

# CGO/YouGov Tech Poll (Nov 2020)

For more details and analysis: [thecgo.org/tech-poll](https://thecgo.org/tech-poll)

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Google	All	Gender		Age					Employment Status			Income				Education			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad		
1 (Completely distrust)	22.5%	28.4%	16.8%	18.0%	22.1%	21.1%	29.8%	20.5%	24.0%	19.6%	18.4%	18.2%	31.6%	17.3%	26.3%	23.6%	27.7%		
2	15.9%	19.4%	12.7%	15.6%	15.8%	17.0%	14.7%	17.5%	14.8%	12.4%	15.7%	19.4%	21.4%	9.2%	17.9%	20.0%	27.1%		
3	28.3%	23.1%	33.3%	32.2%	25.9%	28.5%	26.9%	30.2%	26.9%	28.5%	30.7%	27.7%	24.6%	32.2%	26.9%	24.8%	24.5%		
4	20.3%	16.9%	23.4%	17.7%	20.7%	21.6%	20.2%	19.0%	21.2%	25.2%	20.7%	19.1%	15.9%	22.1%	18.7%	22.2%	15.1%		
5 (Completely trust)	10.7%	10.7%	10.7%	14.0%	11.8%	9.3%	8.1%	10.0%	11.2%	11.6%	13.6%	13.9%	6.6%	15.0%	8.9%	7.7%	5.6%		
Never heard of /Don't know	2.4%	1.5%	3.2%	2.4%	3.7%	2.5%	0.4%	2.8%	2.0%	2.6%	0.9%	1.7%	0.0%	4.2%	1.3%	1.7%	0.0%		
Sample size	999	479	520	173	273	341	212	446	553	246	258	205	152	375	310	203	111		

Google (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	15.7%	18.0%	34.7%	12.2%	29.0%	27.8%	29.4%	15.9%	11.1%	16.8%	20.9%	29.4%	19.4%	22.4%	20.7%	23.9%	20.9%
2	16.9%	12.8%	18.6%	12.3%	16.0%	20.7%	20.2%	14.2%	10.6%	5.6%	12.0%	18.8%	18.8%	11.8%	9.1%	17.5%	20.7%
3	30.5%	30.5%	23.3%	33.7%	25.9%	24.2%	23.8%	34.4%	34.2%	34.0%	31.8%	22.6%	27.6%	31.8%	27.0%	28.9%	28.7%
4	23.8%	23.0%	13.5%	26.7%	16.3%	16.7%	16.9%	22.8%	28.5%	25.4%	21.7%	19.7%	18.1%	23.0%	22.6%	19.4%	20.9%
5 (Completely trust)	12.2%	10.2%	9.7%	13.4%	8.4%	9.9%	9.2%	10.8%	14.1%	13.7%	12.7%	6.6%	13.1%	9.0%	17.0%	8.6%	6.9%
Never heard of /Don't know	0.7%	5.5%	0.3%	1.7%	4.4%	0.7%	0.4%	2.0%	1.5%	4.6%	0.9%	2.9%	3.0%	1.9%	3.6%	1.7%	1.8%
Sample size	315	367	316	357	360	282	541	238	112	55	165	210	398	226	266	422	213

Amazon	All	Gender		Age					Employment Status			Income				Education			
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad		
1 (Completely distrust)	14.0%	17.7%	10.4%	16.5%	14.9%	10.8%	15.2%	17.1%	11.6%	12.2%	11.9%	12.9%	14.3%	10.8%	15.9%	16.2%	15.5%		
2	15.1%	18.8%	11.6%	16.9%	12.5%	17.7%	12.2%	16.4%	14.1%	10.6%	13.1%	21.2%	19.9%	12.7%	11.8%	21.0%	23.0%		
3	28.4%	24.8%	31.8%	27.5%	30.1%	26.2%	30.6%	27.1%	29.3%	28.6%	27.0%	24.4%	35.0%	22.6%	34.3%	24.0%	38.5%		
4	25.9%	22.3%	29.4%	20.4%	25.6%	29.0%	27.2%	23.9%	27.5%	33.1%	30.0%	21.5%	19.5%	27.9%	25.0%	29.2%	16.2%		
5 (Completely trust)	14.2%	14.6%	13.8%	15.4%	14.0%	13.8%	13.8%	13.8%	14.5%	14.1%	16.9%	17.4%	11.4%	22.6%	10.5%	8.2%	5.3%		
Never heard of /Don't know	2.5%	1.8%	3.1%	3.4%	2.8%	2.5%	1.2%	1.6%	3.1%	1.5%	1.1%	2.6%	0.0%	3.4%	2.5%	1.3%	1.4%		
Sample size	999	479	520	172	274	341	212	446	553	246	257	205	152	374	310	203	112		

Amazon (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	14.3%	11.9%	16.0%	9.8%	16.6%	16.2%	17.4%	12.0%	7.6%	10.1%	10.8%	20.2%	11.8%	14.1%	14.3%	14.9%	12.9%
2	18.9%	12.4%	14.4%	13.8%	17.2%	14.1%	18.2%	14.4%	9.7%	9.7%	14.4%	19.0%	15.5%	15.0%	12.3%	16.8%	13.9%
3	27.1%	29.0%	28.7%	29.9%	26.8%	28.3%	28.2%	28.4%	34.4%	24.0%	32.8%	28.0%	27.0%	27.5%	23.3%	27.9%	34.7%
4	22.7%	28.0%	26.9%	26.9%	26.0%	24.6%	22.4%	29.7%	30.7%	37.0%	26.6%	23.6%	26.2%	27.2%	30.8%	25.5%	22.2%
5 (Completely trust)	15.6%	15.0%	11.8%	17.8%	10.2%	14.4%	12.5%	13.7%	17.0%	14.2%	18.2%	8.0%	16.5%	13.0%	16.3%	12.3%	14.6%
Never heard of /Don't know	1.4%	3.7%	2.2%	1.8%	3.2%	2.5%	1.2%	1.9%	0.7%	5.1%	1.9%	1.3%	3.0%	3.1%	2.9%	2.6%	1.6%
Sample size	315	367	316	357	360	282	541	238	112	54	165	210	397	227	267	421	213

\*includes "not sure"

\*\*includes "not sure" and "other"

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Microsoft	All	Gender		Age				Employment Status		Income				Education				
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
1 (Completely distrust)	15.2%	18.1%	12.4%	13.8%	12.3%	16.7%	17.7%	13.9%	16.1%	16.6%	12.5%	11.0%	17.2%	13.3%	19.3%	13.4%	12.9%	
2	16.1%	18.3%	14.1%	19.2%	12.8%	16.8%	15.9%	14.1%	17.7%	14.0%	15.3%	15.3%	21.7%	14.4%	14.4%	20.1%	20.5%	
3	33.4%	32.2%	34.4%	31.1%	37.1%	33.7%	30.6%	37.3%	37.1%	30.3%	30.4%	36.2%	36.4%	33.5%	31.6%	33.4%	32.9%	40.3%
4	19.2%	15.9%	22.3%	13.5%	18.0%	21.2%	23.4%	19.2%	19.2%	23.2%	18.4%	20.8%	19.5%	18.6%	18.8%	20.8%	19.9%	
5 (Completely trust)	10.4%	10.8%	10.0%	11.6%	12.5%	7.9%	10.6%	10.2%	10.6%	10.5%	14.4%	13.2%	8.2%	12.5%	10.4%	9.9%	3.9%	
Never heard of /Don't know	5.7%	4.7%	6.7%	10.8%	7.3%	3.8%	1.8%	5.3%	6.1%	5.3%	3.3%	3.3%	0.0%	9.7%	3.8%	2.9%	2.4%	
Sample size	999	479	520	173	274	341	211	446	553	245	258	205	152	374	310	203	112	

Microsoft (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	9.3%	14.7%	21.7%	6.3%	21.2%	19.1%	18.0%	13.8%	11.5%	9.9%	14.3%	19.4%	14.6%	12.8%	14.7%	15.2%	17.2%
2	19.2%	11.8%	18.0%	16.7%	15.0%	16.9%	19.7%	12.3%	11.9%	8.7%	11.7%	21.3%	15.2%	16.2%	11.8%	16.8%	17.1%
3	35.9%	32.5%	31.5%	38.5%	28.4%	32.9%	31.8%	38.8%	34.8%	38.4%	33.4%	30.0%	32.4%	37.8%	31.5%	35.8%	33.0%
4	17.6%	22.9%	16.6%	21.1%	17.9%	18.2%	20.1%	19.9%	18.3%	18.6%	23.4%	18.3%	19.7%	16.2%	19.9%	18.1%	18.8%
5 (Completely trust)	14.0%	8.9%	8.5%	12.3%	8.9%	9.8%	9.5%	8.6%	14.9%	11.3%	11.4%	4.1%	12.2%	12.5%	13.7%	9.2%	9.6%
Never heard of /Don't know	4.0%	9.1%	3.7%	5.1%	8.6%	3.1%	0.9%	6.6%	8.5%	13.1%	5.8%	6.9%	6.0%	4.4%	8.4%	5.0%	4.3%
Sample size	315	368	315	357	361	281	540	238	112	55	165	210	397	227	267	422	212

Apple	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	16.9%	19.5%	14.4%	18.9%	19.0%	15.4%	14.6%	16.7%	17.0%	17.7%	16.4%	13.0%	17.6%	15.1%	21.4%	12.8%	16.9%
2	17.9%	21.4%	14.4%	18.9%	15.8%	18.6%	17.9%	18.5%	17.4%	16.2%	18.5%	13.5%	23.8%	15.3%	18.4%	18.5%	24.1%
3	27.5%	24.1%	30.8%	24.7%	27.8%	29.2%	27.4%	28.0%	27.2%	27.8%	28.2%	32.7%	22.1%	25.0%	29.9%	30.9%	23.9%
4	19.5%	17.6%	21.3%	15.8%	19.2%	22.2%	19.2%	20.5%	18.7%	17.6%	20.5%	23.9%	23.0%	18.2%	16.2%	23.9%	25.7%
5 (Completely trust)	11.5%	12.5%	10.6%	15.9%	11.9%	8.8%	10.9%	12.2%	11.0%	13.4%	9.9%	13.4%	12.2%	15.6%	9.8%	9.0%	6.7%
Never heard of /Don't know	6.8%	4.9%	8.5%	5.8%	6.2%	5.7%	10.1%	4.3%	8.7%	7.3%	6.5%	3.5%	1.3%	10.8%	4.3%	4.9%	2.6%
Sample size	998	479	519	172	273	341	212	446	552	246	257	205	152	374	310	203	111

