## CGO/YouGov Tech Poll (Aug 2022)

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Google | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 21.2\% | 26.0\% | 16.6\% | 27.3\% | 21.8\% | 19.0\% | 17.7\% | 19.4\% | 22.4\% | 18.9\% | 20.2\% | 17.7\% | 25.7\% | 16.9\% | 25.3\% | 27.4\% | 14.3\% |
| 2 | 16.0\% | 17.4\% | 14.6\% | 13.5\% | 16.7\% | 17.2\% | 15.9\% | 17.8\% | 14.8\% | 8.7\% | 17.1\% | 21.1\% | 18.6\% | 10.2\% | 17.0\% | 20.6\% | 25.1\% |
| 3 | 27.8\% | 26.1\% | 29.5\% | 24.1\% | 24.7\% | 32.3\% | 28.3\% | 29.3\% | 26.9\% | 22.6\% | 30.1\% | 29.6\% | 31.3\% | 29.5\% | 24.4\% | 24.2\% | 37.3\% |
| 4 | 21.4\% | 18.0\% | 24.5\% | 18.1\% | 22.7\% | 23.0\% | 20.4\% | 21.4\% | 21.3\% | 25.8\% | 20.0\% | 20.8\% | 20.3\% | 25.2\% | 19.4\% | 18.7\% | 18.0\% |
| 5 (Completely trust) | 12.3\% | 11.6\% | 13.0\% | 15.6\% | 13.6\% | 7.8\% | 14.5\% | 12.0\% | 12.2\% | 21.2\% | 11.5\% | 10.8\% | 4.1\% | 15.5\% | 13.4\% | 8.7\% | 4.5\% |
| Never heard of / Don't know | 1.3\% | 0.9\% | 1.8\% | 1.4\% | 0.6\% | 0.8\% | 3.1\% | 0.2\% | 2.4\% | 2.8\% | 1.1\% | 0.0\% | 0.0\% | 2.6\% | 0.5\% | 0.5\% | 0.8\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 13.7\% | 18.5\% | 30.1\% | 8.7\% | 29.7\% | 23.6\% | 31.9\% | 10.4\% | 12.2\% | 16.2\% | 22.9\% | 20.0\% | 20.5\% | 21.9\% | 17.1\% | 19.7\% | 26.1\% |
| 2 | 21.5\% | 9.9\% | 19.0\% | 12.9\% | 17.8\% | 17.0\% | 21.0\% | 14.0\% | 7.6\% | 11.6\% | 16.2\% | 18.4\% | 14.5\% | 16.2\% | 10.9\% | 18.4\% | 19.3\% |
| 3 | 29.6\% | 29.7\% | 24.3\% | 28.3\% | 27.5\% | 27.8\% | 23.5\% | 31.6\% | 32.1\% | 29.5\% | 25.8\% | 31.9\% | 27.9\% | 25.8\% | 27.7\% | 28.5\% | 25.5\% |
| 4 | 23.0\% | 25.1\% | 15.8\% | 30.9\% | 15.9\% | 17.7\% | 13.7\% | 31.7\% | 26.6\% | 23.3\% | 21.8\% | 22.1\% | 21.1\% | 20.8\% | 21.7\% | 23.7\% | 18.0\% |
| 5 (Completely trust) | 12.0\% | 15.3\% | 9.0\% | 18.9\% | 8.4\% | 10.0\% | 9.3\% | 11.5\% | 19.6\% | 17.2\% | 12.1\% | 4.2\% | 15.6\% | 14.0\% | 21.9\% | 8.6\% | 8.1\% |
| Never heard of / Don't know | 0.2\% | 1.6\% | 1.9\% | 0.3\% | 0.7\% | 3.8\% | 0.6\% | 0.8\% | 1.7\% | 2.1\% | 1.3\% | 3.4\% | 0.4\% | 1.3\% | 0.8\% | 1.1\% | 3.0\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| Amazon | All | Gender |  | Age |  |  |  | Employment status |  | Income |  |  |  | Education |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$9,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 16.0\% | 18.7\% | 13.5\% | 23.8\% | 18.8\% | 11.3\% | 12.5\% | 16.9\% | 15.4\% | 12.2\% | 16.3\% | 18.7\% | 15.8\% | 12.7\% | 17.2\% | 20.5\% | 16.6\% |
| 2 | 14.8\% | 15.3\% | 14.3\% | 10.5\% | 19.8\% | 15.2\% | 12.6\% | 17.0\% | 13.0\% | 11.1\% | 12.9\% | 14.9\% | 22.6\% | 10.8\% | 15.7\% | 18.2\% | 20.5\% |
| 3 | 26.8\% | 28.6\% | 25.1\% | 31.7\% | 21.7\% | 32.3\% | 19.4\% | 28.7\% | 25.7\% | 22.8\% | 30.6\% | 32.0\% | 22.1\% | 26.9\% | 26.3\% | 28.7\% | 24.1\% |
| 4 | 26.3\% | 23.6\% | 29.0\% | 21.0\% | 21.2\% | 27.2\% | 36.3\% | 21.9\% | 30.1\% | 31.0\% | 24.8\% | 20.9\% | 32.6\% | 25.8\% | 25.3\% | 25.1\% | 33.2\% |
| 5 (Completely trust) | 14.5\% | 12.3\% | 16.5\% | 12.0\% | 16.3\% | 12.9\% | 17.1\% | 14.7\% | 13.7\% | 20.7\% | 14.7\% | 11.9\% | 6.6\% | 21.3\% | 14.1\% | 6.8\% | 4.8\% |
| Never heard of / Don't know | 1.6\% | 1.6\% | 1.5\% | 1.0\% | 2.3\% | 1.0\% | 2.1\% | 0.9\% | 2.2\% | 2.2\% | 0.8\% | 1.5\% | 0.3\% | 2.5\% | 1.3\% | 0.6\% | 0.8\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 15.9\% | 13.2\% | 19.5\% | 9.2\% | 20.8\% | 17.2\% | 22.8\% | 8.4\% | 14.0\% | 10.7\% | 14.9\% | 20.7\% | 15.0\% | 14.7\% | 16.1\% | 14.4\% | 19.9\% |
| 2 | 23.0\% | 11.2\% | 12.8\% | 14.8\% | 17.4\% | 10.3\% | 20.5\% | 11.4\% | 7.6\% | 11.1\% | 14.8\% | 11.7\% | 12.0\% | 22.2\% | 13.\% | 16.7\% | 13.7\% |
| 3 | 27.0\% | 26.6\% | 26.9\% | 28.3\% | 25.1\% | 27.5\% | 23.9\% | 33.1\% | 24.6\% | 26.2\% | 23.4\% | 27.1\% | 29.7\% | 24.2\% | 23.1\% | 27.9\% | 27.7\% |
| 4 | 23.9\% | 28.2\% | 26.0\% | 30.2\% | 22.3\% | 28.0\% | 21.5\% | 33.7\% | 29.0\% | 28.1\% | 30.6\% | 29.3\% | 25.2\% | 22.5\% | 26.9\% | 26.7\% | 25.9\% |
| 5 (Completely trust) | 9.5\% | 18.6\% | 13.4\% | 16.3\% | 12.1\% | 16.1\% | 10.0\% | 13.1\% | 22.9\% | 19.8\% | 15.9\% | 9.4\% | 16.8\% | 14.0\% | 19.0\% | 12.6\% | 10.8\% |
| Never heard of / Don't know | 0.7\% | 2.2\% | 1.4\% | 1.1\% | 2.3\% | 0.8\% | 1.2\% | 0.4\% | 1.9\% | 4.1\% | 0.4\% | 1.8\% | 1.4\% | 2.5\% | 1.0\% | 1.7\% | 2.0\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Trus

