8%	22.6%	35.4%	34.3%	24.1%	15.6%	22.1%	18.5%	20.4%	20.6%	20.0%
Completely agree	62.7%	41.4%	49.2%	63.4%	35.4%	32.6%	49.6%	46.0%	42.0%	37.5%	45.1%	51.7%	40.3%	42.5%	49.8%	41.8%	39.5%
Not sure	7.5%	19.0%	10.7%	5.5%	20.9%	9.7%	7.1%	8.3%	11.9%	12.0%	11.5%	11.3%	13.6%	14.6%	13.8%	10.7%	16.5%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"Social media companies should be held responsible for offensive content posted on their platforms by users."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	14.9%	18.9%	11.1%	15.1%	13.5%	19.4%	9.4%	18.2%	12.5%	10.6%	17.4%	17.0%	15.0%	13.8%	15.6%	17.3%	12.6%
Somewhat disagree	18.0%	20.1%	16.0%	21.5%	15.6%	17.2%	15.3%	17.5%	15.3%	14.0%	15.5%	21.1%	22.4%	12.5%	22.3%	19.2%	22.8%
Somewhat agree	25.1%	23.7%	26.5%	24.3%	23.2%	26.2%	26.4%	25.4%	24.9%	25.1%	25.4%	27.8%	29.7%	24.9%	26.4%	21.5%	28.5%
Completely agree	28.4%	26.7%	30.0%	18.6%	27.1%	29.4%	38.0%	26.8%	29.5%	30.5%	32.3%	28.0%	27.4%	28.4%	25.8%	31.7%	29.9%
Not sure	13.6%	10.7%	16.5%	20.5%	20.6%	7.8%	7.6%	12.1%	18.8%	19.8%	9.5%	6.1%	5.5%	20.3%	9.9%	10.3%	6.1%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	8.2%	13.1%	23.5%	7.1%	18.4%	19.2%	20.1%	15.2%	4.8%	6.9%	11.5%	15.6%	14.0%	18.4%	11.4%	15.9%	18.4%
Somewhat disagree	16.6%	13.8%	24.5%	14.1%	18.1%	22.8%	18.4%	19.5%	18.5%	18.9%	19.7%	15.0%	19.5%	16.6%	12.6%	19.7%	19.0%
Somewhat agree	28.8%	27.6%	18.6%	29.4%	23.7%	21.8%	22.8%	26.7%	34.6%	25.0%	24.2%	22.3%	29.5%	20.5%	28.4%	23.0%	24.4%
Completely agree	34.9%	27.2%	23.7%	39.6%	21.1%	26.0%	31.3%	29.8%	26.6%	28.5%	29.7%	32.7%	25.4%	28.8%	34.7%	27.8%	23.3%
Not sure	11.6%	18.3%	9.7%	9.8%	18.7%	10.2%	7.4%	8.8%	15.4%	20.7%	14.9%	14.4%	11.6%	15.7%	12.9%	13.5%	14.9%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"Social media platforms have become the primary channel by which important public policy conversions are taking place."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	10.8%	13.8%	8.1%	6.6%	10.8%	13.3%	11.2%	11.0%	10.8%	11.0%	9.7%	10.9%	10.2%	10.8%	11.3%	9.1%	12.6%
Somewhat disagree	14.2%	17.0%	11.6%	14.5%	9.2%	15.7%	17.5%	12.6%	15.3%	11.4%	18.7%	13.8%	16.7%	13.0%	14.1%	16.2%	15.0%
Somewhat agree	35.5%	30.8%	39.9%	32.9%	30.7%	38.2%	39.6%	37.0%	34.4%	31.9%	34.9%	37.9%	43.5%	26.2%	40.2%	41.1%	45.4%
Completely agree	19.6%	23.0%	16.3%	20.9%	24.8%	17.4%	15.4%	22.9%	17.1%	19.6%	18.0%	22.3%	21.2%	19.6%	19.6%	19.9%	18.5%