Apple (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	11.9%	15.6%	23.5%	9.1%	19.7%	23.5%	19.2%	17.0%	9.2%	16.3%	15.2%	21.9%	15.4%	16.0%	15.4%	16.8%	20.2%
2	22.0%	12.6%	19.7%	17.0%	19.5%	16.9%	21.0%	16.5%	12.0%	18.2%	18.8%	18.9%	16.0%	19.2%	13.9%	21.7%	17.3%
3	23.8%	30.9%	27.2%	27.0%	28.6%	26.9%	25.6%	29.2%	33.2%	24.5%	27.6%	22.5%	30.5%	27.3%	27.0%	25.9%	28.4%
4	22.0%	21.0%	15.2%	25.0%	16.1%	16.4%	19.7%	20.3%	24.0%	12.5%	22.0%	20.7%	20.5%	15.1%	19.8%	21.5%	15.1%
5 (Completely trust)	15.5%	10.3%	8.9%	14.4%	8.6%	11.4%	11.6%	8.4%	10.9%	16.3%	11.2%	8.7%	9.5%	17.4%	15.5%	8.5%	13.1%
Never heard of /Don't know	4.9%	9.5%	5.5%	7.6%	7.5%	4.8%	2.8%	8.5%	10.6%	12.2%	5.3%	7.3%	8.3%	5.0%	8.4%	5.5%	5.9%
Sample size	315	366	316	357	359	282	541	238	112	54	165	210	397	226	266	421	213

\*includes "not sure"

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## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Facebook	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	40.1%	47.8%	32.9%	34.0%	37.1%	42.3%	46.6%	40.2%	40.1%	35.2%	40.1%	36.2%	47.4%	34.1%	43.0%	43.3%	47.5%
2	21.3%	22.5%	20.2%	22.3%	20.9%	20.9%	21.4%	21.8%	20.9%	22.7%	21.8%	23.8%	28.4%	16.3%	23.6%	22.5%	30.2%
3	20.6%	14.6%	26.3%	14.2%	23.4%	22.9%	19.8%	20.9%	20.3%	27.8%	21.9%	22.6%	11.2%	22.0%	21.4%	20.7%	13.1%
4	10.3%	9.1%	11.5%	16.3%	9.7%	7.6%	9.1%	8.9%	11.4%	14.6%	9.0%	10.1%	7.3%	15.3%	7.7%	8.3%	3.8%
5 (Completely trust)	4.7%	4.4%	5.0%	7.6%	6.5%	3.1%	2.2%	5.3%	4.2%	7.0%	4.7%	3.4%	4.7%	7.7%	2.2%	3.5%	3.6%
Never heard of /Don't know	3.0%	1.7%	4.2%	5.7%	2.3%	3.1%	0.8%	2.8%	3.1%	1.2%	1.5%	3.8%	0.9%	4.6%	2.1%	1.7%	1.8%
Sample size	997	479	518	172	273	341	211	446	551	245	257	205	152	373	310	203	111

Facebook (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	36.4%	32.5%	53.0%	29.7%	43.5%	49.8%	49.6%	32.5%	26.0%	31.4%	39.3%	45.0%	38.0%	39.9%	36.9%	40.3%	47.4%
2	29.2%	20.6%	14.2%	26.9%	18.2%	17.8%	25.2%	21.7%	10.5%	10.8%	17.6%	21.7%	22.2%	22.2%	16.7%	25.2%	18.9%
3	17.4%	25.8%	17.5%	24.1%	19.8%	17.0%	13.9%	27.6%	31.2%	28.5%	22.0%	16.9%	22.0%	20.6%	18.8%	20.5%	19.4%
4	10.8%	11.2%	8.7%	12.3%	8.1%	10.4%	6.7%	10.9%	21.7%	17.0%	9.2%	12.7%	11.1%	7.7%	14.1%	10.0%	7.6%
5 (Completely trust)	5.0%	5.0%	4.1%	5.6%	4.4%	3.8%	4.0%	4.2%	5.4%	6.8%	8.4%	1.9%	3.3%	6.6%	9.8%	2.0%	4.2%
Never heard of /Don't know	1.2%	4.9%	2.6%	1.5%	6.0%	1.2%	0.6%	3.1%	5.1%	5.5%	3.6%	1.9%	3.3%	3.0%	3.7%	2.0%	2.5%
Sample size	315	366	315	357	359	281	540	238	112	54	165	210	396	226	266	421	212

Slack	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	11.5%	12.8%	10.2%	11.8%	8.7%	12.6%	12.6%	10.4%	12.3%	15.5%	7.6%	9.7%	11.8%	11.6%	13.3%	11.0%	6.3%
2	6.1%	8.5%	3.9%	5.5%	7.4%	7.1%	3.7%	7.7%	4.9%	3.1%	5.6%	5.1%	11.6%	4.4%	4.7%	8.5%	11.9%
3	10.6%	11.0%	10.2%	15.9%	13.5%	9.8%	2.9%	12.3%	9.3%	11.1%	7.1%	13.9%	13.5%	9.0%	11.9%	10.1%	13.3%
4	5.0%	5.2%	4.8%	9.0%	8.6%	2.4%	0.7%	5.9%	4.3%	4.0%	6.5%	6.3%	4.0%	5.3%	3.2%	6.7%	5.9%
5 (Completely trust)	2.5%	3.1%	1.8%	7.0%	2.8%	0.8%	0.0%	3.6%	1.6%	2.1%	3.8%	3.2%	2.2%	3.6%	3.4%	0.0%	0.0%
Never heard of /Don't know	64.4%	59.4%	69.2%	50.8%	59.0%	67.3%	80.2%	60.1%	67.7%	64.1%	69.4%	61.8%	56.9%	66.0%	63.5%	63.6%	62.5%
Sample size	999	479	520	172	274	341	212	446	553	246	257	205	152	374	310	203	112

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	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	8.6%	12.0%	13.9%	7.2%	12.8%	15.4%	13.4%	8.7%	9.3%	10.2%	9.7%	13.7%	12.7%	8.8%	12.4%	12.0%	11.0%
2	8.1%	6.8%	3.3%	6.8%	6.2%	5.1%	7.8%	5.1%	3.3%	0.0%	6.7%	5.3%	4.5%	8.9%	4.0%	8.8%	4.3%
3	11.0%	12.4%	7.8%	13.3%	11.4%	6.1%	9.3%	12.1%	9.3%	14.4%	15.1%	7.4%	10.9%	9.7%	12.2%	9.5%	10.7%
4	7.3%	4.3%	3.3%	4.8%	4.2%	6.2%	3.6%	4.8%	11.0%	4.8%	6.0%	3.5%	4.7%	6.0%	6.3%	4.8%	3.1%
5 (Completely trust)	3.6%	1.0%	3.0%	2.8%	1.8%	3.0%	3.1%	1.4%	3.0%	2.5%	4.6%	1.2%	1.5%	3.5%	6.0%	1.3%	0.7%
Never heard of /Don't know	61.5%	63.4%	68.7%	65.1%	63.7%	64.2%	62.8%	68.0%	64.1%	68.2%	57.9%	69.0%	65.7%	63.1%	59.1%	63.5%	70.2%
Sample size	315	367	316	357	360	282	541	238	112	54	165	210	397	227	267	421	213

\*includes "not sure"

\*\*includes "not sure" and "other"

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

TikTok	All	Gender		Age				Employment Status			Income			Education				
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
1 (Completely distrust)	40.2%	45.2%	35.4%	30.5%	35.1%	44.3%	49.5%	38.6%	41.4%	37.0%	38.3%	40.7%	45.7%	38.2%	42.6%	39.8%	41.1%	
2	18.7%	20.2%	17.3%	26.8%	17.7%	15.2%	17.4%	19.6%	18.0%	18.4%	19.3%	18.0%	21.0%	14.3%	21.9%	20.4%	22.4%	
3	15.5%	10.9%	19.8%	14.5%	21.2%	15.7%	9.2%	18.9%	12.8%	19.2%	14.6%	17.8%	13.9%	16.6%	13.4%	17.5%	13.9%	
4	5.0%	5.1%	5.0%	7.1%	6.6%	4.5%	1.8%	6.6%	3.8%	6.5%	5.1%	3.3%	6.6%	5.7%	5.1%	5.5%	1.7%	
5 (Completely trust)	4.5%	5.2%	3.8%	10.3%	7.5%	0.9%	0.8%	4.1%	4.8%	4.6%	4.7%	6.5%	2.8%	6.8%	2.8%	2.6%	4.5%	
Never heard of /Don't know	16.1%	13.4%	18.6%	10.9%	11.8%	19.4%	21.3%	12.2%	19.1%	14.3%	18.0%	13.7%	10.0%	18.5%	14.2%	14.2%	16.3%	
Sample size	999	479	520	172	274	341	212	446	553	246	257	205	152	374	310	203	112	

TikTok (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	27.2%	38.6%	55.4%	28.3%	40.0%	56.1%	47.1%	37.2%	27.2%	35.2%	31.0%	43.2%	42.9%	39.9%	35.1%	41.0%	42.3%
2	28.7%	14.5%	13.4%	21.6%	20.1%	13.2%	21.5%	19.0%	16.2%	9.2%	17.0%	23.4%	17.0%	18.4%	15.2%	22.2%	18.0%
3	19.7%	16.2%	10.0%	21.2%	14.7%	8.9%	10.9%	17.3%	25.6%	23.8%	19.9%	12.0%	15.1%	15.9%	19.8%	15.1%	13.5%
4	6.0%	6.3%	2.6%	5.8%	5.3%	3.8%	3.8%	5.1%	7.8%	4.3%	7.4%	2.6%	4.4%	6.4%	7.1%	3.2%	5.5%
5 (Completely trust)	4.4%	4.4%	4.7%	5.4%	3.3%	4.8%	4.3%	2.5%	6.0%	5.3%	7.8%	2.5%	3.8%	4.8%	7.4%	2.7%	2.5%
Never heard of /Don't know	14.1%	19.9%	13.8%	17.7%	16.7%	13.3%	12.5%	18.9%	17.2%	22.2%	16.8%	16.3%	16.6%	14.5%	15.4%	15.7%	18.2%
Sample size	315	367	316	357	360	282	541	238	112	54	165	210	397	227	267	421	213

Zoom	All	Gender		Age				Employment Status			Income			Education				
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
1 (Completely distrust)	15.4%	18.3%	12.7%	16.8%	13.2%	15.8%	16.2%	14.9%	15.8%	18.0%	13.2%	12.9%	15.8%	17.6%	17.4%	9.9%	11.5%	
2	14.4%	17.4%	11.5%	14.9%	14.9%	13.8%	14.1%	14.8%	14.1%	15.2%	10.8%	15.9%	19.9%	9.5%	16.6%	16.5%	21.6%	
3	30.7%	29.1%	32.1%	30.1%	33.2%	31.9%	26.3%	34.6%	27.7%	25.2%	31.2%	34.9%	36.6%	26.3%	30.6%	32.7%	43.0%	
4	17.0%	14.0%	19.8%	14.6%	18.2%	16.1%	19.4%	17.9%	16.3%	15.3%	16.9%	20.0%	22.8%	14.1%	16.7%	22.9%	17.8%	
5 (Completely trust)	6.4%	5.8%	7.0%	10.1%	6.5%	5.2%	4.7%	5.6%	7.1%	6.6%	8.8%	7.4%	4.2%	8.4%	6.0%	5.8%	2.2%	
Never heard of /Don't know	16.1%	15.3%	16.8%	13.5%	14.0%	17.2%	19.4%	12.2%	19.0%	19.8%	19.0%	8.9%	0.7%	24.1%	12.8%	12.3%	3.8%	
Sample size	998	479	519	173	273	341	211	446	552	245	258	205	152	374	310	203	111	