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Microsoft | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 17.7\% | 20.6\% | 14.9\% | 22.1\% | 17.7\% | 17.5\% | 13.6\% | 14.4\% | 20.3\% | 17.5\% | 17.0\% | 16.2\% | 16.4\% | 14.0\% | 24.3\% | 18.0\% | 12.1\% |
| 2 | 16.7\% | 18.3\% | 15.3\% | 15.9\% | 18.2\% | 16.6\% | 16.0\% | 19.6\% | 14.5\% | 12.1\% | 19.0\% | 19.8\% | 18.6\% | 14.3\% | 14.4\% | 22.9\% | 20.9\% |
| 3 | 30.9\% | 30.4\% | 31.3\% | 33.5\% | 27.6\% | 33.4\% | 28.1\% | 31.0\% | 31.0\% | 29.2\% | 28.3\% | 33.4\% | 33.5\% | 31.9\% | 31.2\% | 28.0\% | 31.1\% |
| 4 | 20.4\% | 18.6\% | 22.0\% | 15.3\% | 19.6\% | 23.9\% | 20.6\% | 21.8\% | 19.1\% | 18.7\% | 21.6\% | 17.4\% | 26.3\% | 22.5\% | 15.3\% | 18.9\% | 28.9\% |
| 5 (Completely trust) | 11.0\% | 9.3\% | 12.7\% | 9.9\% | 13.2\% | 6.8\% | 16.1\% | 10.8\% | 10.8\% | 18.3\% | 11.6\% | 9.9\% | 4.1\% | 12.9\% | 12.7\% | 9.5\% | 2.5\% |
| Never heard of / Don't know | 3.4\% | 2.9\% | 3.9\% | 3.2\% | 3.7\% | 1.8\% | 5.6\% | 2.4\% | 4.3\% | 4.3\% | 2.5\% | 3.3\% | 1.2\% | 4.5\% | 2.0\% | 2.7\% | 4.5\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 12.3\% | 15.9\% | 23.8\% | 8.1\% | 24.4\% | 19.2\% | 25.8\% | 9.2\% | 10.5\% | 14.9\% | 21.1\% | 14.0\% | 16.7\% | 19.8\% | 15.4\% | 17.2\% | 20.9\% |
| 2 | 17.2\% | 14.9\% | 18.6\% | 13.0\% | 19.2\% | 17.5\% | 19.3\% | 15.8\% | 12.0\% | 14.2\% | 14.8\% | 21.0\% | 13.3\% | 20.2\% | 12.2\% | 17.8\% | 21.1\% |
| 3 | 36.1\% | 30.8\% | 26.9\% | 33.0\% | 29.8\% | 29.7\% | 26.7\% | 38.5\% | 31.2\% | 30.3\% | 30.6\% | 33.4\% | 33.2\% | 25.0\% | 30.3\% | 30.1\% | 28.0\% |
| 4 | 22.6\% | 20.3\% | 18.6\% | 26.4\% | 16.0\% | 19.5\% | 18.3\% | 22.3\% | 19.1\% | 26.2\% | 21.5\% | 21.5\% | 19.3\% | 20.2\% | 21.2\% | 23.4\% | 16.7\% |
| 5 (Completely trust) | 8.1\% | 14.8\% | 8.8\% | 17.2\% | 6.8\% | 9.7\% | 8.2\% | 10.5\% | 20.5\% | 10.2\% | 9.9\% | 5.4\% | 14.3\% | 11.2\% | 18.1\% | 8.6\% | 8.2\% |
| Never heard of / Don't know | 3.6\% | 3.3\% | 3.3\% | 2.3\% | 3.7\% | 4.3\% | 1.8\% | 3.6\% | 6.7\% | 4.2\% | 2.1\% | 4.7\% | 3.2\% | 3.5\% | 2.8\% | 2.9\% | 5.2\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| Apple |  | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
|  | All |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 19.0\% | 22.3\% | 15.8\% | 27.0\% | 21.1\% | 16.0\% | 13.2\% | 17.9\% | 19.6\% | 19.3\% | 18.7\% | 19.4\% | 16.0\% | 16.7\% | 22.6\% | 21.8\% | 12.4\% |
| 2 | 16.1\% | 19.1\% | 13.3\% | 11.6\% | 17.7\% | 18.4\% | 15.0\% | 17.4\% | 14.8\% | 11.3\% | 17.6\% | 16.8\% | 19.1\% | 16.1\% | 13.4\% | 19.9\% | 16.8\% |
| 3 | 28.7\% | 25.1\% | 32.1\% | 28.9\% | 23.4\% | 33.\% | 26.8\% | 30.6\% | 27.3\% | 27.3\% | 30.1\% | 28.3\% | 29.8\% | 29.0\% | 27.0\% | 26.0\% | 36.8\% |
| 4 | 19.2\% | 18.8\% | 19.6\% | 13.8\% | 19.9\% | 20.8\% | 21.1\% | 20.5\% | 18.4\% | 14.2\% | 17.1\% | 23.0\% | 27.0\% | 16.3\% | 19.4\% | 18.2\% | 29.8\% |
| 5 (Completely trust) | 12.7\% | 11.4\% | 13.\%\% | 16.3\% | 14.5\% | 8.1\% | 14.0\% | 10.6\% | 14.1\% | 21.1\% | 11.6\% | 8.9\% | 7.3\% | 14.7\% | 14.0\% | 12.2\% | 2.8\% |
| Never heard of / Don't know | 4.4\% | 3.5\% | 5.4\% | 2.4\% | 3.4\% | 2.9\% | 9.9\% | 3.0\% | 5.8\% | 6.8\% | 4.9\% | 3.5\% | 0.8\% | 7.2\% | 3.6\% | 1.9\% | 1.4\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 13.2\% | 18.3\% | 24.1\% | 9.0\% | 25.6\% | 21.1\% | 22.6\% | 15.2\% | 15.4\% | 19.4\% | 19.4\% | 22.4\% | 16.8\% | 19.2\% | 15.9\% | 16.9\% | 23.6\% |
| 2 | 16.5\% | 14.3\% | 17.9\% | 12.5\% | 19.5\% | 15.0\% | 19.5\% | 12.5\% | 14.5\% | 13.1\% | 17.4\% | 13.5\% | 14.1\% | 20.5\% | 13.9\% | 15.7\% | 22.4\% |
| 3 | 33.3\% | 25.5\% | 29.0\% | 30.9\% | 25.2\% | 31.7\% | 26.8\% | 34.6\% | 22.3\% | 35.8\% | 24.9\% | 32.5\% | 29.9\% | 26.2\% | 28.1\% | 31.3\% | 23.6\% |
|  | 21.4\% | 20.8\% | 15.5\% | 27.4\% | 15.0\% | 15.2\% | 19.4\% | 20.3\% | 21.0\% | 11.8\% | 21.5\% | 16.4\% | 20.8\% | 17.1\% | 19.0\% | 22.7\% | 14.4\% |
| 5 (Completely trust) | 11.8\% | 16.2\% | 9.1\% | 17.1\% | 10.7\% | 9.9\% | 8.6\% | 11.8\% | 20.1\% | 16.4\% | 12.3\% | 8.3\% | 14.2\% | 14.0\% | 20.4\% | 9.6\% | 7.6\% |
| Never heard of / Don't know | 3.7\% | 5.0\% | 4.3\% | 3.0\% | 4.0\% | 7.1\% | 3.0\% | 5.5\% | 6.7\% | 3.5\% | 4.4\% | 6.8\% | 4.1\% | 3.1\% | 2.8\% | 3.9\% | 8.4\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Facebook | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Working | Not Working | Under $\$ 30 \mathrm{k}$ | \$30K-559,999 | \$60k-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 38.8\% | 44.9\% | 33.0\% | 41.5\% | 43.5\% | 35.9\% | 35.0\% | 37.9\% | 39.2\% | 28.8\% | 38.0\% | 40.8\% | 48.6\% | 30.3\% | 41.1\% | 50.6\% | 41.7\% |
|  | 22.1\% | 22.5\% | 21.8\% | 18.3\% | 20.0\% | 28.3\% | 18.9\% | 23.6\% | 21.2\% | 20.0\% | 23.9\% | 22.0\% | 22.7\% | 23.2\% | 19.3\% | 19.9\% | 29.9\% |
| 3 | 21.0\% | 17.0\% | 24.9\% | 20.5\% | 19.3\% | 20.9\% | 23.9\% | 22.1\% | 19.8\% | 22.6\% | 24.0\% | 23.4\% | 16.2\% | 23.1\% | 21.4\% | 17.0\% | 19.7\% |
| 4 | 9.8\% | 7.2\% | 12.2\% | 7.6\% | 9.1\% | 11.2\% | 10.5\% | 9.6\% | 10.2\% | 15.0\% | 5.3\% | 8.2\% | 8.8\% | 12.5\% | 9.4\% | 6.8\% | 6.5\% |
| 5 (Completely trust) | 6.9\% | 6.9\% | 6.8\% | 8.2\% | 7.9\% | 3.3\% | 10.0\% | 6.6\% | 7.1\% | 11.8\% | 7.0\% | 5.0\% | 2.1\% | 8.2\% | 8.3\% | 4.9\% | 1.8\% |
| Sample size | 1.4\% | 1.5\% | 1.3\% | 4.0\% | 0.2\% | 0.5\% | 1.7\% | 0.3\% | 2.4\% | 1.8\% | 1.7\% | 0.6\% | 1.7\% | 2.8\% | 0.5\% | 0.8\% | 0.3\% |
|  | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 42.2\% | 30.8\% | 45.5\% | 29.5\% | 46.3\% | 38.6\% | 50.4\% | 29.2\% | 30.2\% | 25.8\% | 36.7\% | 37.7\% | 38.5\% | 41.8\% | 31.9\% | 42.0\% | 40.6\% |
| 2 | 27.9\% | 19.4\% | 21.0\% | 21.5\% | 19.7\% | 27.3\% | 24.4\% | 23.2\% | 18.6\% | 16.9\% | 22.0\% | 30.2\% | 18.8\% | 20.9\% | 17.0\% | 22.5\% | 27.5\% |
| 3 | 16.8\% | 26.1\% | 18.3\% | 21.6\% | 21.3\% | 19.7\% | 12.5\% | 29.6\% | 28.5\% | 23.3\% | 25.2\% | 16.7\% | 24.8\% | 15.4\% | 23.3\% | 21.3\% | 17.3\% |
| 4 | 7.1\% | 13.6\% | 7.3\% | 16.0\% | 7.2\% | 5.6\% | 4.8\% | 12.0\% | 11.8\% | 26.2\% | 8.5\% | 9.5\% | 8.5\% | 13.0\% | 11.2\% | 10.2\% | 8.0\% |
| 5 (Completely trust) | 4.7\% | 9.0\% | 5.9\% | 10.5\% | 4.8\% | 5.5\% | 6.7\% | 4.7\% | 9.8\% | 6.7\% | 6.0\% | 3.7\% | 8.2\% | 8.0\% | 15.8\% | 3.4\% | 4.6\% |
| Never heard of / Don't know | 1.3\% | 1.0\% | 2.0\% | 0.9\% | 0.7\% | 3.4\% | 1.2\% | 1.3\% | 1.1\% | 1.1\% | 1.6\% | 2.3\% | 1.2\% | 0.9\% | 0.8\% | 0.6\% | 2.1\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| Slack | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 10.9\% | 12.9\% | 9.1\% | 14.9\% | 11.7\% | 11.7\% | 5.0\% | 11.4\% | 10.6\% | 11.9\% | 11.0\% | 11.6\% | 6.6\% | 10.5\% | 11.6\% | 14.0\% | 5.7\% |
| 2 | 5.6\% | 7.2\% | 4.1\% | 6.4\% | 8.0\% | 4.2\% | 4.1\% | 6.9\% | 4.5\% | 3.7\% | 2.9\% | 6.0\% | 8.0\% | 4.7\% | 4.2\% | 7.0\% | 10.3\% |
| 3 | 10.9\% | 12.1\% | 9.8\% | 14.8\% | 13.\% | 12.1\% | 2.7\% | 14.0\% | 8.3\% | 11.0\% | 10.7\% | 9.1\% | 13.9\% | 13.9\% | 6.0\% | 11.6\% | 12.2\% |
| 4 | 5.0\% | 5.8\% | 4.2\% | 8.6\% | 8.1\% | 2.9\% | 1.1\% | 7.4\% | 2.8\% | 5.7\% | 3.7\% | 6.3\% | 7.4\% | 4.5\% | 4.8\% | 6.9\% | 4.2\% |
| 5 (Completely trust) | 1.9\% | 1.9\% | 1.9\% | 3.0\% | 3.8\% | 0.7\% | 0.4\% | 2.9\% | 1.1\% | 3.0\% | 0.9\% | 2.7\% | 0.7\% | 1.8\% | 1.6\% | 3.0\% | 0.8\% |
| Sample size | 65.6\% | 60.1\% | 70.9\% | 52.4\% | 55.4\% | 68.4\% | 86.7\% | 57.4\% | 72.8\% | 64.8\% | 70.7\% | 64.4\% | 63.4\% | 64.6\% | 71.7\% | 57.5\% | 66.8\% |
|  | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 8.9\% | 9.9\% | 13.8\% | 6.1\% | 13.9\% | 12.5\% | 12.5\% | 9.1\% | 9.1\% | 8.1\% | 15.8\% | 9.5\% | 9.5\% | 10.8\% | 9.7\% | 10.8\% | 10.2\% |
| 2 | 6.6\% | 6.4\% | 3.9\% | 5.7\% | 7.5\% | 2.3\% | 5.6\% | 5.8\% | 5.1\% | 8.6\% | 5.4\% | 4.8\% | 6.6\% | 4.8\% | 7.7\% | 5.4\% | 4.8\% |
| 3 | 12.0\% | 11.5\% | 9.3\% | 12.4\% | 12.9\% | 5.4\% | 8.1\% | 14.0\% | 11.1\% | 14.6\% | 12.6\% | 9.9\% | 10.7\% | 10.8\% | 12.9\% | 12.1\% | 6.8\% |
| 4 | 4.4\% | 8.3\% | 1.6\% | 7.1\% | 5.3\% | 1.8\% | 4.2\% | 5.1\% | 5.7\% | 6.3\% | 4.7\% | 2.7\% | 4.3\% | 8.4\% | 8.1\% | 5.1\% | 2.0\% |
| 5 (Completely trust) | 3.2\% | 2.1\% | 0.6\% | 2.1\% | 2.6\% | 0.4\% | 1.3\% | 2.4\% | 4.2\% | 1.0\% | 1.4\% | 2.1\% | 2.3\% | 1.4\% | 1.9\% | 1.9\% | 1.8\% |
| Never heard of / Don't know | 64.8\% | 61.8\% | 70.8\% | 66.7\% | 57.\%\% | 77.7\% | 68.5\% | 63.6\% | 64.8\% | 61.4\% | 60.0\% | 71.0\% | 66.5\% | 63.7\% | 59.7\% | 64.5\% | 74.5\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| TikTok | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 40.2\% | 49.3\% | 31.7\% | 38.0\% | 39.3\% | 43.9\% | 37.8\% | 41.0\% | 39.3\% | 32.4\% | 37.4\% | 45.3\% | 46.1\% | 35.3\% | 39.5\% | 48.4\% | 45.1\% |
| 2 | 19.7\% | 17.9\% | 21.4\% | 22.1\% | 19.9\% | 21.3\% | 14.6\% | 21.9\% | 17.9\% | 13.2\% | 21.1\% | 17.0\% | 26.3\% | 18.4\% | 17.5\% | 20.4\% | 29.1\% |
| 3 | 20.4\% | 18.8\% | 22.0\% | 23.4\% | 20.3\% | 21.4\% | 16.1\% | 19.3\% | 21.9\% | 28.9\% | 19.3\% | 19.9\% | 15.1\% | 19.9\% | 23.4\% | 18.9\% | 16.8\% |
| 4 | 7.4\% | 5.5\% | 9.3\% | 8.6\% | 9.7\% | 4.7\% | 7.8\% | 7.4\% | 7.0\% | 8.6\% | 10.3\% | 6.6\% | 4.8\% | 8.2\% | 10.5\% | 3.8\% | 2.7\% |
| 5 (Completely trust) | 2.8\% | 1.9\% | 3.6\% | 3.1\% | 4.6\% | 1.9\% | 1.8\% | 3.8\% | 1.9\% | 4.0\% | 2.7\% | 2.9\% | 1.2\% | 4.2\% | 2.5\% | 1.9\% | 0.0\% |
| Never heard of / Don't know | 9.4\% | 6.7\% | 12.0\% | 4.8\% | 6.2\% | 6.8\% | 21.8\% | 6.6\% | 12.1\% | 12.9\% | 9.3\% | 8.4\% | 6.5\% | 13.9\% | 6.7\% | 6.5\% | 6.3\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 32.9\% | 32.0\% | 55.6\% | 24.1\% | 47.\% | 49.7\% | 52.4\% | 31.9\% | 30.6\% | 25.1\% | 39.4\% | 43.0\% | 39.0\% | 40.5\% | 28.7\% | 44.1\% | 48.4\% |
| 2 | 26.5\% | 22.5\% | 11.3\% | 22.5\% | 20.2\% | 15.1\% | 18.2\% | 24.7\% | 16.7\% | 20.2\% | 18.1\% | 18.8\% | 20.7\% | 20.1\% | 20.6\% | 21.8\% | 15.6\% |
| 3 | 21.0\% | 21.4\% | 18.8\% | 24.7\% | 18.5\% | 17.8\% | 13.2\% | 23.6\% | 30.0\% | 32.1\% | 20.9\% | 21.8\% | 19.1\% | 21.1\% | 24.9\% | 18.7\% | 16.5\% |
| 4 | 7.9\% | 11.4\% | 2.4\% | 14.5\% | 4.6\% | 2.6\% | 5.5\% | 6.4\% | 9.7\% | 13.3\% | 10.8\% | 3.0\% | 8.6\% | 6.8\% | 12.3\% | 5.4\% | 3.3\% |
| 5 (Completely trust) | 2.2\% | 3.2\% | 2.7\% | 3.1\% | 2.0\% | 3.8\% | 3.1\% | 2.0\% | 1.8\% | 3.3\% | 2.4\% | 0.0\% | 3.4\% | 4.5\% | 3.6\% | 2.6\% | 0.6\% |
| Never heard of / Don't know | 9.5\% | 9.5\% | 9.2\% | 11.1\% | 7.1\% | 11.0\% | 7.7\% | 11.4\% | 11.2\% | 6.0\% | 8.5\% | 13.5\% | 9.2\% | 6.9\% | 9.8\% | 7.4\% | 15.6\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| Zoom | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 11.3\% | 15.7\% | 7.0\% | 17.0\% | 13.9\% | 9.9\% | 4.6\% | 11.2\% | 10.8\% | 10.3\% | 12.9\% | 10.3\% | 11.2\% | 11.5\% | 10.3\% | 13.4\% | 9.4\% |
| 2 | 15.4\% | 14.9\% | 15.9\% | 20.2\% | 15.9\% | 14.1\% | 12.0\% | 17.1\% | 13.9\% | 10.8\% | 17.1\% | 15.6\% | 16.7\% | 13.6\% | 14.6\% | 17.3\% | 20.4\% |
| 3 | 33.8\% | 28.4\% | 38.8\% | 31.1\% | 34.2\% | 33.5\% | 36.3\% | 33.5\% | 34.1\% | 34.0\% | 33.3\% | 35.0\% | 33.9\% | 30.8\% | 37.1\% | 30.8\% | 39.9\% |
| 4 | 19.3\% | 19.0\% | 19.5\% | 13.4\% | 21.4\% | 24.8\% | 13.8\% | 23.8\% | 15.6\% | 17.3\% | 15.3\% | 24.6\% | 30.5\% | 16.9\% | 20.5\% | 22.7\% | 18.2\% |
| 5 (Completely trust) | 8.2\% | 8.4\% | 7.9\% | 10.6\% | 7.4\% | 5.7\% | 10.5\% | 7.1\% | 9.4\% | 13.4\% | 6.0\% | 7.5\% | 3.7\% | 8.6\% | 8.4\% | ${ }^{6.7 \%}$ | 8.7\% |
| Never heard of / Don't know | 12.2\% | 13.6\% | 10.8\% | 7.6\% | 7.3\% | 11.9\% | 22.8\% | 7.3\% | 16.2\% | 14.3\% | 15.3\% | 7.0\% | 4.0\% | 18.7\% | 9.0\% | 9.1\% | 3.4\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 9.2\% | 10.8\% | 13.3\% | 7.0\% | 14.7\% | 11.1\% | 14.9\% | 5.0\% | 9.1\% | 14.0\% | 12.0\% | 9.1\% | 12.3\% | 10.8\% | 8.7\% | 9.0\% | 15.4\% |
| 2 | 17.6\% | 14.0\% | 15.3\% | 12.7\% | 18.9\% | 12.9\% | 17.7\% | 11.5\% | 16.0\% | 17.2\% | 15.1\% | 14.5\% | 12.9\% | 20.4\% | 13.2\% | 16.2\% | 17.3\% |
| 3 | 35.7\% | 36.0\% | 29.6\% | 34.6\% | 33.\% | 32.6\% | 27.8\% | 43.3\% | 38.5\% | 27.3\% | 32.0\% | 33.1\% | 33.8\% | 35.5\% | 38.2\% | 36.9\% | 23.4\% |
| 4 | 21.4\% | 18.8\% | 18.2\% | 26.9\% | 14.5\% | 17.1\% | 19.2\% | 20.6\% | 18.8\% | 18.0\% | 22.3\% | 20.0\% | 19.7\% | 15.7\% | 19.2\% | 20.2\% | 16.8\% |
| 5 (Completely trust) | 8.6\% | 8.7\% | 7.2\% | 11.7\% | 6.0\% | 7.2\% | 8.6\% | 8.4\% | 4.3\% | 9.8\% | 8.8\% | 6.5\% | 8.6\% | 8.4\% | 13.7\% | 6.9\% | 4.7\% |
| Never heard of / Don't know | 7.5\% | 11.6\% | 16.3\% | 7.2\% | 12.1\% | 19.1\% | 11.7\% | 11.2\% | 13.3\% | 13.7\% | 9.7\% | 16.8\% | 12.7\% | 9.2\% | 7.1\% | 10.7\% | 22.4\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.
Twitter
1 (Completely distrust)
2
3
4
5 (Completely trust)
Never heard of / Don't know
Sample size

