CGO/YouGov Tech Poll (Jul 2020)

For more details and analysis: thecgo.org/tech-poll

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Google	All	Ger	ıder		А	ge		Employm	ent Status		Inco	me			Educa	ation	
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	19.1%	24.7%	13.8%	12.6%	15.0%	22.7%	25.1%	18.8%	19.4%	16.7%	15.8%	20.9%	23.8%	16.2%	20.5%	23.3%	18.6%
2	17.5%	18.9%	16.2%	20.5%	13.9%	16.3%	20.7%	14.9%	19.4%	14.6%	15.5%	16.4%	23.4%	15.3%	18.7%	13.1%	29.8%
3	28.3%	25.0%	31.3%	28.8%	29.7%	29.2%	24.3%	28.1%	28.4%	26.6%	27.5%	29.8%	24.8%	26.1%	31.3%	28.3%	26.7%
4	20.6%	17.5%	23.7%	15.7%	22.7%	20.8%	23.1%	21.6%	19.9%	23.0%	24.8%	21.0%	16.7%	22.5%	19.3%	21.3%	16.7%
5 (Completely trust)	11.6%	11.9%	11.2%	17.7%	15.9%	8.6%	4.8%	13.5%	10.2%	16.1%	13.9%	10.3%	9.9%	15.2%	7.9%	12.4%	8.2%
Never heard of /Don't know	2.9%	2.0%	3.7%	4.7%	2.7%	2.4%	1.9%	3.1%	2.7%	2.9%	2.5%	1.6%	1.3%	4.8%	2.3%	1.5%	0.0%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
Google (cont'd)	Р	olitical Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	13.3%	15.0%	29.2%	10.7%	22.8%	25.4%	26.0%	13.4%	7.7%	7.0%	14.1%	24.7%	19.6%	17.4%	13.9%	19.8%	23.0%
2	19.3%	15.3%	18.6%	15.1%	16.1%	22.5%	20.9%	17.8%	9.9%	11.4%	19.7%	18.3%	17.2%	15.9%	14.0%	21.4%	14.6%
3	29.0%	31.5%	23.9%	31.9%	27.6%	24.3%	27.3%	31.5%	31.6%	21.4%	23.4%	28.6%	27.6%	32.5%	26.4%	30.4%	26.9%
4	25.2%	22.3%	14.7%	27.8%	18.2%	14.6%	17.7%	22.4%	28.1%	34.0%	24.4%	17.2%	20.1%	21.8%	19.7%	20.5%	22.3%
5 (Completely trust)	11.2%	12.9%	10.3%	12.9%	11.3%	10.2%	7.2%	11.9%	19.2%	22.5%	15.9%	7.1%	13.0%	10.0%	20.9%	6.3%	10.0%
Never heard of /Don't know	2.1%	3.1%	3.4%	1.7%	4.0%	2.9%	0.9%	3.0%	3.4%	3.7%	2.4%	4.1%	2.7%	2.5%	5.0%	1.5%	3.2%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194
Amazon	All	Ger	ıder		A	ge		Employm	ent Status		Inco	me			Educa	ation	
Amazon	All	Ger Male	nder Female	18-29	A 30-44	ge 45-64	65+	Employm Working	nent Status Not Working	Under \$30k	Inco \$30K-\$59,999	me \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad
Amazon 1 (Completely distrust)	13.9%			18-29 15.0%	30-44 12.7%	_	15.1%	Working 14.6%	Not Working 13.5%	Under \$30k 9.3%		\$60K-\$99,999 11.6%	21.2%	12.1%	Some College 14.0%	College Grad 15.5%	17.7%
		Male	Female		30-44	45-64		Working	Not Working		\$30K-\$59,999	\$60K-\$99,999			Some College 14.0%	College Grad	
	13.9% 14.5% 28.3%	Male 16.6%	Female 11.5%	15.0%	30-44 12.7%	45-64 13.5%	15.1%	Working 14.6% 15.3% 23.9%	Not Working 13.5%	9.3%	\$30K-\$59,999 12.5%	\$60K-\$99,999 11.6% 17.1% 28.9%	21.2%	12.1% 11.9% 25.3%	Some College 14.0% 15.2% 30.6%	College Grad 15.5% 16.1% 27.5%	17.7% 19.5% 33.7%
	13.9% 14.5%	Male 16.6% 16.7%	Female 11.5% 12.4%	15.0% 14.9%	30-44 12.7% 12.8%	45-64 13.5% 13.3%	15.1% 18.1%	Working 14.6% 15.3%	Not Working 13.5% 13.9%	9.3% 13.6%	\$30K-\$59,999 12.5% 11.9%	\$60K-\$99,999 11.6% 17.1%	21.2% 15.6%	12.1% 11.9%	Some College 14.0% 15.2% 30.6%	College Grad 15.5% 16.1%	17.7% 19.5% 33.7% 20.7%
1 (Completely distrust) 2 3 4 5 (Completely trust)	13.9% 14.5% 28.3% 25.8% 14.9%	Male 16.6% 16.7% 25.5% 24.0% 14.7%	Female 11.5% 12.4% 31.0% 27.4% 15.0%	15.0% 14.9% 24.3% 24.4% 17.6%	30-44 12.7% 12.8% 29.1% 24.6% 18.9%	45-64 13.5% 13.3% 30.2% 28.0% 11.9%	15.1% 18.1% 28.4% 25.0% 11.9%	Working 14.6% 15.3% 23.9% 28.9% 14.7%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0%	9.3% 13.6% 26.1%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3%	21.2% 15.6% 29.0% 19.7% 12.6%	12.1% 11.9% 25.3% 27.4% 20.3%	Some College 14.0% 15.2% 30.6% 26.6% 10.9%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0%	17.7% 19.5% 33.7% 20.7% 8.5%
1 (Completely distrust) 2 3	13.9% 14.5% 28.3% 25.8% 14.9% 2.6%	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7%	15.0% 14.9% 24.3% 24.4% 17.6% 3.8%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8%	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1%	15.1% 18.1% 28.4% 25.0% 11.9%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust)	13.9% 14.5% 28.3% 25.8% 14.9%	Male 16.6% 16.7% 25.5% 24.0% 14.7%	Female 11.5% 12.4% 31.0% 27.4% 15.0%	15.0% 14.9% 24.3% 24.4% 17.6%	30-44 12.7% 12.8% 29.1% 24.6% 18.9%	45-64 13.5% 13.3% 30.2% 28.0% 11.9%	15.1% 18.1% 28.4% 25.0% 11.9%	Working 14.6% 15.3% 23.9% 28.9% 14.7%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0%	9.3% 13.6% 26.1% 29.4% 19.2%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3%	21.2% 15.6% 29.0% 19.7% 12.6%	12.1% 11.9% 25.3% 27.4% 20.3%	Some College 14.0% 15.2% 30.6% 26.6% 10.9%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0%	17.7% 19.5% 33.7% 20.7% 8.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516	15.0% 14.9% 24.3% 24.4% 17.6% 3.8%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8%	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1%	15.1% 18.1% 28.4% 25.0% 11.9%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516	15.0% 14.9% 24.3% 24.4% 17.6% 3.8%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1%	15.1% 18.1% 28.4% 25.0% 11.9%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217	21.2% 15.6% 29.0% 19.7% 12.6% 1.8%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217	21.2% 15.6% 29.0% 19.7% 12.6% 1.8%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Amazon (cont'd)	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484 olitical Leanin, Moderate*	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259 Party ID	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426 Political In	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574 Iterest Only now and then	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217 Region Midwest	21.2% 15.6% 29.0% 19.7% 12.6% 1.8% 153	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318 Urban 10.9%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192 Urban/Rural Suburban	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Amazon (cont'd)	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000 P Liberal 14.6%	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484 olitical Leanin, Moderate* 11.5%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516 gs Conservative 16.2%	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259 Party ID Independent**	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327 Republican 15.8%	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207 Most of the time 18.0%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426 Political In Some of the time 10.2%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574 Iterest Only now and then 6.1%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245 Hardly at all 7.0%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248 Northeast 10.3%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217 Region Midwest 15.8%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8% 153	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386 West 13.1%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318 Urban 10.9% 12.5%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192 Urban/Rural Suburban 16.2%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104 Rural
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Amazon (cont'd)	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000 P Liberal 14.6% 16.4%	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484 olitical Leanin, Moderate* 11.5% 10.1%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516 gs Conservative 16.2% 18.0%	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207 Democrat 11.4% 15.2%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259 Party ID Independent** 15.0% 12.4%	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327 Republican 15.8% 16.4%	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207 Most of the time 18.0% 18.1%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426 Political In Some of the time 10.2% 13.4%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574 Iterest Only now and then 6.1% 9.3%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245 Hardly at all 7.0% 4.5%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248 Northeast 10.3% 14.2%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217 Region Midwest 15.8% 19.9%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8% 153 South 15.1% 12.1%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386 West 13.1% 14.0%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318 Urban 10.9% 12.5% 30.1%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192 Urban/Rural Suburban 16.2% 14.8%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104 Rural 14.4% 14.7%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Amazon (cont'd)	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000 P Liberal 14.6% 16.4% 30.6%	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484 olitical Leanin, Moderate* 11.5% 10.1% 30.5%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516 gs Conservative 16.2% 18.0% 23.8%	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207 Democrat 11.4% 15.2% 27.7%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259 Party ID Independent** 15.0% 12.4% 30.6%	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327 Republican 15.8% 16.4% 26.1%	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207 Most of the time 18.0% 18.1% 30.1%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426 Political In Some of the time 10.2% 13.4% 28.2%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574 Iterest Only now and then 6.1% 9.3% 25.4%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245 Hardly at all 7.0% 4.5% 22.2%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248 Northeast 10.3% 14.2% 27.7%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217 Region Midwest 15.8% 19.9% 26.4%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8% 153 South 15.1% 12.1% 27.4%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386 West 13.1% 14.0% 31.8%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318 Urban 10.9% 12.5% 30.1% 23.1%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192 Urban/Rural Suburban 16.2% 14.8% 29.8%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104 Rural 14.4% 14.7% 24.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Amazon (cont'd) 1 (Completely distrust) 2 3 4	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000 P Liberal 14.6% 16.4% 30.6% 23.0%	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484 olitical Leanin, Moderate* 11.5% 10.1% 30.5% 27.9%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516 gs Conservative 16.2% 18.0% 23.8% 25.7%	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207 Democrat 11.4% 15.2% 27.7% 29.1%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259 Party ID Independent** 15.0% 12.4% 30.6% 23.6%	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327 Republican 15.8% 16.4% 26.1% 24.2%	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207 Most of the time 18.0% 18.1% 30.1% 23.0%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426 Political In Some of the time 10.2% 13.4% 28.2% 30.8%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574 Iterest Only now and then 6.1% 9.3% 25.4% 30.8%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245 Hardly at all 7.0% 4.5% 22.2% 33.5%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248 Northeast 10.3% 14.2% 27.7% 24.2%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217 Region Midwest 15.8% 19.9% 26.4% 23.8%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8% 153 South 15.1% 12.1% 27.4% 28.7%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386 West 13.1% 14.0% 31.8% 23.7%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318 Urban 10.9% 12.5% 30.1% 23.1% 19.7%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192 Urban/Rural Suburban 16.2% 14.8% 29.8% 27.1%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104 Rural 14.4% 14.7% 24.5% 27.8%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Amazon (cont'd) 1 (Completely distrust) 2 3 4 5 (Completely trust)	13.9% 14.5% 28.3% 25.8% 14.9% 2.6% 1000 P Liberal 14.6% 16.4% 30.6% 23.0% 13.3%	Male 16.6% 16.7% 25.5% 24.0% 14.7% 2.5% 484 olitical Leanin, Moderate* 11.5% 10.1% 30.5% 27.9% 16.9%	Female 11.5% 12.4% 31.0% 27.4% 15.0% 2.7% 516 gs Conservative 16.2% 18.0% 23.8% 25.7% 13.8%	15.0% 14.9% 24.3% 24.4% 17.6% 3.8% 207 Democrat 11.4% 15.2% 27.7% 29.1% 15.0%	30-44 12.7% 12.8% 29.1% 24.6% 18.9% 1.8% 259 Party ID Independent** 15.0% 12.4% 30.6% 23.6% 14.6%	45-64 13.5% 13.3% 30.2% 28.0% 11.9% 3.1% 327 Republican 15.8% 16.4% 26.1% 24.2% 15.0%	15.1% 18.1% 28.4% 25.0% 11.9% 1.5% 207 Most of the time 18.0% 18.1% 30.1% 23.0% 9.7%	Working 14.6% 15.3% 23.9% 28.9% 14.7% 2.6% 426 Political In Some of the time 10.2% 13.4% 28.2% 30.8% 14.0%	Not Working 13.5% 13.9% 31.6% 23.5% 15.0% 2.6% 574 Iterest Only now and then 6.1% 9.3% 25.4% 30.8% 26.6%	9.3% 13.6% 26.1% 29.4% 19.2% 2.4% 245 Hardly at all 7.0% 4.5% 22.2% 33.5% 30.2%	\$30K-\$59,999 12.5% 11.9% 30.0% 26.5% 16.9% 2.2% 248 Northeast 10.3% 14.2% 27.7% 24.2% 20.5%	\$60K-\$99,999 11.6% 17.1% 28.9% 27.0% 14.3% 1.2% 217 Region Midwest 15.8% 19.9% 26.4% 23.8% 9.9%	21.2% 15.6% 29.0% 19.7% 12.6% 1.8% 153 South 15.1% 12.1% 27.4% 28.7% 14.9%	12.1% 11.9% 25.3% 27.4% 20.3% 3.0% 386 West 13.1% 14.0% 31.8% 23.7% 14.9%	Some College 14.0% 15.2% 30.6% 26.6% 10.9% 2.7% 318 Urban 10.9% 12.5% 30.1% 23.1% 19.7% 3.6%	College Grad 15.5% 16.1% 27.5% 23.7% 14.0% 3.2% 192 Urban/Rural Suburban 16.2% 14.8% 29.8% 27.1% 10.7%	17.7% 19.5% 33.7% 20.7% 8.5% 0.0% 104 Rural 14.4% 14.7% 24.5% 27.8% 16.2%

TrustQ. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Microsoft	All	Ger	nder		А	ge		Employm	ent Status		Inco	me			Educa	ation	
		Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	14.8%	17.8%	12.0%	10.1%	14.2%	16.2%	18.2%	16.0%	14.0%	11.0%	12.9%	13.9%	21.4%	14.3%	13.9%	17.6%	14.8%
2	14.0%	16.4%	11.8%	16.4%	11.1%	13.3%	16.3%	14.2%	14.0%	11.0%	14.9%	13.2%	15.5%	10.0%	15.8%	15.5%	21.0%
3	34.7%	31.1%	38.2%	33.8%	39.2%	33.9%	31.5%	32.8%	36.1%	39.8%	32.1%	35.0%	27.1%	36.3%	36.2%	26.4%	38.6%
4	20.7%	19.1%	22.2%	18.4%	17.3%	23.1%	23.2%	20.4%	20.9%	18.1%	25.6%	23.0%	22.0%	18.4%	22.2%	25.4%	16.2%
5 (Completely trust)	10.7%	11.9%	9.7%	13.7%	14.0%	7.5%	8.9%	12.1%	9.7%	14.3%	10.7%	11.9%	9.4%	13.2%	7.4%	13.1%	7.9%
Never heard of /Don't know	5.0%	3.8%	6.2%	7.5%	4.2%	5.9%	1.9%	4.5%	5.3%	5.8%	3.8%	3.1%	4.7%	7.8%	4.5%	2.0%	1.5%
Sample size	997	483	514	207	258	326	206	426	571	245	246	217	153	384	317	192	104
Microsoft (cont'd)	Р	olitical Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	8.7%	13.4%	22.0%	8.2%	18.1%	19.2%	18.8%	9.9%	9.1%	11.4%	9.4%	18.4%	15.8%	14.0%	11.7%	15.8%	16.7%
2	17.7%	11.7%	13.5%	15.6%	13.0%	13.4%	18.1%	13.8%	6.8%	4.2%	18.1%	13.5%	14.3%	11.2%	13.6%	15.9%	11.5%
3	33.6%	38.7%	31.0%	34.7%	35.4%	33.8%	32.7%	35.9%	45.2%	28.7%	36.0%	33.1%	33.4%	37.3%	33.6%	35.9%	33.4%
4	24.1%	18.7%	20.1%	23.8%	17.6%	20.8%	18.9%	26.8%	19.9%	24.7%	18.3%	22.1%	19.8%	22.7%	22.0%	20.4%	17.2%
5 (Completely trust)	11.2%	11.1%	10.0%	13.4%	9.5%	8.8%	8.7%	9.9%	15.2%	18.1%	13.5%	6.9%	11.9%	10.1%	12.2%	9.1%	13.8%
Never heard of /Don't know	4.8%	6.5%	3.4%	4.3%	6.4%	4.0%	2.8%	3.7%	3.9%	12.8%	4.8%	5.9%	4.8%	4.7%	7.0%	2.9%	7.3%
Sample size	289	374	334	345	370	282	514	262	112	60	169	212	393	223	259	398	193
Apple	All	Ger	nder		А	ge		Employm	ent Status		Inco	me			Educa	ation	
Apple	All	Ger Male	n der Female	18-29	A 30-44	ge 45-64	65+	Employ m Working	ent Status Not Working	Under \$30k	\$30K-\$59,999	me \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad
Apple 1 (Completely distrust)				18-29 12.5%		-	65+ 14.5%			Under \$30k 16.0%			\$100K+ 20.6%	HS or Less 16.0%			Post Grad 16.3%
	All	Male	Female		30-44	45-64		Working	Not Working		\$30K-\$59,999	\$60K-\$99,999			Some College	College Grad	
	AII 16.2%	Male 19.3%	Female 13.2%	12.5%	30-44 19.5%	45-64 17.0%	14.5%	Working 16.3%	Not Working 16.1%	16.0%	\$30K-\$59,999 10.1%	\$60K-\$99,999 15.8%	20.6%	16.0%	Some College 18.5%	College Grad 12.3%	16.3%
	All 16.2% 15.3%	Male 19.3% 19.2%	Female 13.2% 11.7%	12.5% 20.1%	30-44 19.5% 11.3%	45-64 17.0% 13.9%	14.5% 17.7%	Working 16.3% 14.8%	Not Working 16.1% 15.7%	16.0% 12.0%	\$30K-\$59,999 10.1% 17.2%	\$60K-\$99,999 15.8% 16.1%	20.6% 13.6%	16.0% 13.3%	Some College 18.5% 18.2%	College Grad 12.3% 15.4%	16.3% 13.8%
	All 16.2% 15.3% 32.2%	Male 19.3% 19.2% 27.4%	Female 13.2% 11.7% 36.7%	12.5% 20.1% 32.3%	30-44 19.5% 11.3% 33.2%	45-64 17.0% 13.9% 32.2%	14.5% 17.7% 30.6%	Working 16.3% 14.8% 30.7%	Not Working 16.1% 15.7% 33.2%	16.0% 12.0% 30.5%	\$30K-\$59,999 10.1% 17.2% 30.9%	\$60K-\$99,999 15.8% 16.1% 38.4%	20.6% 13.6% 29.9%	16.0% 13.3% 30.1%	Some College 18.5% 18.2% 31.6%	College Grad 12.3% 15.4% 35.4%	16.3% 13.8% 35.8%
1 (Completely distrust) 2 3	All 16.2% 15.3% 32.2% 20.2%	Male 19.3% 19.2% 27.4% 18.5%	Female 13.2% 11.7% 36.7% 21.8%	12.5% 20.1% 32.3% 15.8%	30-44 19.5% 11.3% 33.2% 16.8%	45-64 17.0% 13.9% 32.2% 24.3%	14.5% 17.7% 30.6% 22.2%	Working 16.3% 14.8% 30.7% 21.5%	Not Working 16.1% 15.7% 33.2% 19.2%	16.0% 12.0% 30.5% 18.8%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3%	20.6% 13.6% 29.9% 25.5%	16.0% 13.3% 30.1% 18.3%	Some College 18.5% 18.2% 31.6% 18.7%	College Grad 12.3% 15.4% 35.4% 23.8%	16.3% 13.8% 35.8% 25.3%
1 (Completely distrust) 2 3 4 5 (Completely trust)	All 16.2% 15.3% 32.2% 20.2% 9.6%	Male 19.3% 19.2% 27.4% 18.5% 9.6%	Female 13.2% 11.7% 36.7% 21.8% 9.6%	12.5% 20.1% 32.3% 15.8% 12.9%	30-44 19.5% 11.3% 33.2% 16.8% 13.3%	45-64 17.0% 13.9% 32.2% 24.3% 4.9%	14.5% 17.7% 30.6% 22.2% 9.2%	Working 16.3% 14.8% 30.7% 21.5% 11.5%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1%	16.0% 12.0% 30.5% 18.8% 11.2%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8%	20.6% 13.6% 29.9% 25.5% 7.3%	16.0% 13.3% 30.1% 18.3% 12.2%	Some College 18.5% 18.2% 31.6% 18.7% 6.7%	College Grad 12.3% 15.4% 35.4% 23.8% 10.4%	16.3% 13.8% 35.8% 25.3% 7.6%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516	12.5% 20.1% 32.3% 15.8% 12.9% 6.4%	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9%	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6%	16.0% 12.0% 30.5% 18.8% 11.2% 11.4%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7%	20.6% 13.6% 29.9% 25.5% 7.3% 3.1%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516	12.5% 20.1% 32.3% 15.8% 12.9% 6.4%	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6%	16.0% 12.0% 30.5% 18.8% 11.2% 11.4%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217	20.6% 13.6% 29.9% 25.5% 7.3% 3.1%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574	16.0% 12.0% 30.5% 18.8% 11.2% 11.4% 245	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248	\$60K-\$99,999 15.8% 16.1% 38.4% 9.8% 1.7% 217	20.6% 13.6% 29.9% 25.5% 7.3% 3.1%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8% 192	16.3% 13.8% 35.8% 25.3% 7.6% 1.1%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Apple (cont'd)	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484 *Volitical Leanin Moderate*	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259 Party ID	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426 Political In	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574 terest Only now and then	16.0% 12.0% 30.5% 18.8% 11.2% 245	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217 Region Midwest	20.6% 13.6% 29.9% 25.5% 7.3% 3.1% 153	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8% 192 Urban/Rural Suburban	16.3% 13.8% 35.8% 25.3% 7.6% 1.1% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Apple (cont'd)	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000 P Liberal 9.4%	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484 *Volitical Leanin Moderate* 16.2%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516 Conservative 22.1%	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259 Party ID Independent** 18.4%	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327 Republican 21.0%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207 Most of the time 17.2%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426 Political In Some of the time 13.1%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574 terest Only now and then 17.6%	16.0% 12.0% 30.5% 18.8% 11.2% 245 Hardly at all 14.7%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248 Northeast 13.5%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217 Region Midwest 16.7%	20.6% 13.6% 29.9% 25.5% 7.3% 3.1% 153	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386 West 19.0%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8% 192 Urban/Rural Suburban 16.2%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1% 104 Rural 21.3%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Apple (cont'd)	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000 P Liberal 9.4% 16.3%	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484 **colitical Leanin* Moderate* 16.2% 11.3%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516 Conservative 22.1% 19.3%	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207 Democrat 10.2% 14.0%	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259 Party ID Independent** 18.4% 15.3%	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327 Republican 21.0% 17.2%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207 Most of the time 17.2% 19.3%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426 Political In Some of the time 13.1% 13.9%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574 terest Only now and then 17.6% 6.6%	16.0% 12.0% 30.5% 18.8% 11.2% 245 Hardly at all 14.7% 10.3%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248 Northeast 13.5% 14.8%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217 Region Midwest 16.7% 15.0%	20.6% 13.6% 29.9% 25.5% 7.3% 3.1% 153 South 15.4% 14.8%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386 West 19.0% 16.9%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318 Urban 13.0% 13.7%	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8% 192 Urban/Rural Suburban 16.2% 17.6%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1% 104 Rural 21.3% 13.7%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Apple (cont'd)	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000 P Liberal 9.4% 16.3% 33.6%	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484 **Olitical Leanin* Moderate* 16.2% 11.3% 32.7%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516 Conservative 22.1% 19.3% 30.2%	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207 Democrat 10.2% 14.0% 31.8%	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259 Party ID Independent** 18.4% 15.3% 32.3%	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327 Republican 21.0% 17.2% 32.5%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207 Most of the time 17.2% 19.3% 32.3%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426 Political In Some of the time 13.1% 13.9% 31.8%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574 terest Only now and then 17.6% 6.6% 40.9%	16.0% 12.0% 30.5% 18.8% 11.2% 11.4% 245 Hardly at all 14.7% 10.3% 26.8%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248 Northeast 13.5% 14.8% 27.2%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217 Region Midwest 16.7% 15.0% 30.9%	20.6% 13.6% 29.9% 25.5% 7.3% 3.1% 153 South 15.4% 14.8% 33.2%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386 West 19.0% 16.9% 35.1%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318 Urban 13.0% 13.7% 35.5%	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8% 192 Urban/Rural Suburban 16.2% 17.6% 32.9%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1% 104 Rural 21.3% 13.7% 23.8%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Apple (cont'd) 1 (Completely distrust) 2 3 4	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000 P Liberal 9.4% 16.3% 33.6% 26.5%	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484 **Olitical Leanin Moderate* 16.2% 11.3% 32.7% 20.1%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516 Conservative 22.1% 19.3% 30.2% 14.7%	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207 Democrat 10.2% 14.0% 31.8% 27.4%	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259 Party ID Independent** 18.4% 15.3% 32.3% 17.5%	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327 Republican 21.0% 17.2% 32.5% 14.2%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207 Most of the time 17.2% 19.3% 32.3% 20.2%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426 Political In Some of the time 13.1% 13.9% 31.8% 24.0%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574 terest Only now and then 17.6% 6.6% 40.9% 16.5%	16.0% 12.0% 30.5% 18.8% 11.2% 11.4% 245 Hardly at all 14.7% 10.3% 26.8% 18.7%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248 Northeast 13.5% 14.8% 27.2% 24.9%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217 Region Midwest 16.7% 15.0% 30.9% 20.9%	20.6% 13.6% 29.9% 25.5% 7.3% 3.1% 153 South 15.4% 14.8% 33.2% 20.0%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386 West 19.0% 16.9% 35.1% 16.5%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318 Urban 13.0% 13.7% 35.5% 20.1%	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.8% 192 Urban/Rural Suburban 16.2% 17.6% 32.9% 22.1%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1% 104 Rural 21.3% 13.7% 23.8% 19.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Apple (cont'd) 1 (Completely distrust) 2 3 4 5 (Completely trust)	All 16.2% 15.3% 32.2% 20.2% 9.6% 6.5% 1000 P Liberal 9.4% 16.3% 33.6% 26.5% 8.7%	Male 19.3% 19.2% 27.4% 18.5% 9.6% 6.0% 484 **Olitical Leanin Moderate* 16.2% 11.3% 32.7% 20.1% 11.3%	Female 13.2% 11.7% 36.7% 21.8% 9.6% 7.1% 516 Conservative 22.1% 19.3% 30.2% 14.7% 8.4%	12.5% 20.1% 32.3% 15.8% 12.9% 6.4% 207 Democrat 10.2% 14.0% 31.8% 27.4% 10.6%	30-44 19.5% 11.3% 33.2% 16.8% 13.3% 5.9% 259 Party ID Independent** 18.4% 15.3% 32.3% 17.5% 8.7%	45-64 17.0% 13.9% 32.2% 24.3% 4.9% 7.6% 327 Republican 21.0% 17.2% 32.5% 14.2% 9.5%	14.5% 17.7% 30.6% 22.2% 9.2% 5.7% 207 Most of the time 17.2% 19.3% 32.3% 20.2% 7.5%	Working 16.3% 14.8% 30.7% 21.5% 11.5% 5.1% 426 Political In Some of the time 13.1% 13.9% 31.8% 24.0% 9.7%	Not Working 16.1% 15.7% 33.2% 19.2% 8.1% 7.6% 574 terest Only now and then 17.6% 6.6% 40.9% 16.5% 11.8%	16.0% 12.0% 30.5% 18.8% 11.2% 11.4% 245 Hardly at all 14.7% 10.3% 26.8% 18.7% 20.1%	\$30K-\$59,999 10.1% 17.2% 30.9% 24.9% 11.6% 5.2% 248 Northeast 13.5% 14.8% 27.2% 24.9% 12.9%	\$60K-\$99,999 15.8% 16.1% 38.4% 18.3% 9.8% 1.7% 217 Region Midwest 16.7% 15.0% 30.9% 20.9% 9.4%	20.6% 13.6% 29.9% 25.5% 7.3% 3.1% 153 South 15.4% 14.8% 33.2% 20.0% 8.5%	16.0% 13.3% 30.1% 18.3% 12.2% 10.0% 386 West 19.0% 16.9% 35.1% 16.5% 9.2%	Some College 18.5% 18.2% 31.6% 18.7% 6.7% 6.2% 318 Urban 13.0% 13.7% 35.5% 20.1% 10.9%	College Grad 12.3% 15.4% 35.4% 23.8% 10.4% 2.89 192 Urban/Rural Suburban 16.2% 17.6% 32.9% 22.1% 8.1%	16.3% 13.8% 35.8% 25.3% 7.6% 1.1% 104 Rural 21.3% 13.7% 23.8% 19.5% 10.4%