Zoom (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	11.8%	15.3%	19.4%	10.0%	16.1%	21.7%	18.9%	11.3%	9.7%	12.6%	12.4%	17.2%	15.3%	16.3%	14.4%	16.0%	17.8%
2	17.2%	13.7%	12.4%	15.7%	15.5%	11.4%	16.4%	11.4%	13.5%	14.5%	16.5%	18.0%	11.7%	13.9%	13.5%	15.6%	14.1%
3	33.9%	29.9%	28.1%	35.8%	28.4%	26.8%	31.1%	35.0%	30.6%	23.0%	27.7%	27.6%	32.4%	32.7%	30.2%	30.0%	29.6%
4	18.7%	17.8%	14.3%	18.7%	15.4%	16.7%	18.5%	14.9%	19.9%	13.9%	16.4%	18.3%	16.8%	16.5%	18.1%	18.4%	14.2%
5 (Completely trust)	9.7%	4.0%	6.0%	8.9%	3.5%	7.0%	6.1%	5.2%	10.5%	8.7%	7.6%	2.5%	7.1%	8.1%	8.1%	6.6%	5.9%
Never heard of /Don't know	8.6%	19.3%	20.0%	10.9%	21.2%	16.5%	9.0%	22.2%	15.7%	27.2%	19.3%	16.4%	16.8%	12.4%	15.8%	13.4%	18.3%
Sample size	315	367	315	357	360	281	540	238	112	55	165	210	397	226	266	422	212

\*includes "not sure"

\*\*includes "not sure" and "other"

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Twitter	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	34.8%	41.0%	28.9%	26.2%	29.0%	38.8%	44.2%	31.2%	37.5%	33.6%	33.4%	32.1%	38.6%	34.7%	37.0%	31.7%	33.8%
2	19.6%	19.3%	19.9%	20.5%	16.6%	18.2%	24.5%	21.9%	17.9%	16.7%	19.4%	19.5%	25.7%	15.3%	19.8%	24.6%	25.8%
3	23.2%	19.9%	26.4%	25.0%	27.8%	22.6%	16.7%	25.7%	21.3%	26.7%	24.1%	25.5%	19.7%	21.7%	26.0%	21.3%	23.7%
4	8.9%	9.0%	8.7%	14.3%	10.9%	8.1%	1.9%	8.8%	8.9%	7.5%	8.8%	10.9%	9.2%	9.2%	7.1%	11.3%	8.6%
5 (Completely trust)	4.9%	5.0%	4.8%	7.0%	7.1%	3.2%	2.9%	5.4%	4.6%	6.7%	5.9%	4.7%	4.1%	7.3%	3.2%	4.6%	2.3%
Never heard of /Don't know	8.6%	5.8%	11.3%	7.0%	8.5%	9.0%	9.8%	7.0%	9.8%	8.9%	8.4%	7.2%	2.8%	11.8%	7.0%	6.5%	5.7%
Sample size	998	479	519	173	273	341	211	446	552	245	258	205	152	374	310	203	111

Twitter (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	18.4%	34.6%	51.9%	19.4%	40.1%	48.4%	39.6%	31.6%	22.7%	35.2%	30.4%	44.6%	34.4%	30.0%	27.2%	36.0%	41.7%
2	25.9%	15.9%	17.5%	22.9%	17.5%	17.8%	23.2%	22.9%	19.3%	12.8%	19.8%	18.2%	19.3%	21.3%	16.2%	21.6%	19.7%
3	29.2%	25.7%	13.9%	30.2%	21.1%	16.6%	20.5%	25.3%	32.5%	32.1%	22.1%	18.7%	24.1%	26.5%	25.7%	24.5%	17.3%
4	14.3%	9.0%	3.2%	13.5%	6.9%	5.1%	6.9%	8.1%	18.6%	6.9%	7.8%	6.8%	10.4%	9.0%	12.3%	8.6%	5.6%
5 (Completely trust)	6.4%	4.2%	4.3%	6.1%	4.2%	4.3%	5.4%	5.9%	2.1%	3.9%	8.8%	3.6%	3.3%	5.8%	10.1%	3.1%	3.4%
Never heard of /Don't know	5.7%	10.6%	9.3%	7.8%	10.1%	7.8%	4.4%	9.9%	11.3%	13.5%	11.2%	8.2%	8.5%	7.3%	8.5%	6.2%	12.4%
Sample size	315	367	315	357	360	281	540	238	112	55	165	210	397	226	266	422	212

U.S. federal government	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	26.1%	28.6%	23.7%	27.5%	21.3%	29.2%	25.5%	26.1%	26.0%	29.7%	22.3%	26.3%	27.1%	26.0%	27.7%	24.5%	24.4%
2	23.4%	25.7%	21.2%	21.0%	25.8%	22.0%	25.4%	23.2%	23.6%	20.0%	26.2%	17.9%	26.3%	21.9%	22.0%	28.3%	24.7%
3	28.1%	23.8%	32.2%	25.9%	26.6%	27.4%	33.4%	28.5%	27.8%	27.4%	27.6%	32.1%	26.9%	22.6%	33.6%	30.1%	28.2%
4	14.4%	15.3%	13.5%	15.6%	14.2%	15.4%	11.9%	14.9%	14.0%	13.8%	17.5%	15.0%	15.9%	17.8%	9.7%	12.4%	19.4%
5 (Completely trust)	4.6%	3.9%	5.2%	6.2%	6.0%	3.3%	3.2%	3.8%	5.2%	5.3%	6.1%	5.6%	3.3%	5.4%	5.4%	3.4%	0.8%
Never heard of /Don't know	3.4%	2.6%	4.2%	3.8%	6.2%	2.7%	0.7%	3.5%	3.4%	3.7%	0.3%	3.1%	0.4%	6.2%	1.5%	1.2%	2.5%
Sample size	996	478	518	172	273	340	211	445	551	245	257	204	152	373	310	203	110

U.S. federal government (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	24.7%	24.6%	29.0%	24.7%	29.1%	24.2%	30.4%	19.8%	22.3%	20.4%	28.5%	29.1%	23.9%	25.0%	20.5%	25.1%	33.6%
2	26.8%	22.2%	21.5%	23.1%	23.3%	24.1%	25.1%	26.2%	20.5%	15.7%	23.9%	23.1%	23.6%	23.2%	20.2%	26.7%	21.6%
3	25.2%	27.1%	32.3%	26.2%	26.8%	32.3%	29.8%	27.6%	29.0%	25.1%	24.4%	30.5%	28.3%	28.4%	28.0%	30.0%	27.2%
4	16.2%	16.3%	10.4%	18.1%	11.6%	13.1%	10.5%	16.4%	22.5%	23.1%	14.5%	12.5%	14.4%	15.9%	18.5%	13.2%	10.5%
5 (Completely trust)	5.2%	3.4%	5.3%	5.5%	3.3%	4.9%	3.8%	6.4%	4.4%	7.8%	6.1%	2.9%	4.9%	4.3%	8.0%	3.4%	2.4%
Never heard of /Don't know	1.9%	6.4%	1.5%	2.4%	6.1%	1.3%	0.5%	3.6%	1.2%	7.9%	2.6%	1.8%	4.8%	3.1%	4.8%	1.6%	4.8%
Sample size	314	366	315	356	358	282	539	238	112	54	165	210	396	225	266	421	212

\*includes "not sure"

\*\*includes "not sure" and "other"

## Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

### Your state government

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	17.1%	19.2%	15.2%	20.9%	16.5%	16.0%	15.8%	16.7%	17.5%	20.6%	16.9%	15.0%	15.1%	20.5%	17.4%	14.8%	8.6%
2	16.6%	16.0%	17.2%	14.5%	15.0%	18.3%	18.0%	15.4%	17.6%	13.9%	16.9%	15.9%	16.0%	14.4%	20.5%	15.4%	15.2%
3	30.7%	27.5%	33.8%	28.1%	32.1%	32.1%	29.6%	32.3%	29.5%	30.8%	31.8%	36.5%	27.0%	27.8%	30.7%	31.8%	39.4%
4	22.2%	23.2%	21.2%	17.1%	21.4%	22.4%	28.1%	23.5%	21.2%	20.3%	24.2%	20.0%	32.6%	19.3%	19.4%	26.8%	32.5%
5 (Completely trust)	9.2%	9.9%	8.6%	10.7%	8.7%	9.1%	8.4%	7.5%	10.5%	11.4%	9.1%	8.2%	8.4%	11.5%	9.4%	8.5%	1.8%
Never heard of /Don't know	4.1%	4.2%	4.0%	8.7%	6.3%	2.1%	0.0%	4.6%	3.7%	2.9%	1.1%	4.4%	0.9%	6.5%	2.6%	2.6%	2.5%
Sample size	994	478	516	173	271	339	211	444	550	244	257	205	150	373	309	203	109

### Your state government (cont'd)

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	12.5%	18.5%	20.1%	9.1%	22.4%	21.1%	17.9%	16.3%	11.6%	20.0%	16.4%	17.7%	17.2%	17.1%	12.4%	19.4%	18.8%
2	15.5%	14.7%	20.0%	15.6%	16.1%	18.6%	18.2%	16.2%	12.7%	16.9%	14.3%	17.8%	16.8%	17.0%	16.1%	16.2%	16.7%
3	30.8%	31.7%	29.7%	34.1%	29.5%	27.9%	27.1%	36.6%	41.9%	31.0%	30.6%	29.0%	30.9%	32.2%	30.1%	31.4%	32.3%
4	25.6%	20.6%	20.6%	24.4%	20.2%	21.7%	26.3%	19.5%	14.8%	19.5%	22.0%	27.4%	22.2%	17.7%	23.6%	22.4%	20.4%
5 (Completely trust)	13.9%	6.2%	7.9%	14.1%	5.6%	7.4%	9.7%	8.0%	11.9%	7.9%	13.3%	4.7%	7.2%	13.2%	11.8%	8.2%	8.7%
Never heard of /Don't know	1.6%	8.4%	1.6%	2.6%	6.2%	3.4%	0.8%	3.3%	7.1%	4.6%	3.4%	4.7%	5.6%	2.8%	5.9%	2.3%	3.2%
Sample size	313	366	314	354	358	282	538	237	112	54	165	210	393	226	262	422	213