1 (Completely distrust)
2
3
4
5 (Completely trust)
Never heard of / Don't know
Sample size
us federal government
1 (Completely distrust)
${ }_{5}^{4}$ (Completely trust)
Never heard of / Don't know
Sample size


| Age ${ }^{45-64}$ |  | Employment Status |  | Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ |
| 33.1\% | 34.9\% | 33.9\% | 30.6\% | 20.5\% | 35.0\% | 35.0\% | 38.5\% |
| 23.8\% | 18.6\% | 20.8\% | 22.1\% | 18.3\% | 24.2\% | 21.9\% | 21.4\% |
| 27.6\% | 19.9\% | 26.3\% | 25.7\% | 32.9\% | 24.1\% | 24.9\% | 25.0\% |
| 8.1\% | 5.6\% | 10.1\% | 7.7\% | 13.1\% | 5.9\% | 7.4\% | 8.9\% |
| 1.7\% | 4.4\% | 3.9\% | 3.1\% | 5.4\% | 2.7\% | 4.0\% | 2.0\% |
| 5.7\% | 16.7\% | 5.0\% | 10.8\% | 9.8\% | 8.2\% | 6.7\% | 4.3\% |
| 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 |
|  | Political Interest |  |  |  | Region |  |  |
| Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South |
| 39.9\% | 43.6\% | 23.4\% | 22.5\% | 20.6\% | 31.6\% | 32.5\% | 30.6\% |
| 19.9\% | 20.9\% | 22.7\% | 20.8\% | 25.2\% | 17.0\% | 25.2\% | 21.4\% |
| 20.5\% | 19.9\% | 32.5\% | 29.6\% | 23.3\% | 29.9\% | 20.1\% | 28.4\% |
| 8.0\% | 5.8\% | 9.5\% | 12.0\% | 17.7\% | 10.1\% | 10.0\% | 7.1\% |
| 2.9\% | 4.8\% | 2.5\% | 2.0\% | 1.4\% | 5.9\% | 1.7\% | 3.1\% |
| 8.8\% | 5.1\% | 9.5\% | 13.2\% | 11.7\% | 5.5\% | 10.5\% | 9.4\% |
| 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 |



| Age |  |  | Employment Status |  |
| :---: | :---: | :---: | :---: | :---: |
| 44 | 45-64 | 65+ | Working | Not Workin |
| 0\% | 31.5\% | 30.9\% | 31.9\% | 33.1\% |
| 7\% | 21.1\% | 16.5\% | 17.3\% | 19.2\% |
| 5\% | 24.9\% | 28.8\% | 28.7\% | 24.1\% |
| .7\% | 18.7\% | 15.0\% | 15.2\% | 14.4\% |
| 4\% | 3.4\% | 7.8\% | 5.8\% | 7.3\% |
| \% | 0.6\% | 1.0\% | 0.9\% | 1.9\% |
| 0 | 377 | 218 | 459 | 525 |
| ty ID |  |  | Political Interest |  |
| dent** | Republican | Most of the time | Some of the time | Only now and |

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Your state government
1 (Completely distrust)
2
3
4
4 (Completely trust)
Never heard of / Don't know
Sample size

1 (Completely distrust)
2
3
4
4 (Completely trust)
Never heard of / Don't know
Sample size
Your local government
1 (Completely distrust)
1 (Completely distrust)

| All | Gender |  | Age |  |  |  | Employment Statu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working Not |
| 21.7\% | 23.5\% | 19.9\% | 31.9\% | 22.5\% | 19.9\% | 13.3\% | 20.4\% |
| 19.7\% | 18.5\% | 20.9\% | 14.9\% | 23.7\% | 23.2\% | 14.4\% | 21.0\% |
| 29.1\% | 29.4\% | 28.\% | 26.8\% | 25.5\% | 30.2\% | 33.8\% | 30.1\% |
| 20.6\% | 19.2\% | 21.9\% | 14.8\% | 17.3\% | 23.0\% | 26.6\% | 20.3\% |
| 7.0\% | 7.5\% | 6.4\% | 7.7\% | 9.5\% | 3.0\% | 9.3\% | 6.8\% |
| 2.0\% | 1.9\% | 2.0\% | 4.0\% | 1.5\% | 0.7\% | 2.5\% | 1.3\% |
| 998 | 470 | 528 | 175 | 230 | 376 | 217 | 458 |
| Political Leanings |  |  | Party ID |  |  |  | Political Interest |
| Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time Only no |
| 24.8\% | 18.7\% | 22.8\% | 18.9\% | 23.8\% | 21.9\% | 24.9\% | 20.3\% |
| 22.2\% | 20.3\% | 17.2\% | 16.7\% | 23.1\% | 18.1\% | 17.7\% | 21.6\% |
| 23.0\% | 32.7\% | 29.3\% | 28.5\% | 30.3\% | 27.6\% | 27.7\% | 29.4\% |
| 23.2\% | 17.9\% | 21.9\% | 26.3\% | 14.7\% | 23.1\% | 21.2\% | 21.8\% |
| 5.5\% | 8.1\% | 6.7\% | 8.5\% | 5.9\% | 6.8\% | 7.2\% | 5.3\% |
| 1.3\% | 2.3\% | 2.1\% | 1.2\% | 2.2\% | 2.6\% | 1.3\% | 1.6\% |
| 306 | 413 | 279 | 368 | 430 | 200 | 489 | 269 |


| ent Status |  | Income |  |
| :---: | :---: | :---: | :---: |
| Not Working | Under \$30k | \$30K-559,999 | \$60K |
| 22.5\% | 21.6\% | 22.4\% |  |
| 18.1\% | 18.2\% | 25.7\% |  |
| 28.8\% | 28.9\% | 28.8\% |  |
| 21.2\% | 19.1\% | 15.1\% |  |
| 6.8\% | 9.1\% | 7.0\% |  |
| 2.6\% | 3.1\% | 1.1\% |  |
| 524 | 247 | 264 |  |
| erest |  |  |  |
| Only now and then | Hardly at all | Northeast |  |
| 16.4\% | 21.0\% | 21.2\% |  |
| 21.6\% | 19.4\% | 21.5\% |  |
| 29.5\% | 34.4\% | 30.7\% |  |
| 24.0\% | 15.6\% | 17.0\% |  |
| 6.7\% | 6.2\% | 6.1\% |  |
| 1.8\% | 3.5\% | 3.5\% |  |
| 124 | 84 | 180 |  |


| Income |  |
| :---: | :---: |
| OK-\$59,999 | \$60k-\$99,999 |
| 22.4\% | 20.2\% |
| 25.7\% | 16.8\% |
| 28.8\% | 28.1\% |
| 15.1\% | 26.7\% |
| 7.0\% | 7.3\% |
| 1.1\% | 1.1\% |
| 264 | 209 |
|  | Region |
| Northeast | Midwest |
| 21.2\% | 17.7\% |
| 21.5\% | 17.3\% |
| 30.7\% | 32.8\% |
| 17.0\% | 24.3\% |
| 6.1\% | 6.3\% |
| 3.5\% | 1.6\% |
| 180 | 192 |


| \$100k+ | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | HS or Less | Some College | College Grad | Post Grad |
| 18.7\% | 20.0\% | 29.6\% | 15.6\% | 16.7\% |
| 17.8\% | 19.2\% | 19.8\% | 23.6\% | 15.0\% |
| 30.5\% | 31.7\% | 22.9\% | 31.5\% | 32.4\% |
| 28.5\% | 18.1\% | 19.1\% | 22.3\% | 30.6\% |
| 3.1\% | 7.8\% | 7.7\% | 5.7\% | 4.2\% |
| 1.5\% | 3.3\% | 1.0\% | 1.2\% | 1.1\% |
| 182 | 370 | 300 | 205 | 123 |
| South$24.1 \%$$20.0 \%$$26.4 \%$$19.9 \%$$7.8 \%$$1.6 \%$179\% |  | Urban/Rural |  |  |
|  | West | Urban | Suburban | Rural |
|  | 21.4\% | 21.8\% | 21.4\% | 21.5\% |
|  | 19.7\% | 16.9\% | 19.5\% | 23.1\% |
|  | 29.1\% | 26.3\% | 30.0\% | 30.4\% |
|  | 21.3\% | 18.0\% | 22.8\% | 19.2\% |
|  | 6.8\% | 14.2\% | 5.2\% | 3.6\% |
|  | 1.7\% | 2.9\% | 1.2\% | 2.2\% |
|  | 247 | 233 | 443 | 215 |

正

| All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 18.2\% | 17.6\% | 18.8\% | 22.0\% | 22.1\% | 16.8\% | 12.1\% | 18.3\% | 17.8\% | 20.5\% | 20.4\% | 13.0\% | 16.3\% | 19.3\% | 21.9\% | 13.0\% | 13.6\% |
| 17.8\% | 16.9\% | 18.6\% | 14.1\% | 20.5\% | 20.3\% | 14.2\% | 15.3\% | 19.6\% | 17.6\% | 18.7\% | 19.3\% | 13.3\% | 19.0\% | 18.6\% | 15.7\% | 14.8\% |
| 32.1\% | 29.5\% | 34.6\% | 37.5\% | 27.8\% | 31.2\% | 33.3\% | 34.6\% | 30.7\% | 29.7\% | 31.4\% | 32.0\% | 33.7\% | 30.7\% | 32.0\% | 36.1\% | 30.5\% |
| 24.9\% | 28.8\% | 21.1\% | 20.1\% | 18.7\% | 26.5\% | 34.4\% | 25.\% | 24.8\% | 21.9\% | 22.9\% | 28.5\% | 32.9\% | 21.5\% | 22.1\% | 29.6\% | 35.6\% |
| 5.4\% | 5.3\% | 5.4\% | 4.1\% | 8.5\% | 4.5\% | 4.2\% | 5.7\% | 4.8\% | 7.3\% | 5.5\% | 5.7\% | 3.9\% | 6.9\% | 4.3\% | 4.6\% | 3.9\% |
| 1.7\% | 1.9\% | 1.5\% | 2.3\% | 2.5\% | 0.7\% | 1.8\% | 0.9\% | 2.4\% | 3.1\% | 1.1\% | 1.5\% | 0.0\% | 2.5\% | 1.2\% | 1.0\% | 1.6\% |
| 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
| Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
| Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 16.4\% | 20.3\% | 17.2\% | 14.8\% | 20.5\% | 19.0\% | 17.8\% | 15.8\% | 20.1\% | 24.6\% | 18.0\% | 14.2\% | 20.4\% | 18.3\% | 18.1\% | 17.0\% | 19.1\% |
| 20.1\% | 17.9\% | 15.8\% | 16.2\% | 20.8\% | 14.7\% | 17.3\% | 17.1\% | 20.1\% | 19.5\% | 18.5\% | 18.4\% | 16.8\% | 18.1\% | 13.6\% | 17.8\% | 20.2\% |
| 32.9\% | 32.9\% | 30.6\% | 36.1\% | 31.7\% | 27.3\% | 28.2\% | 37.1\% | 35.0\% | 33.6\% | 34.2\% | 30.0\% | 31.5\% | 33.2\% | 33.9\% | 32.5\% | 33.3\% |
| 25.7\% | 22.2\% | 27.4\% | 26.4\% | 20.9\% | 29.5\% | 29.8\% | 25.2\% | 19.3\% | 13.6\% | 22.5\% | 31.4\% | 23.2\% | 23.7\% | 26.4\% | 26.6\% | 21.0\% |
| 4.6\% | 3.9\% | 7.7\% | 5.5\% | 4.5\% | 6.7\% | 5.9\% | 4.5\% | 1.8\% | 5.2\% | 4.7\% | 4.8\% | 6.0\% | 5.3\% | 6.3\% | 5.1\% | 4.0\% |
| 0.3\% | 2.9\% | 1.3\% | 1.0\% | 1.7\% | 2.7\% | 1.0\% | 0.4\% | 3.6\% | 3.5\% | 2.0\% | 1.2\% | 2.0\% | 1.5\% | 1.7\% | 1.0\% | 2.5\% |
| 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Google |
| :--- |
| Better/worse if broken up |
| Worse off |
| Somewhat worse off |
| Somewhat better off |
| Bette off |
| Not sure |
| Sample size |
| Better/worse if broken up |
| Worse off |
| Somewhat worse off |
| Somewhat better off |
| Better off |
| Not sure |
| Sample size |
|  |
| Amazon |
| Better/worse if broken up |
| Worse off |
| Somewhat worse off |
| Somewhat better off |
| Betteroff |
| Not sure |
| Sample size |
| Better/worse if broken up |
| Worse off |
| Somewhat worse off |
| Somewhat better off |
| Bette off |
| Not sure |
| Sample size |