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Facebook	All	Gen	der		А	ge		Employm	ent Status		Incor	me			Educa	ation	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	36.3%	43.7%	29.3%	35.6%	31.7%	37.4%	40.9%	36.5%	36.2%	29.2%	34.5%	34.3%	43.7%	33.4%	37.9%	37.6%	40.0%
2	24.1%	24.5%	23.6%	24.2%	22.7%	24.5%	24.9%	22.8%	25.0%	20.3%	22.5%	30.5%	22.8%	20.7%	25.3%	25.3%	30.4%
3	20.9%	14.8%	26.6%	17.0%	20.5%	23.9%	20.4%	20.6%	21.0%	26.1%	22.6%	19.8%	18.5%	20.1%	21.5%	21.7%	20.1%
4	9.9%	8.4%	11.2%	11.6%	12.8%	6.7%	9.4%	9.9%	9.8%	11.6%	10.7%	8.9%	8.1%	12.9%	8.3%	9.1%	4.7%
5 (Completely trust)	6.7%	6.4%	6.9%	8.8%	10.2%	4.9%	2.9%	7.6%	5.9%	10.1%	7.4%	5.3%	6.8%	9.3%	4.7%	5.3%	4.8%
Never heard of /Don't know	2.2%	2.1%	2.4%	2.7%	2.1%	2.5%	1.4%	2.6%	2.0%	2.8%	2.4%	1.1%	0.0%	3.5%	2.2%	0.9%	0.0%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
Facebook (cont'd)	P	olitical Leaning	gs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	40.4%	31.3%	38.5%	32.7%	39.5%	36.9%	45.3%	30.2%	20.9%	32.6%	40.0%	37.8%	34.1%	36.2%	35.4%	37.5%	39.7%
2	25.3%	23.0%	24.3%	24.7%	21.6%	26.5%	27.3%	24.4%	21.7%	12.7%	20.6%	26.0%	24.8%	23.8%	18.1%	25.7%	24.2%
3	19.0%	22.2%	21.0%	20.5%	21.1%	21.0%	16.1%	26.2%	32.7%	17.9%	19.8%	22.0%	22.7%	17.7%	21.8%	21.1%	19.8%
4	8.6%	12.4%	8.0%	13.7%	7.3%	8.2%	6.6%	12.1%	11.4%	18.2%	6.9%	7.1%	11.6%	11.5%	9.9%	10.4%	9.0%
5 (Completely trust)	4.9%	8.1%	6.5%	7.0%	7.0%	5.8%	3.8%	6.0%	11.3%	16.0%	9.6%	4.0%	5.0%	9.5%	11.0%	3.9%	5.5%
Never heard of /Don't know	1.7%	3.0%	1.8%	1.4%	3.6%	1.5%	0.9%	1.2%	2.2%	2.6%	3.2%	3.1%	1.8%	1.4%	3.8%	1.2%	1.8%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194
Slack	All	Gen	der		А	ge		Employm	ent Status		Incor	me			Educa	ation	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Slack 1 (Completely distrust)	AII 10.9%	Male 13.9%	Female 8.0%	10.5%	30-44 10.1%	45-64 11.2%	11.7%	Working 13.0%	Not Working 9.3%	8.4%	\$30K-\$59,999 7.8%	\$60K-\$99,999 11.5%	13.2%	10.1%	Some College 11.8%	College Grad 9.1%	13.9%
	AII 10.9% 5.3%	Male 13.9% 7.2%	Female 8.0% 3.5%	10.5% 7.2%	30-44 10.1% 8.0%	45-64 11.2% 3.0%	11.7% 3.6%	Working 13.0% 6.7%	Not Working 9.3% 4.2%	8.4% 5.8%	\$30K-\$59,999 7.8% 6.7%	\$60K-\$99,999 11.5% 6.1%	13.2% 3.7%	10.1% 4.8%	Some College 11.8% 5.7%	College Grad 9.1% 6.7%	13.9% 3.5%
	AII 10.9% 5.3% 11.0%	Male 13.9% 7.2% 11.5%	Female 8.0% 3.5% 10.6%	10.5% 7.2% 14.9%	30-44 10.1% 8.0% 13.4%	45-64 11.2% 3.0% 12.7%	11.7% 3.6% 1.6%	Working 13.0% 6.7% 12.7%	Not Working 9.3% 4.2% 9.8%	8.4% 5.8% 15.2%	\$30K-\$59,999 7.8% 6.7% 9.4%	\$60K-\$99,999 11.5% 6.1% 8.6%	13.2% 3.7% 13.1%	10.1% 4.8% 8.7%	Some College 11.8% 5.7% 12.0%	College Grad 9.1% 6.7% 13.5%	13.9% 3.5% 12.4%
1 (Completely distrust) 2 3 4	All 10.9% 5.3% 11.0% 4.9%	Male 13.9% 7.2% 11.5% 4.9%	Female 8.0% 3.5% 10.6% 4.8%	10.5% 7.2% 14.9% 10.4%	30-44 10.1% 8.0% 13.4% 6.5%	45-64 11.2% 3.0% 12.7% 2.4%	11.7% 3.6% 1.6% 1.0%	Working 13.0% 6.7% 12.7% 5.7%	Not Working 9.3% 4.2% 9.8% 4.2%	8.4% 5.8% 15.2% 2.3%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0%	13.2% 3.7% 13.1% 9.0%	10.1% 4.8% 8.7% 2.8%	Some College 11.8% 5.7% 12.0% 5.4%	College Grad 9.1% 6.7% 13.5% 8.6%	13.9% 3.5% 12.4% 4.2%
1 (Completely distrust) 2 3 4 5 (Completely trust)	All 10.9% 5.3% 11.0% 4.9% 2.5%	Male 13.9% 7.2% 11.5% 4.9% 2.4%	Female 8.0% 3.5% 10.6% 4.8% 2.7%	10.5% 7.2% 14.9% 10.4% 4.6%	30-44 10.1% 8.0% 13.4% 6.5% 5.4%	45-64 11.2% 3.0% 12.7% 2.4% 0.7%	11.7% 3.6% 1.6% 1.0% 0.0%	Working 13.0% 6.7% 12.7% 5.7% 2.9%	Not Working 9.3% 4.2% 9.8% 4.2% 2.3%	8.4% 5.8% 15.2% 2.3% 3.3%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9%	13.2% 3.7% 13.1% 9.0% 1.8%	10.1% 4.8% 8.7% 2.8% 3.3%	Some College 11.8% 5.7% 12.0% 5.4% 2.6%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4%	13.9% 3.5% 12.4% 4.2% 1.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4%	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5%	10.5% 7.2% 14.9% 10.4% 4.6% 52.4%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8%	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0%	Not Working 9.3% 4.2% 9.8% 4.2% 2.3% 70.2%	8.4% 5.8% 15.2% 2.3% 3.3% 65.0%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4%
1 (Completely distrust) 2 3 4 5 (Completely trust)	All 10.9% 5.3% 11.0% 4.9% 2.5%	Male 13.9% 7.2% 11.5% 4.9% 2.4%	Female 8.0% 3.5% 10.6% 4.8% 2.7%	10.5% 7.2% 14.9% 10.4% 4.6%	30-44 10.1% 8.0% 13.4% 6.5% 5.4%	45-64 11.2% 3.0% 12.7% 2.4% 0.7%	11.7% 3.6% 1.6% 1.0% 0.0%	Working 13.0% 6.7% 12.7% 5.7% 2.9%	Not Working 9.3% 4.2% 9.8% 4.2% 2.3%	8.4% 5.8% 15.2% 2.3% 3.3%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9%	13.2% 3.7% 13.1% 9.0% 1.8%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4%	Some College 11.8% 5.7% 12.0% 5.4% 2.6%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515	10.5% 7.2% 14.9% 10.4% 4.6% 52.4%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8%	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0%	Not Working 9.3% 4.2% 9.8% 4.2% 2.3% 70.2% 573	8.4% 5.8% 15.2% 2.3% 3.3% 65.0%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515	10.5% 7.2% 14.9% 10.4% 4.6% 52.4%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426	Not Working 9.3% 4.2% 9.8% 4.2% 2.3% 70.2% 573	8.4% 5.8% 15.2% 2.3% 3.3% 65.0%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216	13.2% 3.7% 13.1% 9.0% 1.8% 59.2%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426	Not Working 9.3% 4.2% 9.8% 4.2% 2.3% 70.2% 573	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Slack (cont'd)	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484 olitical Leaning	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258 Party ID	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426 Political In	Not Working 9.3% 4.2% 9.8% 4.2% 2.3% 70.2% 573 terest Only now and then	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216 Region Midwest	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192 Urban/Rural Suburban	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Slack (cont'd)	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999 P Liberal 6.5%	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484 olitical Leaning Moderate* 11.0%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515 SS Conservative 14.6%	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207 Democrat 7.2%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258 Party ID Independent**	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327 Republican 12.6%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207 Most of the time 13.0%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426 Political In Some of the time 7.1%	Not Working 9.3% 4.2% 9.8% 4.29 2.3% 70.2% 573 terest Only now and then 8.9%	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245 Hardly at all 13.9%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248 Northeast 5.9%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216 Region Midwest 13.0%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153 South 10.5%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386 West 13.3% 9.2%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317 Urban 12.8%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192 Urban/Rural Suburban 9.7%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104 Rural 11.1% 2.6%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Slack (cont'd)	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999 P Liberal 6.5% 6.7%	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484 olitical Leaning Moderate* 11.0% 5.4%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515 SS Conservative 14.6% 3.8%	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207 Democrat 7.2% 7.0%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258 Party ID Independent** 13.2% 3.4%	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327 Republican 12.6% 5.5%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207 Most of the time 13.0% 5.9%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426 Political In Some of the time 7.1% 5.9%	Not Working 9.3% 4.2% 9.8% 4.29 2.3% 70.2% 573 terest Only now and then 8.9% 0.8%	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245 Hardly at all 13.9% 6.4%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248 Northeast 5.9% 4.9%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216 Region Midwest 13.0% 3.4%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153 South 10.5% 3.9%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386 West 13.3% 9.2%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317 Urban 12.8% 9.3%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192 Urban/Rural Suburban 9.7% 4.3%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104 Rural 11.1% 2.6% 10.6%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Slack (cont'd)	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999 P Liberal 6.5% 6.7% 13.0%	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484 olitical Leanin Moderate* 11.0% 5.4% 13.0%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515 SS Conservative 14.6% 3.8% 7.0%	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207 Democrat 7.2% 7.0% 12.3%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258 Party ID Independent** 13.2% 3.4% 13.1%	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327 Republican 12.6% 5.5% 6.6%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207 Most of the time 13.0% 5.9% 10.4%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426 Political In Some of the time 7.1% 5.9% 11.7%	Not Working 9.3% 4.2% 9.8% 4.29 2.3% 70.2% 573 **terest Only now and then 8.9% 0.8% 12.4%	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245 Hardly at all 13.9% 6.4% 7.5%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248 Northeast 5.9% 4.9% 16.2%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216 Region Midwest 13.0% 3.4% 7.7%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153 South 10.5% 3.9% 11.6%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386 West 13.3% 9.2% 9.3%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317 Urban 12.8% 9.3% 13.4%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192 Urban/Rural Suburban 9.7% 4.3% 10.4%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104 Rural 11.1% 2.6% 10.6% 1.3%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Slack (cont'd) 1 (Completely distrust) 2 3 4	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999 Liberal 6.5% 6.7% 13.0% 6.2%	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484 olitical Leaning Moderate* 11.0% 5.4% 13.0% 6.0%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515 SS Conservative 14.6% 3.8% 7.0% 2.3%	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207 Democrat 7.2% 7.0% 12.3% 7.4%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258 Party ID Independent** 13.2% 3.4% 13.1% 3.4%	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327 Republican 12.6% 5.5% 6.6% 3.5%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207 Most of the time 13.0% 5.9% 10.4% 3.6%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426 Political In Some of the time 7.1% 5.9% 11.7% 6.7%	Not Working 9.3% 4.2% 9.8% 4.29 2.3% 70.2% 573 terest Only now and then 8.9% 0.8% 12.4% 7.1%	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245 Hardly at all 13.9% 6.4% 7.5% 1.3%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248 Northeast 5.9% 4.9% 16.2% 7.6%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216 Region Midwest 13.0% 3.4% 7.7% 3.2%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153 South 10.5% 3.9% 11.6% 5.0%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386 West 13.3% 9.2% 9.3% 4.0%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317 Urban 12.8% 9.3% 13.4% 7.5%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192 Urban/Rural Suburban 9.7% 4.3% 10.4% 5.0%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104 Rural 11.1% 2.6% 10.6% 1.3%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Slack (cont'd) 1 (Completely distrust) 2 3 4 5 (Completely trust)	All 10.9% 5.3% 11.0% 4.9% 2.5% 65.4% 999 Liberal 6.5% 6.7% 13.0% 6.2% 1.6%	Male 13.9% 7.2% 11.5% 4.9% 2.4% 60.1% 484 olitical Leaning Moderate* 11.0% 5.4% 13.0% 6.0% 3.2%	Female 8.0% 3.5% 10.6% 4.8% 2.7% 70.5% 515 SS Conservative 14.6% 3.8% 7.0% 2.3% 2.6%	10.5% 7.2% 14.9% 10.4% 4.6% 52.4% 207 Democrat 7.2% 7.0% 12.3% 7.4% 3.7%	30-44 10.1% 8.0% 13.4% 6.5% 5.4% 56.8% 258 Party ID Independent** 13.2% 3.4% 13.1% 3.4% 1.3%	45-64 11.2% 3.0% 12.7% 2.4% 0.7% 70.0% 327 Republican 12.6% 5.5% 6.6% 3.5% 2.7%	11.7% 3.6% 1.6% 1.0% 0.0% 82.1% 207 Most of the time 13.0% 5.9% 10.4% 3.6% 1.8%	Working 13.0% 6.7% 12.7% 5.7% 2.9% 59.0% 426 Political In Some of the time 7.1% 5.9% 11.7% 6.7% 4.0%	Not Working 9.3% 4.2% 9.8% 4.2% 2.3% 70.2% 573 terest Only now and then 8.9% 0.8% 12.4% 7.1% 3.6%	8.4% 5.8% 15.2% 2.3% 3.3% 65.0% 245 Hardly at all 13.9% 6.4% 7.5% 1.3%	\$30K-\$59,999 7.8% 6.7% 9.4% 6.8% 3.9% 65.5% 248 Northeast 5.9% 4.9% 16.2% 7.6% 4.1%	\$60K-\$99,999 11.5% 6.1% 8.6% 4.0% 1.9% 67.8% 216 Region Midwest 13.0% 3.4% 7.7% 3.2% 0.8%	13.2% 3.7% 13.1% 9.0% 1.8% 59.2% 153 South 10.5% 3.9% 11.6% 5.0% 2.9%	10.1% 4.8% 8.7% 2.8% 3.3% 70.4% 386 West 13.3% 9.2% 4.0% 2.2%	Some College 11.8% 5.7% 12.0% 5.4% 2.6% 62.5% 317 Urban 12.8% 9.3% 13.4% 7.5% 4.5%	College Grad 9.1% 6.7% 13.5% 8.6% 1.4% 60.7% 192 Urban/Rural Suburban 9.7% 4.3% 10.4% 5.0% 2.3%	13.9% 3.5% 12.4% 4.2% 1.5% 64.4% 104 Rural 11.1% 2.6% 10.6% 1.3% 73.1%