Not sure	19.9%	15.5%	24.2%	25.1%	24.5%	15.4%	16.3%	16.6%	22.5%	26.1%	18.7%	15.0%	8.4%	30.3%	14.8%	13.6%	8.5%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	10.0%	11.4%	10.9%	9.4%	11.2%	12.0%	13.1%	10.6%	8.7%	10.4%	7.7%	14.1%	9.0%	13.5%	10.3%	11.1%	11.4%
Somewhat disagree	14.2%	13.6%	14.8%	11.9%	16.0%	14.1%	15.0%	15.3%	15.1%	12.6%	14.2%	13.4%	14.3%	14.6%	10.8%	12.4%	20.1%
Somewhat agree	35.6%	34.4%	36.7%	40.2%	29.6%	39.1%	38.6%	36.7%	37.8%	29.9%	36.1%	34.4%	38.0%	31.5%	34.9%	36.1%	34.7%
Completely agree	24.7%	13.6%	22.2%	20.0%	17.8%	21.8%	23.8%	19.9%	14.4%	5.4%	23.6%	15.5%	17.6%	23.5%	29.5%	17.7%	12.9%
Not sure	15.4%	27.0%	15.2%	18.3%	25.4%	13.0%	9.5%	17.5%	24.0%	41.7%	18.5%	22.5%	21.1%	16.9%	14.5%	22.7%	20.9%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"I primarily use social media to share my political beliefs with others."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	46.5%	45.9%	47.0%	35.1%	36.6%	55.5%	55.5%	45.5%	47.2%	37.2%	48.6%	43.9%	53.1%	40.8%	47.4%	52.0%	54.3%
Somewhat disagree	20.0%	20.0%	20.0%	23.9%	18.1%	17.7%	21.9%	22.0%	18.5%	16.8%	23.2%	27.9%	17.9%	19.9%	19.3%	20.1%	22.1%
Somewhat agree	15.8%	16.3%	15.3%	16.2%	16.6%	16.7%	13.0%	16.6%	15.2%	19.4%	12.8%	14.0%	19.1%	13.6%	18.9%	14.7%	16.4%
Completely agree	7.3%	8.5%	6.1%	6.2%	10.4%	5.3%	7.6%	7.9%	6.8%	9.7%	8.3%	8.8%	4.3%	9.0%	6.8%	7.1%	2.5%
Not sure	10.5%	9.2%	11.7%	18.6%	18.2%	4.8%	2.1%	8.0%	12.4%	16.8%	7.1%	5.3%	5.6%	16.6%	7.5%	6.1%	4.7%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	42.0%	49.6%	46.8%	43.8%	49.6%	44.6%	48.0%	49.4%	49.6%	60.5%	47.6%	55.3%	42.6%	44.7%	40.6%	50.2%	45.7%
Somewhat disagree	24.7%	16.8%	19.5%	23.7%	17.3%	19.7%	23.5%	22.3%	15.3%	16.0%	18.8%	18.5%	23.6%	15.9%	15.5%	22.2%	20.7%
Somewhat agree	17.7%	13.1%	17.3%	19.2%	11.5%	18.4%	17.2%	16.1%	17.4%	7.5%	17.0%	10.8%	13.9%	22.4%	20.3%	12.9%	16.0%
Completely agree	8.5%	3.7%	10.5%	6.2%	6.3%	10.2%	8.2%	5.5%	8.0%	5.0%	9.4%	5.3%	8.6%	5.0%	14.6%	4.4%	4.8%
Not sure	7.1%	16.7%	5.8%	7.0%	15.3%	7.1%	3.0%	6.7%	9.7%	11.1%	7.2%	10.1%	11.2%	12.1%	8.9%	10.3%	12.8%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"Tech companies are too big."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	3.5%	4.8%	2.3%	2.3%	7.1%	3.2%	1.0%	6.3%	1.4%	6.4%	3.4%	1.2%	2.3%	4.9%	3.5%	2.2%	1.0%
Somewhat disagree	7.1%	6.7%	7.4%	5.4%	3.4%	10.1%	8.4%	4.6%	8.9%	6.7%	7.3%	6.0%	8.7%	6.8%	6.1%	8.5%	8.0%