### Your local government

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	13.9%	14.4%	13.5%	17.7%	13.8%	13.0%	11.6%	14.2%	13.8%	18.6%	12.2%	10.4%	13.5%	16.2%	14.3%	11.8%	8.5%
2	14.2%	13.6%	14.7%	17.2%	14.0%	13.5%	12.3%	14.3%	14.1%	15.1%	14.4%	11.2%	14.7%	13.3%	15.8%	13.0%	14.4%
3	33.6%	33.1%	34.1%	28.3%	30.5%	38.2%	35.4%	33.5%	33.7%	32.5%	34.3%	41.4%	26.6%	29.3%	37.6%	35.5%	34.3%
4	26.2%	26.4%	26.1%	18.0%	29.1%	25.9%	32.0%	26.7%	25.9%	23.4%	27.8%	23.9%	36.1%	24.6%	23.1%	28.1%	37.9%
5 (Completely trust)	8.4%	9.2%	7.6%	12.8%	6.9%	7.3%	7.4%	7.4%	9.2%	6.8%	10.4%	10.5%	8.1%	11.0%	6.8%	9.1%	2.5%
Never heard of /Don't know	3.7%	3.3%	4.0%	6.1%	5.7%	2.0%	1.3%	4.0%	3.4%	3.6%	0.9%	2.6%	0.9%	5.5%	2.5%	2.6%	2.5%
Sample size	998	479	519	173	273	341	211	446	552	245	258	205	152	374	310	203	111

### Your local government (cont'd)

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	9.2%	16.9%	15.3%	7.6%	19.6%	15.2%	12.8%	15.2%	13.4%	16.8%	10.8%	14.1%	14.2%	15.7%	11.8%	13.2%	13.8%
2	13.5%	13.5%	15.4%	13.7%	15.1%	13.7%	14.4%	12.2%	14.3%	18.0%	15.5%	15.9%	14.0%	11.9%	15.4%	14.1%	15.4%
3	33.6%	32.1%	35.5%	34.1%	33.9%	32.6%	32.2%	38.2%	40.0%	28.3%	32.4%	35.2%	32.0%	35.5%	33.8%	35.4%	31.8%
4	30.9%	23.9%	24.3%	30.3%	21.5%	26.8%	30.4%	24.8%	18.3%	21.1%	24.6%	26.5%	27.9%	24.7%	24.0%	28.4%	24.8%
5 (Completely trust)	10.2%	7.8%	7.3%	10.9%	4.8%	9.5%	9.0%	6.5%	10.5%	9.9%	13.2%	5.8%	7.2%	9.0%	9.9%	6.5%	9.4%
Never heard of /Don't know	2.6%	5.8%	2.3%	3.4%	5.1%	2.2%	1.3%	3.1%	3.5%	5.7%	3.6%	2.5%	4.6%	3.2%	5.2%	2.4%	4.8%
Sample size	315	367	315	357	360	281	540	238	112	55	165	210	397	226	266	422	212

\*includes "not sure"

\*\*includes "not sure" and "other"

## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Google Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	11.6%	12.6%	10.7%	14.9%	12.6%	10.0%	9.7%	11.8%	11.5%	11.7%	13.8%	10.9%	12.8%	13.7%	10.4%	9.3%	11.8%
Somewhat worse off	14.3%	12.9%	15.7%	12.0%	17.2%	13.5%	14.4%	12.5%	15.7%	13.3%	17.3%	12.4%	14.2%	14.2%	12.4%	17.5%	15.0%
Somewhat better off	17.2%	16.6%	17.8%	16.5%	19.3%	18.0%	14.3%	19.4%	15.6%	18.5%	16.3%	19.1%	16.1%	16.0%	18.7%	17.0%	17.5%
Better off	29.2%	36.7%	22.0%	23.8%	23.5%	30.2%	39.9%	29.2%	29.2%	27.7%	29.9%	28.1%	36.5%	26.0%	27.7%	32.2%	39.2%
Not sure	27.6%	21.1%	33.8%	32.9%	27.3%	28.3%	21.7%	27.1%	28.0%	28.7%	22.7%	29.6%	20.3%	30.1%	30.7%	23.9%	16.5%
Sample size	998	479	519	173	273	340	212	446	552	246	257	204	152	373	310	203	112

Google (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	12.2%	12.5%	10.1%	11.6%	13.4%	9.4%	11.5%	11.5%	10.2%	14.3%	15.0%	8.1%	11.0%	13.2%	14.4%	11.4%	6.3%
Somewhat worse off	16.4%	13.5%	12.9%	16.6%	13.3%	12.6%	13.2%	16.8%	20.6%	7.8%	13.0%	14.4%	14.9%	14.3%	15.2%	13.5%	16.1%
Somewhat better off	16.7%	19.7%	15.0%	17.6%	15.3%	19.2%	17.7%	17.1%	15.1%	15.3%	17.1%	17.3%	19.2%	14.3%	13.0%	20.8%	17.8%
Better off	26.4%	22.3%	40.1%	21.9%	31.7%	35.7%	37.6%	22.3%	15.0%	23.5%	27.8%	35.2%	26.5%	29.1%	33.6%	27.1%	29.0%
Not sure	28.3%	32.1%	21.9%	32.3%	26.3%	23.2%	19.9%	29.7%	39.0%	39.1%	27.1%	25.0%	28.4%	29.1%	23.8%	27.2%	30.8%
Sample size	315	367	315	356	361	281	540	238	112	54	164	210	398	226	266	422	212

Amazon Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	13.8%	14.5%	13.2%	12.9%	15.5%	14.3%	11.9%	11.3%	15.7%	16.5%	15.5%	12.3%	12.8%	13.9%	13.4%	15.0%	12.5%
Somewhat worse off	15.3%	15.5%	15.0%	17.8%	13.8%	11.7%	20.1%	13.9%	16.3%	13.4%	13.6%	17.0%	18.2%	16.6%	13.9%	11.2%	21.5%
Somewhat better off	16.2%	14.7%	17.5%	12.6%	14.0%	19.1%	17.6%	15.2%	16.9%	16.6%	19.4%	13.9%	15.8%	16.2%	17.9%	16.9%	9.8%
Better off	28.4%	35.4%	21.7%	30.4%	27.1%	27.0%	30.1%	31.7%	25.9%	25.6%	28.4%	32.7%	31.2%	23.7%	26.8%	33.3%	40.9%
Not sure	26.4%	19.8%	32.6%	26.3%	29.7%	27.7%	20.3%	27.9%	25.2%	27.9%	23.2%	24.0%	22.0%	29.5%	28.0%	23.6%	15.3%
Sample size	998	478	520	172	274	340	212	445	553	246	257	204	152	373	310	203	112

Amazon (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	10.6%	13.8%	16.9%	11.8%	12.9%	17.6%	13.5%	15.7%	14.3%	6.4%	15.8%	11.4%	13.8%	14.5%	13.7%	14.9%	11.0%
Somewhat worse off	15.7%	15.2%	14.9%	13.8%	17.8%	14.0%	15.0%	14.8%	22.9%	10.6%	14.8%	11.7%	17.0%	16.0%	13.4%	16.7%	14.0%
Somewhat better off	13.4%	16.6%	18.5%	15.3%	14.3%	19.5%	16.2%	15.5%	16.6%	25.5%	16.2%	15.6%	17.7%	14.2%	14.0%	17.2%	16.8%
Better off	36.7%	21.5%	28.1%	31.5%	24.2%	29.6%	35.5%	25.6%	14.8%	15.7%	30.6%	34.9%	22.6%	30.1%	31.5%	27.1%	29.5%
Not sure	23.6%	32.9%	21.7%	27.6%	30.8%	19.2%	19.8%	28.3%	31.5%	41.7%	22.6%	26.4%	28.9%	25.1%	27.5%	24.1%	28.6%
Sample size	314	368	315	357	360	281	539	238	112	55	164	210	397	227	267	421	212

\*includes "not sure"

\*\*includes "not sure" and "other"

## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Microsoft	All	Gender		Age				Employment Status			Income			Education				
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
<b>Better/worse if broken up</b>																		
Worse off	9.9%	11.0%	8.9%	9.0%	11.4%	11.4%	6.7%	9.8%	10.1%	10.5%	13.2%	7.7%	10.8%	10.3%	9.0%	10.9%	9.5%	
Somewhat worse off	15.3%	16.5%	14.2%	13.8%	16.1%	13.8%	18.4%	16.4%	14.5%	13.2%	16.3%	17.5%	19.5%	13.5%	13.5%	20.1%	19.2%	
Somewhat better off	18.4%	17.5%	19.2%	18.6%	13.5%	23.4%	16.1%	16.6%	19.8%	21.0%	19.1%	20.4%	11.6%	20.6%	17.2%	16.0%	18.3%	
Better off	20.7%	26.4%	15.3%	14.4%	21.2%	19.1%	29.1%	20.7%	20.7%	19.7%	20.9%	16.6%	25.0%	18.3%	20.6%	23.1%	25.6%	
Not sure	35.6%	28.6%	42.3%	44.1%	37.9%	32.2%	29.7%	36.5%	34.9%	35.6%	30.5%	37.8%	33.0%	37.4%	39.8%	29.9%	27.4%	
Sample size	999	479	520	173	274	340	212	446	553	246	258	204	152	374	310	203	112	

Amazon (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
<b>Better/worse if broken up</b>																	
Worse off	8.9%	9.2%	11.9%	7.5%	10.4%	12.6%	10.2%	11.6%	7.2%	3.7%	14.6%	6.8%	10.0%	9.2%	11.8%	9.3%	8.0%
Somewhat worse off	16.2%	14.3%	15.5%	16.8%	14.3%	14.7%	16.0%	16.6%	17.1%	11.6%	11.9%	15.0%	16.2%	16.8%	13.0%	18.1%	13.6%
Somewhat better off	18.8%	20.4%	15.8%	19.5%	15.3%	20.9%	18.3%	16.7%	23.8%	16.3%	23.7%	17.6%	18.1%	15.9%	17.9%	18.0%	18.8%
Better off	20.7%	14.8%	27.6%	17.0%	20.1%	26.3%	28.2%	16.7%	8.3%	12.7%	19.8%	27.0%	19.6%	17.6%	24.0%	18.2%	23.1%
Not sure	35.5%	41.4%	29.2%	39.3%	39.9%	25.5%	27.3%	38.4%	43.6%	55.7%	30.1%	33.6%	36.2%	40.5%	33.4%	36.4%	36.5%
Sample size	315	368	315	357	361	281	540	238	112	55	164	210	398	227	267	422	212