TrustQ. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

TikTok	All		nder			ge			ent Status		Incor				Educa		
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	42.9%	51.6%	34.7%	39.8%	42.7%	43.1%	46.1%	43.8%	42.2%	35.9%	37.3%	46.1%	55.0%	39.1%	45.5%	43.8%	47.6%
2	17.5%	15.1%	19.7%	24.1%	14.3%	16.9%	15.4%	16.4%	18.2%	15.3%	18.5%	17.4%	19.3%	14.0%	18.6%	20.6%	21.2%
3	14.3%	12.3%	16.2%	16.6%	19.4%	14.1%	6.0%	15.8%	13.2%	18.6%	15.7%	12.7%	7.9%	16.1%	13.4%	13.6%	11.5%
4	3.5%	3.4%	3.6%	4.6%	6.7%	1.3%	1.9%	4.7%	2.6%	5.5%	3.1%	3.3%	3.5%	4.5%	2.8%	3.3%	2.0%
5 (Completely trust)	3.1%	2.2%	4.0%	7.5%	4.3%	1.4%	0.0%	3.6%	2.8%	3.0%	6.3%	2.4%	2.5%	4.3%	2.4%	2.1%	2.9%
Never heard of /Don't know	18.7%	15.4%	21.9%	7.4%	12.6%	23.3%	30.6%	15.7%	21.0%	21.6%	19.1%	18.1%	11.8%	22.1%	17.2%	16.6%	14.8%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
TikTok (cont'd)	P	olitical Leanin	igs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	30.1%	42.0%	55.3%	31.5%	45.3%	54.7%	53.4%	35.9%	28.9%	29.0%	38.0%	47.4%	43.0%	42.4%	36.6%	46.0%	48.0%
2	26.0%	16.4%	11.0%	20.6%	17.8%	12.9%	16.5%	18.4%	20.3%	19.8%	21.5%	13.1%	16.4%	20.0%	16.6%	18.5%	15.8%
3	17.8%	15.2%	10.1%	20.2%	11.7%	10.0%	10.3%	16.9%	23.3%	13.2%	13.9%	11.9%	14.8%	15.7%	22.7%	12.1%	11.3%
4	2.2%	5.7%	1.9%	3.9%	4.2%	1.9%	1.8%	4.3%	4.3%	10.8%	7.2%	3.2%	2.7%	2.3%	3.4%	3.0%	2.3%
5 (Completely trust)	2.3%	2.9%	4.2%	4.5%	2.3%	2.5%	1.5%	2.4%	9.0%	5.8%	3.3%	2.3%	3.3%	3.5%	6.1%	3.1%	0.9%
Never heard of /Don't know	21.5%	17.7%	17.5%	19.3%	18.7%	18.0%	16.5%	22.0%	14.2%	21.4%	16.1%	22.1%	19.8%	16.1%	14.6%	17.3%	21.5%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194
-																	
Zoom	All	Ger	nder		A	ge		Employm	ent Status		Incor	ne			Educa	ation	
Zoom	All	Ger Male	n der Female	18-29	A 30-44	ge 45-64	65+	Employ m Working	ent Status Not Working	Under \$30k	Incor \$30K-\$59,999	ne \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad
Zoom 1 (Completely distrust)				18-29 18.1%		_	65+ 16.2%	1 7		Under \$30k 14.1%			\$100K+	HS or Less 17.4%			Post Grad 15.6%
	All	Male	Female		30-44	45-64		Working	Not Working		\$30K-\$59,999	\$60K-\$99,999			Some College	College Grad	15.6%
	All 16.9%	Male 21.1%	Female 12.9%	18.1%	30-44 15.0%	45-64 17.9%	16.2%	Working 16.5%	Not Working 17.1%	14.1%	\$30K-\$59,999 12.2%	\$60K-\$99,999 18.8%	17.8%	17.4%	Some College 18.6%	College Grad 13.3%	
	AII 16.9% 18.1%	Male 21.1% 17.8%	Female 12.9% 18.3%	18.1% 24.6%	30-44 15.0% 17.2%	45-64 17.9% 13.9%	16.2% 19.3%	Working 16.5% 15.7%	Not Working 17.1% 19.9%	14.1% 15.2%	\$30K-\$59,999 12.2% 19.3%	\$60K-\$99,999 18.8% 19.8%	17.8% 23.1%	17.4% 10.6%	Some College 18.6% 20.1%	College Grad 13.3% 25.9%	15.6% 26.2%
	AII 16.9% 18.1% 25.1%	Male 21.1% 17.8% 23.0%	Female 12.9% 18.3% 27.1%	18.1% 24.6% 19.5%	30-44 15.0% 17.2% 27.9%	45-64 17.9% 13.9% 29.4%	16.2% 19.3% 20.6%	Working 16.5% 15.7% 26.6%	Not Working 17.1% 19.9% 24.0%	14.1% 15.2% 24.2%	\$30K-\$59,999 12.2% 19.3% 24.0%	\$60K-\$99,999 18.8% 19.8% 25.4%	17.8% 23.1% 28.3%	17.4% 10.6% 25.8%	Some College 18.6% 20.1% 23.9%	College Grad 13.3% 25.9% 23.6%	15.6% 26.2% 28.7%
1 (Completely distrust) 2 3	AII 16.9% 18.1% 25.1% 12.1%	Male 21.1% 17.8% 23.0% 10.5%	Female 12.9% 18.3% 27.1% 13.5%	18.1% 24.6% 19.5% 12.1%	30-44 15.0% 17.2% 27.9% 13.6%	45-64 17.9% 13.9% 29.4% 11.3%	16.2% 19.3% 20.6% 11.3%	Working 16.5% 15.7% 26.6% 16.1%	Not Working 17.1% 19.9% 24.0% 9.0%	14.1% 15.2% 24.2% 11.9%	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3%	17.8% 23.1% 28.3% 12.1%	17.4% 10.6% 25.8% 10.3%	Some College 18.6% 20.1% 23.9% 11.9%	College Grad 13.3% 25.9% 23.6% 16.1%	15.6% 26.2% 28.7% 12.1%
1 (Completely distrust) 2 3 4 5 (Completely trust)	AII 16.9% 18.1% 25.1% 12.1% 6.1%	Male 21.1% 17.8% 23.0% 10.5% 6.0%	Female 12.9% 18.3% 27.1% 13.5% 6.2%	18.1% 24.6% 19.5% 12.1% 9.2%	30-44 15.0% 17.2% 27.9% 13.6% 9.9%	45-64 17.9% 13.9% 29.4% 11.3% 3.0%	16.2% 19.3% 20.6% 11.3% 3.2%	Working 16.5% 15.7% 26.6% 16.1% 5.9%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3%	14.1% 15.2% 24.2% 11.9% 8.4%	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9%	17.8% 23.1% 28.3% 12.1% 4.9%	17.4% 10.6% 25.8% 10.3% 6.9%	Some College 18.6% 20.1% 23.9% 11.9% 4.8%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9%	15.6% 26.2% 28.7% 12.1% 7.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514	18.1% 24.6% 19.5% 12.1% 9.2% 16.5%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3%	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572	14.1% 15.2% 24.2% 11.9% 8.4% 26.1%	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9% 24.2%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 14.9% 217	17.8% 23.1% 28.3% 12.1% 4.9% 13.9%	17.4% 10.6% 25.8% 10.3% 6.9% 28.9%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2%	15.6% 26.2% 28.7% 12.1% 7.5% 9.9%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9% 24.2% 248	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 14.9% 217	17.8% 23.1% 28.3% 12.1% 4.9% 13.9%	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Zoom (cont'd)	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate*	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent**	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9% 24.2% 248	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 14.9% 217 Region Midwest	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998 P Liberal 10.3%	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate* 17.1%	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative 22.5%	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207 Democrat 11.5%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent** 20.4%	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327 Republican 19.1%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205 Most of the time 19.8%	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In Some of the time 11.6%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then 15.2%	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244 Hardly at all 16.7%	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9% 24.2% 248 Northeast 11.4%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 217 Region Midwest 19.8%	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384 West 18.3%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318 Urban 17.4%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban 15.6%	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104 Rural 20.2%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Zoom (cont'd)	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate*	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207 Democrat 11.5% 20.8%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent** 20.4% 16.4%	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327 Republican 19.1% 16.8%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In Some of the time 11.6% 17.3%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244 Hardly at all 16.7% 8.4%	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9% 24.2% 248 Northeast 11.4% 22.7%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 217 Region Midwest 19.8% 18.1%	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384 West 18.3% 20.0%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318 Urban 17.4% 14.8%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban 15.6% 23.2%	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104 Rural 20.2% 15.3%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Zoom (cont'd)	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998 P Liberal 10.3% 22.8% 30.4%	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate* 17.1% 16.9% 26.3%	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative 22.5% 15.3% 19.0%	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207 Democrat 11.5% 20.8% 29.5%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent** 20.4% 16.4% 25.9%	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327 Republican 19.1% 16.8% 18.3%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205 Most of the time 19.8% 21.8% 24.6%	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In Some of the time 11.6% 17.3% 30.5%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then 15.2% 11.5% 24.7%	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244 Hardly at all 16.7% 8.4% 15.8%	\$30K-\$59,999 12.2% 19.3% 24.0% 11.4% 8.9% 24.2% 248 Northeast 11.4% 22.7% 26.7%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 217 Region Midwest 19.8% 18.1% 22.6%	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153 South 16.8% 14.9% 24.4%	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384 West 18.3% 20.0% 27.3%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318 Urban 17.4% 14.8% 26.1%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban 15.6% 23.2% 25.3%	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104 Rural 20.2% 15.3% 23.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Zoom (cont'd) 1 (Completely distrust) 2 3 4	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998 P Liberal 10.3% 22.8% 30.4% 14.5%	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate* 17.1% 16.9% 26.3% 10.9%	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative 22.5% 15.3% 19.0% 11.2%	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207 Democrat 11.5% 20.8% 29.5% 15.8%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent** 20.4% 16.4% 25.9% 7.8%	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327 Republican 19.1% 16.8% 18.3% 12.8%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205 Most of the time 19.8% 21.8% 24.6% 11.7%	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In Some of the time 11.6% 17.3% 30.5% 13.5%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then 15.2% 11.5% 24.7% 13.8%	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244 Hardly at all 16.7% 8.4% 15.8% 13.0%	\$30K-\$59,999 12,2% 19,3% 24,0% 11,4% 8,9% 24,2% 248 Northeast 11,4% 22,7% 26,7% 13,9%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 217 Region Midwest 19.8% 18.1% 22.6% 11.1%	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153 South 16.8% 14.9% 24.4% 12.8%	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384 West 18.3% 20.0% 27.3% 10.4%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318 Urban 17.4% 14.8% 26.1% 13.6%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban 15.6% 23.2% 25.3% 11.2%	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104 Rural 20.2% 15.3% 23.5% 11.7%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Zoom (cont'd) 1 (Completely distrust) 2 3 4 5 (Completely trust)	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998 P Liberal 10.3% 22.8% 30.4% 14.5% 6.1%	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate* 17.1% 16.9% 26.3% 10.9% 5.9%	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative 22.5% 15.3% 19.0% 11.2% 6.3%	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207 Democrat 11.5% 20.8% 29.5% 15.8% 6.3%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent** 20.4% 16.4% 25.9% 7.8% 6.3%	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327 Republican 19.1% 16.8% 18.3% 12.8% 5.6%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205 Most of the time 19.8% 21.8% 24.6% 11.7% 3.8%	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In Some of the time 11.6% 17.3% 30.5% 13.5% 5.4%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then 15.2% 11.5% 24.7% 13.8% 10.9%	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244 Hardly at all 16.7% 8.4% 15.8% 13.0% 13.7%	\$30K-\$59,999 12,2% 19,3% 24,0% 11,4% 8,9% 24,2% 248 Northeast 11,4% 22,7% 26,7% 13,9% 7,5%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 217 Region Midwest 19.8% 18.1% 22.6% 11.1% 3.6%	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153 South 16.8% 14.9% 24.4% 12.8% 6.9%	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384 West 18.3% 20.0% 27.3% 10.4% 6.0%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318 Urban 17.4% 14.8% 26.1% 13.6% 9.3%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban 15.6% 23.2% 25.3% 11.2% 4.8%	15.6% 26.2% 28.7% 12.19 7.59 9.9% 104 Rural 20.29 15.39 23.59 11.79 3.09
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Zoom (cont'd) 1 (Completely distrust) 2 3 4	All 16.9% 18.1% 25.1% 12.1% 6.1% 21.7% 998 P Liberal 10.3% 22.8% 30.4% 14.5%	Male 21.1% 17.8% 23.0% 10.5% 6.0% 21.5% 484 olitical Leanin Moderate* 17.1% 16.9% 26.3% 10.9%	Female 12.9% 18.3% 27.1% 13.5% 6.2% 22.0% 514 Conservative 22.5% 15.3% 19.0% 11.2%	18.1% 24.6% 19.5% 12.1% 9.2% 16.5% 207 Democrat 11.5% 20.8% 29.5% 15.8%	30-44 15.0% 17.2% 27.9% 13.6% 9.9% 16.4% 259 Party ID Independent** 20.4% 16.4% 25.9% 7.8%	45-64 17.9% 13.9% 29.4% 11.3% 3.0% 24.5% 327 Republican 19.1% 16.8% 18.3% 12.8%	16.2% 19.3% 20.6% 11.3% 3.2% 29.3% 205 Most of the time 19.8% 21.8% 24.6% 11.7%	Working 16.5% 15.7% 26.6% 16.1% 5.9% 19.2% 426 Political In Some of the time 11.6% 17.3% 30.5% 13.5%	Not Working 17.1% 19.9% 24.0% 9.0% 6.3% 23.6% 572 terest Only now and then 15.2% 11.5% 24.7% 13.8%	14.1% 15.2% 24.2% 11.9% 8.4% 26.1% 244 Hardly at all 16.7% 8.4% 15.8% 13.0%	\$30K-\$59,999 12,2% 19,3% 24,0% 11,4% 8,9% 24,2% 248 Northeast 11,4% 22,7% 26,7% 13,9%	\$60K-\$99,999 18.8% 19.8% 25.4% 16.3% 4.9% 217 Region Midwest 19.8% 18.1% 22.6% 11.1%	17.8% 23.1% 28.3% 12.1% 4.9% 13.9% 153 South 16.8% 14.9% 24.4% 12.8%	17.4% 10.6% 25.8% 10.3% 6.9% 28.9% 384 West 18.3% 20.0% 27.3% 10.4%	Some College 18.6% 20.1% 23.9% 11.9% 4.8% 20.7% 318 Urban 17.4% 14.8% 26.1% 13.6%	College Grad 13.3% 25.9% 23.6% 16.1% 5.9% 15.2% 192 Urban/Rural Suburban 15.6% 23.2% 25.3% 11.2%	15.6% 26.2% 28.7% 12.1% 7.5% 9.9% 104 Rural 20.2% 15.3% 23.5% 11.7%