| All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 10.7\% | 10.2\% | 11.2\% | 11.0\% | 13.8\% | 11.0\% | 6.2\% | 12.1\% | 9.1\% | 14.5\% | 9.8\% | 10.0\% | 7.2\% | 12.9\% | 11.1\% | 6.9\% | 8.3\% |
| 14.0\% | 13.5\% | 14.5\% | 15.0\% | 17.0\% | 12.2\% | 12.3\% | 13.\% | 14.2\% | 14.0\% | 12.9\% | 14.2\% | 16.4\% | 14.7\% | 10.2\% | 14.5\% | 21.2\% |
| 19.6\% | 20.2\% | 19.1\% | 17.4\% | 19.5\% | 20.8\% | 20.3\% | 21.6\% | 18.4\% | 18.6\% | 22.5\% | 21.0\% | 19.2\% | 17.2\% | 17.9\% | 25.3\% | 23.1\% |
| 26.4\% | 32.2\% | 20.8\% | 25.1\% | 25.5\% | 26.7\% | 28.1\% | 25.7\% | 26.4\% | 24.1\% | 25.5\% | 29.3\% | 29.2\% | 20.4\% | 31.2\% | 30.6\% | 26.7\% |
| 29.3\% | 23.9\% | 34.4\% | 31.5\% | 24.2\% | 29.3\% | 33.1\% | 26.8\% | 31.9\% | 28.8\% | 29.5\% | 25.6\% | 28.1\% | 34.8\% | 29.7\% | 22.7\% | 20.7\% |
| 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
| Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
| Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 9.9\% | 14.4\% | 6.9\% | 9.2\% | 13.2\% | 8.5\% | 7.5\% | 13.5\% | 11.1\% | 16.0\% | 11.1\% | 8.4\% | 13.2\% | 8.2\% | 10.1\% | 9.4\% | 8.6\% |
| 14.1\% | 14.4\% | 13.5\% | 17.0\% | 11.5\% | 14.3\% | 12.4\% | 14.6\% | 20.4\% | 14.7\% | 17.6\% | 10.2\% | 14.3\% | 14.3\% | 13.5\% | 13.9\% | 13.7\% |
| 24.8\% | 15.4\% | 20.6\% | 22.0\% | 17.3\% | 20.5\% | 19.3\% | 23.0\% | 17.5\% | 19.7\% | 14.9\% | 20.9\% | 18.4\% | 24.1\% | 21.2\% | 23.4\% | 13.4\% |
| 25.4\% | 23.\% | 30.8\% | 23.2\% | 28.1\% | 27.8\% | 36.7\% | 18.4\% | 13.8\% | 21.6\% | 24.7\% | 24.2\% | 27.9\% | 26.9\% | 31.6\% | 24.1\% | 29.6\% |
| 25.7\% | 32.6\% | 28.1\% | 28.7\% | 30.0\% | 28.9\% | 24.1\% | 30.5\% | 37.2\% | 28.0\% | 31.7\% | 36.4\% | 26.3\% | 26.5\% | 23.7\% | 29.2\% | 34.7\% |
| 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
|  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 11.8\% | 11.0\% | 12.6\% | 13.6\% | 12.5\% | 10.5\% | 11.3\% | 11.8\% | 11.4\% | 14.4\% | 10.8\% | 12.0\% | 8.7\% | 12.6\% | 15.7\% | 4.9\% | 10.6\% |
| 17.5\% | 16.7\% | 18.2\% | 15.6\% | 17.3\% | 18.9\% | 17.4\% | 19.8\% | 15.6\% | 16.9\% | 14.4\% | 22.1\% | 22.1\% | 17.5\% | 10.7\% | 23.5\% | 25.2\% |
| 18.8\% | 20.8\% | 16.9\% | 17.5\% | 21.1\% | 16.0\% | 21.7\% | 18.2\% | 19.6\% | 20.1\% | 22.3\% | 14.6\% | 19.8\% | 17.6\% | 20.4\% | 22.9\% | 11.7\% |
| 24.8\% | 27.5\% | 22.3\% | 22.8\% | 29.4\% | 21.6\% | 26.3\% | 25.6\% | 24.0\% | 20.9\% | 21.2\% | 31.2\% | 29.1\% | 19.4\% | 25.8\% | 29.1\% | 33.5\% |
| 27.1\% | 24.0\% | 30.0\% | 30.6\% | 19.7\% | 33.0\% | 23.3\% | 24.5\% | 29.4\% | 27.7\% | 31.4\% | 20.1\% | 20.3\% | 32.9\% | 27.4\% | 19.7\% | 18.9\% |
| 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
| Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
| Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 10.1\% | 15.1\% | 9.3\% | 11.4\% | 12.5\% | 11.2\% | 7.5\% | 15.1\% | 17.5\% | 17.3\% | 10.8\% | 11.0\% | 13.5\% | 10.6\% | 11.5\% | 9.6\% | 10.6\% |
| 12.0\% | 16.8\% | 22.4\% | 14.2\% | 17.2\% | 22.4\% | 19.2\% | 15.1\% | 18.1\% | 15.1\% | 20.9\% | 14.9\% | 16.5\% | 18.7\% | 13.0\% | 20.0\% | 18.1\% |
| 17.4\% | 19.1\% | 19.4\% | 20.4\% | 16.9\% | 19.7\% | 17.6\% | 21.2\% | 19.4\% | 23.0\% | 17.4\% | 19.8\% | 20.0\% | 17.0\% | 28.7\% | 17.3\% | 13.5\% |
| 40.0\% | 17.6\% | 21.8\% | 29.1\% | 25.2\% | 18.2\% | 33.8\% | 20.9\% | 11.8\% | 18.1\% | 24.1\% | 26.1\% | 22.9\% | 27.3\% | 27.3\% | 25.2\% | 24.5\% |
| 20.4\% | 31.4\% | 27.1\% | 24.8\% | 28.2\% | 28.4\% | 21.9\% | 27.7\% | 33.2\% | 26.6\% | 26.8\% | 28.2\% | 27.1\% | 26.4\% | 19.6\% | 28.0\% | 33.4\% |
| 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Microsoft <br> Better/worse if broken up | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60k-999,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Worse off | 10.2\% | 11.1\% | 9.3\% | 10.1\% | 13.1\% | 10.3\% | 6.5\% | 12.3\% | 8.4\% | 11.7\% | 8.8\% | 11.4\% | 9.7\% | 9.2\% | 12.2\% | 9.1\% | 9.8\% |
| Somewhat worse off | 13.7\% | 13.6\% | 13.9\% | 12.3\% | 15.9\% | 10.8\% | 17.1\% | 14.4\% | 13.2\% | 13.3\% | 12.1\% | 14.8\% | 18.1\% | 12.5\% | 10.2\% | 18.1\% | 20.2\% |
| Somewhat better off | 20.2\% | 22.7\% | 17.8\% | 21.5\% | 18.1\% | 19.0\% | 23.5\% | 20.1\% | 20.4\% | 18.3\% | 20.1\% | 22.7\% | 21.4\% | 21.4\% | 19.8\% | 18.0\% | 21.1\% |
| Better off | 20.6\% | 23.0\% | 18.3\% | 18.6\% | 19.1\% | 20.8\% | 23.9\% | 18.7\% | 21.8\% | 20.8\% | 22.5\% | 21.7\% | 19.3\% | 19.1\% | 22.0\% | 23.7\% | 16.5\% |
| Not sure | 35.3\% | 29.6\% | 40.7\% | 37.5\% | 33.9\% | 39.0\% | 29.1\% | 34.5\% | 36.2\% | 35.9\% | 36.4\% | 29.4\% | 31.4\% | 37.8\% | 35.9\% | 31.1\% | 32.4\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
| Better/worse if broken up | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly atall | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Worse off | 9.4\% | 12.7\% | 7.7\% | 9.5\% | 12.3\% | 7.3\% | 8.7\% | 11.3\% | 13.3\% | 9.1\% | 8.8\% | 7.8\% | 13.6\% | 7.5\% | 8.7\% | 9.2\% | 10.2\% |
| Somewhat worse off | 15.1\% | 12.8\% | 13.8\% | 13.\% | 12.0\% | 16.7\% | 14.9\% | 14.0\% | 15.2\% | 8.9\% | 15.6\% | 16.5\% | 11.7\% | 13.4\% | 13.6\% | 15.5\% | 12.1\% |
| Somewhat better off | 21.3\% | 18.5\% | 21.4\% | 23.2\% | 17.1\% | 21.4\% | 21.2\% | 20.8\% | 18.7\% | 23.5\% | 19.2\% | 16.2\% | 21.6\% | 22.1\% | 22.1\% | 22.3\% | 15.0\% |
| Better off | 22.4\% | 19.0\% | 21.1\% | 20.1\% | 22.0\% | 18.8\% | 24.7\% | 17.4\% | 16.3\% | 22.3\% | 24.2\% | 19.4\% | 20.6\% | 18.8\% | 25.1\% | 19.3\% | 22.0\% |
| Not sure | 31.8\% | 37.0\% | 36.0\% | 33.3\% | 36.6\% | 35.9\% | 30.6\% | 36.6\% | 36.5\% | 36.2\% | 32.1\% | 40.1\% | 32.5\% | 38.3\% | 30.5\% | 33.7\% | 40.7\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| AppleBetter/worse if broken up | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | ${ }^{65+}$ | Working | Not Working | Under \$ 50 k | \$30K-\$59,999 | \$60K-599,999 | \$100K+ | Less | me College | College Grad | Grad |
| Worse off | 8.8\% | 10.3\% | 7.4\% | 6.7\% | 11.1\% | 9.6\% | 7.0\% | 11.1\% | 6.7\% | 8.6\% | 7.7\% | 10.5\% | 9.6\% | 8.7\% | 9.5\% | 7.2\% | 10.1\% |
| Somewhat worse off | 13.4\% | 14.0\% | 12.8\% | 11.9\% | 12.7\% | 11.9\% | 18.2\% | 12.4\% | 14.3\% | 13.1\% | 12.7\% | 12.8\% | 15.8\% | 11.8\% | 13.7\% | 13.7\% | 17.7\% |
| Somewhat better off | 21.4\% | 24.5\% | 18.3\% | 24.6\% | 20.6\% | 21.5\% | 18.9\% | 22.4\% | 20.4\% | 20.5\% | 23.7\% | 21.1\% | 23.6\% | 23.1\% | 19.2\% | 21.6\% | 20.7\% |
| Bette off | 21.7\% | 24.0\% | 19.5\% | 21.0\% | 23.3\% | 18.3\% | 25.7\% | 20.4\% | 22.7\% | 18.1\% | 22.6\% | 24.1\% | 23.1\% | 17.2\% | 25.0\% | 27.5\% | 18.2\% |
| Not sure | 34.7\% | 27.2\% | 41.9\% | 35.8\% | 32.3\% | 38.7\% | 30.3\% | 33.8\% | 35.9\% | 39.8\% | 33.2\% | 31.5\% | 27.9\% | 39.2\% | 32.6\% | 30.0\% | 33.3\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  | Urban/Rural |  |  |  |
| Better/worse if broken up | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Worse off | 6.9\% | 9.5\% | 9.5\% | 8.0\% | 9.4\% | 9.0\% | 8.9\% | 6.5\% | 10.3\% | 15.5\% | 6.4\% | 8.3\% | 11.9\% | 6.1\% | 7.5\% | 9.1\% | 7.5\% |
| Somewhat worse off | 15.3\% | 12.4\% | 13.2\% | 16.4\% | 11.3\% | 12.9\% | 13.3\% | 12.9\% | 17.3\% | 5.9\% | 16.9\% | 14.1\% | 12.6\% | 11.7\% | 11.8\% | 13.6\% | 14.1\% |
| Somewhat better off | 22.2\% | 17.8\% | 24.9\% | 21.7\% | 19.1\% | 24.8\% | 22.1\% | 23.6\% | 19.2\% | 19.9\% | 19.3\% | 18.0\% | 21.7\% | 25.2\% | 23.7\% | 23.0\% | 15.8\% |
| Better off | 26.4\% | 18.5\% | 21.8\% | 22.5\% | 22.4\% | 19.2\% | 27.6\% | 18.5\% | 16.1\% | 16.6\% | 23.4\% | 21.2\% | 20.2\% | 23.1\% | 29.0\% | 19.2\% | 21.2\% |
| Not sure | 29.1\% | 419\% | 30.6\% | 31.4\% | 37.8\% | 34.0\% | 28.1\% | 38.5\% | 37.2\% | 42.0\% | 34.1\% | 38.4\% | 33.6\% | 34.0\% | 27.9\% | 35.2\% | 41.3\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Support for breaking up tech companies



## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Zoom |
| :--- |
| Better/worse if broken up |
| Worse off |
| Somewhat worse off |
| Somewhat better off |
| Bette off |
| Not sure |
| Sample size |
| Better/worse if broken up |
| Worse off |
| Somewhat worse off |
| Somewhat better off |
| Better off |
| Not sure |
| Sample size |


| All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-999,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 8.5\% | 9.5\% | 7.6\% | 9.8\% | 9.5\% | 9.2\% | 5.2\% | 8.3\% | 8.7\% | 9.9\% | 8.6\% | 8.4\% | 8.7\% | 6.1\% | 11.0\% | 6.9\% | 13.1\% |
| 11.0\% | 11.6\% | 10.4\% | 9.6\% | 13.4\% | 11.3\% | 8.9\% | 12.0\% | 9.7\% | 8.8\% | 9.1\% | 15.0\% | 9.7\% | 10.3\% | 9.0\% | 12.3\% | 16.1\% |
| 12.0\% | 15.4\% | 8.8\% | 11.5\% | 15.5\% | 9.8\% | 11.7\% | 14.4\% | 10.2\% | 11.7\% | 8.9\% | 14.4\% | 18.2\% | 11.6\% | 14.5\% | 9.5\% | 10.7\% |
| 12.9\% | 14.2\% | 11.6\% | 16.7\% | 12.9\% | 9.7\% | 14.1\% | 11.9\% | 13.7\% | 13.6\% | 16.3\% | 9.5\% | 13.6\% | 11.8\% | 11.2\% | 19.2\% | 10.8\% |
| 55.6\% | 49.3\% | 61.6\% | 52.4\% | 48.8\% | 59.9\% | 60.1\% | 53.4\% | 57.7\% | 55.9\% | 57.1\% | 52.6\% | 49.8\% | 60.1\% | 54.4\% | 52.1\% | 49.3\% |
| 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
| Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
| Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 10.5\% | 7.3\% | 8.6\% | 9.5\% | 8.3\% | 7.5\% | 7.0\% | 11.4\% | 7.6\% | 9.4\% | 8.5\% | 7.9\% | 11.8\% | 3.7\% | 5.9\% | 8.6\% | 7.1\% |
| 13.5\% | 9.1\% | 11.2\% | 11.9\% | 10.1\% | 11.3\% | 11.0\% | 12.4\% | 11.2\% | 7.2\% | 12.6\% | 10.4\% | 8.8\% | 13.\% | 12.5\% | 12.2\% | 8.0\% |
| 9.7\% | 12.2\% | 13.5\% | 14.2\% | 9.6\% | 13.0\% | 12.2\% | 13.4\% | 10.6\% | 12.9\% | 13.8\% | 10.0\% | 10.9\% | 14.1\% | 16.9\% | 12.9\% | 7.8\% |
| 14.5\% | 13.4\% | 11.1\% | 14.8\% | 14.6\% | 7.3\% | 15.5\% | 10.9\% | 10.6\% | 10.2\% | 16.4\% | 8.0\% | 14.9\% | 11.2\% | 17.6\% | 11.1\% | 12.4\% |
| 51.8\% | 58.0\% | 55.6\% | 49.5\% | 57.3\% | 60.9\% | 54.3\% | 51.9\% | 60.1\% | 60.2\% | 48.6\% | 63.7\% | 53.5\% | 57.3\% | 47.1\% | 55.2\% | 64.7\% |
| 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
| All | Gender |  | Age |  |  |  | Employment status |  | Income |  |  |  | Education |  |  |  |
|  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| 7.5\% | 10.0\% | 5.1\% | 10.5\% | 6.6\% | 7.3\% | 5.9\% | 7.4\% | 7.4\% | 8\% | 6.8\% | 5.6\% | 9.4\% | 7.4\% | 8.3\% | 6.6\% | 7.2\% |
| 8.5\% | 7.0\% | 10.0\% | 11.1\% | 10.2\% | 6.7\% | 6.8\% | 9.2\% | 8.0\% | 12\% | 6.0\% | 11.3\% | 4.8\% | 8.8\% | 9.4\% | 5.7\% | 9.9\% |
| 14.1\% | 15.7\% | 12.5\% | 18.0\% | 14.8\% | 11.5\% | 13.4\% | 15.3\% | 13.5\% | 15\% | 18.1\% | 13.2\% | 11.3\% | 13.2\% | 13.\%\% | 17.1\% | 13.2\% |
| 27.0\% | 31.4\% | 22.8\% | 23.1\% | 28.6\% | 25.1\% | 31.9\% | 26.2\% | 27.6\% | 22\% | 22.3\% | 32.6\% | 38.4\% | 22.6\% | 28.2\% | 32.3\% | 29.8\% |
| 42.9\% | 35.9\% | 49.6\% | 37.3\% | 39.8\% | 49.4\% | 42.0\% | 41.9\% | 43.5\% | 42\% | 46.8\% | 37.2\% | 36.0\% | 48.0\% | 40.3\% | 38.4\% | 40.0\% |
| 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 7.4\% | 8.4\% | 6.5\% | 6.5\% | 9.4\% | 5.6\% | 7.4\% | 6.3\% | 10.5\% | 6.5\% | 9.1\% | 5.1\% | 9.1\% | 5.7\% | 7.7\% | 7.4\% | 4.8\% |
| 12.6\% | 6.6\% | 7.7\% | 12.2\% | 6.4\% | 7.1\% | 7.6\% | 7.8\% | 12.7\% | 11.6\% | 7.5\% | 3.6\% | 9.0\% | 12.6\% | 14.7\% | 6.1\% | 5.7\% |
| 12.6\% | 14.1\% | 15.2\% | 12.8\% | 13.6\% | 16.7\% | 13.7\% | 17.2\% | 13.6\% | 13.4\% | 17.9\% | 15.2\% | 13.3\% | 11.6\% | 16.9\% | 15.9\% | 10.0\% |
| 28.0\% | 22.5\% | 31.5\% | 27.2\% | 26.3\% | 27.8\% | 35.5\% | 25.2\% | 13.6\% | 11.4\% | 27.1\% | 25.7\% | 27.6\% | 27.0\% | 24.0\% | 29.0\% | 27.5\% |
| 39.3\% | 48.3\% | 39.1\% | 41.3\% | 44.3\% | 42.7\% | 35.8\% | 43.6\% | 49.6\% | 57.1\% | 38.3\% | 50.4\% | 41.0\% | 43.0\% | 36.7\% | 41.6\% | 52.0\% |
| 308 | 413 | 279 | 370 | 430 | 200 | 490 269 125 |  |  | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  | *incudes "not sure" |  | *tincludes "not sure" and "other" |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.