Somewhat agree	30.4%	30.9%	29.9%	29.9%	28.2%	30.1%	33.8%	32.3%	28.9%	28.3%	29.7%	32.5%	35.6%	27.4%	33.7%	30.5%	31.2%
Completely agree	39.1%	44.3%	34.1%	33.1%	40.6%	38.6%	44.0%	40.5%	38.1%	31.3%	41.2%	41.9%	45.4%	34.7%	37.9%	45.7%	46.8%
Not sure	20.0%	13.3%	26.3%	29.3%	20.7%	17.9%	12.8%	16.3%	22.7%	27.2%	18.3%	18.4%	8.1%	26.2%	18.8%	13.1%	12.9%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	3.7%	2.3%	4.9%	2.7%	2.9%	5.7%	2.4%	5.8%	3.1%	3.9%	1.5%	4.3%	3.8%	3.8%	6.0%	2.6%	2.7%
Somewhat disagree	6.9%	8.1%	5.9%	8.5%	6.0%	6.9%	6.8%	7.7%	9.7%	8.4%	8.0%	6.9%	8.1%	4.7%	6.4%	7.2%	6.9%
Somewhat agree	34.4%	30.6%	26.3%	40.7%	24.6%	26.5%	30.2%	31.6%	38.9%	34.3%	27.4%	26.8%	31.0%	34.5%	29.3%	32.4%	27.6%
Completely agree	37.0%	30.9%	51.4%	28.9%	41.8%	47.8%	50.2%	37.3%	27.9%	18.1%	46.8%	38.3%	36.4%	38.8%	39.2%	38.0%	41.2%
Not sure	18.0%	28.2%	11.4%	19.2%	24.7%	13.1%	10.4%	17.6%	20.4%	35.4%	16.2%	23.7%	20.6%	18.3%	19.0%	19.8%	21.6%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"The government should break up big tech companies into smaller companies."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	7.2%	7.7%	6.8%	9.2%	5.8%	9.0%	4.1%	8.2%	6.5%	8.8%	8.6%	4.8%	6.4%	6.8%	7.4%	7.7%	7.2%
Somewhat disagree	14.9%	16.7%	13.2%	12.1%	12.0%	16.5%	18.8%	14.5%	15.2%	13.4%	13.6%	16.6%	20.0%	14.0%	16.9%	11.2%	19.0%
Somewhat agree	26.2%	28.1%	24.3%	24.6%	27.1%	25.0%	28.4%	28.8%	24.2%	23.9%	25.8%	31.1%	30.0%	23.2%	27.3%	31.7%	23.9%
Completely agree	24.7%	27.9%	21.8%	21.9%	24.6%	23.8%	29.1%	25.8%	23.9%	21.9%	26.1%	22.3%	29.4%	19.4%	26.6%	29.5%	30.4%
Not sure	27.0%	19.7%	34.0%	32.2%	30.5%	25.7%	19.6%	22.7%	30.2%	32.1%	25.9%	25.2%	14.2%	36.7%	21.8%	19.9%	19.5%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	4.4%	9.7%	6.7%	6.8%	6.5%	9.0%	5.9%	9.1%	8.8%	11.7%	7.8%	7.1%	8.7%	4.1%	7.8%	8.0%	5.3%
Somewhat disagree	16.3%	14.0%	14.8%	17.8%	11.5%	16.8%	16.7%	19.1%	14.2%	6.1%	13.9%	14.6%	14.2%	17.1%	14.5%	15.3%	14.5%
Somewhat agree	24.8%	25.9%	27.8%	27.7%	26.3%	23.9%	29.6%	24.2%	30.4%	18.2%	24.1%	24.6%	27.0%	27.5%	20.6%	30.3%	24.7%
Completely agree	29.1%	15.7%	32.1%	20.0%	25.4%	29.7%	33.7%	20.0%	13.4%	13.6%	31.4%	20.6%	22.7%	27.0%	31.7%	21.3%	23.5%
Not sure	25.4%	34.8%	18.6%	27.7%	30.3%	20.6%	14.2%	27.6%	33.3%	50.3%	22.9%	33.1%	27.4%	24.2%	25.3%	25.1%	32.0%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure"