TrustQ. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Twitter	All	Gen	der		А	ge		Employm	ent Status		Inco	me			Educa	ation	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	31.3%	36.5%	26.3%	18.3%	22.7%	39.5%	41.9%	30.0%	32.2%	27.0%	30.1%	35.5%	33.0%	29.7%	33.3%	30.2%	32.5%
2	18.9%	20.1%	17.8%	20.6%	20.5%	17.5%	17.4%	20.6%	17.6%	19.0%	17.4%	19.8%	22.1%	17.0%	19.1%	19.1%	24.8%
3	25.5%	21.0%	29.7%	28.3%	29.4%	24.0%	20.0%	22.2%	27.9%	24.6%	25.9%	22.3%	23.5%	22.9%	27.6%	26.1%	27.1%
4	9.7%	9.9%	9.5%	11.5%	13.6%	8.8%	4.5%	11.9%	8.0%	10.1%	11.5%	10.0%	9.8%	10.2%	7.1%	14.2%	8.3%
5 (Completely trust)	5.1%	5.6%	4.7%	11.1%	6.8%	1.9%	2.3%	6.8%	3.9%	5.6%	8.3%	4.6%	4.4%	5.9%	5.0%	5.0%	3.0%
Never heard of /Don't know	9.6%	6.9%	12.0%	10.1%	7.1%	8.3%	13.9%	8.5%	10.3%	13.8%	6.8%	7.9%	7.2%	14.2%	7.9%	5.5%	4.4%
Sample size	999	484	515	207	259	327	206	426	573	245	248	217	153	385	318	192	104
Twitter (cont'd)	Р	olitical Leaning	gs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	19.6%	29.2%	44.1%	19.5%	35.4%	41.1%	39.7%	24.1%	16.9%	28.7%	24.5%	37.2%	29.0%	34.7%	20.3%	38.3%	32.9%
2	21.4%	19.6%	15.8%	20.6%	15.7%	20.9%	19.2%	20.7%	21.0%	15.6%	18.8%	19.5%	19.7%	17.1%	19.7%	18.9%	14.6%
3	32.9%	25.1%	19.2%	32.3%	23.6%	19.0%	23.7%	26.8%	34.1%	19.1%	26.2%	20.6%	27.1%	26.3%	30.9%	24.5%	23.3%
4	14.0%	10.1%	5.4%	13.8%	10.6%	3.2%	7.6%	12.1%	11.6%	15.1%	11.8%	6.5%	8.6%	12.6%	12.3%	9.0%	6.6%
5 (Completely trust)	3.5%	6.4%	5.1%	5.3%	3.1%	7.6%	3.7%	5.9%	7.0%	4.9%	9.6%	2.5%	5.4%	3.8%	9.3%	3.8%	4.3%
Never heard of /Don't know	8.5%	9.7%	10.4%	8.5%	11.6%	8.2%	6.2%	10.4%	9.4%	16.6%	9.1%	13.7%	10.1%	5.5%	7.5%	5.4%	18.3%
Sample size	289	375	335	346	370	283	515	263	112	60	169	212	394	224	259	398	194
U.S. federal government	All	Gen	der			ge		Employm	ent Status		Inco	me			Educa	ation	
U.S. federal government	All	Male	Female	18-29	A 30-44	45-64	65+	Working	ent Status Not Working	Under \$30k	\$30K-\$59,999	me \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad
U.S. federal government 1 (Completely distrust)	All 26.6%	Male 27.3%	Female 25.8%	25.6%	30-44 25.3%	45-64 27.1%	28.3%	Working 26.8%	Not Working 26.4%	23.6%	\$30K-\$59,999 22.2%	\$60K-\$99,999 27.3%	30.2%	24.7%	Some College 29.4%	College Grad 25.6%	26.4%
	All 26.6% 21.0%	Male 27.3% 21.3%	Female 25.8% 20.6%	25.6% 23.4%	30-44 25.3% 14.0%	45-64 27.1% 25.5%	28.3% 19.7%	Working 26.8% 19.1%	Not Working 26.4% 22.4%	23.6% 19.4%	\$30K-\$59,999 22.2% 19.4%	\$60K-\$99,999 27.3% 22.8%	30.2% 23.9%	24.7% 19.6%	Some College 29.4% 21.1%	College Grad 25.6% 25.8%	26.4% 17.3%
	All 26.6% 21.0% 28.0%	Male 27.3% 21.3% 28.6%	Female 25.8% 20.6% 27.4%	25.6% 23.4% 24.0%	30-44 25.3% 14.0% 28.9%	45-64 27.1% 25.5% 29.0%	28.3% 19.7% 29.5%	Working 26.8% 19.1% 28.4%	Not Working 26.4% 22.4% 27.7%	23.6% 19.4% 29.9%	\$30K-\$59,999 22.2% 19.4% 30.6%	\$60K-\$99,999 27.3% 22.8% 25.1%	30.2% 23.9% 26.2%	24.7% 19.6% 26.1%	Some College 29.4% 21.1% 30.5%	College Grad 25.6% 25.8% 23.7%	26.4% 17.3% 35.0%
1 (Completely distrust) 2 3	All 26.6% 21.0% 28.0% 15.6%	Male 27.3% 21.3% 28.6% 13.7%	Female 25.8% 20.6% 27.4% 17.4%	25.6% 23.4% 24.0% 11.6%	30-44 25.3% 14.0% 28.9% 18.8%	45-64 27.1% 25.5% 29.0% 13.1%	28.3% 19.7% 29.5% 19.6%	Working 26.8% 19.1% 28.4% 16.5%	Not Working 26.4% 22.4% 27.7% 14.9%	23.6% 19.4% 29.9% 15.5%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1%	30.2% 23.9% 26.2% 13.1%	24.7% 19.6% 26.1% 16.4%	Some College 29.4% 21.1% 30.5% 12.6%	College Grad 25.6% 25.8% 23.7% 19.1%	26.4% 17.3% 35.0% 15.5%
1 (Completely distrust) 2 3 4 5 (Completely trust)	All 26.6% 21.0% 28.0% 15.6% 5.7%	Male 27.3% 21.3% 28.6% 13.7% 6.5%	Female 25.8% 20.6% 27.4% 17.4% 5.0%	25.6% 23.4% 24.0% 11.6% 10.0%	30-44 25.3% 14.0% 28.9% 18.8% 8.4%	45-64 27.1% 25.5% 29.0% 13.1% 3.0%	28.3% 19.7% 29.5% 19.6% 2.4%	Working 26.8% 19.1% 28.4% 16.5% 5.9%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6%	23.6% 19.4% 29.9% 15.5% 7.3%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7%	30.2% 23.9% 26.2% 13.1% 4.2%	24.7% 19.6% 26.1% 16.4% 7.9%	Some College 29.4% 21.1% 30.5% 12.6% 3.9%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3%	26.4% 17.3% 35.0% 15.5% 5.9%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2%	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7%	25.6% 23.4% 24.0% 11.6% 10.0% 5.3%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5%	24.7% 19.6% 26.1% 16.4% 7.9% 5.3%	Some College 29.4% 21.1% 30.5% 12.6% 3.9% 2.6%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust)	All 26.6% 21.0% 28.0% 15.6% 5.7%	Male 27.3% 21.3% 28.6% 13.7% 6.5%	Female 25.8% 20.6% 27.4% 17.4% 5.0%	25.6% 23.4% 24.0% 11.6% 10.0%	30-44 25.3% 14.0% 28.9% 18.8% 8.4%	45-64 27.1% 25.5% 29.0% 13.1% 3.0%	28.3% 19.7% 29.5% 19.6% 2.4%	Working 26.8% 19.1% 28.4% 16.5% 5.9%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6%	23.6% 19.4% 29.9% 15.5% 7.3%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7%	30.2% 23.9% 26.2% 13.1% 4.2%	24.7% 19.6% 26.1% 16.4% 7.9%	Some College 29.4% 21.1% 30.5% 12.6% 3.9%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514	25.6% 23.4% 24.0% 11.6% 10.0% 5.3%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152	24.7% 19.6% 26.1% 16.4% 7.9% 5.3%	Some College 29.4% 21.1% 30.5% 12.6% 3.9% 2.6%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	AII 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6% 482	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514	25.6% 23.4% 24.0% 11.6% 10.0% 5.3%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152	24.7% 19.6% 26.1% 16.4% 7.9% 5.3%	Some College 29.4% 21.1% 30.5% 12.6% 3.9% 2.6%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	AII 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996	Male	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383	Some College 29,4% 21.1% 30.5% 12.6% 3.9% 2.6% 317	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size U.S. federal government (cont'd)	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996	Male	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259 Party ID Independent**	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426 Political In	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570 terest Only now and then	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217 Region Midwest	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383	Some College 29,4% 21.1% 30.5% 12.6% 3.9% 2.6% 317	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192 Urban/Rural Suburban	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size U.S. federal government (cont'd)	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996 P Liberal 35.2%	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6% 482 olitical Leaning Moderate* 26.8%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514 gs Conservative 18.7%	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206 Democrat 32.8%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259 Party ID Independent** 25.9%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326 Republican 19.3%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205 Most of the time 30.1%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426 Political In Some of the time 24.0%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570 terest Only now and then 18.7%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247 Northeast 31.9%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217 Region Midwest 27.5%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152 South 23.6%	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383 West 26.7%	Some College 29.4% 21.1% 30.5% 12.6% 3.9% 2.6% 317 Urban 25.0%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192 Urban/Rural Suburban 25.4%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104 Rural 29.3%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size U.S. federal government (cont'd)	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996 P Liberal 35.2% 23.7%	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6% 482 olitical Leaning Moderate* 26.8% 17.9%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514 gs Conservative 18.7% 22.0%	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206 Democrat 32.8% 22.8%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259 Party ID Independent** 25.9% 21.5%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326 Republican 19.3% 17.9%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205 Most of the time 30.1% 24.9%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426 Political In Some of the time 24.0% 21.3%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570 terest Only now and then 18.7% 12.3%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245 Hardly at all 28.2% 13.4%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247 Northeast 31.9% 18.8%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217 Region Midwest 27.5% 23.4%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152 South 23.6% 21.2%	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383 West 26.7% 20.1%	Some College 29.4% 21.1% 30.5% 12.6% 3.9% 2.6% 317 Urban 25.0% 16.2%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192 Urban/Rural Suburban 25.4% 25.2%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104 Rural 29.3% 20.1%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size U.S. federal government (cont'd)	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996 P Liberal 35.2% 23.7% 25.8%	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6% 482 olitical Leaning Moderate* 26.8% 17.9% 26.9%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514 gs Conservative 18.7% 22.0% 31.3%	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206 Democrat 32.8% 22.8% 23.9%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259 Party ID Independent** 25.9% 21.5% 28.3%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326 Republican 19.3% 17.9% 33.0%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205 Most of the time 30.1% 24.9% 27.5%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426 Political In Some of the time 24.0% 21.3% 27.7%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570 terest Only now and then 18.7% 12.3% 40.3%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245 Hardly at all 28.2% 13.4% 16.5%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247 Northeast 31.9% 18.8% 29.2%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217 Region Midwest 27.5% 23.4% 26.4%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152 South 23.6% 21.2% 29.1%	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383 West 26.7% 20.1% 26.7%	29.4% 21.1% 30.5% 12.6% 3.9% 2.6% 317 Urban 25.0% 16.2% 29.9%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192 Urban/Rural Suburban 25.4% 25.2% 30.4%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104 Rural 29.3% 20.1% 23.4%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size U.S. federal government (cont'd) 1 (Completely distrust) 2 3 4	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996 P Liberal 35.2% 23.7% 25.8% 9.3%	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6% 482 olitical Leaning Moderate* 26.8% 17.9% 26.9% 15.7%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514 gs Conservative 18.7% 22.0% 31.3% 21.0%	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206 Democrat 32.8% 22.8% 23.9% 13.8%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259 Party ID Independent** 25.9% 21.5% 28.3% 12.9%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326 Republican 19.3% 17.9% 33.0% 21.4%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205 Most of the time 30.1% 24.9% 27.5% 13.3%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426 Political In Some of the time 24.0% 21.3% 27.7% 19.2%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570 terest Only now and then 18.7% 12.3% 40.3% 15.0%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245 Hardly at all 28.2% 13.4% 16.5% 22.1%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247 Northeast 31.9% 18.8% 29.2% 12.5%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217 Region Midwest 27.5% 23.4% 26.4% 15.4%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152 South 23.6% 21.2% 29.1% 15.9%	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383 West 26.7% 20.1% 26.7% 17.4%	29.4% 21.1% 30.5% 12.6% 3.9% 2.6% 317 Urban 25.0% 16.2% 29.9% 15.8%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192 Urban/Rural Suburban 25.4% 25.2% 30.4% 13.6%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104 Rural 29.3% 20.1% 23.4% 18.3%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size U.S. federal government (cont'd) 1 (Completely distrust) 2 3 4 5 (Completely trust)	All 26.6% 21.0% 28.0% 15.6% 5.7% 3.2% 996 P Liberal 35.2% 23.7% 25.8% 9.3% 3.7%	Male 27.3% 21.3% 28.6% 13.7% 6.5% 2.6% 482 olitical Leaning Moderate* 26.8% 17.9% 26.9% 15.7% 7.5%	Female 25.8% 20.6% 27.4% 17.4% 5.0% 3.7% 514 gs Conservative 18.7% 22.0% 31.3% 21.0% 5.4%	25.6% 23.4% 24.0% 11.6% 10.0% 5.3% 206 Democrat 32.8% 22.8% 23.9% 13.8% 4.8%	30-44 25.3% 14.0% 28.9% 18.8% 8.4% 4.5% 259 Party ID Independent** 25.9% 21.5% 28.3% 12.9% 5.4%	45-64 27.1% 25.5% 29.0% 13.1% 3.0% 2.4% 326 Republican 19.3% 17.9% 33.0% 21.4% 7.3%	28.3% 19.7% 29.5% 19.6% 2.4% 0.5% 205 Most of the time 30.1% 24.9% 27.5% 13.3% 3.4%	Working 26.8% 19.1% 28.4% 16.5% 5.9% 3.2% 426 Political In Some of the time 24.0% 21.3% 27.7% 19.2% 5.4%	Not Working 26.4% 22.4% 27.7% 14.9% 5.6% 3.1% 570 terest Only now and then 18.7% 12.3% 40.3% 15.0% 9.7%	23.6% 19.4% 29.9% 15.5% 7.3% 4.3% 245 Hardly at all 28.2% 13.4% 16.5% 22.1%	\$30K-\$59,999 22.2% 19.4% 30.6% 17.9% 7.8% 2.1% 247 Northeast 31.9% 18.8% 29.2% 4.9%	\$60K-\$99,999 27.3% 22.8% 25.1% 19.1% 5.7% 0.0% 217 Region Midwest 27.5% 23.4% 26.4% 15.4% 4.1%	30.2% 23.9% 26.2% 13.1% 4.2% 2.5% 152 South 23.6% 21.2% 29.1% 15.9% 7.2%	24.7% 19.6% 26.1% 16.4% 7.9% 5.3% 383 West 26.7% 20.1% 26.7% 17.4% 5.3%	Some College 29,4% 21.1% 30.5% 12.6% 3.9% 2.6% 317 Urban 25.0% 16.2% 29.9% 15.8% 8.4%	College Grad 25.6% 25.8% 23.7% 19.1% 4.3% 1.5% 192 Urban/Rural Suburban 25.4% 25.2% 30.4% 13.6% 3.3%	26.4% 17.3% 35.0% 15.5% 5.9% 0.0% 104 Rural 29.3% 20.1% 23.4% 18.3% 5.2%

TrustQ. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Your state government	All	Ger	nder		A	ge		Employm	ent Status		Inco	me			Educa	ation	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
1 (Completely distrust)	18.0%	20.5%	15.7%	14.9%	16.9%	19.7%	20.0%	18.4%	17.8%	17.9%	16.8%	14.9%	16.9%	19.9%	19.0%	15.5%	12.4%
2	16.3%	17.2%	15.4%	25.1%	11.4%	15.9%	13.8%	15.6%	16.8%	16.2%	15.4%	18.5%	17.7%	15.9%	18.7%	15.8%	11.5%
3	30.1%	27.2%	32.9%	28.0%	32.1%	29.6%	30.9%	29.9%	30.3%	30.5%	30.2%	30.5%	23.7%	28.5%	30.5%	30.9%	33.8%
4	22.7%	21.8%	23.6%	15.7%	24.7%	24.4%	24.9%	24.1%	21.7%	16.7%	24.3%	26.0%	32.1%	20.1%	18.9%	27.3%	36.1%
5 (Completely trust)	10.3%	10.9%	9.7%	13.1%	11.1%	8.1%	9.9%	9.3%	11.0%	14.9%	12.0%	10.1%	7.0%	12.1%	10.3%	8.9%	6.1%
Never heard of /Don't know	2.5%	2.3%	2.8%	3.3%	3.8%	2.4%	0.5%	2.7%	2.4%	3.8%	1.3%	0.0%	2.5%	3.6%	2.6%	1.5%	0.0%
Sample size	995	482	513	206	258	326	205	425	570	244	247	217	150	386	315	192	102
Your state government (cont'd)	F	Political Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural	
_	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
1 (Completely distrust)	14.4%	17.8%	21.6%	14.7%	18.6%	21.7%	19.5%	13.4%	18.2%	18.2%	16.3%	18.4%	18.2%	18.6%	14.7%	18.5%	18.5%
2	15.5%	15.9%	17.4%	13.6%	16.5%	19.6%	14.9%	20.3%	17.3%	20.7%	14.2%	15.7%	17.6%	16.1%	17.6%	15.7%	15.6%
3	31.2%	29.8%	29.5%	29.3%	31.3%	29.7%	29.5%	36.4%	25.8%	19.3%	28.9%	34.4%	32.3%	23.9%	31.4%	30.9%	27.9%
4	27.3%	21.8%	19.7%	29.1%	20.9%	16.8%	26.0%	20.0%	22.6%	20.6%	25.8%	22.1%	20.6%	24.6%	22.1%	25.4%	22.0%
5 (Completely trust)	9.9%	10.8%	10.1%	11.5%	8.4%	11.2%	9.1%	8.4%	15.2%	15.7%	11.9%	6.2%	8.6%	15.4%	11.4%	8.1%	11.9%
Never heard of /Don't know	1.8%	3.8%	1.6%	1.8%	4.3%	1.2%	0.9%	1.6%	1.0%	5.6%	2.9%	3.2%	2.7%	1.5%	2.9%	1.4%	4.1%
Sample size	289	373	333	345	367	283	513	262	111	60	169	212	390	224	256	397	194
Your local government	All	Ger	nder		A	ge		Employm	ent Status		Inco	me			Educa	ation	
Your local government	All	Ger Male	nder Female	18-29	A 30-44	. ge 45-64	65+	Employm Working	ent Status Not Working	Under \$30k	Inco \$30K-\$59,999	me \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad
Your local government 1 (Completely distrust)				18-29 10.0%		_	65+ 14.7%			Under \$30k 13.8%			\$100K+ 12.4%	HS or Less 17.2%			Post Grad 12.8%
<u> </u>	All	Male	Female		30-44	45-64		Working	Not Working		\$30K-\$59,999	\$60K-\$99,999			Some College	College Grad	
<u> </u>	AII 14.8%	Male 16.0%	Female 13.6%	10.0%	30-44 16.8%	45-64 16.4%	14.7%	Working 16.0% 11.8% 32.5%	Not Working 13.9%	13.8%	\$30K-\$59,999 12.4%	\$60K-\$99,999 14.9%	12.4%	17.2%	Some College 14.9%	College Grad 10.5%	12.8%
<u> </u>	AII 14.8% 12.9% 33.7% 26.1%	Male 16.0% 12.2%	Female 13.6% 13.6%	10.0% 14.7%	30-44 16.8% 10.9%	45-64 16.4% 14.7%	14.7% 10.6%	Working 16.0% 11.8%	Not Working 13.9% 13.7%	13.8% 16.0%	\$30K-\$59,999 12.4% 12.8%	\$60K-\$99,999 14.9% 11.8%	12.4% 10.1%	17.2% 12.1%	Some College 14.9% 14.1%	College Grad 10.5% 13.8% 31.2% 32.2%	12.8% 10.8% 36.5% 30.2%
<u> </u>	AII 14.8% 12.9% 33.7% 26.1% 9.5%	Male 16.0% 12.2% 33.6% 25.9% 10.1%	Female 13.6% 13.6% 33.8% 26.2% 8.9%	10.0% 14.7% 35.4% 24.5% 10.1%	30-44 16.8% 10.9% 30.9%	45-64 16.4% 14.7% 33.4% 25.6% 7.5%	14.7% 10.6% 35.8% 28.6% 9.9%	Working 16.0% 11.8% 32.5% 27.6% 9.0%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8%	13.8% 16.0% 32.7% 20.5% 11.3%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1%	12.4% 10.1% 33.3% 32.8% 9.4%	17.2% 12.1% 32.1%	Some College 14.9% 14.1% 36.1% 23.9% 8.4%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8%	12.8% 10.8% 36.5% 30.2% 9.2%
1 (Completely distrust) 2 3	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1%	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9%	10.0% 14.7% 35.4% 24.5% 10.1% 5.3%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1%	45-64 16.4% 14.7% 33.4% 25.6% 7.5%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5%
1 (Completely distrust) 2 3 4 5 (Completely trust)	AII 14.8% 12.9% 33.7% 26.1% 9.5%	Male 16.0% 12.2% 33.6% 25.9% 10.1%	Female 13.6% 13.6% 33.8% 26.2% 8.9%	10.0% 14.7% 35.4% 24.5% 10.1%	30-44 16.8% 10.9% 30.9% 26.1% 11.2%	45-64 16.4% 14.7% 33.4% 25.6% 7.5%	14.7% 10.6% 35.8% 28.6% 9.9%	Working 16.0% 11.8% 32.5% 27.6% 9.0%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8%	13.8% 16.0% 32.7% 20.5% 11.3%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1%	12.4% 10.1% 33.3% 32.8% 9.4%	17.2% 12.1% 32.1% 24.0% 9.8%	Some College 14.9% 14.1% 36.1% 23.9% 8.4%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8%	12.8% 10.8% 36.5% 30.2% 9.2%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know	AII 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516	10.0% 14.7% 35.4% 24.5% 10.1% 5.3%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1%	45-64 16.4% 14.7% 33.4% 25.6% 7.5%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	AII 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516	10.0% 14.7% 35.4% 24.5% 10.1% 5.3%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259	45-64 16.4% 14.7% 33.4% 25.6% 7.5%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217	12.4% 10.1% 33.3% 32.8% 9.4% 1.9%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259	45-64 16,4% 14.7% 33.4% 25.6% 7.5% 2.5% 327	14.7% 10.6% 35.8% 28.6% 9.9% 0.5% 207	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Your local government (cont'd)	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484 Political Leanin Moderate*	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259 Party ID Independent**	45-64 16,4% 14.7% 33.4% 25.6% 7.5% 2.5% 327	14.7% 10.6% 35.8% 28.6% 9.9% 0.5% 207	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426 Political In	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574 terest Only now and then	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217 Region Midwest	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192 Urban/Rural Suburban	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Your local government (cont'd)	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000 F Liberal 11.3%	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484 Political Leanin Moderate* 16.1%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207 Democrat 11.7%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259 Party ID Independent**	45-64 16.4% 14.7% 33.4% 25.6% 7.5% 2.5% 327 Republican 17.5%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5% 207	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426 Political In Some of the time 12.9%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574 terest Only now and then 13.8%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245 Hardly at all 21.0%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248 Northeast 12.0%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217 Region Midwest 15.8%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386 West 16.0%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318 Urban 13.1%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192 Urban/Rural Suburban 14.8%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104 Rural
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Your local government (cont'd)	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000 F Liberal 11.3% 14.5%	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484 Political Leanin Moderate* 16.1% 11.8%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516 gs Conservative 16.3% 12.7%	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207 Democrat 11.7% 13.0%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259 Party ID Independent** 15.8% 13.9%	45-64 16.4% 14.7% 33.4% 25.6% 7.5% 2.5% 327 Republican 17.5% 11.5%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5% 207 Most of the time 14.5% 12.4%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426 Political In Some of the time 12.9% 16.3%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574 terest Only now and then 13.8% 11.2%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245 Hardly at all 21.0% 9.1%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248 Northeast 12.0% 9.6%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217 Region Midwest 15.8% 14.8%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153 South 14.7% 13.3%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386 West 16.0% 13.0%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318 Urban 13.1% 14.1%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192 Urban/Rural Suburban 14.8% 12.4%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104 Rural 15.2% 10.4%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Your local government (cont'd)	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000 F Liberal 11.3% 14.5% 32.9%	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484 Political Leanin Moderate* 16.1% 11.8% 31.5%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516 gs Conservative 16.3% 12.7% 37.0%	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207 Democrat 11.7% 13.0% 30.6%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259 Party ID Independent** 15.8% 13.9% 36.4%	45-64 16.4% 14.7% 33.4% 25.6% 7.5% 2.5% 327 Republican 17.5% 11.5% 34.3%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5% 207 Most of the time 14.5% 12.4% 33.3%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426 Political In Some of the time 12.9% 16.3% 35.7%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574 terest Only now and then 13.8% 11.2% 36.2%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245 Hardly at all 21.0% 9.1% 31.0%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248 Northeast 12.0% 9.6% 35.6%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217 Region Midwest 15.8% 14.8% 34.3%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153 South 14.7% 13.3% 37.0%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386 West 16.0% 13.0% 26.5%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318 Urban 13.1% 14.1% 31.1%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192 Urban/Rural Suburban 14.8% 12.4% 35.7%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104 Rural 15.2% 10.4% 35.1%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Your local government (cont'd) 1 (Completely distrust) 2 3 4	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000 F Liberal 11.3% 14.5% 32.9% 29.8% 9.5% 2.0%	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484 Political Leanin Moderate* 16.1% 11.8% 31.5% 26.8% 9.1% 4.6%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516 gs Conservative 16.3% 12.7% 37.0% 21.9% 9.9% 2.2%	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207 Democrat 11.7% 13.0% 30.6% 31.9% 10.7% 2.1%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259 Party ID Independent** 15.8% 13.9% 36.4% 22.1% 7.0% 4.8%	45-64 16.4% 14.7% 33.4% 25.6% 7.5% 2.5% 327 Republican 17.5% 11.5% 34.3% 23.7% 11.0% 2.0%	14,7% 10.6% 35.8% 28.6% 9.9% 0.5% 207 Most of the time 14.5% 12.4% 33.3% 29.9% 9.0% 0.9%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426 Political In Some of the time 12.9% 16.3% 35.7% 24.9% 8.6% 1.6%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574 terest Only now and then 13.8% 11.2% 36.2% 20.1% 15.8% 2.8%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245 Hardly at all 21.0% 9.1% 31.0% 27.8% 6.7% 4.4%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248 Northeast 12.0% 9.6% 35.6% 31.4% 8.7% 2.7%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217 Region Midwest 15.8% 14.8% 34.3% 25.7% 6.3% 3.2%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153 South 14.7% 13.3% 37.0% 21.5%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386 West 16.0% 13.0% 26.5% 30.3% 12.9% 1.3%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318 Urban 13.1% 14.1% 31.1% 25.8% 12.4% 3.6%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192 Urban/Rural Suburban 14.8% 12.4% 35.7% 27.0%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104 Rural 15.2% 10.4% 35.1% 26.7% 8.7% 4.0%
1 (Completely distrust) 2 3 4 5 (Completely trust) Never heard of /Don't know Sample size Your local government (cont'd) 1 (Completely distrust) 2 3 4 5 (Completely trust)	All 14.8% 12.9% 33.7% 26.1% 9.5% 3.1% 1000 F Liberal 11.3% 14.5% 32.9% 29.8% 9.5%	Male 16.0% 12.2% 33.6% 25.9% 10.1% 2.2% 484 Political Leanin Moderate* 16.1% 11.8% 31.5% 26.8% 9.1%	Female 13.6% 13.6% 33.8% 26.2% 8.9% 3.9% 516 gs Conservative 16.3% 12.7% 37.0% 21.9% 9.9%	10.0% 14.7% 35.4% 24.5% 10.1% 5.3% 207 Democrat 11.7% 13.0% 30.6% 31.9% 10.7%	30-44 16.8% 10.9% 30.9% 26.1% 11.2% 4.1% 259 Party ID Independent** 15.8% 13.9% 36.4% 22.1% 7.0%	45-64 16.4% 14.7% 33.4% 25.6% 7.5% 2.5% 327 Republican 17.5% 34.3% 23.7% 11.0%	14.7% 10.6% 35.8% 28.6% 9.9% 0.5% 207 Most of the time 14.5% 12.4% 33.3% 29.9% 9.0%	Working 16.0% 11.8% 32.5% 27.6% 9.0% 3.0% 426 Political In Some of the time 12.9% 16.3% 35.7% 24.9% 8.6%	Not Working 13.9% 13.7% 34.6% 24.9% 9.8% 3.1% 574 terest Only now and then 13.8% 11.2% 36.2% 20.1% 15.8%	13.8% 16.0% 32.7% 20.5% 11.3% 5.7% 245 Hardly at all 21.0% 9.1% 31.0% 27.8% 6.7%	\$30K-\$59,999 12.4% 12.8% 34.5% 27.7% 10.0% 2.6% 248 Northeast 12.0% 9.6% 35.6% 31.4% 8.7%	\$60K-\$99,999 14.9% 11.8% 32.5% 30.8% 10.1% 0.0% 217 Region Midwest 15.8% 14.8% 34.3% 25.7% 6.3%	12.4% 10.1% 33.3% 32.8% 9.4% 1.9% 153 South 14.7% 13.3% 37.0% 21.5% 9.3%	17.2% 12.1% 32.1% 24.0% 9.8% 4.8% 386 West 16.0% 13.0% 26.5% 30.3% 12.9%	Some College 14.9% 14.1% 36.1% 23.9% 8.4% 2.7% 318 Urban 13.1% 14.1% 25.8% 12.4%	College Grad 10.5% 13.8% 31.2% 32.2% 10.8% 1.5% 192 Urban/Rural Suburban 14.8% 12.4% 35.7% 27.0% 7.8%	12.8% 10.8% 36.5% 30.2% 9.2% 0.5% 104 Rural 15.2% 10.4% 35.1% 26.7% 8.7%

Views on technology, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"My personal life has been improved by technological innovation."