| Completely disagree | All <br> 20.6\% | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | $\begin{aligned} & 45-64 \\ & 25.4 \% \end{aligned}$ | 65+20.0\% | Working | Not Working 19.1\% | Under \$30k | \$30K-559,999 | \$60K-\$99,999 \$100K+ |  | HS or Less | Some College | Colt |  |
|  |  | 22.9\% | 18.4\% | 15.2\% | 19.2\% |  |  | 22.3\% |  | 14.3\% | 22.8\% | 22.1\% | 25.2\% | 16.5\% | 23.4\% | 23.4\% | 22.1\% |
| Somewhat disagree | 27.9\% | 26.8\% | 29.0\% | 33.2\% | 26.9\% | 26.1\% | 26.8\% | 29.2\% | 26.9\% | 21.9\% | 28.3\% | 27.7\% | 32.9\% | 25.7\% | 30.2\% | 29.1\% | 27.5\% |
| Somewhat agree | 26.4\% | 25.0\% | 27.8\% | 22.6\% | 24.2\% | 26.3\% | 33.1\% | 23.6\% | 29.2\% | 31.6\% | 22.3\% | 27.1\% | 26.5\% | 27.6\% | 24.0\% | 27.5\% | 27.0\% |
| Completely agree | 12.1\% | 12.2\% | 12.0\% | 11.6\% | 12.8\% | 11.1\% | 13.5\% | 11.4\% | 12.5\% | 13.4\% | 16.0\% | 12.5\% | 8.0\% | 15.0\% | 10.7\% | 9.9\% | 10.2\% |
| Not sure | 12.9\% | 13.0\% | 12.8\% | 17.4\% | 16.9\% | 11.1\% | 6.6\% | 13.5\% | 12.3\% | 18.9\% | 10.6\% | 10.5\% | 7.4\% | 15.2\% | 11.7\% | 10.2\% | 13.1\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 7.7\% | 18.0\% | 33.4\% | 7.1\% | 25.8\% | 30.0\% | 25.7\% | 19.4\% | 17.4\% | 9.6\% | 18.5\% | 19.0\% | 21.4\% | 22.1\% | 10.6\% | 22.8\% | 26.9\% |
| Somewhat disagree | 31.8\% | 24.9\% | 28.6\% | 21.4\% | 28.8\% | 35.4\% | 30.0\% | 27.1\% | 27.7\% | 27.9\% | 26.5\% | 32.9\% | 26.7\% | 26.7\% | 17.7\% | 31.4\% | 29.8\% |
| Somewhat agree | 31.5\% | 31.2\% | 16.9\% | 40.2\% | 20.6\% | 17.6\% | 23.0\% | 25.1\% | 34.5\% | 35.5\% | 28.8\% | 20.8\% | 29.2\% | 25.0\% | 35.1\% | 23.9\% | 23.5\% |
| Completely agree | 16.4\% | 9.8\% | 11.7\% | 17.3\% | 10.2\% | 8.5\% | 12.9\% | 13.5\% | 9.9\% | 5.8\% | 10.9\% | 11.1\% | 11.8\% | 14.4\% | 20.1\% | 11.1\% | 7.8\% |
| Not sure | 12.6\% | 16.1\% | 9.4\% | 14.0\% | 14.6\% | 8.5\% | 8.4\% | 15.0\% | 10.6\% | 21.3\% | 15.2\% | 16.2\% | 10.9\% | 11.8\% | 16.5\% | 10.8\% | 12.0\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

"Free speech is necessary for promoting equality and social change."

Completely disagree
Somewhat disagree
Somewhat agree
Completely agree
Not sure
Sample size

Completely disagree Somewhat disagree
Somewhat agree Somewhat agree
Completely agree
Not sure

| All | Gender |  |
| :---: | :---: | :---: |
|  | Male | Female |
| 2.5\% | 2.3\% | 2.7\% |
| 4.7\% | 6.6\% | 2.9\% |
| 30.4\% | 24.0\% | 36.5\% |
| 55.6\% | 60.6\% | 50.9\% |
| 6.7\% | 6.4\% | 6.9\% |
| 1000 | 471 | 529 |
| Political Leanings |  |  |
| Liberal | Moderate* | Conservative |
| 3.3\% | 1.6\% | 3.0\% |
| 2.6\% | 6.2\% | 4.6\% |
| 30.0\% | 37.2\% | 22.7\% |
| 60.5\% | 46.9\% | 62.3\% |
| 3.5\% | 8.2\% | 7.4\% |
| 308 | 413 | 279 |
|  | *incudes "not sur |  |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.
"News companies and media outlets should be fined for reporting biased or inaccurate information."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 7.3\% | 9.7\% | 4.9\% | 9.9\% | 5.2\% | 9.0\% | 4.4\% | 9.2\% | 5.6\% | 3.5\% | 8.6\% | 8.3\% | 7.6\% | 6.4\% | 8.1\% | 8.3\% | 6.5\% |
| Somewhat disagree | 6.3\% | 6.3\% | 6.4\% | 7.3\% | 7.1\% | 5.3\% | 6.1\% | 7.7\% | 4.9\% | 6.3\% | 6.4\% | 6.5\% | 6.5\% | 5.5\% | 4.4\% | 7.0\% | 13.2\% |
| Somewhat agree | 30.3\% | 29.1\% | 31.4\% | 30.8\% | 30.5\% | 29.8\% | 30.4\% | 30.5\% | 30.5\% | 35.2\% | 28.8\% | 29.5\% | 27.9\% | 31.8\% | 28.6\% | 32.4\% | 26.3\% |
| Completely agree | 46.4\% | 46.7\% | 46.1\% | 40.6\% | 46.6\% | 46.9\% | 51.0\% | 41.9\% | 50.3\% | 42.3\% | 44.4\% | 49.3\% | 51.7\% | 45.5\% | 50.9\% | 43.6\% | 42.0\% |
| Not sure | 9.7\% | 8.2\% | 11.2\% | 11.4\% | 10.6\% | 9.0\% | 8.1\% | 10.7\% | 8.7\% | 12.6\% | 11.7\% | 6.3\% | 6.3\% | 10.8\% | 8.0\% | 8.7\% | 12.1\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 7.3\% | 5.1\% | 9.8\% | 6.0\% | 6.1\% | 11.0\% | 11.4\% | 4.1\% | 3.5\% | 2.8\% | 8.0\% | 6.3\% | 6.8\% | 8.3\% | 4.7\% | 6.2\% | 9.5\% |
| Somewhat disagree | 7.6\% | 5.9\% | 5.9\% | 6.5\% | 6.2\% | 6.3\% | 5.9\% | 7.1\% | 6.3\% | 1.4\% | 10.0\% | 5.9\% | 5.8\% | 4.8\% | 5.7\% | 6.6\% | 5.7\% |
| Somewhat agree | 26.5\% | 34.7\% | 28.0\% | 32.2\% | 29.6\% | 28.9\% | 22.8\% | 36.4\% | 40.3\% | 35.8\% | 26.9\% | 32.7\% | 30.2\% | 31.0\% | 33.0\% | 29.5\% | 32.3\% |
| Completely agree | 49.6\% | 41.6\% | 49.6\% | 46.9\% | 46.2\% | 46.0\% | 53.1\% | 44.2\% | 36.5\% | 43.3\% | 46.6\% | 42.6\% | 47.8\% | 47.0\% | 4.5\% | 47.0\% | 42.9\% |
| Not sure | 9.1\% | 12.7\% | 6.7\% | 8.4\% | 11.9\% | 7.8\% | 6.8\% | 8.3\% | 13.4\% | 16.7\% | 8.5\% | 12.5\% | 9.4\% | 8.8\% | 7.2\% | 10.6\% | 9.6\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

"Social media sites should ban hate groups from using their websites."

Completely disagree
Somewhat disagree
Compewhat disagree
Somewhat agree
Completely agree
Completely agree
Sample size

Completely disagree
Somewhat disagree
Somewhat agree
Completely ag
Not sure

| All | Gender |  |
| :---: | :---: | :---: |
|  | Male | Female |
| 11.8\% | 17.5\% | 6.5\% |
| 10.2\% | 12.3\% | 8.1\% |
| 21.7\% | 18.8\% | 24.4\% |
| 47.5\% | 41.9\% | 52.8\% |
| 8.8\% | 9.5\% | 8.1\% |
| 1000 | 471 | 529 |
| Political Leanings |  |  |
| Liberal | Moderate* | Conservative |
| 1.6\% | 11.0\% | 20.7\% |
| 3.4\% | 8.8\% | 17.0\% |
| 16.5\% | 24.9\% | 21.8\% |
| 76.9\% | 44.1\% | 29.1\% |
| 1.6\% | 11.2\% | 11.4\% |
| 308 | 413 | 279 |


|  | Age |  |
| :---: | :---: | :---: |
| 18-29 | 30-44 | 45-64 |
| 8.3\% | 14.9\% | 11.9\% |
| 9.4\% | 6.5\% | 13.7\% |
| 22.0\% | 25.3\% | 18.4\% |
| 52.0\% | 43.0\% | 46.6\% |
| 8.3\% | 10.3\% | 9.5\% |
| 175 | 230 | 377 |
| Party ID |  |  |
| Democrat | Independent** | Republican |
| 3.3\% | 14.9\% | 18.3\% |
| 4.0\% | 10.2\% | 18.7\% |
| 20.7\% | 21.6\% | 23.2\% |
| 69.6\% | 40.5\% | 29.1\% |
| 2.4\% | 12.8\% | 10.7\% |
| 370 | 430 | 200 |


| 45-64 | $65+$ |
| :---: | :---: |
| 11.9\% | 11.6\% |
| 13.7\% | 9.9\% |
| 18.4\% | 22.3\% |
| 46.6\% | 49.8\% |
| 9.5\% | 6.5\% |
| 377 | 218 |
| Republican | Most of the |
| 18.3\% | 19.1\% |
| 18.7\% | 11.3\% |
| 23.2\% | 14.9\% |
| 29.1\% | 47.2\% |
| 10.7\% | 7.5\% |


| Employment Status |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Working | Not Working | Under \$30k | \$30K-55,999 | \$60K-\$99,999 |
| 13.7\% | 10.1\% | 7.8\% | 12.5\% | 12.8\% |
| 11.1\% | 9.5\% | 8.8\% | 12.8\% | 9.2\% |
| 22.4\% | 21.7\% | 26.4\% | 20.8\% | 23.0\% |
| 42.8\% | 51.2\% | 50.3\% | 45.6\% | 47.5\% |
| 10.0\% | 7.6\% | 6.7\% | 8.3\% | 7.5\% |
| 459 | 525 | 247 | 265 | 209 |
| Political Interest |  |  |  | Region |
| Some of the time | Only now and then | Hardly at all | Northeast | Midwest |
| 4.7\% | 4.5\% | 6.4\% | 11.7\% | 11.1\% |
| 11.0\% | 3.2\% | 11.3\% | 10.6\% | 12.4\% |
| 28.1\% | 32.0\% | 22.4\% | 21.3\% | 23.3\% |
| 49.4\% | 51.0\% | 47.7\% | 49.7\% | 44.9\% |
| 6.8\% | 9.3\% | 12.2\% | 6.7\% | 8.3\% |
| 269 | 125 | 84 | 180 | 192 |


| \$100K+ | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | HS or Less | Some College | College Grad | Post Grad |
| 17.8\% | 9.4\% | 14.6\% | 12.8\% | 11.3\% |
| 10.1\% | 10.4\% | 11.6\% | 6.2\% | 12.3\% |
| 13.6\% | 22.8\% | 21.5\% | 19.7\% | 21.8\% |
| 49.9\% | 45.6\% | 46.0\% | 54.6\% | 45.9\% |
| 8.6\% | 11.7\% | 6.4\% | 6.8\% | 8.7\% |
| 183 | 371 | 300 | 205 | 124 |
|  |  |  | Urban/Rural |  |
| South | West | Urban | Suburban | Rural |
| 12.6\% | 11.3\% | 9.3\% | 10.6\% | 18.0\% |
| 8.1\% | 11.3\% | 7.2\% | 10.3\% | 13.7\% |
| 21.4\% | 21.1\% | 26.5\% | 19.8\% | 21.4\% |
| 49.1\% | 45.5\% | 51.0\% | 48.5\% | 39.1\% |
| 8.8\% | 10.8\% | 6.1\% | 10.8\% | 7.7\% |
| 381 | 247 | 235 | 443 | 215 |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30--559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 14.9\% | 18.9\% | 11.1\% | 15.1\% | 13.5\% | 19.4\% | 9.4\% | 16.8\% | 13.2\% | 9.7\% | 17.5\% | 14.4\% | 18.9\% | 13.7\% | 18.1\% | 10.5\% | 19.6\% |
| Somewhat disagree | 18.0\% | 20.1\% | 16.0\% | 21.5\% | 15.6\% | 17.2\% | 18.5\% | 21.2\% | 17.7\% | 19.4\% | 20.1\% | 22.7\% | 17.1\% | 16.2\% | 22.1\% | 23.0\% | 16.8\% |
| Somewhat agree | 25.1\% | 23.7\% | 26.5\% | 24.3\% | 23.2\% | 26.2\% | 26.4\% | 28.8\% | 30.1\% | 31.4\% | 28.7\% | 26.2\% | 32.2\% | 28.1\% | 27.2\% | 35.9\% | 28.4\% |
| Completely agree | 28.4\% | 26.7\% | 30.0\% | 18.6\% | 27.1\% | 29.4\% | 38.0\% | 20.6\% | 29.6\% | 28.\% | 24.8\% | 26.2\% | 21.2\% | 30.5\% | 22.0\% | 20.6\% | 25.9\% |
| Not sure | 13.6\% | 10.7\% | 16.5\% | 20.5\% | 20.6\% | 7.8\% | 7.6\% | 12.5\% | 9.4\% | 10.7\% | 8.9\% | 10.5\% | 10.5\% | 11.5\% | 10.7\% | 10.1\% | 9.4\% |
| Sample size | 1000 | 466 | 534 | 179 | 257 | 354 | 210 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  | Urban/Rural |  |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 6.3\% | 14.7\% | 22.2\% | 6.6\% | 19.5\% | 19.1\% | 21.2\% | 10.9\% | 8.6\% | 6.0\% | 15.4\% | 16.2\% | 14.7\% | 14.6\% | 9.3\% | 14.4\% | 24.3\% |
| Somewhat disagree | 18.4\% | 17.2\% | 22.6\% | 14.2\% | 18.5\% | 28.0\% | 19.3\% | 23.0\% | 17.1\% | 11.7\% | 23.0\% | 18.3\% | 17.0\% | 21.5\% | 17.3\% | 19.4\% | 21.6\% |
| Somewhat agree | 34.4\% | 31.2\% | 23.2\% | 35.1\% | 27.0\% | 25.5\% | 25.\% | 32.8\% | 33.7\% | 30.5\% | 24.3\% | 31.0\% | 32.4\% | 26.7\% | 35.\% | 28.8\% | 19.4\% |
| Completely agree | 32.6\% | 24.0\% | 21.8\% | 35.0\% | 22.4\% | 17.6\% | 24.8\% | 25.3\% | 24.4\% | 39.7\% | 25.6\% | 19.9\% | 27.3\% | 27.1\% | 26.5\% | 27.3\% | 23.2\% |
| Not sure | 8.3\% | 12.9\% | 10.1\% | 9.1\% | 12.6\% | 9.8\% | 9.1\% | 8.0\% | 16.2\% | 12.1\% | 11.7\% | 14.7\% | 8.7\% | 10.1\% | 11.4\% | 10.1\% | 11.5\% |
| Sample size | 308 | 413 | 279 | - 200 |  | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

"Social media companies should be held responsible for false or inaccurate content posted on their platforms."