Apple	All	Gender		Age				Employment Status			Income			Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
<b>Better/worse if broken up</b>																	
Worse off	9.2%	11.0%	7.5%	8.4%	8.6%	10.0%	9.7%	9.5%	9.0%	9.7%	8.7%	9.8%	12.6%	9.9%	9.3%	8.3%	8.3%
Somewhat worse off	12.6%	11.6%	13.5%	11.2%	12.3%	11.4%	16.2%	13.6%	11.8%	8.8%	12.4%	13.5%	21.7%	8.7%	8.7%	21.0%	23.3%
Somewhat better off	19.0%	20.6%	17.5%	20.9%	20.1%	19.7%	14.5%	18.6%	19.3%	15.5%	24.0%	22.0%	14.1%	19.0%	18.1%	19.7%	20.3%
Better off	23.0%	27.8%	18.4%	19.2%	23.4%	22.9%	26.5%	22.4%	23.4%	23.6%	20.6%	20.8%	25.9%	23.4%	21.1%	23.3%	26.3%
Not sure	36.2%	29.0%	43.0%	40.3%	35.7%	36.0%	32.9%	35.8%	36.5%	42.4%	34.3%	33.9%	25.7%	39.0%	42.8%	27.7%	21.8%
Sample size	999	479	520	173	274	340	212	446	553	246	258	204	152	374	310	203	112

Apple (cont'd)	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
<b>Better/worse if broken up</b>																	
Worse off	8.9%	10.7%	7.9%	7.6%	11.5%	8.6%	12.0%	7.6%	6.1%	3.5%	11.4%	7.9%	8.7%	9.7%	9.3%	10.7%	6.9%
Somewhat worse off	15.3%	11.4%	11.2%	13.8%	12.7%	10.7%	13.5%	11.8%	14.6%	8.5%	13.0%	10.0%	14.0%	12.2%	9.0%	16.2%	10.5%
Somewhat better off	19.8%	19.5%	17.5%	20.4%	18.2%	18.1%	18.1%	21.9%	20.1%	20.5%	18.8%	18.4%	19.2%	19.4%	20.9%	18.7%	15.1%
Better off	21.7%	16.9%	31.6%	20.4%	19.1%	31.3%	29.0%	17.5%	15.2%	14.9%	23.7%	29.0%	19.9%	22.0%	24.8%	21.3%	23.6%
Not sure	34.3%	41.5%	31.8%	37.8%	38.4%	31.3%	27.4%	41.2%	44.0%	52.6%	33.1%	34.7%	38.1%	36.7%	36.0%	33.0%	44.0%
Sample size	315	368	315	357	361	281	540	238	112	55	164	210	398	227	267	422	212

\*includes "not sure"

\*\*includes "not sure" and "other"



## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Facebook Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	7.6%	7.2%	8.0%	8.0%	11.2%	5.8%	5.7%	7.3%	7.8%	11.4%	7.1%	4.9%	7.7%	6.7%	7.5%	8.7%	9.2%
Somewhat worse off	9.4%	9.4%	9.5%	11.2%	9.2%	9.5%	7.7%	7.7%	10.7%	8.3%	14.7%	7.9%	8.0%	13.4%	6.9%	7.8%	5.6%
Somewhat better off	16.2%	16.3%	16.2%	17.6%	17.1%	15.5%	14.8%	15.0%	17.2%	18.4%	16.0%	20.4%	8.8%	18.6%	15.4%	15.5%	11.6%
Better off	38.5%	46.7%	30.8%	32.7%	30.4%	41.5%	49.7%	39.2%	38.0%	30.9%	39.6%	38.1%	52.1%	32.4%	41.3%	40.5%	48.7%
Not sure	28.2%	20.4%	35.6%	30.6%	32.1%	27.6%	22.0%	30.7%	26.3%	31.1%	22.6%	28.7%	23.4%	28.9%	28.9%	27.5%	24.9%
Sample size	999	479	520	173	274	340	212	446	553	246	258	204	152	374	310	203	112

Facebook (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	7.2%	6.8%	9.0%	6.7%	9.4%	6.4%	7.8%	6.9%	5.2%	5.9%	5.9%	4.1%	8.3%	10.7%	10.3%	5.6%	8.5%
Somewhat worse off	8.8%	11.3%	7.9%	9.8%	8.6%	10.0%	7.4%	11.1%	18.4%	3.9%	13.2%	5.9%	9.6%	9.5%	11.6%	9.4%	8.2%
Somewhat better off	17.3%	16.1%	15.3%	18.0%	13.4%	17.5%	15.6%	16.9%	19.7%	15.5%	13.2%	15.5%	16.6%	18.4%	14.0%	17.7%	13.5%
Better off	41.3%	30.3%	45.5%	33.7%	37.7%	46.0%	51.4%	29.3%	22.9%	39.1%	47.2%	35.5%	35.3%	36.7%	38.6%	42.6%	42.6%
Not sure	25.4%	35.5%	22.3%	31.7%	31.0%	20.0%	17.8%	35.8%	33.8%	48.8%	28.6%	27.3%	29.9%	26.1%	27.4%	28.7%	27.2%
Sample size	315	368	315	357	361	281	540	238	112	55	164	210	398	227	267	422	212

Slack Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	3.7%	5.3%	2.3%	6.4%	3.1%	2.5%	3.7%	3.5%	3.9%	4.6%	3.2%	4.1%	2.9%	5.7%	2.7%	2.1%	2.4%
Somewhat worse off	4.8%	6.4%	3.3%	7.0%	6.7%	3.5%	2.4%	4.5%	5.1%	3.5%	4.2%	8.0%	4.9%	5.4%	2.7%	6.3%	6.5%
Somewhat better off	6.9%	8.6%	5.3%	8.5%	13.1%	4.3%	2.1%	8.8%	5.5%	6.7%	9.4%	8.3%	6.2%	7.4%	5.9%	6.3%	9.3%
Better off	8.3%	11.4%	5.4%	9.0%	6.6%	7.9%	10.3%	8.3%	8.4%	8.3%	5.2%	8.3%	9.2%	8.3%	9.5%	8.5%	4.7%
Not sure	76.2%	68.2%	83.7%	69.1%	70.4%	81.7%	81.5%	75.0%	77.1%	76.9%	78.0%	71.4%	76.9%	73.2%	79.1%	76.8%	77.1%
Sample size	998	479	519	173	274	339	212	446	552	246	258	203	152	374	309	203	112

Slack (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	3.4%	3.8%	4.0%	3.6%	4.6%	2.8%	4.0%	4.7%	2.1%	0.9%	9.1%	2.5%	3.7%	1.0%	4.8%	3.1%	3.6%
Somewhat worse off	5.0%	4.3%	5.3%	4.5%	4.1%	6.2%	5.5%	3.5%	7.5%	0.0%	3.7%	3.8%	5.7%	5.1%	5.1%	4.6%	3.0%
Somewhat better off	9.9%	6.9%	4.0%	8.0%	5.5%	7.4%	6.2%	7.3%	5.8%	15.1%	7.3%	6.2%	5.5%	9.6%	9.3%	6.6%	5.9%
Better off	6.3%	7.4%	11.5%	6.0%	6.3%	14.0%	10.0%	6.9%	6.7%	9.7%	7.2%	11.4%	7.4%	8.0%	10.8%	8.1%	6.9%
Not sure	75.3%	77.6%	75.2%	77.9%	79.5%	69.6%	74.2%	77.6%	77.9%	74.3%	72.6%	76.1%	77.7%	76.3%	70.0%	77.6%	80.6%
Sample size	314	368	315	356	361	281	540	237	112	55	164	210	397	227	267	422	211

\*includes "not sure"

\*\*includes "not sure" and "other"

## Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Zoom Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	8.1%	8.3%	7.9%	12.5%	8.3%	6.1%	6.5%	7.8%	8.4%	9.8%	7.4%	5.1%	11.7%	8.8%	6.6%	9.7%	7.3%
Somewhat worse off	10.0%	8.5%	11.4%	8.3%	12.1%	8.6%	11.5%	10.3%	9.8%	7.0%	9.9%	14.1%	9.5%	8.9%	5.7%	16.1%	15.8%
Somewhat better off	11.6%	12.2%	11.0%	14.4%	12.7%	11.2%	8.0%	10.9%	12.1%	12.5%	13.2%	11.8%	9.9%	11.8%	10.9%	11.9%	12.4%
Better off	14.7%	19.8%	9.8%	12.9%	14.3%	14.5%	17.4%	17.2%	12.8%	13.1%	14.6%	18.3%	16.0%	14.6%	15.8%	13.4%	14.1%
Not sure	55.6%	51.1%	59.9%	52.0%	52.6%	59.7%	56.6%	53.9%	57.0%	57.6%	54.8%	50.7%	52.9%	55.9%	61.1%	48.8%	50.5%
Sample size	999	479	520	173	274	340	212	446	553	246	258	204	152	374	310	203	112

Zoom (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	7.8%	8.5%	7.9%	8.3%	8.1%	7.8%	9.8%	5.4%	6.9%	3.6%	11.8%	4.2%	9.0%	7.5%	8.6%	8.8%	6.1%
Somewhat worse off	12.1%	8.7%	9.1%	11.5%	8.9%	9.4%	12.0%	7.9%	11.9%	3.8%	10.4%	9.3%	10.7%	9.3%	10.5%	9.3%	11.1%
Somewhat better off	13.3%	12.5%	8.8%	12.4%	9.6%	13.0%	11.0%	10.1%	14.1%	18.8%	12.2%	9.5%	11.6%	12.9%	13.0%	10.7%	9.2%
Better off	12.7%	12.1%	19.8%	11.8%	11.9%	22.0%	17.7%	12.9%	8.7%	15.8%	17.9%	18.1%	13.0%	12.2%	18.2%	12.0%	15.6%
Not sure	54.2%	58.1%	54.4%	56.0%	61.5%	47.8%	49.4%	63.8%	58.4%	58.0%	47.7%	58.9%	55.8%	58.2%	49.6%	59.0%	58.0%
Sample size	315	368	315	357	361	281	540	238	112	55	164	210	398	227	267	422	212

Twitter Better/worse if broken up	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	6.7%	7.4%	6.1%	8.0%	8.0%	4.8%	6.9%	5.6%	7.6%	8.6%	6.4%	4.0%	9.5%	6.3%	7.2%	6.5%	7.5%
Somewhat worse off	9.7%	10.3%	9.2%	13.7%	12.1%	8.2%	5.3%	10.0%	9.6%	8.3%	11.7%	10.5%	11.2%	11.2%	6.5%	11.3%	11.5%
Somewhat better off	14.6%	15.7%	13.6%	18.2%	14.6%	13.6%	12.6%	15.2%	14.2%	12.3%	14.8%	19.7%	11.5%	13.4%	16.6%	15.4%	11.8%
Better off	28.9%	36.4%	21.9%	18.0%	21.8%	31.3%	45.2%	27.9%	29.7%	29.3%	28.2%	25.1%	35.5%	28.3%	27.7%	29.8%	33.2%
Not sure	40.0%	30.1%	49.3%	42.0%	43.6%	42.1%	30.0%	41.4%	38.9%	41.4%	38.8%	40.7%	32.3%	40.8%	42.0%	37.0%	36.0%
Sample size	999	479	520	173	274	340	212	446	553	246	258	204	152	374	310	203	112