	All	Ger	nder		A	lge		Employm	ent Status		Inco	me			Educa	ation	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	5.7%	5.0%	6.4%	7.4%	7.6%	4.2%	4.3%	4.8%	6.5%	8.8%	6.6%	2.6%	6.0%	8.9%	4.0%	1.5%	6.6%
Somewhat disagree	11.5%	11.5%	11.4%	9.8%	11.5%	11.9%	12.5%	10.8%	12.0%	11.2%	11.2%	9.9%	15.6%	13.6%	8.7%	10.4%	13.9%
Somewhat agree	47.3%	49.2%	45.5%	36.4%	42.4%	52.7%	55.9%	50.6%	44.8%	49.2%	47.5%	47.1%	39.6%	48.1%	50.2%	43.5%	42.1%
Completely agree	28.7%	28.0%	29.3%	36.0%	32.5%	24.0%	23.9%	29.4%	28.1%	21.4%	27.6%	36.0%	36.8%	20.3%	30.1%	41.0%	33.7%
Not sure	6.8%	6.3%	7.4%	10.4%	6.0%	7.3%	3.4%	4.4%	8.6%	9.3%	7.0%	4.4%	2.0%	9.1%	6.9%	3.6%	3.6%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
	P	olitical Leanin	igs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	5.1%	8.0%	3.7%	5.1%	6.7%	5.3%	3.8%	6.4%	11.3%	11.7%	1.2%	3.8%	6.7%	9.0%	8.9%	4.3%	3.5%
Somewhat disagree	6.4%	11.8%	15.7%	9.1%	12.6%	13.1%	10.8%	12.7%	13.2%	13.6%	10.2%	12.6%	10.2%	13.6%	10.6%	11.8%	13.3%
Somewhat agree	46.6%	40.5%	55.9%	45.8%	41.7%	56.6%	47.8%	49.3%	48.0%	49.1%	45.9%	50.8%	46.6%	46.5%	46.1%	44.9%	51.0%
Completely agree	37.5%	29.4%	19.9%	33.5%	30.2%	20.3%	34.0%	27.1%	20.3%	14.8%	33.3%	26.9%	29.7%	25.1%	27.6%	32.5%	22.2%
Not sure	4.4%	10.4%	4.8%	6.5%	8.7%	4.7%	3.6%	4.5%	7.2%	10.8%	9.4%	5.9%	6.8%	5.7%	6.8%	6.5%	10.1%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194

*includes "not sure"

"My professional life has been im	proved by	technologic	al innovation	."													
	All	Ge	nder		A	ge		Employm	ent Status		Incon	ne			Educa	ition	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	7.4%	7.6%	7.3%	6.5%	7.1%	7.0%	9.6%	5.2%	9.1%	9.4%	6.6%	4.7%	9.9%	11.4%	5.0%	2.7%	8.6%
Somewhat disagree	8.8%	9.0%	8.7%	6.0%	9.8%	8.3%	11.4%	7.5%	9.8%	14.2%	6.3%	7.6%	5.9%	10.9%	9.9%	3.9%	6.6%
Somewhat agree	36.2%	39.5%	33.1%	35.4%	27.9%	38.2%	44.1%	39.0%	34.1%	32.8%	41.9%	32.1%	31.2%	35.2%	37.2%	41.7%	27.6%
Completely agree	30.4%	30.9%	30.0%	34.5%	39.7%	28.9%	17.4%	39.6%	23.5%	22.1%	30.6%	38.7%	46.2%	19.1%	31.5%	42.2%	48.4%
Not sure	17.1%	13.0%	20.9%	17.6%	15.6%	17.6%	17.6%	8.7%	23.4%	21.6%	14.6%	17.0%	6.9%	23.4%	16.5%	9.5%	8.8%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
	ı	Political Leanir	ngs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	6.5%	8.7%	6.7%	6.0%	9.8%	6.3%	6.0%	7.5%	9.2%	18.0%	3.7%	7.6%	7.6%	9.8%	9.1%	5.4%	8.0%
Somewhat disagree	5.7%	6.9%	13.9%	7.5%	9.1%	10.2%	7.5%	9.3%	15.8%	6.1%	8.2%	6.7%	9.8%	9.6%	10.3%	9.1%	6.2%
Somewhat agree	35.0%	33.1%	41.0%	33.7%	36.1%	39.6%	37.6%	37.7%	32.6%	38.8%	34.9%	40.1%	36.0%	34.3%	34.3%	34.1%	42.3%
Completely agree	37.1%	30.9%	23.8%	34.7%	28.5%	27.4%	37.4%	27.8%	20.5%	18.4%	35.8%	27.2%	30.6%	28.9%	31.3%	32.8%	22.9%
Not sure	15.7%	20.3%	14.5%	18.1%	16.5%	16.5%	11.5%	17.7%	21.9%	18.7%	17.5%	18.5%	16.0%	17.4%	15.0%	18.6%	20.7%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194

**includes "not sure" and "other"

Views on technology, regulations, and other topics Q. For each statement below, please indicate how much you agree or disagree with each statement.

"Tech companies are too big."

	All	Ger	nder		А	ge		Employm	ent Status		Inco	me			Educa	ation	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	5.4%	6.1%	4.7%	7.8%	5.6%	4.2%	4.5%	4.2%	6.3%	6.0%	4.1%	5.5%	8.0%	6.5%	4.0%	6.4%	3.5%
Somewhat disagree	11.6%	13.0%	10.3%	12.2%	14.5%	11.0%	8.5%	11.7%	11.6%	13.5%	10.2%	13.0%	12.3%	11.8%	11.9%	13.0%	7.7%
Somewhat agree	34.6%	32.7%	36.4%	34.2%	30.2%	35.1%	39.5%	33.5%	35.4%	31.7%	38.1%	41.2%	31.2%	33.0%	37.6%	32.5%	34.6%
Completely agree	35.2%	39.1%	31.5%	30.7%	32.2%	35.8%	42.5%	36.9%	33.9%	34.6%	31.2%	32.7%	42.6%	32.1%	33.9%	39.8%	42.8%
Not sure	13.2%	9.1%	17.2%	15.1%	17.5%	14.0%	4.9%	13.8%	12.8%	14.2%	16.3%	7.6%	5.8%	16.6%	12.6%	8.2%	11.3%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
	P	olitical Leanin	ngs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	5.3%	6.7%	3.9%	5.6%	5.6%	4.8%	5.1%	2.4%	7.3%	18.7%	7.1%	4.0%	3.9%	7.7%	7.3%	3.9%	5.0%
Somewhat disagree	10.6%	12.3%	11.8%	12.3%	10.8%	11.8%	9.7%	16.4%	11.7%	11.8%	13.7%	12.5%	9.3%	13.2%	13.6%	11.8%	8.9%
Somewhat agree	39.1%	29.4%	36.6%	35.6%	30.8%	38.2%	34.3%	39.0%	38.0%	23.7%	31.8%	32.0%	38.8%	31.8%	27.6%	39.5%	33.7%
Completely agree	34.7%	31.9%	39.5%	31.5%	36.5%	38.3%	42.9%	30.1%	22.9%	30.3%	29.4%	40.4%	34.5%	36.1%	39.2%	32.4%	37.2%
Not sure	10.3%	19.7%	8.2%	14.9%	16.3%	7.0%	8.0%	12.1%	20.1%	15.6%	18.1%	11.2%	13.5%	11.1%	12.4%	12.5%	15.3%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194

"The government should break u	p tech com	panies into	smaller comp	oanies."													
	All	Gen	der		А	ge		Employm	ent Status		Incor	ne			Educa	ition	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	12.4%	13.2%	11.7%	17.0%	13.3%	9.5%	11.4%	11.8%	12.9%	15.5%	11.4%	13.1%	12.8%	10.7%	14.5%	14.6%	8.7%
Somewhat disagree	18.2%	18.3%	18.1%	17.1%	18.9%	19.6%	16.2%	18.8%	17.7%	17.2%	18.0%	19.3%	21.4%	19.4%	17.2%	17.2%	18.5%
Somewhat agree	22.5%	23.6%	21.4%	20.7%	22.5%	21.9%	25.3%	22.0%	22.9%	25.8%	22.8%	22.2%	18.3%	23.6%	21.0%	22.3%	23.2%
Completely agree	21.9%	25.8%	18.3%	17.7%	20.7%	21.6%	28.3%	21.5%	22.2%	19.2%	19.2%	21.7%	28.6%	18.6%	21.5%	23.9%	31.9%
Not sure	25.0%	19.2%	30.5%	27.5%	24.6%	27.5%	18.7%	25.9%	24.3%	22.3%	28.7%	23.7%	18.9%	27.7%	25.8%	22.0%	17.7%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
			_														
	P	olitical Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	11.0%	12.7%	13.4%	11.7%	11.8%	14.1%	12.9%	8.6%	19.0%	15.7%	15.2%	11.0%	12.2%	12.0%	11.5%	12.0%	14.5%
Somewhat disagree	14.8%	19.3%	19.9%	18.9%	18.4%	17.0%	16.7%	23.1%	20.4%	17.6%	17.0%	14.6%	19.3%	20.3%	17.3%	19.0%	16.8%
Somewhat agree	24.4%	20.7%	22.9%	23.8%	17.4%	27.6%	23.1%	25.1%	17.7%	21.1%	21.5%	24.0%	22.0%	22.7%	22.8%	20.9%	21.1%
Completely agree	25.2%	17.8%	23.8%	20.6%	23.6%	21.4%	29.9%	14.7%	13.4%	12.9%	18.2%	22.5%	21.9%	24.1%	25.3%	20.3%	21.9%
Not sure	24.6%	29.5%	20.0%	25.0%	28.8%	19.9%	17.4%	28.5%	29.5%	32.8%	28.1%	28.0%	24.6%	20.9%	23.2%	27.9%	25.7%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194
	*	includes "not sure	"	1	**includes "not sure" and	"other"											

Views on technology, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

	All	Gen	der		А	ige		Employm	ent Status		Inco	me			Educa	ntion	
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Completely disagree	12.2%	11.1%	13.1%	12.5%	12.9%	12.3%	10.7%	12.5%	11.9%	10.6%	9.4%	15.1%	18.6%	12.8%	11.9%	13.6%	8.
iomewhat disagree	15.2%	14.5%	15.8%	15.2%	14.0%	15.6%	15.9%	14.8%	15.4%	14.8%	17.4%	12.0%	18.3%	16.4%	13.6%	13.4%	18.
omewhat agree	18.2%	19.9%	16.5%	19.0%	18.0%	15.9%	21.2%	18.2%	18.1%	20.3%	18.3%	21.5%	11.0%	17.6%	20.3%	17.5%	14
ompletely agree	15.6%	20.0%	11.4%	17.6%	14.7%	15.2%	15.1%	16.0%	15.3%	15.2%	13.5%	11.4%	28.6%	12.5%	14.3%	20.0%	2
ot sure	38.9%	34.5%	43.2%	35.7%	40.4%	41.1%	37.2%	38.5%	39.3%	39.2%	41.4%	40.0%	23.6%	40.6%	39.8%	35.5%	3
ample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	
	P	olitical Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural	
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Completely disagree	9.9%	13.2%	13.0%	10.7%	12.4%	13.8%	13.2%	9.4%	11.0%	17.9%	10.2%	12.4%	10.6%	15.9%	8.9%	13.4%	12.
omewhat disagree	15.2%	15.4%	14.8%	19.3%	12.1%	13.9%	15.2%	17.9%	14.8%	15.3%	15.8%	15.7%	13.6%	16.9%	13.5%	17.6%	13
omewhat agree	22.6%	13.3%	19.9%	19.4%	15.3%	20.4%	19.5%	18.3%	12.9%	20.8%	15.5%	19.3%	18.1%	19.2%	20.0%	15.7%	20
Completely agree	14.6%	14.7%	17.4%	12.8%	18.0%	15.9%	20.2%	11.1%	7.9%	18.9%	14.0%	13.0%	17.3%	16.0%	22.1%	13.7%	11
lot sure	37.7%	43.3%	34.9%	37.8%	42.3%	36.0%	31.9%	43.3%	53,4%	27.0%	44.6%	39.6%	40.4%	32.1%	35.5%	39.5%	43
	37.770	43.3%	34.9%	37.070	42.370	30.070	31.370	45.570	55.170	27.070	11.070	33.070	10.170	52.170			
ample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224		398	
ample size	290	375	ies were brok	347	370 maller compan	283		264				212				398	
ample size	290	375 ech compan	ies were brok	347	370 maller compan	283		264	112		169	212			259	398	
My professional life woul	290 ald be improved if to All All 12.2%	375 ech compan Gen Male 12.4%	ies were brok der Female 12.1%	347 Ken up into s 18-29 11.4%	370 maller compan A 30-44 12.3%	ies." ige 45-64 12.8%	515 65+ 12.1%	Employm Working 12.6%	ent Status Not Working 12.0%	60 Under \$30k 12.8%	169 Incoi \$30K-\$59,999 9.2%	212 ne \$60K-\$99,999 16.4%	\$100K+ 15.6%	HS or Less 13.8%	Educa Some College 11.1%	ation College Grad 13.3%	Post Gra
My professional life woul ompletely disagree omewhat disagree	290 Ild be improved if to All All 12.2% 15.8%	375 ech compan Gen Male 12.4% 15.3%	ies were brok der Female 12.1% 16.3%	347 Ken up into s 18-29 11.4% 17.7%	370 maller compan A 30-44 12.3% 16.1%	ies." ige 45-64 12.8% 15.4%	65+ 12.1% 14.3%	264 Employm Working 12.6% 15.4%	ent Status Not Working 12.0% 16.2%	00 Under \$30k 12.8% 12.8%	\$30K-\$59,999 9.2% 21.2%	212 ne \$60K-\$99,999 16.4% 12.9%	\$100K+ 15.6% 19.9%	HS or Less 13.8% 16.7%	Educa Some College 11.1% 14.2%	ation College Grad 13.3% 15.3%	Post Gra 8 18
My professional life woul ompletely disagree omewhat disagree omewhat agree	290 ald be improved if to All All 12.2% 15.8% 15.7%	375 ech compan Gen Male 12.4% 15.3% 16.7%	335 ies were brok der Female 12.1% 16.3% 14.8%	347 Ken up into s 18-29 11.4% 17.7% 16.4%	370 maller compan A 30-44 12.3% 16.1% 16.5%	283 ies." ige 45-64 12.8% 15.4% 14.1%	65+ 12.1% 14.3% 16.8%	Employm Working 12.6% 15.4% 16.0%	ent Status Not Working 12.0% 16.2% 15.5%	Under \$30k 12.8% 12.8% 18.7%	169 Inco \$30K-\$59,999 9.2% 21.2% 16.6%	ne \$60K-\$99,999 16.4% 12.9% 16.3%	\$100K+ 15.6% 19.9% 12.7%	HS or Less 13.8% 16.7% 15.6%	259 Educe Some College 11.1% 14.2% 17.1%	398 ation College Grad 13.3% 15.3% 15.8%	Post Gra 8 18 12
Imple size Imple	290 ald be improved if to All 12.2% 15.8% 15.7% 14.2%	375 ech compan Gen Male 12.4% 15.3% 16.7% 18.2%	335 ies were brok der Female 12.1% 16.3% 14.8% 10.4%	18-29 11.4% 17.7% 16.4% 15.6%	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1%	283 ies." ige 45-64 12.8% 15.4% 14.1% 11.1%	65+ 12.1% 14.3% 16.8% 13.1%	Employm Working 12.6% 15.4% 16.0% 15.99	nt Status Not Working 12.0% 16.2% 15.5% 12.9%	Under \$30k 12.8% 12.8% 18.7% 13.9%	169 \$30K-\$59,999 9.2% 21.2% 16.6% 10.9%	ne \$60K-\$99,999 16.4% 12.9% 16.3% 13.3%	\$100K+ 15.6% 19.9% 12.7% 21.6%	HS or Less 13.8% 16.7% 15.6% 11.0%	Educa Some College 11.1% 14.2% 17.1% 14.0%	1tion College Grad 13.3% 15.3% 16.5%	Post Gra 8 18 12 22
My professional life woul ompletely disagree omewhat disagree ompletely agree tot sure	290 ald be improved if to All 12.2% 15.8% 15.7% 14.20 42.0%	375 ech compan Gen Male 12.4% 15.3% 16.7% 18.2% 37.4%	ies were brok der Female 12.1% 16.3% 14.8% 10.4% 46.4%	18-29 11.4% 17.7% 16.4% 15.6% 38.9%	30-44 12.3% 16.1% 18.1% 37.1%	283 ies." ge 45-64 12.8% 15.4% 14.1% 46.7%	65+ 12.1% 14.3% 16.8% 13.19%	Employm Working 12.6% 15.4% 16.0% 15.9% 40.1%	ent Status Not Working 12.0% 16.2% 15.5% 12.9% 43.4%	Under \$30k 12.8% 12.8% 18.7% 13.9% 41.8%	Incor \$30K-\$59,999 9.2% 21.2% 16.6% 10.9% 42.1%	ne \$60K-\$99,999 16.4% 12.9% 16.3% 41.1%	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2%	HS or Less 13.8% 16.7% 15.6% 11.0% 42.9%	259 Educa Some College 11.1% 14.2% 17.1% 14.0% 43.6%	13.3% College Grad 13.3% 15.3% 16.5% 39.2%	Post Gra 8 18 12 22 38
iample size 'My professional life woul Completely disagree iomewhat disagree iomewhat agree iompletely agree lot sure	290 ald be improved if to All 12.2% 15.8% 15.7% 14.2%	375 ech compan Gen Male 12.4% 15.3% 16.7% 18.2%	335 ies were brok der Female 12.1% 16.3% 14.8% 10.4%	18-29 11.4% 17.7% 16.4% 15.6%	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1%	283 ies." ige 45-64 12.8% 15.4% 14.1% 11.1%	65+ 12.1% 14.3% 16.8% 13.1%	Employm Working 12.6% 15.4% 16.0% 15.99	nt Status Not Working 12.0% 16.2% 15.5% 12.9%	Under \$30k 12.8% 12.8% 18.7% 13.9%	169 \$30K-\$59,999 9.2% 21.2% 16.6% 10.9%	ne \$60K-\$99,999 16.4% 12.9% 16.3% 13.3%	\$100K+ 15.6% 19.9% 12.7% 21.6%	HS or Less 13.8% 16.7% 15.6% 11.0%	Educa Some College 11.1% 14.2% 17.1% 14.0%	1tion College Grad 13.3% 15.3% 16.5%	Post Gra 8 18 12 22 38
My professional life woul completely disagree omewhat disagree omeyhat agree completely agree lot sure	290 ald be improved if to All 12.2% 15.8% 15.7% 14.2% 42.0% 1000	375 ech compan Gen Male 12.4% 15.3% 16.7% 18.2% 37.4%	ies were brok der Female 16.3% 14.8% 10.4% 46.4% 516	18-29 11.4% 17.7% 16.4% 15.6% 38.9%	30-44 12.3% 16.1% 18.1% 37.1%	283 ies." ge 45-64 12.8% 15.4% 14.1% 46.7%	65+ 12.1% 14.3% 16.8% 13.19%	Employm Working 12.6% 15.4% 16.0% 15.9% 40.1%	ent Status Not Working 12.0% 16.2% 15.5% 12.9% 43.4% 574	Under \$30k 12.8% 12.8% 18.7% 13.9% 41.8%	Incor \$30K-\$59,999 9.2% 21.2% 16.6% 10.9% 42.1%	ne \$60K-\$99,999 16.4% 12.9% 16.3% 41.1%	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2%	HS or Less 13.8% 16.7% 15.6% 11.0% 42.9%	Educc Some College 11.196 14.296 17.196 43.696 318	13.3% College Grad 13.3% 15.3% 16.5% 39.2%	Post Gra 8 18 12 22 38
My professional life woul ompletely disagree omewhat disagree ompletely agree ot sure	290 ald be improved if to All 12.2% 15.8% 15.7% 14.2% 42.0% 1000	375 Sech compan Gen Male 12.4% 15.3% 16.7% 18.2% 37.4% 484	ies were brok der Female 16.3% 14.8% 10.4% 46.4% 516	18-29 11.4% 17.7% 16.4% 15.6% 38.9%	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1% 37.1% 259	283 ies." ge 45-64 12.8% 15.4% 14.1% 46.7%	65+ 12.1% 14.3% 16.8% 13.19%	Employm Working 12.6% 15.4% 16.0% 40.1% 426	ent Status Not Working 12.0% 16.2% 15.5% 12.9% 43.4% 574	Under \$30k 12.8% 12.8% 18.7% 13.9% 41.8%	Incor \$30K-\$59,999 9.2% 21.2% 16.6% 10.9% 42.1%	me \$60K-\$99,999 16.4% 12.9% 16.3% 41.1% 217	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2%	HS or Less 13.8% 16.7% 15.6% 11.0% 42.9%	Educc Some College 11.196 14.296 17.196 43.696 318	398 ation College Grad 13.3% 15.8% 16.5% 39.2% 192	Post Gra 8 18 12 22 38
my professional life would be applied by the would be applied by the would be applied by the would be applied by agree by the world by the world by agree by the world by the wo	290 ald be improved if to All 12.2% 15.8% 15.7% 14.2% 42.0% 1000	375 ech compan Ger Male 12.4% 15.3% 16.7% 18.2% 37.4% 484 olitical Leaning	335 ies were brok der Female 12.1% 16.3% 14.8% 10.4% 46.4% 516	18-29 11.496 17.796 16.496 15.696 38.996 207	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1% 37.1% 259 Party ID	283 iies." 198 45-64 12.8% 14.1% 14.1% 46.7% 327	65+ 12.1% 14.3% 16.8% 13.1% 43.7% 207	Employm Working 12.6% 15.4% 16.0% 15.9% 40.1% 426	nt Status Not Working 12.0% 16.2% 12.9% 43.4% 574	Under \$30k 12.8% 12.8% 18.7% 13.9% 41.8% 245	169 \$30K-\$59,999 9.2% 21.2% 16.6% 10.9% 42.1% 248	ne \$60K-\$99,999 16.4% 12.996 16.3% 41.196 217	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2% 153	HS or Less 13.8% 16.7% 15.6% 11.0% 42.9% 386	Educa Some College 11.1% 14.2% 17.1% 14.0% 43.6% 318	398 Ition College Grad 13.3% 15.3% 16.5% 39.2% 192 Urban/Rural	Post Gr 11 11: 2: 3:
my professional life would completely disagree comewhat disagree completely agree of sure ample size	290 Ild be improved if to All 12.2% 15.8% 15.7% 14.2% 42.0% 1000 P Liberal	375 ech compan Gen Male 12.4% 15.3% 16.7% 18.2% 37.4% 484 olitical Leanin; Moderate*	335 ies were brok der Female 12.1% 16.3% 14.8% 10.4% 46.4% 516 SS Conservative	18-29 11.4% 17.7% 16.4% 15.6% 38.9% 207	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1% 37.1% 259 Party ID Independent**	283 ies." use 45-64 12.8% 15.4% 14.1% 46.7% 327 Republican	65+ 12.1% 14.3% 16.8% 13.1% 43.7% 207	Employm Working 12.6% 15.4% 16.0% 15.9% 40.1% 426 Political Int	nt Status Not Working 12.0% 16.2% 15.5% 43.4% 574 terest Only now and then	Under \$30k 12.8% 12.8% 13.9% 41.8% 245	\$30K-\$59,999 9.2% 21.2% 16.6% 42.1% 248	ne \$60K-\$99,999 16.4% 12.9% 16.3% 41.1% 217 Region Midwest	\$100K+ 15.6% 19.9% 21.6% 30.2% 153	HS or Less 13.8% 16.7% 15.6% 42.9% 386	Educa Some College 11.1% 14.2% 17.1% 43.6% 318	398 ation College Grad 13.3% 15.3% 16.5% 39.2% 192 Urban/Rural Suburban	Post Gr 1: 1: 2: 3: Rural
my professional life woul my professional life woul my professional life woul my disagree mewhat disagree mewhat agree ompletely agree ot sure ample size my letely disagree mewhat disagree mewhat disagree	290 Ild be improved if to All 12.2% 15.8% 15.7% 14.2% 42.0% 1000 P Liberal 9.8%	375 ech compan Male 12.4% 15.3% 16.7% 37.4% 484 olitical Leanin; Moderate* 13.3%	ies were brok der Female 12.1% 16.3% 14.8% 10.4% 46.4% 516	18-29 11.4% 15.6% 15.6% 207	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1% 259 Party ID Independent** 13.8%	283 ies." uge 45-64 12.8% 15.4% 14.1% 46.7% 327 Republican 12.1%	65+ 12.1% 14.3% 16.8% 13.1% 207 Most of the time 13.7%	Employm Working 12.6% 15.4% 16.0% 40.1% 426 Political Int Some of the time 10.4%	ent Status Not Working 12.0% 16.2% 15.5% 12.9% 43.4% 574 terest Only now and then 12.9%	Under \$30k 12.8% 12.8% 13.9% 41.8% 245 Hardly at all 16.2%	Inco \$30K-\$59,999 9.2% 21.2% 10.9% 42.1% 248 Northeast 14.2%	ne \$60K-\$99,999 16.4% 12.9% 16.3% 41.1% 217 Region Midwest 12.8%	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2% 153	HS or Less 13.8% 16.7% 11.0% 42.9% 386	Educe Some College 11.196 14.296 17.196 14.096 43.696 318 Urban 8.096	398 Attion College Grad 13.3% 15.3% 15.8% 39.2% 16.5% 39.2% 192 Urban/Rural Suburban 14.6%	Post Gr 1: 1: 2: 3: Rural 1:
"My professional life woul Completely disagree Somewhat agree Completely agree Not sure Sample size Completely disagree Somewhat agree	290 Ild be improved if to All 12.2% 15.8% 15.7% 14.2% 42.0% 1000 P Liberal 9.8% 15.6%	375 ech compan Gen Male 12.4% 15.3% 16.7% 18.2% 37.4% 484 olitical Leanin, Moderate* 13.3% 15.9%	ies were brok der Female 12.1% 16.3% 14.8% 10.4% 46.4% 516 35 Conservative 13.2% 16.0%	18-29 11.4% 17.7% 16.4% 15.6% 207 Democrat 10.8% 17.4%	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1% 259 Party ID Independent** 13.8% 13.0%	283 ies." ge 45-64 12.8% 15.4% 14.1% 46.7% 327 Republican 12.1% 17.6%	65+ 12.1% 14.3% 16.8% 13.1% 43.7% 207 Most of the time 13.7% 15.9%	Employm Working 12.6% 15.4% 16.0% 40.1% 40.1% Some of the time 10.4% 17.6%	ent Status Not Working 12.0% 16.2% 15.5% 12.9% 43.4% 574 terest Only now and then 12.9% 16.8%	Under \$30k 12.8% 12.8% 18.7% 41.8% 245 Hardly at all 16.2% 16.7%	Inco \$30K-\$59,999 9.2% 21.2% 16.6% 10.9% 42.1% 248 Northeast 14.2% 16.3%	ne \$60K-\$99,999 16.4% 12.9% 16.3% 41.1% 217 Region Midwest 12.8% 13.6%	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2% 153 South 9.8% 17.0%	HS or Less 13.8% 16.7% 15.6% 42.9% 386 West 14.3% 15.5%	Educe Some College 11.1% 14.2% 17.1% 43.6% 318 Urban 8.0% 18.3%	398 Attion College Grad 13.3% 15.8% 16.5% 39.2% 192 Urban/Rural Suburban 14.6% 15.9%	Post Gra
"My professional life woul Completely disagree Somewhat disagree Somewhat agree Completely agree Not sure Sample size Completely disagree Somewhat disagree Somewhat agree Completely disagree Somewhat agree Completely agree Not sure	290 All All 12.2% 15.8% 15.7% 14.2% 42.0% 1000 P Liberal 9.8% 15.6% 16.9%	375 Sech compan Gen Male 12.4% 15.3% 16.7% 18.2% 37.4% 484 solitical Leanin, Moderate* 13.3% 15.9% 14.3%	335 ies were brok der Female 12.1% 16.3% 14.8% 10.4% 46.4% 516 35 Conservative 13.2% 16.0% 16.4% 16.4%	18-29 11.496 17.796 16.496 15.696 38.996 207 Democrat 10.896 17.496 16.696	370 maller compan A 30-44 12.3% 16.1% 16.5% 18.1% 259 Party ID Independent** 13.8% 13.0% 15.0%	283 ies." ge 45-64 12.8% 14.1% 46.7% 327 Republican 12.1% 17.6% 15.6%	65+ 12.1% 14.3% 16.8% 13.1% 43.7% 207 Most of the time 13.7% 15.9% 16.4%	Employm Working 12.6% 15.4% 16.0% 15.99 40.1% 426 Political In Some of the time 10.4% 17.6% 16.0%	nt Status Not Working 12.0% 16.2% 15.5% 12.9% 43.4% 574 terest Only now and then 12.9% 16.8% 12.2%	Under \$30k 12.8% 12.8% 13.9% 41.89% 245 Hardly at all 16.2% 16.7% 19.5%	169 Inco \$30K-\$59,999 9.2% 21.2% 16.6% 42.1% 248 Northeast 14.2% 16.3% 12.0%	ne \$60K-\$99,999 16.4% 12.996 16.3% 41.196 217 Region Midwest 12.8% 13.6% 16.8%	\$100K+ 15.6% 19.9% 12.7% 21.6% 30.2% 153 South 9.8% 17.0%	HS or Less 13.8% 15.6% 42.9% 386 West 14.3% 17.5% 17.6%	Educa Some College 11.1% 14.2% 17.1% 43.6% 318 Urban 8.0% 18.3% 17.8%	398 ation College Grad 13.3% 15.3% 15.8% 16.5% 39.2% 192 Urban/Rural Suburban 14.6% 15.9% 13.3%	Post Gra 8 18 12 22 38