|  | All | Gender |  | Age |  |  |  | Employment status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30k-559,999 | \$60k-999,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 12.9\% | 16.9\% | 9.1\% | 17.4\% | 11.8\% | 13.8\% | 8.6\% | 15.1\% | 10.8\% | 9.2\% | 15.0\% | 12.5\% | 16.1\% | 10.1\% | 19.1\% | 9.0\% | 13.0\% |
| Somewhat disagree | 13.1\% | 15.6\% | 10.7\% | 12.1\% | 12.0\% | 14.8\% | 12.7\% | 16.5\% | 9.9\% | 11.9\% | 12.1\% | 15.6\% | 14.3\% | 14.5\% | 9.1\% | 16.3\% | 13.5\% |
| Somewhat agree | 28.5\% | 24.7\% | 32.2\% | 26.0\% | 34.2\% | 29.0\% | 23.6\% | 26.6\% | 30.4\% | 33.3\% | 26.3\% | 27.3\% | 25.4\% | 27.8\% | 28.6\% | 28.8\% | 30.4\% |
| Completely agree | 34.2\% | 33.6\% | 34.7\% | 30.5\% | 27.1\% | 34.0\% | 46.4\% | 29.0\% | 38.5\% | 35.0\% | 34.6\% | 33.9\% | 35.4\% | 35.2\% | 34.3\% | 31.1\% | 35.4\% |
| Not sure | 11.3\% | 9.1\% | 13.4\% | 14.2\% | 14.9\% | 8.4\% | 8.7\% | 12.8\% | 10.4\% | 10.5\% | 11.9\% | 10.6\% | 8.7\% | 12.5\% | 8.9\% | 14.8\% | 7.6\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 5.0\% | 12.8\% | 19.1\% | 5.3\% | 13.\% | 21.9\% | 19.5\% | 8.0\% | 4.0\% | 8.3\% | 12.9\% | 14.2\% | 12.7\% | 12.2\% | 6.6\% | 11.5\% | 19.3\% |
| Somewhat disagree | 12.1\% | 13.3\% | 13.6\% | 8.4\% | 15.8\% | 14.8\% | 15.3\% | 12.4\% | 7.8\% | 10.4\% | 14.4\% | 13.0\% | 13.6\% | 11.4\% | 11.2\% | 12.7\% | 14.4\% |
| Somewhat agree | 32.7\% | 31.1\% | 22.3\% | 34.8\% | 26.5\% | 23.5\% | 22.\% | 34.2\% | 35.6\% | 27.6\% | 27.1\% | 26.4\% | 29.3\% | 30.3\% | 27.5\% | 28.5\% | 28.5\% |
| Completely agree | 43.2\% | 28.6\% | 33.8\% | 43.5\% | 29.6\% | 29.3\% | 34.5\% | 32.7\% | 36.6\% | 42.6\% | 37.4\% | 30.8\% | 33.2\% | 36.2\% | 40.1\% | 35.8\% | 27.9\% |
| Not sure | 7.0\% | 14.1\% | 11.2\% | 8.1\% | 14.3\% | 10.5\% | 8.1\% | 12.8\% | 16.0\% | 11.1\% | 8.2\% | 15.7\% | 11.3\% | 9.9\% | 14.7\% | 11.5\% | 9.9\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.

## "I feel comfortable sharing my political views on social media."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30--559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 31.5\% | 28.3\% | 34.5\% | 23.7\% | 27.6\% | 35.4\% | 37.7\% | 30.9\% | 32.5\% | 28.5\% | 30.7\% | 29.4\% | 36.8\% | 31.2\% | 29.7\% | 31.8\% | 36.7\% |
| Somewhat disagree | 22.1\% | 23.5\% | 20.8\% | 23.0\% | 20.2\% | 24.0\% | 20.6\% | 23.0\% | 21.3\% | 23.9\% | 21.1\% | 22.7\% | 17.0\% | 23.2\% | 21.6\% | 24.9\% | 15.3\% |
| Somewhat agree | 22.9\% | 22.6\% | 23.3\% | 24.7\% | 19.9\% | 22.2\% | 25.9\% | 20.9\% | 24.3\% | 21.3\% | 22.8\% | 22.3\% | 25.1\% | 21.1\% | 25.4\% | 21.1\% | 25.8\% |
| Completely agree | 15.8\% | 18.7\% | 13.1\% | 18.3\% | 20.8\% | 14.1\% | 10.2\% | 18.1\% | 14.0\% | 16.8\% | 17.7\% | 18.8\% | 14.6\% | 15.7\% | 16.2\% | 15.3\% | 16.2\% |
| Not sure | 7.6\% | 6.8\% | 8.4\% | 10.3\% | 11.6\% | 4.3\% | 5.5\% | 7.1\% | 7.9\% | 9.5\% | 7.7\% | 6.8\% | 6.5\% | 8.8\% | 7.1\% | 6.9\% | 6.1\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 21.5\% | 35.7\% | 34.1\% | 24.2\% | 35.3\% | 34.9\% | 29.3\% | 31.0\% | 36.9\% | 42.3\% | 33.3\% | 32.3\% | 31.1\% | 30.1\% | 26.0\% | 34.0\% | 36.7\% |
| Somewhat disagree | 19.2\% | 20.7\% | 26.1\% | 19.6\% | 23.2\% | 23.8\% | 21.2\% | 24.2\% | 26.8\% | 13.3\% | 19.1\% | 24.0\% | 24.9\% | 18.2\% | 18.4\% | 25.3\% | 20.5\% |
| Somewhat agree | 26.7\% | 23.5\% | 19.4\% | 29.0\% | 21.9\% | 16.4\% | 23.8\% | 25.1\% | 19.7\% | 15.4\% | 23.1\% | 22.9\% | 20.6\% | 26.\% | 27.9\% | 18.3\% | 25.5\% |
| Completely agree | 26.1\% | 9.9\% | 15.1\% | 21.0\% | 11.0\% | 17.1\% | 19.8\% | 15.7\% | 6.6\% | 13.2\% | 15.4\% | 14.4\% | 14.9\% | 18.9\% | 20.7\% | 15.8\% | 10.2\% |
| Not sure | 6.6\% | 10.2\% | 5.3\% | 6.3\% | 8.6\% | 7.8\% | 5.9\% | 4.0\% | 10.0\% | 15.7\% | 9.2\% | 6.3\% | 8.6\% | 6.0\% | 6.9\% | 6.6\% | 7.1\% |
| Sample size | 308 *indudes ${ }^{\text {not sure" }}$ |  |  | **includes "not sure" and "other" |  |  | 490 269 |  | 125 | 84 | 180 | 192 | 381 | ${ }^{247}$ | 235 | ${ }^{43}$ | 215 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

"Social media platforms have become the primary channel by which important public policy conversions are taking place."

|  | All | Gender |  | Age |  |  |  | Employment status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Working | Not Working | Under \$30k | \$30--\$59,999 | \$60K-999,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | ${ }^{9.5 \%}$ | 11.7\% | 7.3\% | ${ }^{6.0 \%}$ | 6.0\% | 12.6\% | ${ }^{12.0 \%}$ | 8.5\% | 10.6\% | 5.6\% | 8.9\% | 9.7\% | 14.9\% | 7.7\% | ${ }^{6.9 \%}$ | 13.0\% | 16.2\% |
| Somewhat disagree | 12.6\% | 13.8\% | 11.5\% | 15.0\% | 7.8\% | 14.5\% | 13.1\% | 11.5\% | 14.0\% | 9.6\% | 12.6\% | 13.4\% | 15.0\% | 12.3\% | 12.0\% | 11.4\% | 17.6\% |
| Somewhat agree | 42.4\% | 43.1\% | 41.8\% | 34.0\% | 48.3\% | 40.3\% | 46.9\% | 44.1\% | 40.8\% | 44.4\% | 40.7\% | 45.0\% | 39.7\% | 38.6\% | 46.5\% | 46.0\% | 38.4\% |
| Completely agree | 19.5\% | 17.4\% | 21.5\% | 28.2\% | 24.3\% | 15.5\% | 11.4\% | 22.4\% | 16.2\% | 18.7\% | 21.9\% | 20.9\% | 19.0\% | 18.5\% | 21.7\% | 19.7\% | 16.8\% |
| Not sure | 16.0\% | 13.9\% | 18.0\% | 16.8\% | 13.6\% | 17.0\% | 16.6\% | 13.6\% | 18.4\% | 21.6\% | 16.0\% | 11.1\% | 11.3\% | 22.9\% | 12.9\% | 9.9\% | 11.1\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 9.1\% | 7.6\% | 11.9\% | 7.5\% | 9.9\% | 11.3\% | 13.0\% | 8.3\% | 3.4\% | 4.8\% | 8.1\% | 8.6\% | 8.9\% | 12.2\% | 7.6\% | 10.4\% | 12.8\% |
| Somewhat disagree | 16.1\% | 9.7\% | 13.4\% | 12.3\% | 11.4\% | 15.1\% | 13.7\% | 12.9\% | 11.3\% | 7.8\% | 16.7\% | 14.0\% | 9.9\% | 12.9\% | 11.3\% | 15.3\% | 12.6\% |
| Somewhat agree | 38.9\% | 45.9\% | 41.0\% | 44.1\% | 39.4\% | 45.4\% | 42.6\% | 40.3\% | 47.8\% | 42.0\% | 41.3\% | 45.0\% | 43.6\% | 39.1\% | 46.3\% | 39.5\% | 40.9\% |
| Completely agree | 23.1\% | 18.3\% | 18.2\% | 22.9\% | 19.7\% | 14.5\% | 19.5\% | 20.9\% | 14.8\% | 26.4\% | 19.9\% | 13.0\% | 22.4\% | 19.9\% | 22.0\% | 19.8\% | 13.7\% |
| Not sure | 12.8\% | 18.5\% | 15.5\% | 13.2\% | 19.5\% | 13.7\% | 11.2\% | 17.6\% | 22.6\% | 19.0\% | 14.0\% | 19.3\% | 15.3\% | 15.8\% | 12.4\% | 15.0\% | 20.0\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.

## "I primarily use social media to share my political beliefs with others."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 48.3\% | 44.7\% | 51.8\% | 41.5\% | 42.2\% | 53.8\% | 53.9\% | 45.9\% | 51.0\% | 44.7\% | 44.9\% | 48.1\% | 55.6\% | 48.3\% | 44.5\% | 49.1\% | 57.3\% |
| Somewhat disagree | 22.2\% | 20.4\% | 24.0\% | 20.4\% | 23.3\% | 21.4\% | 24.0\% | 22.6\% | 21.6\% | 17.9\% | 25.7\% | 23.1\% | 21.7\% | 16.1\% | 26.5\% | 28.9\% | 20.3\% |
| Somewhat agree | 16.1\% | 19.0\% | 13.4\% | 16.5\% | 18.8\% | 15.3\% | 13.8\% | 17.5\% | 14.4\% | 19.0\% | 15.5\% | 16.2\% | 15.9\% | 18.0\% | 15.8\% | 13.2\% | 15.3\% |
| Completely agree | 8.2\% | 10.7\% | 5.9\% | 11.5\% | 10.7\% | 6.9\% | 4.2\% | 10.6\% | 6.2\% | 9.4\% | 9.5\% | 8.7\% | 5.5\% | 9.5\% | 9.4\% | 5.9\% | 4.8\% |
| Not sure | 5.1\% | 5.2\% | 5.0\% | 10.1\% | 5.0\% | 2.7\% | 4.1\% | 3.4\% | 6.7\% | 9.1\% | 4.4\% | 3.9\% | 1.3\% | 8.1\% | 3.9\% | 2.8\% | 2.2\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 40.4\% | 53.2\% | 48.6\% | 41.3\% | 51.2\% | 53.2\% | 45.1\% | 52.5\% | 54.7\% | 54.5\% | 45.8\% | 50.6\% | 48.7\% | 47.7\% | 39.5\% | 51.6\% | 55.9\% |
| Somewhat disagree | 28.4\% | 19.3\% | 20.9\% | 24.7\% | 21.0\% | 21.0\% | 24.9\% | 17.3\% | 26.6\% | 14.6\% | 19.2\% | 22.3\% | 22.7\% | 23.6\% | 21.7\% | 22.4\% | 17.4\% |
| Somewhat agree | 16.5\% | 15.5\% | 16.5\% | 19.1\% | 15.8\% | 12.4\% | 18.7\% | 15.9\% | 10.4\% | 10.1\% | 20.2\% | 13.9\% | 16.3\% | 14.7\% | 20.7\% | 14.6\% | 16.8\% |
| Completely agree | 9.9\% | 5.5\% | 10.2\% | 10.8\% | 5.7\% | 9.2\% | 9.3\% | 8.4\% | 2.7\% | 8.8\% | 11.9\% | 6.7\% | 6.9\% | 9.1\% | 14.7\% | 7.1\% | 4.6\% |
| Not sure | 4.8\% | 6.5\% | 3.7\% | 4.2\% | 6.4\% | 4.2\% | 1.9\% | 5.9\% | 5.6\% | 12.0\% | 3.0\% | 6.5\% | 5.5\% | 4.8\% | 3.3\% | 4.2\% | 5.2\% |
| Sample size | 308 | 413 | 279 | **inculues "not sure" and "other" |  |  |  | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  | *nicudes "oot sure" |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

"I avoid political conversations online."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 9.3\% | 10.6\% | 8.1\% | 6.3\% | 10.9\% | 10.4\% | 8.8\% | 12.6\% | 6.0\% | 5.5\% | 13.1\% | 9.3\% | 10.6\% | 7.1\% | 10.9\% | 10.1\% | 11.2\% |
| Somewhat disagree | 16.6\% | 20.5\% | 12.8\% | 14.3\% | 16.2\% | 16.5\% | 19.4\% | 17.7\% | 15.5\% | 11.3\% | 14.9\% | 20.2\% | 21.9\% | 10.9\% | 18.0\% | 23.9\% | 19.9\% |
| Somewhat agree | 27.3\% | 23.7\% | 30.7\% | 30.3\% | 23.0\% | 29.8\% | 25.4\% | 25.6\% | 28.9\% | 32.1\% | 28.9\% | 25.0\% | 21.1\% | 25.5\% | 32.4\% | 22.6\% | 27.8\% |
| Completely agree | 40.7\% | 37.0\% | 44.2\% | 41.6\% | 38.6\% | 39.9\% | 43.5\% | 39.8\% | 42.1\% | 42.0\% | 37.6\% | 39.7\% | 44.0\% | 47.6\% | 33.9\% | 39.3\% | 37.2\% |
| Not sure | 6.2\% | 8.2\% | 4.2\% | 7.5\% | 11.4\% | 3.5\% | 2.9\% | 4.3\% | 7.5\% | 9.1\% | 5.6\% | 5.8\% | 2.4\% | 8.9\% | 4.8\% | 4.0\% | 3.9\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 14.5\% | 5.5\% | 9.9\% | 9.5\% | 9.2\% | 9.3\% | 14.8\% | 7.1\% | 1.2\% | 3.5\% | 12.6\% | 8.1\% | 9.2\% | 8.1\% | 8.7\% | 10.8\% | 6.0\% |
| Somewhat disagree | 21.6\% | 10.4\% | 19.9\% | 16.4\% | 15.8\% | 18.1\% | 24.3\% | 13.9\% | 5.0\% | 5.4\% | 20.8\% | 17.5\% | 14.1\% | 16.8\% | 13.5\% | 15.6\% | 21.3\% |
| Somewhat agree | 27.4\% | 29.1\% | 25.0\% | 32.3\% | 26.4\% | 21.8\% | 24.9\% | 28.5\% | 36.5\% | 21.9\% | 24.6\% | 26.0\% | 29.1\% | 27.3\% | 29.5\% | 29.6\% | 21.8\% |
| Completely agree | 31.3\% | 48.2\% | 38.9\% | 37.6\% | 41.4\% | 43.7\% | 31.7\% | 46.1\% | 50.3\% | 60.2\% | 36.5\% | 42.8\% | 41.8\% | 40.1\% | 43.5\% | 38.4\% | 44.8\% |
| Not sure | 5.2\% | 6.7\% | 6.3\% | 4.3\% | 7.2\% | 7.1\% | 4.4\% | 4.3\% | 7.0\% | 9.1\% | 5.5\% | 5.5\% | 5.8\% | 7.8\% | 4.8\% | 5.6\% | 6.0\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.