**includes "not sure" and "other"

Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"Government should be more involved in regulating social media companies."

	Gender			Age				Employment Status				Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad		
Completely disagree	16.3%	16.3%	16.3%	13.8%	16.0%	18.9%	15.2%	19.1%	14.2%	13.6%	14.0%	17.6%	20.8%	15.9%	15.0%	17.0%	20.7%		
Somewhat disagree	16.3%	16.0%	16.6%	13.4%	12.3%	18.7%	20.4%	16.6%	16.2%	15.4%	19.4%	16.3%	14.0%	14.0%	20.2%	14.2%	17.5%		
Somewhat agree	25.4%	24.7%	26.0%	25.2%	22.5%	25.2%	29.3%	24.9%	25.7%	24.3%	24.7%	29.9%	31.3%	23.2%	28.7%	26.8%	21.1%		
Completely agree	22.0%	26.9%	17.3%	17.7%	22.0%	23.9%	23.1%	22.6%	21.4%	21.4%	26.6%	19.3%	25.3%	19.6%	20.6%	25.6%	27.9%		
Not sure	20.0%	16.1%	23.8%	29.8%	27.1%	13.4%	12.0%	16.8%	22.4%	25.3%	15.4%	16.9%	8.6%	27.3%	15.5%	16.5%	12.8%		
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128		

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	9.0%	13.4%	27.0%	9.6%	15.3%	26.8%	17.4%	19.0%	12.6%	17.4%	16.1%	14.3%	16.3%	18.2%	16.0%	17.0%	15.5%
Somewhat disagree	16.7%	15.2%	17.5%	17.1%	15.1%	17.4%	18.2%	20.1%	13.8%	14.6%	18.5%	17.8%	16.9%	12.6%	10.3%	16.5%	21.8%
Somewhat agree	29.9%	25.6%	20.8%	30.1%	23.9%	21.7%	25.9%	26.6%	28.3%	22.5%	23.8%	20.3%	28.3%	25.8%	25.5%	25.1%	25.6%
Completely agree	29.3%	18.2%	19.7%	26.8%	19.4%	19.8%	27.0%	19.7%	19.9%	15.9%	28.2%	21.0%	20.4%	20.8%	27.4%	21.4%	16.7%
Not sure	15.0%	27.6%	15.1%	16.4%	26.2%	14.3%	11.5%	14.7%	29.7%	13.3%	26.5%	18.1%	22.6%	20.8%	20.0%	20.3%	
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

*includes "not sure" **includes "not sure" and "other"

Knowledge and use of cryptocurrencies

Q. For each statement below, please answer yes, no, or unsure to each statement.

"I know what cryptocurrencies are."

	Gender			Age				Employment Status				Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad		
Yes	56.9%	69.3%	45.1%	55.2%	66.5%	56.2%	48.1%	65.2%	50.7%	40.6%	62.2%	60.2%	78.7%	41.5%	58.5%	70.9%	83.3%		
No	21.5%	15.9%	26.8%	21.6%	18.6%	20.4%	26.5%	15.7%	25.8%	31.7%	22.5%	18.2%	10.1%	31.3%	21.4%	11.4%	3.9%		
Unsure	21.6%	14.8%	28.1%	23.2%	14.9%	23.4%	25.4%	19.1%	23.5%	27.7%	15.3%	21.7%	11.2%	27.2%	20.1%	17.7%	12.9%		
Sample size	999	466	533	179	256	354	210	435	564	260	257	164	172	340	316	215	128		

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Yes	66.2%	50.5%	56.1%	55.5%	57.9%	57.0%	70.3%	59.7%	34.9%	41.4%	57.2%	62.9%	51.3%	61.1%	56.9%	59.8%	50.9%
No	15.9%	25.0%	22.3%	22.1%	18.3%	25.9%	14.2%	22.8%	36.9%	39.8%	21.9%	17.6%	25.4%	17.6%	23.0%	17.9%	27.1%
Unsure	17.9%	24.5%	21.6%	22.4%	23.8%	17.1%	15.5%	17.5%	28.2%	18.8%	20.8%	19.5%	23.3%	21.3%	20.2%	22.4%	22.0%
Sample size	308	390	301	336	414	249	482	265	114	63	181	221	398	199	255	438	265