Twitter (cont'd) Better/worse if broken up	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	7.2%	6.2%	6.9%	7.2%	7.1%	5.7%	8.5%	4.8%	6.0%	2.5%	10.1%	5.1%	7.5%	4.5%	7.6%	6.6%	6.8%
Somewhat worse off	13.7%	8.3%	7.4%	13.7%	7.6%	7.3%	9.9%	11.7%	9.3%	4.5%	14.9%	6.2%	9.6%	9.4%	15.5%	8.9%	6.3%
Somewhat better off	13.2%	19.2%	10.7%	14.0%	13.1%	17.3%	15.2%	15.0%	15.2%	15.6%	8.1%	14.3%	13.7%	20.9%	11.6%	16.6%	11.5%
Better off	23.9%	20.4%	44.2%	19.2%	29.8%	40.8%	38.3%	22.1%	16.5%	17.3%	28.3%	38.5%	28.1%	22.5%	30.4%	27.6%	30.9%
Not sure	41.9%	45.9%	30.8%	45.9%	42.4%	29.0%	28.1%	46.4%	53.1%	60.1%	38.7%	35.9%	41.0%	42.7%	34.8%	40.3%	44.4%
Sample size	315	368	315	357	361	281	540	238	112	55	164	210	398	227	267	422	212

\*includes "not sure"

\*\*includes "not sure" and "other"

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

### "Most news coverage is good for American society."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	22.3%	27.2%	17.7%	12.5%	18.8%	25.1%	32.2%	19.6%	24.4%	20.0%	19.9%	22.7%	28.5%	17.9%	23.7%	27.9%	24.5%
Somewhat disagree	20.7%	19.6%	21.8%	21.6%	19.1%	21.0%	21.4%	21.8%	20.0%	18.4%	25.7%	19.9%	24.5%	17.5%	23.6%	19.0%	26.8%
Somewhat agree	28.9%	28.2%	29.5%	28.8%	25.8%	32.0%	27.8%	30.9%	27.4%	29.7%	24.2%	33.6%	30.2%	28.9%	27.9%	31.3%	27.9%
Completely agree	16.2%	15.6%	16.7%	22.1%	15.4%	14.1%	14.4%	15.7%	16.5%	18.6%	17.7%	16.1%	13.0%	19.7%	13.6%	14.9%	13.5%
Not sure	11.9%	9.4%	14.2%	15.0%	20.9%	7.8%	4.2%	12.0%	11.7%	13.3%	12.4%	7.6%	3.9%	16.0%	11.3%	6.9%	7.3%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

  

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	7.5%	14.7%	46.1%	4.8%	25.9%	40.9%	29.5%	16.8%	15.0%	16.3%	15.2%	29.2%	25.3%	16.9%	15.0%	22.1%	30.6%
Somewhat disagree	23.3%	18.6%	20.6%	20.2%	21.2%	20.8%	20.4%	23.8%	21.6%	22.2%	22.0%	25.7%	19.0%	18.2%	17.5%	23.2%	20.9%
Somewhat agree	35.8%	33.6%	16.4%	40.9%	25.0%	18.0%	28.4%	34.6%	30.5%	25.3%	28.0%	26.6%	27.3%	33.9%	32.1%	32.1%	20.1%
Completely agree	22.4%	18.1%	7.7%	22.1%	12.8%	12.7%	17.9%	12.6%	16.6%	21.7%	11.0%	16.4%	16.5%	21.6%	12.6%	13.5%	13.5%
Not sure	11.1%	14.9%	9.1%	12.0%	15.2%	7.6%	3.9%	12.2%	19.7%	15.3%	13.2%	7.5%	12.0%	14.5%	13.9%	10.1%	15.0%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

### "Free speech is necessary for promoting equality and social change."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	1.9%	2.5%	1.4%	2.0%	1.9%	2.2%	1.4%	0.9%	2.7%	3.7%	1.0%	0.9%	2.8%	1.8%	2.8%	1.5%	0.7%
Somewhat disagree	3.4%	3.8%	3.0%	5.0%	5.8%	2.7%	0.0%	5.2%	2.0%	4.4%	3.5%	4.0%	2.3%	3.5%	2.4%	4.0%	5.2%
Somewhat agree	26.7%	23.6%	29.7%	29.0%	29.0%	26.3%	22.4%	27.0%	26.5%	26.9%	28.2%	29.5%	23.9%	28.3%	26.7%	26.7%	21.6%
Completely agree	58.4%	63.2%	53.7%	52.2%	48.2%	61.3%	72.4%	57.8%	58.8%	53.1%	60.2%	59.4%	68.1%	52.8%	59.1%	63.0%	68.1%
Not sure	9.6%	6.8%	12.2%	11.8%	15.0%	7.5%	3.8%	9.0%	10.0%	12.0%	7.1%	6.3%	3.0%	13.7%	9.0%	4.9%	4.4%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

  

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	1.7%	1.1%	3.1%	1.4%	3.1%	1.2%	2.4%	0.5%	4.4%	1.1%	2.0%	2.6%	2.3%	0.6%	1.7%	2.3%	1.4%
Somewhat disagree	5.2%	4.1%	0.9%	4.9%	2.7%	2.4%	2.0%	4.2%	6.3%	7.7%	3.5%	5.7%	1.7%	4.1%	6.5%	2.4%	2.2%
Somewhat agree	28.8%	28.4%	22.8%	30.2%	22.9%	27.0%	22.2%	33.4%	40.7%	23.5%	32.1%	25.1%	25.5%	26.1%	27.8%	29.2%	23.9%
Completely agree	60.3%	50.9%	65.0%	55.4%	59.6%	60.7%	69.6%	55.7%	36.3%	46.3%	54.6%	58.5%	60.2%	58.0%	55.3%	58.0%	58.1%
Not sure	4.0%	15.6%	8.3%	8.1%	11.7%	8.7%	3.8%	6.2%	12.3%	21.4%	7.8%	8.0%	10.2%	11.2%	8.6%	8.1%	14.4%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

\*includes "not sure"

\*\*includes "not sure" and "other"

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

### "News companies and media outlets should be fined for reporting biased or inaccurate information."

	All	Gender		Age				Employment Status			Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
Completely disagree	9.3%	11.7%	7.0%	9.2%	11.5%	7.2%	9.9%	9.6%	9.1%	12.7%	8.3%	8.9%	11.4%	9.2%	7.9%	11.8%	9.3%	
Somewhat disagree	9.3%	10.2%	8.4%	13.9%	6.0%	8.3%	9.9%	9.1%	9.3%	5.8%	11.2%	9.4%	9.0%	9.0%	7.8%	9.4%	14.0%	
Somewhat agree	25.4%	26.5%	24.4%	32.7%	26.2%	25.4%	17.0%	25.9%	25.1%	27.6%	24.0%	24.5%	24.8%	24.2%	27.3%	27.3%	21.4%	
Completely agree	44.1%	42.4%	45.8%	29.5%	39.2%	50.3%	55.2%	44.0%	44.2%	41.6%	44.7%	48.2%	41.7%	46.6%	43.1%	47.2%		
Not sure	11.9%	9.2%	14.4%	14.7%	17.1%	8.7%	7.9%	11.4%	12.3%	12.4%	11.7%	8.4%	6.7%	16.0%	10.3%	8.4%	8.2%	
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112	

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	10.4%	7.3%	10.2%	8.1%	10.4%	9.4%	12.5%	6.8%	4.4%	6.6%	13.2%	9.4%	7.8%	8.6%	11.7%	8.9%	8.9%
Somewhat disagree	13.1%	9.7%	4.9%	14.1%	6.1%	6.8%	9.5%	9.7%	10.5%	9.0%	10.6%	6.8%	9.2%	10.5%	8.7%	11.3%	6.0%
Somewhat agree	32.1%	26.2%	17.8%	29.2%	25.9%	20.0%	22.9%	27.4%	35.7%	29.8%	27.7%	22.4%	22.6%	30.9%	27.6%	26.8%	21.1%
Completely agree	37.3%	38.2%	58.2%	37.3%	40.9%	57.2%	48.8%	46.2%	38.7%	32.9%	37.8%	45.0%	49.7%	39.2%	40.3%	42.2%	49.7%
Not sure	7.1%	18.7%	8.9%	11.4%	16.7%	6.6%	6.3%	9.8%	10.8%	21.6%	10.7%	16.3%	10.7%	10.8%	11.8%	10.8%	14.3%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

### "Social media sites should ban hate groups from using their websites."

	All	Gender		Age				Employment Status			Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
Completely disagree	13.1%	18.7%	7.7%	8.3%	14.0%	13.1%	16.8%	14.1%	12.3%	13.1%	9.7%	12.3%	21.9%	10.7%	12.7%	16.2%	17.0%	
Somewhat disagree	8.2%	9.6%	6.8%	12.7%	7.5%	6.5%	6.9%	8.6%	7.8%	5.7%	9.7%	12.6%	6.4%	9.0%	7.3%	5.5%	12.1%	
Somewhat agree	18.7%	19.1%	18.4%	26.9%	18.7%	17.5%	12.3%	18.1%	19.2%	17.4%	19.3%	20.9%	19.3%	18.5%	21.1%	17.8%	14.1%	
Completely agree	48.2%	41.8%	54.3%	40.4%	43.9%	51.1%	57.0%	47.9%	48.5%	50.5%	50.2%	45.5%	47.6%	47.3%	46.5%	52.3%	49.7%	
Not sure	11.8%	10.8%	12.8%	11.8%	15.9%	11.8%	6.9%	11.3%	12.2%	11.3%	11.1%	8.8%	4.8%	14.4%	12.4%	8.1%	7.2%	
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112	

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	3.7%	10.8%	25.3%	4.7%	14.7%	22.1%	17.8%	10.5%	3.8%	7.8%	10.0%	19.1%	12.1%	11.6%	12.0%	13.8%	14.0%
Somewhat disagree	5.1%	7.5%	6.7%	6.3%	8.3%	10.5%	6.7%	11.8%	10.9%	10.0%	10.5%	8.5%	7.5%	7.3%	5.8%	10.3%	7.1%
Somewhat agree	18.5%	19.3%	18.3%	16.5%	18.8%	21.6%	15.7%	22.5%	30.2%	15.6%	15.9%	14.9%	19.8%	22.3%	19.8%	15.0%	19.0%
Completely agree	68.0%	44.1%	33.1%	65.9%	41.2%	33.9%	52.5%	46.0%	44.7%	50.2%	54.8%	48.7%	47.6%	44.2%	49.7%	50.0%	46.0%
Not sure	4.7%	18.4%	11.1%	6.7%	17.1%	11.9%	7.3%	10.2%	9.5%	16.3%	8.9%	8.8%	13.0%	14.6%	12.7%	10.9%	14.0%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