	All	All Gender			Age Employment Status						Incor	no		Education				
					-													
	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
ompletely disagree	15.1%	16.5%	13.8%	13.7%	16.4%	16.6%	12.6%	15.7%	14.7%	15.0%	12.9%	19.2%	15.7%	16.0%	14.3%	15.3%	14.3	
omewhat disagree	17.5%	14.6%	20.2%	18.8%	16.0%	18.0%	17.2%	16.6%	18.2%	17.8%	21.6%	14.7%	15.2%	16.4%	18.4%	17.8%	18.1	
omewhat agree	24.6%	24.3%	25.0%	21.6%	23.4%	24.2%	29.9%	23.6%	25.4%	20.7%	24.7%	30.5%	23.6%	22.7%	21.7%	33.8%	24.89	
Completely agree	23.4%	28.9%	18.1%	21.8%	24.2%	22.2%	25.8%	23.5%	23.3%	26.1%	19.4%	20.7%	33.9%	19.2%	25.7%	23.4%	31.69	
lot sure	19.4%	15.8%	22.9%	24.1%	20.0%	19.1%	14.4%	20.6%	18.5%	20.5%	21.4%	14.9%	11.7%	25.7%	20.0%	9.7%	11.29	
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	10	
	F	olitical Leanin	gs	Party ID						Region				Urban/Rural				
	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural	
Completely disagree	12.5%	15.8%	16.7%	14.6%	16.6%	13.9%	16.0%	12.5%	17.5%	22.5%	13.7%	15.7%	14.0%	17.4%	11.1%	15.2%	15.69	
																	14.29	
omewhat disagree	17.2%	16.9%	18.4%	16.6%	16.9%	19.5%	15.4%	21.8%	23.5%	13.4%	20.1%	17.0%	16.4%	17.8%	13.5%	20.2%	14.2	
9	17.2% 28.7%	16.9% 23.3%	18.4% 22.6%	16.6% 27.3%	16.9% 21.9%	19.5% 24.7%	15.4% 24.0%	21.8% 27.2%	23.5% 24.7%		20.1% 25.9%	17.0% 25.0%	16.4% 24.6%	17.8% 23.4%	13.5% 25.4%	20.2% 26.4%	18.19	
omewhat agree										24.6%								
omewhat agree completely agree	28.7%	23.3%	22.6%	27.3%	21.9%	24.7%	24.0%	27.2%	24.7%	24.6% 21.6%	25.9%	25.0%	24.6%	23.4%	25.4%	26.4%	18.19	
Somewhat disagree Somewhat agree Completely agree Not sure Sample size	28.7% 26.6%	23.3% 19.3%	22.6% 25.2%	27.3% 24.0%	21.9% 23.6%	24.7% 22.2%	24.0% 32.8%	27.2% 14.9%	24.7% 9.8%	24.6% 21.6% 17.9%	25.9% 22.4%	25.0% 22.9%	24.6% 23.5%	23.4% 24.3%	25.4% 31.0%	26.4% 18.9%	18.19 25.09	

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Google	All	All Gender			А	ige		Employm	ent Status		Inco	me			Educa	ation				
Better/worse if broken up	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad			
Worse off	10.7%	12.3%	9.2%	11.1%	11.0%	12.9%	6.3%	10.3%	10.9%	9.7%	9.5%	12.1%	16.9%	11.4%	9.8%	9.8%	12.4%			
Somewhat worse off	13.4%	11.8%	15.0%	15.3%	10.7%	10.6%	19.4%	12.8%	13.9%	15.5%	14.6%	11.9%	13.1%	12.9%	12.5%	13.5%	18.2%			
Somewhat better off	19.1%	19.4%	18.9%	18.5%	22.1%	16.8%	19.8%	19.6%	18.8%	19.5%	21.1%	21.3%	15.8%	18.1%	19.3%	21.0%	18.9%			
Better off	23.0%	28.6%	17.7%	19.8%	19.6%	25.2%	27.2%	24.0%	22.4%	18.3%	23.4%	22.5%	32.7%	18.1%	23.5%	30.0%	28.0%			
Not sure	33.7%	28.0%	39.2%	35.2%	36.7%	34.5%	27.4%	33.3%	34.1%	37.0%	31.4%	32.2%	21.5%	39.6%	35.0%	25.7%	22.4%			
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104			
Google (cont'd)	F	Political Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural				
Better/worse if broken up	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural			
Worse off	10.8%	12.8%	8.1%	14.1%	9.3%	8.1%	10.7%	11.5%	8.9%	17.8%	10.4%	8.8%	11.3%	11.3%	11.9%	11.7%	8.5%			
Somewhat worse off	13.6%	12.5%	14.4%	16.7%	10.3%	13.2%	14.8%	11.5%	15.7%	13.3%	15.6%	8.1%	14.8%	14.1%	16.4%	13.9%	8.4%			
Somewhat better off	19.3%	18.4%	19.8%	16.6%	20.3%	20.8%	18.4%	19.0%	24.0%	15.6%	15.8%	18.9%	19.3%	21.4%	23.6%	16.0%	15.6%			
Better off	20.1%	20.3%	28.9%	18.1%	24.1%	28.1%	29.7%	19.6%	10.4%	16.6%	20.9%	28.4%	22.0%	21.8%	21.5%	22.2%	25.5%			
Not sure	36.2%	36.0%	28.9%	34.5%	36.0%	29.8%	26.4%	38.4%	41.0%	36.7%	37.3%	35.8%	32.6%	31.4%	26.7%	36.2%	41.9%			
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194			
Amazon	All	Ger	nder		A	ıge		Employm	ent Status		Inco	me			Educa	ation				
Amazon Better/worse if broken up	All All	Ger Male	nder Female	18-29	A 30-44	.ge 45-64	65+	Employm Working	ent Status Not Working	Under \$30k	Inco \$30K-\$59,999	me \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad			
				18-29 9.6%		-	65+ 12.3%			Under \$30k 12.0%			\$100K+ 15.6%	HS or Less 13.4%			Post Grad 14.7%			
Better/worse if broken up	All	Male	Female		30-44	45-64		Working	Not Working		\$30K-\$59,999	\$60K-\$99,999			Some College	College Grad				
Better/worse if broken up Worse off	AII 13.2%	Male 13.6%	Female 12.8%	9.6%	30-44 12.0%	45-64 16.9%	12.3%	Working 12.4%	Not Working 13.8%	12.0%	\$30K-\$59,999 12.2%	\$60K-\$99,999 15.3%	15.6%	13.4%	Some College 12.1%	College Grad 13.7%	14.7%			
Better/worse if broken up Worse off Somewhat worse off	AII 13.2% 14.2%	Male 13.6% 16.4%	Female 12.8% 12.0%	9.6% 13.9%	30-44 12.0% 14.8%	45-64 16.9% 12.5%	12.3% 16.3%	Working 12.4% 12.5%	Not Working 13.8% 15.4%	12.0% 14.5%	\$30K-\$59,999 12.2% 13.2%	\$60K-\$99,999 15.3% 15.6%	15.6% 19.1%	13.4% 15.0%	Some College 12.1% 12.6%	College Grad 13.7% 12.2%	14.7% 19.2%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off	AII 13.2% 14.2% 17.9%	Male 13.6% 16.4% 16.6%	Female 12.8% 12.0% 19.1%	9.6% 13.9% 16.5%	30-44 12.0% 14.8% 18.0% 19.5% 35.6%	45-64 16.9% 12.5% 15.1%	12.3% 16.3% 23.4%	Working 12.4% 12.5% 17.1%	Not Working 13.8% 15.4% 18.4%	12.0% 14.5% 16.7%	\$30K-\$59,999 12.2% 13.2% 18.8%	\$60K-\$99,999 15.3% 15.6% 19.9%	15.6% 19.1% 16.5%	13.4% 15.0% 16.3%	Some College 12.1% 12.6% 18.6%	College Grad 13.7% 12.2% 18.4%	14.7% 19.2% 20.3% 24.9% 20.9%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off	All 13.2% 14.2% 17.9% 21.0%	Male 13.6% 16.4% 16.6% 25.5%	Female 12.8% 12.0% 19.1% 16.6%	9.6% 13.9% 16.5% 25.7%	30-44 12.0% 14.8% 18.0% 19.5%	45-64 16.9% 12.5% 15.1% 20.0%	12.3% 16.3% 23.4% 19.4%	Working 12.4% 12.5% 17.1% 22.7%	Not Working 13.8% 15.4% 18.4% 19.7%	12.0% 14.5% 16.7% 16.9%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8%	\$60K-\$99,999 15.3% 15.6% 19.9%	15.6% 19.1% 16.5% 24.0%	13.4% 15.0% 16.3% 17.9%	Some College 12.1% 12.6% 18.6% 20.7%	College Grad 13.7% 12.2% 18.4% 25.6%	14.7% 19.2% 20.3% 24.9%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure	All 13.2% 14.2% 17.9% 21.0% 33.9% 999	Male 13.6% 16.4% 16.6% 25.5% 27.9%	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515	9.6% 13.9% 16.5% 25.7% 34.3%	30-44 12.0% 14.8% 18.0% 19.5% 35.6%	45-64 16.9% 12.5% 15.1% 20.0% 35.4%	12.3% 16.3% 23.4% 19.4% 28.7%	Working 12.4% 12.5% 17.1% 22.7% 35.4%	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573	12.0% 14.5% 16.7% 16.9% 39.9%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0%	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3%	15.6% 19.1% 16.5% 24.0% 24.8% 152	13.4% 15.0% 16.3% 17.9% 37.3%	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318	College Grad 13.7% 12.2% 18.4% 25.6% 30.1%	14.7% 19.2% 20.3% 24.9% 20.9%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size	All 13.2% 14.2% 17.9% 21.0% 33.9% 999	Male 13.6% 16.4% 16.6% 25.5% 27.9% 484	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515	9.6% 13.9% 16.5% 25.7% 34.3%	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259	45-64 16.9% 12.5% 15.1% 20.0% 35.4%	12.3% 16.3% 23.4% 19.4% 28.7%	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573	12.0% 14.5% 16.7% 16.9% 39.9%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0%	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217	15.6% 19.1% 16.5% 24.0% 24.8% 152	13.4% 15.0% 16.3% 17.9% 37.3%	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318	College Grad 13.7% 12.2% 18.4% 25.6% 30.1%	14.7% 19.2% 20.3% 24.9% 20.9%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Amazon (cont'd)	All 13.2% 14.2% 17.9% 21.0% 33.9% 999	Male 13.6% 16.4% 16.6% 25.5% 27.9% 484	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515	9.6% 13.9% 16.5% 25.7% 34.3% 206	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259	45-64 16.9% 12.5% 15.1% 20.0% 35.4% 327	12.3% 16.3% 23.4% 19.4% 28.7% 207	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573	12.0% 14.5% 16.7% 16.9% 39.9% 245	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0% 248	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217	15.6% 19.1% 16.5% 24.0% 24.8% 152	13.4% 15.0% 16.3% 17.9% 37.3% 385	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318	College Grad 13.7% 12.2% 18.4% 25.6% 30.1% 192	14.7% 19.2% 20.3% 24.9% 20.9% 104			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Amazon (cont'd) Better/worse if broken up	All 13.2% 14.2% 17.9% 21.0% 33.9% 999	Male	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515	9.6% 13.9% 16.5% 25.7% 34.3% 206	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259 Party ID Independent**	45-64 16.9% 12.5% 15.1% 20.0% 35.4% 327	12.3% 16.3% 23.4% 19.4% 28.7% 207	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426 Political In	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573 terest Only now and then	12.0% 14.5% 16.7% 16.9% 39.9% 245	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0% 248	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217 Region Midwest	15.6% 19.1% 16.5% 24.0% 24.8% 152	13.4% 15.0% 16.3% 17.9% 37.3% 385	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318	College Grad 13.7% 12.2% 18.4% 25.6% 30.1% 192 Urban/Rural Suburban	14.7% 19.2% 20.3% 24.9% 20.9% 104			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Amazon (cont'd) Better/worse if broken up Worse off	All 13.2% 14.2% 17.9% 21.0% 33.9% 999	Male	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515 gs Conservative 14.0%	9.6% 13.9% 16.5% 25.7% 34.3% 206 Democrat 15.2%	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259 Party ID Independent** 11.7%	45-64 16.9% 12.5% 15.1% 20.0% 35.4% 327 Republican 12.5%	12.3% 16.3% 23.4% 19.4% 28.7% 207 Most of the time 13.6%	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426 Political In Some of the time 13.5%	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573 terest Only now and then 14.0%	12.0% 14.5% 16.7% 16.9% 39.9% 245 Hardly at all 11.9%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0% 248 Northeast 12.2%	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217 Region Midwest 12.6%	15.6% 19.1% 16.5% 24.0% 24.8% 152 South 12.9%	13.4% 15.0% 16.3% 17.9% 37.3% 385 West 14.8%	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318 Urban 13.4%	College Grad 13.7% 12.2% 18.4% 25.6% 30.1% 192 Urban/Rural Suburban 14.1%	14.7% 19.2% 20.3% 24.9% 20.9% 104 Rural			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Amazon (cont'd) Better/worse if broken up Worse off Somewhat worse off	All 13.2% 14.2% 17.9% 21.0% 33.9% 999 F Liberal 11.6% 13.0%	Male 13.6% 16.4% 16.6% 25.5% 27.9% 484 Political Leanin Moderate* 13.7% 14.6%	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515 gs Conservative 14.0% 14.7%	9.6% 13.9% 16.5% 25.7% 34.3% 206 Democrat 15.2% 13.5%	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259 Party ID Independent** 11.7% 14.1%	45-64 16.9% 12.5% 15.1% 20.0% 35.4% 327 Republican 12.5% 15.2%	12.3% 16.3% 23.4% 19.4% 28.7% 207 Most of the time 13.6% 15.5%	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426 Political In Some of the time 13.5% 11.9%	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573 terest Only now and then 14.0% 16.7%	12.0% 14.5% 16.7% 16.9% 39.9% 245 Hardly at all 11.9% 14.5%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0% 248 Northeast 12.2% 16.6%	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217 Region Midwest 12.6% 9.7%	15.6% 19.1% 16.5% 24.0% 24.8% 152 South 12.9% 14.3%	13.4% 15.0% 16.3% 17.9% 37.3% 385 West 14.8% 16.0%	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318 Urban 13.4% 19.9%	College Grad 13.7% 12.2% 18.4% 25.6% 30.1% 192 Urban/Rural Suburban 14.1% 11.5%	14.7% 19.2% 20.3% 24.9% 20.9% 104 Rural 12.4% 12.2%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Amazon (cont'd) Better/worse if broken up Worse off Somewhat worse off Somewhat better off	All 13.2% 14.2% 17.9% 21.0% 33.9% 999 Liberal 11.6% 13.0% 16.6%	Male 13.6% 16.4% 16.6% 25.5% 27.9% 484 Political Leanin Moderate* 13.7% 14.6% 14.2%	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515 gs Conservative 14.0% 14.7% 23.3%	9.6% 13.9% 16.5% 25.7% 34.3% 206 Democrat 15.2% 13.5% 15.7%	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259 Party ID Independent** 11.7% 14.1% 14.8%	45-64 16.9% 12.5% 15.1% 20.0% 35.4% 327 Republican 12.5% 15.2% 24.7%	12.3% 16.3% 23.4% 19.4% 28.7% 207 Most of the time 13.6% 15.5% 18.4%	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426 Political In Some of the time 13.5% 11.9% 18.6%	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573 terest Only now and then 14.0% 16.7% 16.1%	12.0% 14.5% 16.7% 16.9% 39.9% 245 Hardly at all 11.9% 14.5% 16.0%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0% 248 Northeast 12.2% 16.6% 18.2%	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217 Region Midwest 12.6% 9.7% 19.9%	15.6% 19.1% 16.5% 24.0% 24.8% 152 South 12.9% 14.3% 17.0%	13.4% 15.0% 16.3% 17.9% 37.3% 385 West 14.8% 16.0% 17.3%	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318 Urban 13.4% 19.9% 15.5%	College Grad 13.7% 12.2% 18.4% 25.6% 30.1% 192 Urban/Rural Suburban 14.1% 11.5% 18.5%	14.7% 19.2% 20.3% 24.9% 20.9% 104 Rural 12.4% 12.2% 16.8%			
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Amazon (cont'd) Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off	All 13.2% 14.2% 17.9% 21.0% 33.9% 999 F Liberal 11.6% 13.0% 16.6% 26.7%	Male 13.6% 16.4% 16.6% 25.5% 27.9% 484 Political Leanin Moderate* 13.7% 14.6% 14.2% 17.1%	Female 12.8% 12.0% 19.1% 16.6% 39.5% 515 gs Conservative 14.0% 14.7% 23.3% 20.3%	9.6% 13.9% 16.5% 25.7% 34.3% 206 Democrat 15.2% 13.5% 15.7% 21.7%	30-44 12.0% 14.8% 18.0% 19.5% 35.6% 259 Party ID Independent** 11.7% 14.1% 14.8% 20.0%	45-64 16.9% 12.5% 15.1% 20.0% 35.4% 327 Republican 12.5% 15.2% 24.7% 21.3%	12.3% 16.3% 23.4% 19.4% 28.7% 207 Most of the time 13.6% 15.5% 18.4% 25.8%	Working 12.4% 12.5% 17.1% 22.7% 35.4% 426 Political In Some of the time 13.5% 11.9% 18.6% 17.5%	Not Working 13.8% 15.4% 18.4% 19.7% 32.7% 573 terest Only now and then 14.0% 16.7% 16.1% 13.6%	12.0% 14.5% 16.7% 16.9% 39.9% 245 Hardly at all 11.9% 14.5% 16.0% 19.2%	\$30K-\$59,999 12.2% 13.2% 18.8% 24.8% 31.0% 248 Northeast 12.2% 16.6% 18.2% 20.9%	\$60K-\$99,999 15.3% 15.6% 19.9% 19.9% 29.3% 217 Region Midwest 12.6% 9.7% 19.9% 22.2%	15.6% 19.1% 16.5% 24.0% 24.8% 152 South 12.9% 14.3% 17.0% 19.4%	13.4% 15.0% 16.3% 17.9% 37.3% 385 West 14.8% 16.0% 17.3% 22.5%	Some College 12.1% 12.6% 18.6% 20.7% 36.0% 318 Urban 13.4% 19.9% 15.5% 24.9%	College Grad 13.7% 12.2% 18.4% 25.6% 30.1% 192 Urban/Rural Suburban 14.1% 11.5% 18.5% 16.8%	14.7% 19.2% 20.3% 24.9% 20.9% 104 Rural 12.4% 12.2% 16.8% 20.2%			