| "Tech companies are too big." |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under $\$ 30 \mathrm{k}$ | \$30k-559,999 | \$60k-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 5.5\% | 5.7\% | 5.3\% | 5.1\% | 8.4\% | 4.7\% | 3.8\% | 6.1\% | 4.6\% | 6.8\% | 4.9\% | 3.7\% | 7.9\% | 6.5\% | 5.1\% | 3.7\% | 6.4\% |
| Somewhat disagree | 11.0\% | 11.2\% | 10.8\% | 8.8\% | 9.3\% | 14.6\% | 9.6\% | 12.0\% | 10.2\% | 13.4\% | 11.5\% | 9.4\% | 10.2\% | 15.0\% | 9.0\% | 7.9\% | 7.9\% |
| Somewhat agree | 33.0\% | 31.8\% | 34.2\% | 30.1\% | 32.6\% | 32.1\% | 37.9\% | 32.5\% | 33.8\% | 27.6\% | 33.7\% | 35.7\% | 35.0\% | 31.7\% | 33.6\% | 33.2\% | 35.9\% |
| Completely agree | 35.8\% | 4.9\% | 31.0\% | 36.1\% | 36.5\% | 34.3\% | 37.3\% | 35.6\% | 36.3\% | 31.7\% | 37.1\% | 41.4\% | 37.4\% | 29.4\% | 37.6\% | 45.2\% | 37.3\% |
| Not sure | 14.6\% | 10.3\% | 18.7\% | 19.9\% | 13.3\% | 14.3\% | 11.4\% | 13.7\% | 15.1\% | 20.6\% | 12.7\% | 9.8\% | 9.5\% | 17.5\% | 14.7\% | 9.9\% | 12.5\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly atall | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 3.7\% | 6.6\% | 5.6\% | 3.3\% | 7.1\% | 5.8\% | 4.4\% | 4.7\% | 8.1\% | 11.1\% | 7.5\% | 2.0\% | 7.0\% | 4.6\% | 7.5\% | 4.7\% | 5.3\% |
| Somewhat disagree | 8.4\% | 13.7\% | 9.8\% | 11.6\% | 8.6\% | 14.4\% | 7.6\% | 17.5\% | 10.3\% | 6.6\% | 14.1\% | 9.6\% | 9.6\% | 12.2\% | 9.5\% | 12.9\% | 10.8\% |
| Somewhat agree | 36.0\% | 35.5\% | 27.8\% | 38.6\% | 29.7\% | 31.3\% | 30.2\% | 34.6\% | 40.2\% | 32.3\% | 28.7\% | 33.7\% | 35.4\% | 31.7\% | 30.5\% | 32.9\% | 31.1\% |
| Completely agree | 41.0\% | 24.0\% | 45.9\% | 32.9\% | 36.8\% | 38.2\% | 48.7\% | 28.1\% | 18.5\% | 27.4\% | 35.9\% | 39.0\% | 33.8\% | 36.5\% | 34.5\% | 37.0\% | 40.5\% |
| Not sure | 10.9\% | 20.2\% | 10.9\% | 13.6\% | 17.8\% | 10.4\% | 9.2\% | 15.1\% | 22.8\% | 22.7\% | 13.7\% | 15.7\% | 14.2\% | 15.0\% | 18.1\% | 12.5\% | 12.3\% |
| Sample size | 308 | 413 | 279 | $370 \quad 430$ |  |  | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  |  | *nicludes "oot sure" |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

"The government should break up big tech companies into smaller companies."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30k-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 11.2\% | 11.6\% | 10.8\% | 9.9\% | 12.1\% | 11.7\% | 10.6\% | 13.1\% | 8.9\% | 7.2\% | 14.3\% | 12.9\% | 12.3\% | 14.3\% | 10.0\% | 8.1\% | 9.0\% |
| Somewhat disagree | 14.9\% | 14.4\% | 15.3\% | 12.5\% | 12.6\% | 18.1\% | 14.8\% | 13.4\% | 16.1\% | 19.0\% | 12.2\% | 13.8\% | 16.0\% | 15.0\% | 16.0\% | 12.7\% | 14.8\% |
| Somewhat agree | 28.2\% | 29.6\% | 26.8\% | 25.5\% | 29.4\% | 27.2\% | 30.9\% | 32.7\% | 24.6\% | 21.3\% | 31.2\% | 32.6\% | 27.7\% | 25.4\% | 26.2\% | 33.4\% | 33.9\% |
| Completely agree | 19.7\% | 24.3\% | 15.3\% | 23.2\% | 19.1\% | 16.6\% | 21.6\% | 16.6\% | 22.3\% | 19.0\% | 20.0\% | 21.7\% | 21.3\% | 16.7\% | 22.5\% | 21.1\% | 19.9\% |
| Not sure | 26.1\% | 20.2\% | 31.7\% | 29.0\% | 26.8\% | 26.3\% | 22.1\% | 24.1\% | 28.0\% | 33.4\% | 22.2\% | 19.1\% | 22.6\% | 28.6\% | 25.2\% | 24.7\% | 22.4\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 7.0\% | 13.3\% | 11.9\% | 8.4\% | 10.3\% | 16.6\% | 10.9\% | 12.1\% | 9.2\% | 12.5\% | 12.9\% | 8.8\% | 12.2\% | 10.3\% | 7.5\% | 12.1\% | 13.2\% |
| Somewhat disagree | 11.3\% | 18.7\% | 13.1\% | 14.7\% | 14.2\% | 16.2\% | 11.7\% | 17.1\% | 19.3\% | 15.7\% | 16.9\% | 10.5\% | 14.6\% | 17.6\% | 11.1\% | 16.6\% | 15.3\% |
| Somewhat agree | 33.2\% | 27.1\% | 25.6\% | 34.5\% | 26.1\% | 23.0\% | 31.5\% | 26.8\% | 26.1\% | 22.9\% | 26.0\% | 34.9\% | 23.9\% | 31.0\% | 34.2\% | 26.4\% | 23.5\% |
| Completely agree | 26.8\% | 11.9\% | 23.5\% | 19.0\% | 19.1\% | 21.5\% | 25.5\% | 18.1\% | 6.3\% | 18.4\% | 14.7\% | 19.0\% | 20.3\% | 23.0\% | 22.9\% | 20.7\% | 20.0\% |
| Not sure | 21.7\% | 29.1\% | 25.9\% | 23.4\% | 30.2\% | 22.7\% | 20.4\% | 25.8\% | 39.1\% | 30.5\% | 29.6\% | 26.9\% | 29.0\% | 18.0\% | 24.3\% | 24.2\% | 28.0\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.
"Government should be more involved in regulating social media companies."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Working | Not Working | Under \$30k | \$30k-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 23.4\% | 24.3\% | 22.5\% | 18.9\% | 22.5\% | 25.1\% | 26.2\% | 25.0\% | 22.0\% | 19.9\% | 25.5\% | 23.1\% | 25.0\% | 26.0\% | 24.1\% | 18.3\% | 20.8\% |
| Somewhat disagree | 14.2\% | 11.7\% | 16.5\% | 12.2\% | 15.3\% | 16.3\% | 11.5\% | 15.0\% | 13.5\% | 14.5\% | 13.4\% | 13.8\% | 15.3\% | 12.4\% | 16.0\% | 15.1\% | 13.7\% |
| Somewhat agree | 30.6\% | 34.6\% | 26.8\% | 30.9\% | 31.2\% | 27.1\% | 34.9\% | 33.7\% | 28.3\% | 24.1\% | 31.1\% | 38.6\% | 32.2\% | 24.6\% | 32.8\% | 40.9\% | 27.5\% |
| Completely agree | 16.6\% | 17.7\% | 15.5\% | 16.8\% | 17.4\% | 14.3\% | 18.8\% | 13.4\% | 18.7\% | 20.3\% | 14.3\% | 17.1\% | 16.4\% | 15.6\% | 14.3\% | 16.1\% | 27.0\% |
| Not sure | 15.3\% | 11.6\% | 18.8\% | 21.2\% | 13.5\% | 17.2\% | 8.6\% | 12.9\% | 17.5\% | 21.2\% | 15.7\% | 7.3\% | 11.1\% | 21.3\% | 12.8\% | 9.6\% | 11.1\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 10.3\% | 22.5\% | 34.3\% | 10.2\% | 26.0\% | 36.9\% | 29.2\% | 19.7\% | 17.7\% | 20.9\% | 26.0\% | 23.4\% | 24.5\% | 19.6\% | 15.5\% | 21.8\% | 35.6\% |
| Somewhat disagree | 16.6\% | 15.2\% | 11.1\% | 14.4\% | 13.3\% | 15.4\% | 11.3\% | 18.7\% | 9.4\% | 20.7\% | 16.3\% | 9.4\% | 16.5\% | 12.8\% | 12.3\% | 12.8\% | 16.7\% |
| Somewhat agree | 33.5\% | 29.8\% | 29.2\% | 38.1\% | 27.9\% | 24.8\% | 29.1\% | 32.1\% | 39.\% | 26.9\% | 32.8\% | 33.1\% | 27.9\% | 31.1\% | 34.7\% | 34.3\% | 23.8\% |
| Completely agree | 28.5\% | 11.9\% | 13.1\% | 24.4\% | 13.6\% | 11.0\% | 21.7\% | 12.5\% | 9.8\% | 9.6\% | 14.8\% | 17.3\% | 15.2\% | 19.6\% | 23.8\% | 17.1\% | 9.7\% |
| Not sure | 11.1\% | 20.6\% | 12.2\% | 13.0\% | 19.1\% | 11.9\% | 8.6\% | 16.9\% | 24.1\% | 21.8\% | 10.1\% | 16.7\% | 15.9\% | 16.9\% | 13.7\% | 13.9\% | 14.2\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  | *nicludes "oot sure" |  |  | *tincludes not sure" and "other" |  |  |  |  |  |  |  |  |  |  |  |  |  |

"Social media companies are justified in removing users that they think are disruptive."


## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.
"Social media companies are justified in removing elected officials that they think are disruptive."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30--559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 24.2\% | 30.8\% | 18.0\% | 17.8\% | 18.5\% | 29.6\% | 29.0\% | 25.5\% | 22.9\% | 12.9\% | 27.7\% | 28.7\% | 29.7\% | 20.7\% | 30.9\% | 21.4\% | 23.3\% |
| Somewhat disagree | 11.3\% | 10.9\% | 11.8\% | 11.6\% | 10.1\% | 10.9\% | 13.2\% | 10.0\% | 12.8\% | 14.7\% | 10.9\% | 6.5\% | 13.5\% | 12.4\% | 10.6\% | 11.0\% | 9.9\% |
| Somewhat agree | 23.5\% | 22.6\% | 24.3\% | 28.3\% | 29.4\% | 19.2\% | 18.5\% | 24.1\% | 23.2\% | 29.5\% | 23.1\% | 20.7\% | 21.1\% | 24.4\% | 20.9\% | 29.3\% | 17.5\% |
| Completely agree | 29.1\% | 26.5\% | 31.6\% | 27.8\% | 28.\% | 30.5\% | 28.7\% | 29.3\% | 28.8\% | 27.8\% | 28.4\% | 35.1\% | 28.5\% | 27.9\% | 27.1\% | 29.9\% | 37.4\% |
| Not sure | 11.8\% | 9.2\% | 14.3\% | 14.5\% | 13.2\% | 9.9\% | 10.6\% | 11.1\% | 12.2\% | 15.1\% | 9.9\% | 8.9\% | 7.1\% | 14.5\% | 10.5\% | 8.3\% | 11.9\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  | Urban/Rural |  |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly atall | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 5.0\% | 17.2\% | 47.2\% | 5.2\% | 28.4\% | 43.2\% | 36.4\% | 17.2\% | 10.2\% | 9.3\% | 20.6\% | 26.4\% | 26.3\% | 21.5\% | 12.2\% | 24.9\% | 35.2\% |
| Somewhat disagree | 6.9\% | 11.3\% | 14.7\% | 8.3\% | 9.3\% | 18.9\% | 10.9\% | 12.3\% | 12.4\% | 7.2\% | 13.5\% | 7.8\% | 9.8\% | 15.1\% | 6.7\% | 12.7\% | 12.8\% |
| Somewhat agree | 27.5\% | 26.6\% | 16.8\% | 30.5\% | 20.9\% | 18.3\% | 15.6\% | 25.2\% | 43.9\% | 31.3\% | 23.9\% | 21.6\% | 24.9\% | 22.5\% | 33.3\% | 21.9\% | 16.3\% |
| Completely agree | 50.9\% | 28.9\% | 12.8\% | 45.7\% | 27.4\% | 9.3\% | 30.9\% | 31.1\% | 20.8\% | 36.3\% | 29.0\% | 28.2\% | 29.2\% | 29.9\% | 38.9\% | 29.9\% | 21.5\% |
| Not sure | 9.6\% | 16.0\% | 8.5\% | 10.2\% | 13.9\% | 10.3\% | 6.2\% | 14.2\% | 12.7\% | 15.9\% | 13.0\% | 15.9\% | ${ }^{9.7 \%}$ | 11.0\% | 8.8\% | 10.7\% | 14.3\% |
| Sample size | 308 | 413 | 279 | 370 | ${ }^{430}$ | ${ }^{200}$ | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