### "Social media companies should be held responsible for offensive content posted on their platforms by users."

	All	Gender		Age				Employment Status			Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
Completely disagree	16.5%	21.7%	11.6%	16.4%	17.9%	16.6%	14.7%	18.7%	14.8%	15.4%	16.3%	18.9%	18.7%	15.6%	17.1%	18.2%	15.6%	
Somewhat disagree	18.0%	20.1%	16.1%	22.2%	14.7%	16.4%	10.4%	17.3%	18.6%	14.0%	20.1%	19.8%	23.6%	12.6%	20.3%	23.6%	21.3%	
Somewhat agree	21.7%	16.6%	26.5%	21.5%	25.2%	23.1%	15.3%	22.2%	21.2%	22.2%	17.9%	21.5%	25.9%	19.9%	20.8%	24.5%	25.5%	
Completely agree	32.0%	30.5%	33.4%	27.5%	23.4%	35.7%	41.4%	28.2%	35.0%	37.3%	32.4%	30.6%	24.8%	36.4%	30.9%	23.9%	33.4%	
Not sure	11.8%	11.1%	12.4%	12.4%	18.9%	8.2%	8.2%	13.6%	10.4%	11.2%	13.3%	9.2%	6.9%	15.6%	10.9%	9.8%	4.3%	
Sample size	999	478	521	173	274	341	211	446	553	246	258	205	151	375	310	203	111	

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	8.5%	12.9%	29.0%	7.9%	18.0%	26.0%	19.8%	15.0%	13.9%	12.6%	16.0%	21.9%	16.4%	12.5%	15.8%	15.8%	19.5%
Somewhat disagree	19.8%	16.6%	17.7%	13.7%	23.3%	17.2%	20.5%	20.3%	11.1%	16.5%	17.2%	17.2%	17.0%	21.0%	12.4%	23.9%	14.0%
Somewhat agree	30.2%	20.1%	14.8%	29.8%	18.0%	15.5%	20.2%	21.8%	29.7%	22.5%	29.8%	16.9%	21.9%	19.6%	24.5%	19.5%	22.9%
Completely agree	35.3%	32.6%	28.2%	40.3%	24.2%	30.9%	34.1%	32.5%	27.5%	29.8%	27.4%	32.5%	32.7%	33.7%	33.6%	31.3%	30.1%
Not sure	6.3%	17.9%	10.3%	8.2%	16.6%	10.4%	5.3%	10.4%	17.8%	18.6%	9.6%	11.5%	12.0%	13.2%	13.7%	9.5%	13.6%
Sample size	315	367	316	357	361	281	540	238	112	55	165	209	398	227	267	421	213

\*includes "not sure"      \*\*includes "not sure" and "other"

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

### "Social media companies should be held responsible for false or inaccurate content posted on their platforms."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	11.8%	15.6%	8.1%	13.1%	12.3%	9.8%	12.7%	12.4%	11.3%	12.9%	10.7%	12.5%	15.6%	10.2%	13.6%	15.2%	6.0%
Somewhat disagree	13.6%	15.0%	12.2%	13.8%	13.9%	13.6%	12.9%	14.5%	12.9%	13.4%	14.2%	13.8%	16.6%	12.5%	10.9%	18.9%	16.2%
Somewhat agree	24.2%	21.2%	27.1%	27.1%	26.8%	23.9%	18.8%	25.4%	23.4%	23.4%	24.9%	23.6%	26.1%	22.9%	25.8%	23.5%	25.8%
Completely agree	40.1%	38.3%	41.7%	31.8%	33.7%	44.5%	49.3%	36.9%	42.5%	38.9%	42.4%	41.7%	36.7%	42.0%	39.3%	33.4%	46.7%
Not sure	10.4%	9.8%	10.9%	14.3%	13.3%	8.1%	6.4%	10.8%	10.1%	11.5%	7.7%	8.4%	5.0%	12.5%	10.5%	8.9%	5.3%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	7.5%	8.0%	20.5%	4.6%	14.0%	18.3%	15.4%	8.1%	9.2%	9.0%	12.2%	15.5%	11.2%	9.1%	10.9%	12.0%	13.1%
Somewhat disagree	13.2%	12.6%	14.9%	12.5%	13.1%	15.6%	13.3%	16.7%	11.8%	14.4%	12.5%	16.3%	13.4%	12.3%	9.9%	15.8%	12.2%
Somewhat agree	30.5%	25.8%	16.1%	30.8%	23.1%	17.0%	21.7%	26.9%	33.1%	28.7%	29.4%	21.4%	21.6%	27.1%	23.1%	24.7%	25.7%
Completely agree	44.8%	37.6%	38.2%	46.2%	33.4%	40.4%	45.0%	39.3%	33.9%	29.5%	38.7%	36.5%	42.9%	39.8%	46.0%	37.7%	37.8%
Not sure	4.0%	16.0%	10.3%	5.9%	16.4%	8.7%	4.7%	8.9%	12.1%	18.5%	7.3%	10.3%	10.9%	11.7%	10.1%	9.7%	11.2%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

### "Google is the most reliable search engine."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	13.0%	16.6%	9.7%	4.9%	12.4%	16.6%	16.4%	11.9%	13.9%	14.9%	7.5%	12.6%	19.6%	11.1%	12.4%	14.4%	19.3%
Somewhat disagree	11.4%	13.3%	9.6%	9.1%	8.3%	12.8%	15.2%	10.4%	12.2%	9.8%	14.6%	9.0%	9.9%	10.2%	12.1%	9.8%	16.2%
Somewhat agree	30.5%	29.1%	31.8%	33.4%	27.5%	32.6%	27.8%	33.5%	28.2%	31.0%	29.6%	36.5%	28.5%	29.5%	31.3%	32.8%	27.7%
Completely agree	27.8%	25.8%	29.7%	37.8%	30.4%	24.1%	20.1%	28.1%	27.6%	29.0%	31.2%	29.6%	27.7%	27.7%	27.7%	30.6%	23.7%
Not sure	17.3%	15.2%	19.2%	14.8%	21.4%	13.8%	20.4%	16.1%	18.2%	15.3%	17.0%	12.3%	14.3%	21.4%	16.5%	12.4%	13.1%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	4.7%	8.0%	27.1%	5.2%	15.5%	20.3%	18.1%	8.3%	4.2%	11.7%	7.6%	16.5%	13.5%	13.2%	10.6%	15.2%	12.9%
Somewhat disagree	10.4%	7.7%	16.9%	8.5%	12.0%	14.5%	13.6%	9.2%	11.8%	11.2%	12.2%	12.8%	11.3%	9.8%	10.9%	10.2%	14.5%
Somewhat agree	36.9%	31.2%	23.2%	37.4%	28.4%	24.1%	26.9%	40.4%	33.2%	30.0%	28.0%	29.9%	28.8%	35.5%	25.0%	34.1%	32.6%
Completely agree	35.7%	32.1%	14.7%	34.7%	24.6%	22.5%	29.0%	24.0%	34.9%	25.8%	37.9%	24.8%	28.8%	21.6%	37.8%	25.2%	17.9%
Not sure	12.3%	21.0%	18.1%	14.2%	19.4%	18.6%	12.4%	18.1%	16.0%	21.3%	14.3%	16.0%	17.6%	19.9%	15.7%	15.4%	22.1%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

### "If I cannot find what I am looking for on Google, I try another search engine."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	16.9%	16.2%	17.6%	28.4%	18.7%	12.3%	10.4%	16.6%	17.2%	14.5%	18.2%	17.3%	17.8%	16.2%	17.9%	18.7%	13.9%
Somewhat disagree	16.3%	13.6%	18.9%	20.4%	17.9%	15.0%	12.3%	19.9%	13.6%	12.2%	14.7%	19.5%	22.2%	13.3%	19.8%	18.6%	13.4%
Somewhat agree	27.0%	29.3%	24.8%	24.6%	22.0%	29.4%	31.9%	25.9%	27.9%	29.2%	28.0%	29.4%	24.2%	30.1%	21.6%	28.1%	29.9%
Completely agree	29.4%	31.6%	27.3%	13.9%	27.2%	36.0%	37.7%	27.3%	31.1%	32.3%	27.9%	28.1%	30.0%	27.0%	30.8%	28.0%	36.4%
Not sure	10.3%	9.2%	11.4%	12.8%	14.2%	7.4%	7.7%	10.3%	10.2%	11.7%	11.1%	5.6%	5.7%	13.4%	9.9%	6.7%	6.5%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	24.7%	14.7%	11.7%	20.5%	14.3%	15.5%	17.9%	16.0%	16.5%	21.7%	20.2%	12.2%	17.9%	17.1%	16.3%	17.0%	16.4%
Somewhat disagree	18.4%	17.8%	12.5%	18.1%	16.0%	14.4%	13.5%	21.9%	24.8%	12.5%	18.3%	17.0%	16.4%	14.1%	13.0%	19.4%	15.1%
Somewhat agree	26.9%	28.1%	26.0%	28.3%	24.6%	28.4%	27.2%	27.7%	32.5%	29.8%	28.5%	25.7%	26.2%	28.5%	31.8%	25.2%	25.2%
Completely agree	22.5%	25.6%	40.8%	23.4%	32.7%	33.3%	36.0%	26.5%	17.0%	17.2%	25.7%	36.4%	28.5%	27.5%	30.0%	28.4%	29.2%
Not sure	7.5%	13.8%	9.0%	9.7%	12.4%	8.4%	5.4%	7.8%	9.3%	18.9%	7.3%	8.8%	10.9%	12.7%	10.5%	8.5%	14.1%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

\*includes "not sure"

\*\*includes "not sure" and "other"

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"I know how to change the default apps (such as my email and internet browser) on my phone."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	10.9%	9.9%	11.8%	9.9%	5.9%	8.2%	22.1%	7.4%	13.5%	11.3%	12.5%	12.4%	7.1%	12.9%	11.6%	5.1%	11.2%
Somewhat disagree	11.2%	11.0%	11.5%	8.4%	8.0%	13.7%	14.1%	8.3%	13.5%	11.8%	11.6%	11.8%	7.6%	11.2%	11.4%	11.8%	9.9%
Somewhat agree	27.8%	26.9%	28.6%	28.6%	29.1%	28.5%	24.2%	28.5%	27.3%	27.6%	27.6%	29.1%	29.1%	22.6%	30.4%	28.4%	37.5%
Completely agree	33.9%	36.6%	31.3%	43.3%	39.5%	33.3%	18.1%	43.7%	26.4%	27.0%	33.7%	36.6%	48.5%	30.1%	33.0%	45.0%	31.0%
Not sure	16.2%	15.5%	16.9%	9.6%	17.4%	16.2%	21.4%	12.1%	19.4%	22.2%	14.6%	10.1%	7.7%	23.2%	13.5%	9.7%	10.4%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	8.4%	9.7%	14.8%	9.7%	8.1%	15.9%	11.7%	11.4%	11.6%	7.2%	10.6%	11.3%	12.7%	7.8%	10.4%	9.5%	10.0%
Somewhat disagree	11.7%	9.2%	13.1%	13.2%	9.0%	11.5%	10.3%	14.8%	15.5%	5.0%	12.6%	11.8%	10.0%	11.7%	9.6%	10.7%	12.4%
Somewhat agree	30.3%	28.9%	24.0%	30.8%	27.5%	24.3%	27.3%	29.2%	28.5%	35.3%	31.5%	28.5%	23.6%	31.1%	28.3%	28.0%	26.6%
Completely agree	40.4%	31.7%	29.5%	32.0%	38.0%	31.2%	38.4%	32.0%	25.2%	34.3%	30.7%	30.6%	36.7%	34.6%	35.7%	37.1%	29.6%
Not sure	9.1%	20.5%	18.5%	14.3%	17.5%	17.1%	12.3%	12.6%	19.3%	18.2%	14.5%	17.8%	17.0%	14.8%	16.0%	14.7%	21.4%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