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Microsoft	All Gender			А	ge		Employm	ent Status		Inco	me			Educa	ation		
Better/worse if broken up	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	10.7%	12.0%	9.3%	9.6%	12.1%	11.8%	8.3%	9.8%	11.3%	11.5%	9.9%	10.8%	12.4%	11.2%	9.2%	11.0%	12.7%
Somewhat worse off	13.7%	15.7%	11.9%	11.5%	13.7%	12.5%	18.1%	15.2%	12.7%	13.3%	11.7%	14.7%	18.3%	10.9%	14.5%	16.0%	18.1%
Somewhat better off	20.0%	18.4%	21.4%	20.5%	18.2%	19.0%	23.0%	17.3%	21.9%	18.7%	22.3%	21.7%	20.5%	19.9%	19.3%	19.1%	23.4%
Better off	16.6%	23.0%	10.5%	14.4%	16.1%	16.5%	19.5%	18.4%	15.2%	13.9%	19.9%	15.5%	20.3%	14.6%	16.1%	20.8%	18.2%
Not sure	39.1%	30.8%	46.9%	44.0%	39.9%	40.2%	31.2%	39.3%	38.9%	42.7%	36.2%	37.3%	28.5%	43.4%	40.9%	33.0%	27.6%
Sample size	999	484	515	207	259	326	207	425	574	245	247	217	153	385	318	192	104
Amazon (cont'd)	F	Political Leanin	gs		Party ID			Political In	terest			Region			Urban/Rural		
Better/worse if broken up	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	9.2%	12.5%	9.8%	11.6%	9.7%	10.7%	11.0%	10.7%	7.0%	17.9%	11.3%	8.8%	11.4%	10.6%	10.4%	12.2%	8.7%
Somewhat worse off Somewhat better off	14.0% 21.5%	11.9% 16.9%	15.7% 22.1%	14.4% 20.7%	12.0% 18.0%	15.2% 21.6%	13.2% 21.3%	12.9% 20.7%	24.0% 15.3%	9.3% 20.8%	16.9% 16.4%	12.7% 21.1%	12.5% 20.8%	14.5% 20.2%	18.1% 23.3%	12.6% 16.5%	8.9% 18.2%
Better off	15.4%	15.2%	19.3%	12.8%	19.0%	18.4%	20.7%	14.7%	10.5%	13.8%	15.4%	16.6%	17.9%	15.3%	19.2%	13.7%	17.5%
Not sure	39.9%	43.6%	33.0%	40.5%	41.3%	34.2%	33.8%	41.0%	43.2%	38.1%	40.0%	40.9%	37.4%	39.5%	28.9%	45.0%	46.6%
Sample size	290	374	335	347	369	283	515	264	112	60	169	212	395	223	259	398	193
Apple	All	Ger	nder		A	ge		Employm	ent Status		Inco	me			Educa	ation	
Apple Better/worse if broken up	All	Ger Male	nder Female	18-29	A 30-44	ge 45-64	65+	Employm Working	ent Status Not Working	Under \$30k	Inco \$30K-\$59,999	me \$60K-\$99,999	\$100K+	HS or Less	Educa Some College	ation College Grad	Post Grad
				9.9%		-	65+ 6.9%	Working 10.8%	Not Working 9.5%	Under \$30k 9.8%			\$100K+ 11.8%	9.2%		College Grad 9.8%	15.1%
Better/worse if broken up	All	Male	Female		30-44	45-64		Working	Not Working		\$30K-\$59,999	\$60K-\$99,999			Some College	College Grad 9.8% 15.2%	15.1% 18.6%
Better/worse if broken up Worse off	AII 10.1%	Male 11.2%	Female 9.0%	9.9%	30-44 11.5%	45-64 11.1%	6.9%	Working 10.8%	Not Working 9.5%	9.8%	\$30K-\$59,999 10.5%	\$60K-\$99,999 9.9%	11.8%	9.2%	Some College 9.6%	College Grad 9.8%	15.1%
Better/worse if broken up Worse off Somewhat worse off	AII 10.1% 12.9% 19.8% 16.5%	Male 11.2% 13.8% 18.4% 20.9%	Female 9.0% 12.0% 21.2% 12.3%	9.9% 9.5% 20.3% 15.2%	30-44 11.5% 13.0% 19.4% 17.8%	45-64 11.1% 11.7% 20.3% 16.2%	6.9% 18.0% 19.2% 16.6%	Working 10.8% 13.7% 18.0% 17.9%	Not Working 9.5% 12.2% 21.2% 15.4%	9.8% 14.7% 16.0% 15.4%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2%	11.8% 19.5% 20.4% 18.1%	9.2% 14.5% 14.6% 13.9%	Some College 9.6% 7.7% 22.1% 19.1%	College Grad 9.8% 15.2% 22.8% 17.5%	15.1% 18.6% 27.0% 16.2%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure	AII 10.1% 12.9% 19.8% 16.5% 40.8%	Male 11.2% 13.8% 18.4% 20.9% 35.7%	Female 9.0% 12.0% 21.2% 12.3% 45.5%	9.9% 9.5% 20.3% 15.2% 45.0%	30-44 11.5% 13.0% 19.4% 17.8% 38.4%	45-64 11.1% 11.7% 20.3% 16.2% 40.7%	6.9% 18.0% 19.2% 16.6% 39.3%	Working 10.8% 13.7% 18.0% 17.9% 39.6%	Not Working 9.5% 12.2% 21.2% 15.4% 41.6%	9.8% 14.7% 16.0% 15.4% 44.1%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5%	11.8% 19.5% 20.4% 18.1% 30.2%	9.2% 14.5% 14.6% 13.9% 47.8%	9.6% 7.7% 22.1% 19.1% 41.4%	College Grad 9.8% 15.2% 22.8% 17.5% 34.7%	15.1% 18.6% 27.0% 16.2% 23.1%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off	AII 10.1% 12.9% 19.8% 16.5%	Male 11.2% 13.8% 18.4% 20.9%	Female 9.0% 12.0% 21.2% 12.3%	9.9% 9.5% 20.3% 15.2%	30-44 11.5% 13.0% 19.4% 17.8%	45-64 11.1% 11.7% 20.3% 16.2%	6.9% 18.0% 19.2% 16.6%	Working 10.8% 13.7% 18.0% 17.9%	Not Working 9.5% 12.2% 21.2% 15.4%	9.8% 14.7% 16.0% 15.4%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2%	11.8% 19.5% 20.4% 18.1%	9.2% 14.5% 14.6% 13.9%	Some College 9.6% 7.7% 22.1% 19.1%	College Grad 9.8% 15.2% 22.8% 17.5%	15.1% 18.6% 27.0% 16.2%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure	All 10.1% 12.9% 19.8% 16.5% 40.8%	Male 11.2% 13.8% 18.4% 20.9% 35.7%	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515	9.9% 9.5% 20.3% 15.2% 45.0%	30-44 11.5% 13.0% 19.4% 17.8% 38.4%	45-64 11.1% 11.7% 20.3% 16.2% 40.7%	6.9% 18.0% 19.2% 16.6% 39.3%	Working 10.8% 13.7% 18.0% 17.9% 39.6%	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573	9.8% 14.7% 16.0% 15.4% 44.1%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5%	11.8% 19.5% 20.4% 18.1% 30.2%	9.2% 14.5% 14.6% 13.9% 47.8%	9.6% 7.7% 22.1% 19.1% 41.4% 318	College Grad 9.8% 15.2% 22.8% 17.5% 34.7%	15.1% 18.6% 27.0% 16.2% 23.1%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size	All 10.1% 12.9% 19.8% 16.5% 40.8%	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515	9.9% 9.5% 20.3% 15.2% 45.0%	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259	45-64 11.1% 11.7% 20.3% 16.2% 40.7%	6.9% 18.0% 19.2% 16.6% 39.3%	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573	9.8% 14.7% 16.0% 15.4% 44.1%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217	11.8% 19.5% 20.4% 18.1% 30.2%	9.2% 14.5% 14.6% 13.9% 47.8%	9.6% 7.7% 22.1% 19.1% 41.4% 318	College Grad 9.8% 15.2% 22.8% 17.5% 34.7%	15.1% 18.6% 27.0% 16.2% 23.1%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Apple (cont'd)	AII 10.1% 12.9% 19.8% 16.5% 40.8% 999	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515	9.9% 9.5% 20.3% 15.2% 45.0% 206	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259	45-64 11.1% 11.7% 20.3% 16.2% 40.7% 327	6.9% 18.0% 19.2% 16.6% 39.3% 207	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573	9.8% 14.7% 16.0% 15.4% 44.1% 245	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0% 248	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217	11.8% 19.5% 20.4% 18.1% 30.2% 152	9.2% 14.5% 14.6% 13.9% 47.8% 385	Some College 9.6% 7.7% 22.1% 19.1% 41.4% 318	College Grad 9.8% 15.2% 22.8% 17.5% 34.7% 192	15.1% 18.6% 27.0% 16.2% 23.1% 104
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Apple (cont'd) Better/worse if broken up	All 10.1% 12.9% 19.8% 16.5% 40.8% 999	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484 Political Leanin Moderate*	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515	9.9% 9.5% 20.3% 15.2% 45.0% 206	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259 Party ID	45-64 11.1% 11.7% 20.3% 16.2% 40.7% 327	6.9% 18.0% 19.2% 16.6% 39.3% 207	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426 Political In	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573 terest Only now and then	9.8% 14.7% 16.0% 15.4% 44.1% 245	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0% 248	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217 Region Midwest	11.8% 19.5% 20.4% 18.1% 30.2% 152	9.2% 14.5% 14.6% 13.9% 47.8% 385	9.6% 7.7% 22.1% 19.1% 41.4% 318	College Grad 9.8% 15.2% 22.8% 17.5% 34.7% 192 Urban/Rural Suburban	15.1% 18.6% 27.0% 16.2% 23.1% 104
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Apple (cont'd) Better/worse if broken up Worse off	All 10.1% 12.9% 19.8% 16.5% 40.8% 999	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484 Political Leanin Moderate* 11.6%	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515 gs Conservative 8.3%	9.9% 9.5% 20.3% 15.2% 45.0% 206	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259 Party ID Independent** 8.8%	45-64 11.1% 11.7% 20.3% 16.2% 40.7% 327 Republican 9.8%	6.9% 18.0% 19.2% 16.6% 39.3% 207 Most of the time 12.2%	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426 Political In Some of the time 6.4%	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573 terest Only now and then 8.9%	9.8% 14.7% 16.0% 15.4% 44.1% 245 Hardly at all 14.6%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0% 248 Northeast 13.7%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217 Region Midwest 10.2%	11.8% 19.5% 20.4% 18.1% 30.2% 152 South 7.3%	9.2% 14.5% 14.6% 13.9% 47.8% 385 West 11.9%	9.6% 7.7% 22.1% 19.1% 41.4% 318 Urban	College Grad 9.8% 15.2% 22.8% 17.5% 34.7% 192 Urban/Rural Suburban 10.3%	15.1% 18.6% 27.0% 16.2% 23.1% 104 Rural 8.1%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Apple (cont'd) Better/worse if broken up Worse off Somewhat worse off	All 10.1% 12.9% 19.8% 16.5% 40.8% 999 Liberal 10.0% 11.7%	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484 Political Leanin Moderate* 11.6% 11.6%	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515 gs Conservative 8.3% 15.4%	9.9% 9.5% 20.3% 15.2% 45.0% 206 Democrat 11.6% 16.0%	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259 Party ID Independent** 8.8% 7.6%	45-64 11.1% 11.7% 20.3% 16.2% 40.7% 327 Republican 9.8% 15.7%	6.9% 18.0% 19.2% 16.6% 39.3% 207 Most of the time 12.2% 14.8%	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426 Political In Some of the time 6.4% 12.8%	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573 terest Only now and then 8.9% 9.0%	9.8% 14.7% 16.0% 15.4% 44.1% 245 Hardly at all 14.6% 9.5%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0% 248 Northeast 13.7% 12.9%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217 Region Midwest 10.2% 12.7%	11.8% 19.5% 20.4% 18.1% 30.2% 152 South 7.3% 13.9%	9.2% 14.5% 14.6% 13.9% 47.8% 385 West 11.9% 11.2%	9.6% 7.7% 22.1% 19.1% 41.4% 318 Urban 11.3% 14.3%	College Grad 9.8% 15.2% 22.8% 17.5% 34.7% 192 Urban/Rural Suburban 10.3% 14.1%	15.1% 18.6% 27.0% 16.2% 23.1% 104 Rural 8.1% 8.1%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Apple (cont'd) Better/worse if broken up Worse off Somewhat worse off Somewhat better off	All 10.1% 12.9% 19.8% 16.5% 40.8% 999 Liberal 10.0% 11.7% 21.3%	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484 Political Leanin Moderate* 11.6% 19.2%	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515 gs Conservative 8.3% 15.4% 19.2%	9.9% 9.5% 20.3% 15.2% 45.0% 206 Democrat 11.6% 16.0% 19.1%	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259 Party ID Independent** 8.8% 7.6% 20.6%	45-64 11.1% 11.7% 20.3% 16.2% 40.7% 327 Republican 9.8% 15.7% 19.7%	6.9% 18.0% 19.2% 16.6% 39.3% 207 Most of the time 12.2% 14.8% 19.4%	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426 Political In Some of the time 6.4% 12.8% 21.5%	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573 terest Only now and then 8.9% 9.0% 21.5%	9.8% 14.7% 16.0% 15.4% 44.1% 245 Hardly at all 14.6% 9.5% 18.2%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0% 248 Northeast 13.7% 12.9% 17.6%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217 Region Midwest 10.2% 12.7% 16.8%	11.8% 19.5% 20.4% 18.1% 30.2% 152 South 7.3% 13.9% 20.2%	9.2% 14.5% 14.6% 13.9% 47.8% 385 West 11.9% 11.2% 23.4%	9.6% 7.7% 22.1% 19.1% 41.4% 318 Urban 11.3% 14.3% 22.5%	College Grad 9.8% 15.2% 22.8% 17.5% 34.7% 192 Urban/Rural Suburban 10.3% 14.1% 16.9%	15.1% 18.6% 27.0% 16.2% 23.1% 104 Rural 8.1% 8.1% 17.1% 14.7% 52.0%
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Apple (cont'd) Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off	All 10.1% 12.9% 19.8% 16.5% 40.8% 999 F Liberal 10.0% 11.7% 21.3% 13.8%	Male 11.2% 13.8% 18.4% 20.9% 35.7% 484 Political Leanin Moderate* 11.6% 19.2% 14.4%	Female 9.0% 12.0% 21.2% 12.3% 45.5% 515 gs Conservative 8.3% 15.4% 19.2% 21.4%	9.9% 9.5% 20.3% 15.2% 45.0% 206 Democrat 11.6% 16.0% 19.1% 13.3%	30-44 11.5% 13.0% 19.4% 17.8% 38.4% 259 Party ID Independent** 8.8% 7.6% 20.6% 19.0%	45-64 11.1% 11.7% 20.3% 16.2% 40.7% 327 Republican 9.8% 15.7% 19.7%	6.9% 18.0% 19.2% 16.6% 39.3% 207 Most of the time 12.2% 14.8% 19.4% 21.3%	Working 10.8% 13.7% 18.0% 17.9% 39.6% 426 Political In Some of the time 6.4% 12.8% 21.5% 12.2%	Not Working 9.5% 12.2% 21.2% 15.4% 41.6% 573 terest Only now and then 8.9% 9.0% 21.5% 13.4%	9.8% 14.7% 16.0% 15.4% 44.1% 245 Hardly at all 14.6% 9.5% 18.2% 12.7%	\$30K-\$59,999 10.5% 11.0% 20.0% 17.5% 41.0% 248 Northeast 13.7% 12.9% 17.6% 16.6%	\$60K-\$99,999 9.9% 11.9% 23.5% 17.2% 37.5% 217 Region Midwest 10.2% 12.7% 16.8% 18.0%	11.8% 19.5% 20.4% 18.1% 30.2% 152 South 7.3% 13.9% 20.2% 16.8%	9.2% 14.5% 14.6% 13.9% 47.8% 385 West 11.9% 11.2% 23.4% 14.6%	9.6% 7.7% 22.1% 19.1% 41.4% 318 Urban 11.3% 14.3% 22.5% 19.8%	College Grad 9.8% 15.2% 22.8% 17.5% 34.7% 192 Urban/Rural Suburban 10.3% 14.1% 16.9% 15.5%	15.1% 18.6% 27.0% 16.29 23.1% 104 Rural 8.1% 8.1% 17.1%