"Social media companies are justified in removing users that violate their rules."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30k-\$59,999 | \$60k-999,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 10.9\% | 15.0\% | 7.0\% | 6.9\% | 7.6\% | 10.7\% | 19.0\% | 10.8\% | 11.1\% | 7.6\% | 11.0\% | 13.0\% | 12.3\% | 9.6\% | 13.8\% | 9.0\% | 10.9\% |
| Somewhat disagree | 10.8\% | 12.8\% | 8.9\% | 8.0\% | 9.2\% | 14.3\% | 9.9\% | 12.6\% | 9.3\% | 6.5\% | 13.\% | 11.3\% | 11.1\% | 10.2\% | 13.0\% | 7.0\% | 13.4\% |
| Somewhat agree | 26.7\% | 26.7\% | 26.8\% | 28.2\% | 33.4\% | 24.1\% | 21.3\% | 29.4\% | 24.6\% | 30.3\% | 27.6\% | 21.3\% | 28.0\% | 29.9\% | 24.9\% | 26.0\% | 21.8\% |
| Completely agree | 43.2\% | 37.1\% | 49.0\% | 46.1\% | 38.2\% | 44.5\% | 44.2\% | 40.5\% | 45.3\% | 43.1\% | 43.0\% | 46.5\% | 43.1\% | 38.7\% | 42.3\% | 49.5\% | 50.2\% |
| Not sure | 8.4\% | 8.5\% | 8.4\% | 10.8\% | 11.6\% | 6.4\% | 5.5\% | 6.6\% | 9.8\% | 12.5\% | 5.5\% | 8.0\% | 5.5\% | 11.7\% | 6.0\% | 8.5\% | 3.7\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 2.4\% | 6.5\% | 22.5\% | 3.0\% | 12.1\% | 19.4\% | 18.7\% | 3.0\% | 7.6\% | 3.4\% | 9.4\% | 10.2\% | 12.3\% | 10.1\% | 6.3\% | 11.9\% | 15.7\% |
| Somewhat disagree | 2.4\% | 9.3\% | 18.9\% | 4.0\% | 10.1\% | 21.3\% | 10.4\% | 12.5\% | 5.9\% | 11.3\% | 12.3\% | 12.6\% | 8.1\% | 12.6\% | 5.8\% | 12.7\% | 14.2\% |
| Somewhat agree | 19.8\% | 31.4\% | 26.5\% | 25.4\% | 28.\% | 25.3\% | 19.4\% | 31.7\% | 37.7\% | 38.6\% | 29.8\% | 27.9\% | 26.2\% | 24.2\% | 29.7\% | 24.9\% | 27.3\% |
| Completely agree | 72.5\% | 41.0\% | 23.5\% | 63.2\% | 37.7\% | 25.2\% | 44.7\% | 46.5\% | 41.7\% | 38.6\% | 40.8\% | 40.3\% | 45.8\% | 43.2\% | 49.5\% | 44.0\% | 33.1\% |
| Not sure | 2.9\% | 11.9\% | 8.6\% | 4.3\% | 11.5\% | 8.8\% | 6.7\% | 6.4\% | 7.1\% | 8.1\% | 7.7\% | 9.0\% | 7.6\% | 9.9\% | 8.7\% | 6.6\% | 9.6\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | ${ }^{43}$ | 215 |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree
"Social media companies are justified in removing elected officials that violate their rules."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Working | Not Working | Under \$30k | \$30k-\$59,999 | \$60k-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 18.3\% | 25.3\% | 11.6\% | 12.6\% | 15.3\% | 20.0\% | 24.6\% | 18.6\% | 18.2\% | 10.6\% | 19.5\% | 22.5\% | 21.1\% | 16.3\% | 21.1\% | 16.4\% | 20.4\% |
| Somewhat disagree | 9.6\% | 13.6\% | 5.7\% | 8.2\% | 9.9\% | 10.4\% | 9.2\% | 11.1\% | 7.8\% | 8.2\% | 11.5\% | 7.4\% | 12.8\% | 10.1\% | 10.1\% | 5.6\% | 12.9\% |
| Somewhat agree | 18.9\% | 14.6\% | 23.0\% | 28.4\% | 21.6\% | 13.6\% | 14.6\% | 17.8\% | 20.2\% | 27.1\% | 16.8\% | 14.9\% | 14.2\% | 21.8\% | 18.0\% | 18.2\% | 12.7\% |
| Completely agree | 42.0\% | 38.2\% | 45.6\% | 42.5\% | 39.2\% | 44.5\% | 41.0\% | 40.8\% | 42.8\% | 39.6\% | 41.8\% | 46.8\% | 43.0\% | 35.9\% | 43.2\% | 4.4\% | 47.2\% |
| Not sure | 11.3\% | 8.3\% | 14.1\% | 8.3\% | 14.0\% | 11.5\% | 10.6\% | 11.7\% | 11.0\% | 14.4\% | 10.3\% | 8.4\% | 8.8\% | 15.8\% | 7.6\% | 10.5\% | 6.7\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 3.2\% | 13.6\% | 35.2\% | 5.6\% | 19.3\% | 33.9\% | 29.5\% | 9.7\% | 9.1\% | 5.7\% | 15.9\% | 19.3\% | 19.7\% | 16.8\% | 11.5\% | 18.8\% | 27.6\% |
| Somewhat disagree | 2.4\% | 9.9\% | 14.5\% | 4.3\% | 10.7\% | 14.7\% | 9.0\% | 12.2\% | 8.0\% | 3.0\% | 11.5\% | 9.8\% | 7.3\% | 11.6\% | 8.5\% | 10.7\% | 10.4\% |
| Somewhat agree | 16.3\% | 21.6\% | 17.7\% | 20.1\% | 16.9\% | 20.8\% | 11.1\% | 21.6\% | 32.1\% | 30.4\% | 24.8\% | 17.3\% | 19.6\% | 14.7\% | 21.5\% | 17.8\% | 16.2\% |
| Completely agree | 73.3\% | 39.5\% | 21.2\% | 62.7\% | 39.3\% | 18.3\% | 42.6\% | 45.2\% | 38.3\% | 46.4\% | 38.4\% | 38.9\% | 44.1\% | 43.9\% | 48.5\% | 42.6\% | 32.0\% |
| Not sure | 4.8\% | 15.4\% | 11.4\% | 7.3\% | 13.8\% | 12.3\% | 7.8\% | 11.3\% | 12.5\% | 14.5\% | 9.4\% | 14.8\% | 9.3\% | 13.0\% | 10.0\% | 10.2\% | 13.8\% |
| Sample size |  |  |  | **includes "not sure" and "other" |  |  | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

"Social media companies are justified in removing content that they think is disruptive."


## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree.
"Social media companies are justified in removing content that they think poses a risk to public health and safety."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$ $\$ 0 \mathrm{k}$ | \$30k-\$59,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 15.6\% | 20.4\% | 11.2\% | 14.5\% | 12.6\% | 17.6\% | 17.3\% | 16.1\% | 15.3\% | 12.5\% | 17.7\% | 12.8\% | 20.0\% | 15.6\% | 16.5\% | 15.1\% | 14.5\% |
| Somewhat disagree | 9.9\% | 12.2\% | 7.7\% | 7.4\% | 6.9\% | 12.7\% | 11.5\% | 10.5\% | 9.5\% | 7.6\% | 7.7\% | 11.3\% | 13.6\% | 11.2\% | 9.8\% | 8.7\% | 7.4\% |
| Somewhat agree | 27.3\% | 26.4\% | 28.1\% | 33.6\% | 31.3\% | 23.6\% | 22.1\% | 28.1\% | 26.9\% | 32.5\% | 26.2\% | 30.5\% | 17.1\% | 27.3\% | 32.3\% | 22.6\% | 21.7\% |
| Completely agree | 37.8\% | 33.7\% | 41.7\% | 33.8\% | 36.4\% | 38.5\% | 42.1\% | 36.7\% | 38.6\% | 34.8\% | 39.0\% | 39.8\% | 42.1\% | 34.2\% | 32.2\% | 46.0\% | 50.9\% |
| Not sure | 9.4\% | 7.4\% | 11.4\% | 10.7\% | 12.9\% | 7.6\% | 7.0\% | 8.6\% | 9.8\% | 12.7\% | 9.4\% | 5.6\% | 7.1\% | 11.6\% | 9.2\% | 7.7\% | 5.6\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 2.1\% | 12.9\% | 29.1\% | 4.6\% | 18.8\% | 25.3\% | 23.9\% | 8.5\% | 9.4\% | 5.7\% | 19.1\% | 17.4\% | 13.9\% | 14.5\% | 10.6\% | 14.1\% | 25.6\% |
| Somewhat disagree | 2.7\% | 9.6\% | 15.7\% | 3.3\% | 9.9\% | 18.8\% | 11.3\% | 8.1\% | 5.4\% | 13.\% | 9.2\% | 11.1\% | 9.2\% | 10.4\% | 6.1\% | 10.6\% | 11.6\% |
| Somewhat agree | 25.6\% | 31.7\% | 23.3\% | 30.9\% | 25.7\% | 25.1\% | 18.2\% | 35.0\% | 40.3\% | 35.\% | 30.5\% | 28.8\% | 26.8\% | 24.3\% | 36.2\% | 23.1\% | 25.\% |
| Completely agree | 63.4\% | 33.5\% | 23.4\% | 54.3\% | 34.3\% | 21.0\% | 40.8\% | 40.3\% | 32.5\% | 31.8\% | 34.5\% | 32.8\% | 39.3\% | 41.9\% | 39.0\% | 44.3\% | 27.0\% |
| Not sure | 6.2\% | 12.3\% | 8.6\% | 6.9\% | 11.3\% | 9.7\% | 5.8\% | 8.2\% | 12.4\% | 13.5\% | 6.7\% | 10.0\% | 10.8\% | 8.9\% | 8.1\% | 7.9\% | 10.3\% |
| Sample size | 308 | 413 | 279 | *tincludes "not sure" and "other" |  |  |  | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  | *ntudes "not sure" |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

"Elon Musk's purchase of Twitter will be good for the future of social media."

|  | All |  |  |  |  |  |  |  |  |  |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  |  |  |  |  |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30k-\$59,999 | \$60k-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad$37.6 \%$ |
| Completely disagree | 21.3\% | 19.2\% | 23.\% | 24.8\% | 23.9\% | 20.9\% | 15.3\% | 23.6\% | 19.3\% | 17.3\% | 19.4\% | 23.9\% | 27.0\% | 13.8\% | 19.2\% | 30.0\% |  |
| Somewhat disagree | 10.5\% | 12.4\% | 8.6\% | 12.7\% | 13.5\% | 7.9\% | 8.7\% | 9.6\% | 10.9\% | 12.1\% | 11.5\% | 7.7\% | 9.9\% | 12.9\% | 8.3\% | 11.5\% | 6.0\% |
| Somewhat agree | 16.1\% | 16.7\% | 15.6\% | 15.9\% | 13.4\% | 16.1\% | 19.5\% | 16.7\% | 16.0\% | 16.9\% | 18.1\% | 15.4\% | 14.4\% | 18.9\% | 17.0\% | 13.8\% | 8.1\% |
| Completely agree | 25.1\% | 32.\% | 18.3\% | 22.3\% | 18.7\% | 28.2\% | 30.6\% | 27.6\% | 23.5\% | 18.3\% | 25.6\% | 33.\% | 27.9\% | 22.3\% | 29.4\% | 22.8\% | 27.1\% |
| Not sure | 27.1\% | 19.6\% | 34.2\% | 24.4\% | 30.5\% | 26.9\% | 25.9\% | 22.5\% | 30.3\% | 35.4\% | 25.4\% | 20.1\% | 20.8\% | 32.2\% | 26.0\% | 21.9\% | 21.2\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | ban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 52.1\% | 15.4\% | 4.8\% | 35.1\% | 19.3\% | 5.7\% | 27.7\% | 20.9\% | 9.0\% | 14.6\% | 22.7\% | 20.2\% | 20.1\% | 23.1\% | 25.5\% | 23.3\% | 13.8\% |
| Somewhat disagree | 15.0\% | 9.4\% | 8.2\% | 12.2\% | 9.9\% | 9.1\% | 8.7\% | 12.2\% | 11.8\% | 12.4\% | 12.3\% | 9.2\% | 11.0\% | 9.3\% | 16.3\% | 9.0\% | 6.3\% |
| Somewhat agree | 5.5\% | 18.8\% | 21.1\% | 13.0\% | 15.8\% | 20.9\% | 13.6\% | 17.7\% | 23.0\% | 13.8\% | 15.9\% | 11.2\% | 16.8\% | 19.4\% | 15.2\% | 16.1\% | 18.5\% |
| Completely agree | 6.6\% | 17.4\% | 48.3\% | 13.5\% | 22.2\% | 46.1\% | 36.1\% | 20.0\% | 8.4\% | 14.6\% | 23.\% | 25.9\% | 24.9\% | 26.2\% | 21.5\% | 23.4\% | 37.6\% |
| Not sure | 20.8\% | 39.1\% | 17.7\% | 26.2\% | 32.8\% | 18.3\% | 13.8\% | 29.2\% | 47.8\% | 44.7\% | 25.9\% | 33.6\% | 27.3\% | 22.0\% | 21.5\% | 28.2\% | 23.7\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |
|  | *indudes ${ }^{\text {not sure" }}$ |  |  | *tincludes "not sure" and "other" |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree
"Agreement -- Jeff Bezos' ownership of the Washington Post is good for the future of news media."

|  | All | Gender |  | Age |  |  |  | Employment Status |  | Income |  |  |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$ 30 k | \$30K-559,999 | \$60K-\$99,999 | \$100k+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 28.9\% | 32.9\% | 25.0\% | 27.8\% | 31.7\% | 29.7\% | 25.2\% | 31.6\% | 26.7\% | 18.3\% | 29.6\% | 37.1\% | 35.7\% | 19.6\% | 33.7\% | 34.8\% | 37.4\% |
| Somewhat disagree | 16.7\% | 18.3\% | 15.2\% | 14.9\% | 15.0\% | 18.1\% | 18.1\% | 17.2\% | 16.1\% | 14.9\% | 15.6\% | 11.4\% | 25.0\% | 15.8\% | 16.6\% | 16.0\% | 20.8\% |
| Somewhat agree | 13.4\% | 15.6\% | 11.3\% | 16.9\% | 12.1\% | 11.0\% | 15.2\% | 13.1\% | 13.9\% | 13.7\% | 14.7\% | 16.6\% | 11.2\% | 16.6\% | 12.3\% | 10.5\% | 10.1\% |
| Completely agree | 5.9\% | 6.7\% | 5.2\% | 10.0\% | 5.6\% | 5.5\% | 2.9\% | 7.5\% | 4.7\% | 8.2\% | 6.6\% | 6.9\% | 2.1\% | 6.0\% | 6.5\% | 7.4\% | 1.8\% |
| Not sure | 35.2\% | 26.5\% | 43.4\% | 30.4\% | 35.5\% | 35.7\% | 38.6\% | 30.5\% | 38.6\% | 45.0\% | 33.6\% | 27.9\% | 26.0\% | 42.\% | 30.8\% | 31.2\% | 30.0\% |
| Sample size | 1000 | 471 | 529 | 175 | 230 | 377 | 218 | 459 | 525 | 247 | 265 | 209 | 183 | 371 | 300 | 205 | 124 |
|  | Political Leanings |  |  | Party ID |  |  | Political Interest |  |  |  | Region |  |  |  | Urban/Rural |  |  |
|  | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 30.8\% | 19.7\% | 38.2\% | 17.6\% | 35.2\% | 33.3\% | 40.8\% | 26.4\% | 12.7\% | 8.5\% | 28.9\% | 28.4\% | 27.3\% | 31.7\% | 20.7\% | 31.9\% | 35.6\% |
| Somewhat disagree | 19.7\% | 16.0\% | 15.2\% | 19.4\% | 13.7\% | 18.2\% | 18.6\% | 15.9\% | 17.3\% | 12.1\% | 17.2\% | 16.1\% | 15.4\% | 18.9\% | 14.5\% | 19.2\% | 13.1\% |
| Somewhat agree | 10.0\% | 17.9\% | 10.6\% | 17.0\% | 11.5\% | 11.6\% | 10.8\% | 13.4\% | 17.2\% | 14.1\% | 18.8\% | 9.3\% | 14.3\% | 11.4\% | 23.0\% | 11.3\% | 8.3\% |
| Completely agree | 7.2\% | 5.3\% | 5.6\% | 10.1\% | 2.9\% | 5.5\% | 5.3\% | 7.6\% | 3.4\% | 4.7\% | 3.7\% | 3.1\% | 6.8\% | 8.5\% | 11.8\% | 4.0\% | 4.3\% |
| Not sure | 32.3\% | 41.0\% | 30.4\% | 36.\% | 36.7\% | 31.4\% | 24.5\% | 36.8\% | 49.4\% | 60.6\% | 31.4\% | 43.2\% | 36.1\% | 29.5\% | 30.1\% | 33.6\% | 38.7\% |
| Sample size | 308 | 413 | 279 | 370 | 430 | 200 | 490 | 269 | 125 | 84 | 180 | 192 | 381 | 247 | 235 | 443 | 215 |

Regulating Big Tech needs to be an immediate priority for policymakers.


For more details and analysis: thecgo.org/tech-poll