"Changing the default apps (such as my email and internet browser) on my phone is easy."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	8.1%	7.9%	8.3%	3.8%	5.8%	7.9%	15.8%	4.8%	10.6%	8.9%	7.5%	7.4%	8.4%	8.6%	7.8%	6.1%	10.7%
Somewhat disagree	16.9%	18.1%	15.8%	13.2%	12.4%	20.9%	19.8%	17.1%	16.8%	16.3%	16.9%	19.2%	16.9%	13.0%	17.1%	19.5%	25.9%
Somewhat agree	29.3%	30.1%	28.6%	33.5%	30.9%	32.1%	18.8%	34.0%	25.8%	26.5%	31.2%	32.7%	31.4%	26.3%	30.5%	32.2%	31.8%
Completely agree	25.2%	24.8%	25.6%	34.1%	30.4%	20.6%	17.1%	28.1%	23.0%	23.3%	25.7%	25.3%	32.1%	25.5%	24.0%	30.3%	19.3%
Not sure	20.4%	19.1%	21.6%	15.4%	20.5%	18.5%	28.5%	16.0%	23.7%	25.1%	18.7%	15.2%	11.2%	26.6%	20.6%	11.9%	12.3%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	6.4%	6.5%	11.8%	7.9%	6.4%	10.5%	10.1%	6.0%	8.1%	2.6%	8.6%	10.3%	7.5%	6.9%	8.2%	7.0%	7.6%
Somewhat disagree	20.9%	15.2%	14.9%	20.4%	15.5%	14.2%	18.0%	19.1%	15.5%	10.5%	16.9%	18.6%	15.8%	17.3%	16.6%	17.3%	14.9%
Somewhat agree	30.1%	30.7%	26.7%	32.7%	28.0%	26.6%	28.7%	33.0%	30.7%	32.6%	32.7%	27.6%	26.4%	33.0%	29.8%	31.1%	29.2%
Completely agree	30.2%	24.0%	21.7%	23.6%	27.2%	24.9%	23.7%	22.8%	23.9%	33.8%	24.3%	20.6%	27.0%	27.1%	26.6%	27.4%	21.5%
Not sure	12.4%	23.6%	24.9%	15.3%	22.9%	23.9%	15.9%	19.2%	21.8%	20.4%	17.5%	22.9%	23.4%	15.6%	18.9%	17.2%	26.8%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

\*includes "not sure"

\*\*includes "not sure" and "other"

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

### "Tech companies are too big."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	4.1%	4.2%	4.1%	5.8%	3.9%	3.6%	3.4%	4.3%	4.0%	3.7%	6.3%	3.2%	4.4%	3.9%	4.3%	4.4%	4.1%
Somewhat disagree	10.9%	10.3%	11.5%	14.5%	14.8%	9.6%	4.4%	12.5%	9.7%	12.7%	8.2%	15.1%	13.1%	8.5%	13.6%	13.3%	7.6%
Somewhat agree	29.5%	31.7%	27.4%	25.9%	27.6%	30.9%	33.3%	29.6%	29.4%	26.7%	27.3%	35.1%	33.7%	28.2%	28.9%	30.4%	34.2%
Completely agree	37.7%	41.3%	34.3%	33.4%	30.0%	39.2%	49.0%	35.4%	39.5%	36.1%	38.3%	32.9%	43.7%	35.8%	37.1%	38.3%	45.1%
Not sure	17.8%	12.5%	22.8%	20.4%	23.6%	16.6%	9.8%	18.2%	17.5%	20.8%	19.8%	13.8%	5.0%	23.7%	16.1%	13.6%	8.9%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112
	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	4.8%	3.6%	4.1%	4.8%	2.6%	5.2%	4.0%	3.5%	5.4%	5.8%	6.6%	1.9%	4.5%	3.6%	7.0%	2.8%	3.2%
Somewhat disagree	12.7%	9.9%	9.9%	12.6%	8.7%	11.3%	11.2%	11.3%	13.4%	7.9%	14.4%	8.3%	10.0%	12.0%	10.5%	12.0%	8.4%
Somewhat agree	33.5%	28.8%	26.3%	34.0%	28.4%	24.8%	28.9%	34.5%	36.4%	23.6%	33.8%	27.8%	30.6%	26.2%	25.7%	32.8%	25.7%
Completely agree	35.3%	32.9%	45.8%	28.4%	40.8%	46.1%	48.7%	29.4%	19.0%	28.5%	28.3%	46.9%	35.7%	39.5%	36.7%	37.2%	41.2%
Not sure	13.7%	24.8%	13.9%	20.1%	19.5%	12.6%	7.2%	21.2%	25.8%	34.3%	17.0%	15.0%	19.2%	18.6%	20.0%	15.1%	21.5%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

### "The government should break up big tech companies into smaller companies."

	All	Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	9.9%	9.4%	10.4%	12.6%	8.2%	7.6%	12.7%	9.1%	10.5%	9.0%	14.2%	10.1%	7.7%	9.4%	11.0%	9.6%	8.7%
Somewhat disagree	17.0%	17.0%	16.9%	21.8%	15.9%	17.8%	12.1%	18.5%	15.9%	15.6%	14.6%	18.5%	23.1%	13.5%	19.6%	19.7%	17.3%
Somewhat agree	25.9%	27.9%	24.1%	23.6%	22.5%	27.2%	30.5%	24.6%	27.0%	28.1%	25.6%	26.0%	28.8%	25.6%	24.4%	28.0%	28.1%
Completely agree	22.8%	28.3%	17.6%	18.5%	21.6%	22.7%	29.0%	23.1%	22.6%	21.2%	22.0%	22.1%	28.4%	20.7%	22.3%	21.9%	33.2%
Not sure	24.4%	17.4%	31.0%	23.5%	31.8%	24.8%	15.6%	24.7%	24.1%	26.1%	23.7%	23.3%	12.0%	30.8%	22.7%	20.7%	12.7%
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112
	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	10.4%	6.5%	13.1%	12.0%	7.1%	10.5%	11.6%	10.1%	8.3%	3.5%	11.7%	5.6%	11.5%	9.8%	11.8%	7.1%	11.7%
Somewhat disagree	19.6%	17.8%	13.4%	19.6%	16.1%	14.7%	17.1%	15.7%	25.3%	15.0%	18.9%	18.0%	13.9%	19.6%	14.5%	20.7%	13.8%
Somewhat agree	27.9%	23.9%	26.4%	24.8%	25.3%	28.3%	26.9%	30.5%	24.2%	23.1%	28.9%	29.0%	24.7%	23.1%	22.0%	25.9%	29.8%
Completely agree	21.0%	19.9%	28.1%	18.8%	23.0%	27.9%	30.0%	17.3%	9.8%	14.2%	21.1%	26.2%	21.9%	22.6%	25.8%	23.6%	19.3%
Not sure	21.0%	31.9%	19.0%	24.7%	28.6%	18.5%	14.4%	26.3%	32.5%	44.2%	19.5%	21.2%	27.9%	25.0%	26.0%	22.7%	25.5%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

\*includes "not sure"

\*\*includes "not sure" and "other"

## Views on media, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

### "Government should be more involved in regulating social media companies."

	All		Gender		Age				Employment Status		Income				Education			
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
Completely disagree	13.1%	12.6%	13.5%	14.0%	12.9%	13.2%	12.2%	12.8%	13.3%	16.4%	13.2%	12.5%	9.5%	14.0%	12.1%	12.5%	13.4%	
Somewhat disagree	16.2%	12.7%	19.6%	21.5%	15.0%	14.8%	14.6%	14.9%	17.3%	14.9%	16.0%	22.1%	12.8%	12.9%	18.9%	18.1%	17.2%	
Somewhat agree	28.4%	30.6%	26.3%	22.3%	29.6%	29.4%	31.6%	27.9%	28.8%	29.1%	25.7%	30.8%	38.8%	26.0%	28.2%	30.6%	33.5%	
Completely agree	24.9%	29.4%	20.7%	18.0%	21.4%	28.2%	31.1%	25.2%	24.7%	22.3%	26.3%	24.7%	32.0%	25.0%	25.2%	22.9%	27.4%	
Not sure	17.4%	14.7%	19.9%	24.1%	21.2%	14.5%	10.4%	19.2%	16.0%	17.3%	18.8%	9.9%	6.9%	22.1%	15.6%	15.9%	8.6%	
Sample size	1000	479	521	173	274	341	212	446	554	246	258	205	152	375	310	203	112	

  

	Political Leanings			Party ID			Political Interest				Region				Urban/Rural		
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	13.2%	9.3%	17.1%	11.8%	10.4%	18.2%	13.4%	13.6%	10.4%	13.1%	11.3%	11.4%	13.7%	15.0%	14.1%	11.9%	14.2%
Somewhat disagree	16.7%	16.7%	15.2%	16.7%	17.7%	13.7%	14.6%	18.3%	13.1%	26.8%	18.6%	19.0%	16.3%	12.0%	14.6%	16.1%	17.8%
Somewhat agree	28.5%	27.9%	28.9%	27.6%	29.7%	27.8%	31.7%	28.4%	29.1%	13.8%	29.6%	29.3%	28.9%	25.9%	22.7%	30.3%	29.3%
Completely agree	26.0%	23.7%	25.2%	25.0%	23.0%	27.2%	31.2%	20.1%	13.7%	17.9%	26.1%	22.8%	24.9%	25.9%	29.1%	24.9%	21.5%
Not sure	15.6%	22.3%	13.5%	18.9%	19.2%	13.0%	9.1%	19.6%	28.6%	28.5%	14.4%	17.4%	16.3%	21.2%	19.5%	16.8%	17.3%
Sample size	315	368	316	357	361	282	541	238	112	55	165	210	398	227	267	422	213

\*includes "not sure"      \*\*includes "not sure" and "other"

For more details and analysis: [thecco.org/tech-poll](https://thecco.org/tech-poll)