Knowledge and use of cryptocurrencies

Q. For each statement below, please answer yes, no, or unsure to each statement.

"I hold cryptocurrency."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Yes	13.9%	20.8%	7.4%	20.4%	25.5%	7.3%	4.0%	21.1%	8.7%	8.5%	12.1%	20.3%	21.1%	11.3%	15.8%	14.7%	16.8%
No	77.2%	74.0%	80.3%	61.7%	66.9%	87.2%	89.5%	71.3%	81.6%	76.2%	82.9%	74.1%	76.3%	74.4%	76.7%	80.9%	82.3%
Unsure	8.8%	5.2%	12.3%	17.9%	7.6%	5.5%	6.5%	7.7%	9.7%	15.4%	5.0%	5.6%	2.6%	14.3%	7.5%	4.3%	0.9%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Yes	18.4%	12.8%	11.2%	12.4%	15.4%	13.5%	14.9%	15.8%	11.8%	10.0%	15.2%	13.2%	11.1%	18.7%	18.1%	13.6%	10.3%
No	75.8%	72.0%	85.2%	80.7%	73.8%	78.3%	83.2%	79.4%	76.2%	79.2%	74.7%	81.5%	76.6%	76.5%	70.5%	79.6%	79.7%
Unsure	5.8%	15.2%	3.6%	6.8%	10.9%	8.1%	1.9%	4.8%	12.0%	10.7%	10.1%	5.3%	12.4%	11.4%	6.9%	10.0%	
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"I use cryptocurrencies for everyday transactions."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Yes	3.3%	5.3%	1.5%	0.9%	9.5%	2.0%	0.5%	5.8%	1.5%	5.1%	2.9%	4.6%	3.0%	3.8%	3.1%	2.8%	3.2%
No	87.0%	88.6%	85.5%	80.3%	82.1%	91.7%	92.4%	84.6%	88.8%	79.4%	90.3%	89.9%	93.3%	80.5%	89.8%	91.4%	95.4%
Unsure	9.6%	6.1%	13.0%	18.7%	8.4%	6.2%	7.2%	9.6%	9.6%	15.5%	6.8%	5.6%	3.7%	15.7%	7.1%	5.8%	1.4%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Yes	5.6%	0.5%	4.9%	2.5%	1.6%	7.3%	2.8%	5.2%	2.9%	3.1%	7.3%	1.4%	2.8%	3.2%	7.5%	1.9%	2.2%
No	86.8%	84.3%	90.8%	89.4%	86.8%	84.4%	95.1%	87.5%	83.9%	84.5%	83.6%	92.2%	84.3%	90.0%	81.0%	91.3%	85.2%
Unsure	7.6%	15.2%	4.4%	8.1%	11.6%	8.2%	2.0%	7.3%	13.2%	12.3%	9.1%	6.4%	13.0%	6.9%	11.5%	6.8%	12.5%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

"I use cryptocurrencies as an investment vehicle."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Yes	11.0%	16.1%	6.1%	14.4%	20.7%	6.7%	2.5%	18.2%	5.6%	4.9%	11.9%	16.1%	19.2%	8.0%	13.5%	12.9%	10.8%
No	79.6%	77.8%	81.3%	67.2%	70.7%	87.0%	91.0%	73.6%	84.1%	79.7%	81.9%	78.9%	78.7%	76.9%	79.3%	81.4%	87.2%
Unsure	9.4%	6.1%	12.6%	18.4%	8.6%	6.2%	6.5%	8.2%	10.3%	15.4%	6.2%	5.0%	2.0%	15.1%	7.2%	5.7%	2.0%
Sample size	1000	466	534	179	257	354	210	435	565	261	257	164	172	341	316	215	128

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Yes	14.0%	10.5%	8.7%	7.7%	12.5%	12.5%	12.7%	10.1%	9.5%	13.6%	12.4%	10.5%	9.3%	13.2%	14.7%	10.0%	8.6%
No	78.8%	74.2%	87.2%	84.1%	75.8%	80.0%	85.3%	82.5%	77.7%	77.7%	78.9%	83.7%	77.7%	79.8%	74.5%	82.1%	80.2%
Unsure	7.3%	15.3%	4.1%	8.2%	11.6%	7.4%	2.0%	7.4%	13.7%	8.8%	8.7%	5.8%	13.0%	6.9%	10.8%	7.9%	11.2%
Sample size	308	391	301	336	415	249	482	265	115	63	182	221	398	199	256	438	265

For more details and analysis: thecgo.org/tech-poll