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Facebook	All	All Gender			А	lge		Employm	ent Status		Incor	me			Educa	ation		
Better/worse if broken up	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
Worse off	8.0%	9.4%	6.7%	5.0%	9.7%	10.8%	4.7%	8.0%	8.0%	8.5%	7.4%	7.8%	12.1%	10.1%	6.3%	5.8%	9.4%	
Somewhat worse off	9.9%	10.2%	9.8%	12.4%	9.9%	7.7%	11.1%	9.9%	10.0%	13.4%	10.7%	10.2%	6.7%	11.7%	8.6%	11.0%	5.7%	
Somewhat better off	16.4%	14.8%	17.8%	18.7%	17.9%	14.7%	14.6%	16.5%	16.3%	14.7%	16.0%	19.4%	18.6%	15.7%	19.0%	10.0%	21.8%	
Better off	30.8%	37.2%	24.7%	27.6%	25.3%	31.4%	39.7%	31.2%	30.4%	28.9%	33.0%	28.2%	36.6%	25.5%	30.1%	38.8%	38.5%	
Not sure	34.9%	28.4%	41.1%	36.3%	37.2%	35.4%	29.9%	34.4%	35.3%	34.6%	32.9%	34.4%	26.0%	37.0%	36.1%	34.4%	24.6%	
Sample size	997	483	514	207	258	326	206	424	573	245	246	216	153	385	316	192	104	
Facebook (cont'd)	Р	olitical Leanin	ngs		Party ID			Political In	terest			Region	ı	Urban/Rural				
Better/worse if broken up	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural	
Worse off	5.5%	9.4%	8.6%	7.6%	8.2%	8.3%	8.3%	7.5%	5.5%	16.6%	7.6%	6.5%	8.3%	9.1%	10.7%	7.2%	5.9%	
Somewhat worse off	8.6%	10.5%	10.5%	11.5%	7.1%	11.7%	8.0%	11.4%	17.2%	11.6%	9.9%	6.7%	11.0%	11.1%	13.2%	9.5%	5.9%	
Somewhat better off	16.1%	14.9%	18.4%	15.5%	14.8%	19.5%	14.0%	19.6%	17.4%	14.7%	16.4%	14.0%	17.1%	17.1%	19.2%	16.2%	13.8%	
Better off	34.2%	25.8%	33.5%	29.7%	30.8%	32.1%	42.7%	22.1%	13.3%	20.2%	27.7%	33.2%	29.8%	32.5%	28.1%	30.5%	32.1%	
Not sure	35.6%	39.3%	29.1%	35.7%	39.1%	28.3%	27.0%	39.4%	46.6%	36.9%	38.5%	39.6%	33.8%	30.3%	28.8%	36.6%	42.3%	
Sample size	289	373	335	346	369	282	513	264	112	60	168	212	395	222	259	398	193	
														Education				
Clack	ΛII	All Gender				000		Employee	ont Status		Incor	20.0			Educ	ation		
Slack	All			10.20		AF CA	CE.		ent Status	Lladay ¢20k	fact to occ		¢100K+	LIC av Lass			Doot Crod	
Better/worse if broken up	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad	
Better/worse if broken up Worse off	All 4.1%	Male 5.6%	Female 2.6%	4.6%	30-44 5.8%	45-64 3.9%	1.8%	Working 4.6%	Not Working 3.7%	2.5%	\$30K-\$59,999 2.6%	\$60K-\$99,999 5.6%	6.9%	4.9%	Some College 3.6%	College Grad 2.2%	5.9%	
Better/worse if broken up Worse off Somewhat worse off	AII 4.1% 4.3%	Male 5.6% 5.7%	Female 2.6% 3.0%	4.6% 6.8%	30-44 5.8% 7.2%	45-64 3.9% 2.5%	1.8% 1.0%	Working 4.6% 4.6%	Not Working 3.7% 4.1%	2.5% 4.8%	\$30K-\$59,999 2.6% 4.4%	\$60K-\$99,999 5.6% 3.6%	6.9% 6.1%	4.9% 5.0%	Some College 3.6% 3.3%	College Grad 2.2% 3.6%	5.9% 5.8%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off	AII 4.1% 4.3% 8.0%	Male 5.6% 5.7% 9.0%	Female 2.6% 3.0% 7.0%	4.6% 6.8% 12.2%	30-44 5.8% 7.2% 11.9%	45-64 3.9% 2.5% 5.4%	1.8% 1.0% 3.0%	Working 4.6% 4.6% 10.4%	Not Working 3.7% 4.1% 6.2%	2.5% 4.8% 10.4%	\$30K-\$59,999 2.6% 4.4% 7.2%	\$60K-\$99,999 5.6% 3.6% 8.4%	6.9% 6.1% 8.0%	4.9% 5.0% 8.1%	Some College 3.6% 3.3% 9.1%	College Grad 2.2% 3.6% 8.8%	5.9% 5.8% 2.8%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off	All 4.1% 4.3% 8.0% 7.0%	Male 5.6% 5.7% 9.0% 8.3%	Female 2.6% 3.0% 7.0% 5.8%	4.6% 6.8% 12.2% 4.1%	30-44 5.8% 7.2% 11.9% 7.5%	45-64 3.9% 2.5% 5.4% 7.5%	1.8% 1.0% 3.0% 8.5%	Working 4.6% 4.6% 10.4% 6.1%	Not Working 3.7% 4.1% 6.2% 7.7%	2.5% 4.8% 10.4% 9.0%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1%	6.9% 6.1% 8.0% 9.1%	4.9% 5.0% 8.1% 6.7%	Some College 3.6% 3.3% 9.1% 6.4%	College Grad 2.2% 3.6% 8.8% 8.8%	5.9% 5.8% 2.8% 7.1%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off	AII 4.1% 4.3% 8.0%	Male 5.6% 5.7% 9.0%	Female 2.6% 3.0% 7.0%	4.6% 6.8% 12.2%	30-44 5.8% 7.2% 11.9%	45-64 3.9% 2.5% 5.4%	1.8% 1.0% 3.0%	Working 4.6% 4.6% 10.4%	Not Working 3.7% 4.1% 6.2%	2.5% 4.8% 10.4%	\$30K-\$59,999 2.6% 4.4% 7.2%	\$60K-\$99,999 5.6% 3.6% 8.4%	6.9% 6.1% 8.0% 9.1% 69.9%	4.9% 5.0% 8.1% 6.7% 75.3%	Some College 3.6% 3.3% 9.1%	College Grad 2.2% 3.6% 8.8%	5.9% 5.8% 2.8% 7.1% 78.3%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size	All 4.1% 4.3% 8.0% 7.0% 76.6% 999	Male 5.6% 5.7% 9.0% 8.3% 71.3%	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515	4.6% 6.8% 12.2% 4.1% 72.3%	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259	45-64 3.9% 2.5% 5.4% 7.5% 80.7%	1.8% 1.0% 3.0% 8.5% 85.7%	Working 4.6% 4.6% 10.4% 6.1% 74.4%	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573	2.5% 4.8% 10.4% 9.0% 73.3%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216	6.9% 6.1% 8.0% 9.1% 69.9%	4.9% 5.0% 8.1% 6.7% 75.3%	Some College 3.6% 3.3% 9.1% 6.4% 77.6% 318	College Grad 2.2% 3.6% 8.8% 8.8% 76.7%	5.9% 5.8% 2.8% 7.1% 78.3%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure	All 4.1% 4.3% 8.0% 7.0% 76.6% 999	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515	4.6% 6.8% 12.2% 4.1% 72.3% 206	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259	45-64 3.9% 2.5% 5.4% 7.5% 80.7%	1.8% 1.0% 3.0% 8.5% 85.7%	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573	2.5% 4.8% 10.4% 9.0% 73.3%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3%	6.9% 6.1% 8.0% 9.1% 69.9%	4.9% 5.0% 8.1% 6.7% 75.3%	Some College 3.6% 3.3% 9.1% 6.4% 77.6% 318	College Grad 2.2% 3.6% 8.8% 8.8% 76.7%	5.9% 5.8% 2.8% 7.1% 78.3%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Slack (cont'd)	AII 4.1% 4.3% 8.0% 7.0% 76.6% 999	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515	4.6% 6.8% 12.2% 4.1% 72.3%	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259	45-64 3.9% 2.5% 5.4% 7.5% 80.7% 327	1.8% 1.0% 3.0% 8.5% 85.7% 207	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573	2.5% 4.8% 10.4% 9.0% 73.3% 245	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1% 248	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216	6.9% 6.1% 8.0% 9.1% 69.9% 153	4.9% 5.0% 8.1% 6.7% 75.3% 386	Some College 3.6% 3.3% 9.1% 6.4% 77.6% 318	College Grad 2.2% 3.6% 8.8% 8.8% 76.7% 191	5.9% 5.8% 2.8% 7.1% 78.3% 104	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Slack (cont'd) Better/worse if broken up	All 4.1% 4.3% 8.0% 7.0% 76.6% 999	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484 olitical Leanin Moderate*	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515	4.6% 6.8% 12.2% 4.1% 72.3% 206	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259 Party ID	45-64 3.9% 2.5% 5.4% 7.5% 80.7% 327	1.8% 1.0% 3.0% 8.5% 85.7% 207	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426 Political In	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573 terest Only now and then	2.5% 4.8% 10.4% 9.0% 73.3% 245	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1% 248	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216 Region Midwest	6.9% 6.1% 8.0% 9.1% 69.9% 153	4.9% 5.0% 8.1% 6.7% 75.3% 386	3.6% 3.3% 9.1% 6.4% 77.6% 318	College Grad 2.2% 3.6% 8.8% 8.8% 76.7% 191 Urban/Rural Suburban	5.9% 5.8% 2.8% 7.1% 78.3% 104 Rural 4.6%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Slack (cont'd) Better/worse if broken up Worse off	All 4.1% 4.3% 8.0% 7.0% 76.6% 999 Liberal 1.8%	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484 olitical Leanin Moderate* 4.5%	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515 Ngs Conservative 5.5%	4.6% 6.8% 12.2% 4.1% 72.3% 206	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259 Party ID Independent** 4.7%	45-64 3.9% 2.5% 5.4% 7.5% 80.7% 327 Republican 5.0%	1.8% 1.0% 3.0% 8.5% 85.7% 207 Most of the time 4.1%	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426 Political In Some of the time 3.2%	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573 terest Only now and then 3.2%	2.5% 4.8% 10.4% 9.0% 73.3% 245 Hardly at all 10.0%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1% 248 Northeast 4.5%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216 Region Midwest 1.8%	6.9% 6.1% 8.0% 9.1% 69.9% 153 South 3.7%	4.9% 5.0% 8.1% 6.7% 75.3% 386 West 6.3%	3.6% 3.3% 9.1% 6.4% 77.6% 318	College Grad 2.2% 3.6% 8.8% 76.7% 191 Urban/Rural Suburban 3.8%	5.9% 5.8% 2.8% 7.19 78.3% 104 Rural 4.6% 0.9%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Slack (cont'd) Better/worse if broken up Worse off Somewhat worse off	All 4.1% 4.3% 8.0% 7.0% 76.6% 999 P Liberal 1.8% 3.8%	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484 olitical Leanin Moderate* 4.5% 5.4%	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515 Ngs Conservative 5.5% 3.5%	4.6% 6.8% 12.2% 4.1% 72.3% 206 Democrat 2.7% 5.8%	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259 Party ID Independent** 4.7% 3.3%	45-64 3.9% 2.5% 5.4% 7.5% 80.7% 327 Republican 5.0% 3.7%	1.8% 1.0% 3.0% 8.5% 85.7% 207 Most of the time 4.1% 3.4%	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426 Political In Some of the time 3.2% 5.3%	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573 terest Only now and then 3.2% 4.9%	2.5% 4.8% 10.4% 9.0% 73.3% 245 Hardly at all 10.0% 3.1%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1% 248 Northeast 4.5% 5.7%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216 Region Midwest 1.8% 3.6%	6.9% 6.1% 8.0% 9.1% 69.9% 153 South 3.7% 3.8%	4.9% 5.0% 8.1% 6.7% 75.3% 386 West 6.3% 4.7%	3.6% 3.3% 9.1% 6.4% 77.6% 318 Urban 4.8% 7.7%	College Grad 2.2% 3.6% 8.8% 8.8% 76.7% 191 Urban/Rural Suburban 3.8% 3.8%	5.9% 5.8% 2.8% 7.19 78.3% 104 Rural 4.6% 0.9% 3.2%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Slack (cont'd) Better/worse if broken up Worse off Somewhat worse off Somewhat better off	All 4.1% 4.3% 8.0% 7.0% 76.6% 999 P Liberal 1.8% 3.8% 5.2%	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484 colitical Leanin Moderate* 4.5% 5.4% 9.2%	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515 Ngs Conservative 5.5% 3.5% 9.1%	4.6% 6.8% 12.2% 4.1% 72.3% 206 Democrat 2.7% 5.8% 7.9%	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259 Party ID Independent** 4.7% 3.3% 6.8%	45-64 3.9% 2.5% 5.4% 7.5% 80.7% 327 Republican 5.0% 3.7% 9.7%	1.8% 1.0% 3.0% 8.5% 85.7% 207 Most of the time 4.1% 3.4% 7.4%	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426 Political In Some of the time 3.2% 5.3% 5.9%	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573 terest Only now and then 3.2% 4.9% 11.7%	2.5% 4.8% 10.4% 9.0% 73.3% 245 Hardly at all 10.0% 3.1% 15.1%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1% 248 Northeast 4.5% 5.7% 7.5%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216 Region Midwest 1.8% 3.6% 5.1%	6.9% 6.1% 8.0% 9.1% 69.9% 153 South 3.7% 3.8% 8.2%	4.9% 5.0% 8.1% 6.7% 75.3% 386 West 6.3% 4.7% 10.4%	Some College 3.6% 3.3% 9.1% 6.4% 77.6% 318 Urban 4.8% 7.7% 12.3%	College Grad 2.2% 3.6% 8.8% 8.8% 76.7% 191 Urban/Rural Suburban 3.8% 3.8% 7.2%	5.9% 5.8% 2.8% 7.19 78.3% 104 Rural 4.6% 0.9% 3.2% 5.0%	
Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off Not sure Sample size Slack (cont'd) Better/worse if broken up Worse off Somewhat worse off Somewhat better off Better off	All 4.1% 4.3% 8.0% 7.0% 76.6% 999 Liberal 1.8% 3.8% 5.2% 4.8%	Male 5.6% 5.7% 9.0% 8.3% 71.3% 484 olitical Leanin Moderate* 4.5% 5.4% 9.2% 6.9%	Female 2.6% 3.0% 7.0% 5.8% 81.7% 515 Ngs Conservative 5.5% 3.5% 9.1% 9.2%	4.6% 6.8% 12.2% 4.1% 72.3% 206 Democrat 2.7% 5.8% 7.9% 5.0%	30-44 5.8% 7.2% 11.9% 7.5% 67.5% 259 Party ID Independent** 4.7% 3.3% 6.8% 9.3%	45-64 3.9% 2.5% 5.4% 7.5% 80.7% 327 Republican 5.0% 3.7% 9.7% 6.6%	1.8% 1.0% 3.0% 8.5% 85.7% 207 Most of the time 4.1% 3.4% 7.4% 7.9%	Working 4.6% 4.6% 10.4% 6.1% 74.4% 426 Political In Some of the time 3.2% 5.3% 5.9% 7.1%	Not Working 3.7% 4.1% 6.2% 7.7% 78.3% 573 terest Only now and then 3.2% 4.9% 11.7% 6.0%	2.5% 4.8% 10.4% 9.0% 73.3% 245 Hardly at all 10.0% 3.1% 15.1% 7.7%	\$30K-\$59,999 2.6% 4.4% 7.2% 6.6% 79.1% 248 Northeast 4.5% 5.7% 7.5% 8.1%	\$60K-\$99,999 5.6% 3.6% 8.4% 5.1% 77.3% 216 Region Midwest 1.8% 3.6% 5.1% 7.0%	6.9% 6.1% 8.0% 9.1% 69.9% 153 South 3.7% 3.8% 8.2% 7.4%	4.9% 5.0% 8.1% 6.7% 75.3% 386 West 6.3% 4.7% 10.4% 5.7%	Some College 3.6% 3.3% 9.1% 6.4% 77.6% 318 Urban 4.8% 7.7% 12.3% 10.6%	College Grad 2.2% 3.6% 8.8% 76.7% 191 Urban/Rural Suburban 3.8% 7.2% 5.8%	5.9% 5.8% 2.8% 7.19 78.3% 104 Rural 4.6% 0.9% 3.2% 5.0%	

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

Zoom	All Gender		ider		А	ge		Employm	ent Status		Inco	me			Educa	ation	
Better/worse if broken up	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	6.4%	8.7%	4.2%	5.1%	8.6%	7.8%	2.9%	7.5%	5.6%	4.1%	4.9%	6.5%	13.9%	6.5%	4.8%	6.0%	11.7%
Somewhat worse off	7.9%	8.2%	7.7%	10.8%	8.6%	6.1%	7.2%	10.0%	6.4%	7.9%	7.3%	6.8%	12.4%	6.3%	5.8%	12.0%	13.7%
Somewhat better off	12.5%	11.9%	13.1%	11.2%	14.6%	11.2%	13.5%	12.5%	12.6%	12.5%	11.8%	17.4%	9.9%	10.7%	15.4%	10.3%	14.1%
Better off	11.2%	14.1%	8.5%	12.5%	11.2%	9.3%	12.9%	8.4%	13.3%	11.3%	12.8%	10.3%	12.8%	12.5%	9.8%	12.3%	9.0%
Not sure	61.9%	57.1%	66.5%	60.5%	56.9%	65.7%	63.4%	61.6%	62.2%	64.2%	63.3%	59.0%	51.0%	63.9%	64.2%	59.5%	51.5%
Sample size	1000	484	516	207	259	327	207	426	574	245	248	217	153	386	318	192	104
Zoom (contid)	,	Political Leanin			Do why ID			Political In	****			Docion					
Zoom (cont'd)			0-		Party ID	D 11:	**				N. d.	Region		344		Urban/Rural	D 1
Better/worse if broken up	Liberal	Moderate*	Conservative		Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	4.9%	7.4%	6.6%	5.1%	6.6%	7.9%	7.4%	5.2%	2.4%	14.0%	7.1%	4.1%	6.2%	8.2%	6.5%	6.8%	5.1%
Somewhat worse off	8.4%	7.0%	8.6%	9.8%	5.4%	8.8%	7.8%	9.1%	8.0%	4.8%	11.0%		5.7%	11.0%	12.4%	7.6%	1.9%
Somewhat better off	12.9%	12.1%	12.7%	12.7%	11.7%	13.3%	12.4%	12.0%	14.3%	15.5%	12.0%		14.3%	11.2%	17.2%	10.6%	7.9%
Better off	7.0%	12.6%	13.3%	8.5%	13.6%	11.7%	13.6%	7.5%	10.5%	12.9%	9.8%		11.7%	9.5%	12.7%	9.1%	11.0%
Not sure	66.8%	60.9%	58.8%	64.0%	62.6%	58.3%	58.9%	66.2%	64.8%	52.7%	60.1%		62.1%	60.2%	51.3%	66.0%	74.2%
Sample size	290	375	335	347	370	283	515	264	112	60	169	212	395	224	259	398	194
-																	
Twitter	All	Ger	ider	Age				Employm	Inco	me			Educa	ation			
Better/worse if broken up	All	Male	Female	18-29	30-44	45-64	65+	Working	Not Working	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	HS or Less	Some College	College Grad	Post Grad
Worse off	8.0%	10.0%	6.1%	6.3%	10.7%	8.8%	5.1%	7.1%	8.7%	6.7%	7.3%	9.8%	12.0%	8.1%	7.3%	7.6%	10.5%
Somewhat worse off	8.9%	10.1%	7.7%	11.9%	12.7%	5.5%	6.4%	7.5%	9.9%	11.1%	9.6%	5.8%	13.1%	10.6%	8.9%	6.1%	7.5%
Somewhat better off	14.6%	14.1%	15.1%	16.2%	14.7%	14.1%	13.7%	14.6%	14.5%	15.6%	14.1%	16.6%	12.4%	15.2%	15.0%	13.7%	12.7%
Better off	20.4%	24.8%	16.2%	15.8%	14.9%	21.7%	29.6%	19.4%	21.1%	17.4%	19.6%	19.6%	26.5%	15.0%	20.6%	27.2%	27.6%
Not sure	48.2%	41.0%	55.0%	49.7%	46.9%	50.0%	45.2%	51.3%	45.8%	49.3%	49.3%	48.2%	36.1%	51.2%	48.2%	45.4%	41.8%
Sample size	999	484	515	206	259	327	207	425	574	245	248	217	152	385	318	192	104
Twitter (cont'd)	F	Political Leanin	gs		Party ID			Political In	terest			Region				Urban/Rural	
Better/worse if broken up	Liberal	Moderate*	Conservative	Democrat	Independent**	Republican	Most of the time	Some of the time	Only now and then	Hardly at all	Northeast	Midwest	South	West	Urban	Suburban	Rural
Worse off	8.0%	9.2%	6.5%	8.6%	8.0%	7.2%	7.9%	6.5%	6.7%	16.9%	10.5%	5.5%	6.8%	10.1%	9.1%	8.2%	6.3%
Somewhat worse off	9.6%	8.5%	8.6%	9.3%	8.4%	8.9%	8.1%	9.8%	10.8%	14.4%	8.0%	4.8%	9.8%	11.4%	14.3%	8.0%	5.1%
Somewhat better off	16.7%	13.3%	14.2%	15.0%	13.8%	15.1%	12.5%	18.1%	14.8%	16.5%	16.1%	11.9%	13.9%	16.9%	16.9%	12.7%	11.6%
Better off	12.8%	18.3%	29.6%	14.8%	22.4%	24.9%	29.8%	11.5%	12.0%	8.5%	14.7%	27.0%	20.4%	18.9%	18.7%	20.6%	20.2%
Not sure	52.8%	50.7%	41.1%	52.2%	47.4%	43.9%	41.5%	54.1%	55.7%	43.7%	50.8%	50.8%	49.1%	42.6%	40.9%	50.5%	56.8%
Sample size	290	374	335	347	370	282	514	264	112	60	169	212	394	224	259	398	193
		*includes "not sure	"	*	*includes "not sure" and	l "other"											

For more details and analysis: thecgo.org/tech-poll