

CGO/YouGov Tech Poll (Jul 2020)

For more details and analysis: thecgo.org/tech-poll

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Google | All | Gender | | Age | | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|---------|-------------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| 1 (Completely distrust) | 19.1% | 24.7% | 13.8% | 12.6% | 15.0% | 22.7% | 25.1% | 18.8% | 19.4% | 16.7% | 15.8% | 20.9% | 23.8% | 16.2% | 20.5% | 23.3% | 18.6% | |
| 2 | 17.5% | 18.9% | 16.2% | 20.5% | 13.9% | 16.3% | 20.7% | 14.9% | 19.4% | 14.6% | 15.5% | 16.4% | 23.4% | 15.3% | 18.7% | 13.1% | 29.8% | |
| 3 | 28.3% | 25.0% | 31.3% | 28.8% | 29.7% | 29.2% | 24.3% | 28.1% | 28.4% | 26.6% | 27.5% | 29.8% | 24.8% | 26.1% | 31.3% | 28.3% | 26.7% | |
| 4 | 20.6% | 17.5% | 23.7% | 15.7% | 22.7% | 20.8% | 23.1% | 21.6% | 19.9% | 23.0% | 24.8% | 21.0% | 16.7% | 22.5% | 19.3% | 21.3% | 16.7% | |
| 5 (Completely trust) | 11.6% | 11.9% | 11.2% | 17.7% | 15.9% | 8.6% | 4.8% | 13.5% | 10.2% | 16.1% | 13.9% | 10.3% | 9.9% | 15.2% | 7.9% | 12.4% | 8.2% | |
| Never heard of /Don't know | 2.9% | 2.0% | 3.7% | 4.7% | 2.7% | 2.4% | 1.9% | 3.1% | 2.7% | 2.9% | 2.5% | 1.6% | 1.3% | 4.8% | 2.3% | 1.5% | 0.0% | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | |

| Google (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 13.3% | 15.0% | 29.2% | 10.7% | 22.8% | 25.4% | 26.0% | 13.4% | 7.7% | 7.0% | 14.1% | 24.7% | 19.6% | 17.4% | 13.9% | 19.8% | 23.0% |
| 2 | 19.3% | 15.3% | 18.6% | 15.1% | 16.1% | 22.5% | 20.9% | 17.8% | 9.9% | 11.4% | 19.7% | 18.3% | 17.2% | 15.9% | 14.0% | 21.4% | 14.6% |
| 3 | 29.0% | 31.5% | 23.9% | 31.9% | 27.6% | 24.3% | 27.3% | 31.5% | 31.6% | 21.4% | 23.4% | 28.6% | 27.6% | 32.5% | 26.4% | 30.4% | 26.9% |
| 4 | 25.2% | 22.3% | 14.7% | 27.8% | 18.2% | 14.6% | 17.7% | 22.4% | 28.1% | 34.0% | 24.4% | 17.2% | 20.1% | 21.8% | 19.7% | 20.5% | 22.3% |
| 5 (Completely trust) | 11.2% | 12.9% | 10.3% | 12.9% | 11.3% | 10.2% | 7.2% | 11.9% | 19.2% | 22.5% | 15.9% | 7.1% | 13.0% | 10.0% | 20.9% | 6.3% | 10.0% |
| Never heard of /Don't know | 2.1% | 3.1% | 3.4% | 1.7% | 4.0% | 2.9% | 0.9% | 3.0% | 3.4% | 3.7% | 2.4% | 4.1% | 2.7% | 2.5% | 5.0% | 1.5% | 3.2% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

| Amazon | All | Gender | | Age | | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|---------|-------------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| 1 (Completely distrust) | 13.9% | 16.6% | 11.5% | 15.0% | 12.7% | 13.5% | 15.1% | 14.6% | 13.5% | 9.3% | 12.5% | 11.6% | 21.2% | 12.1% | 14.0% | 15.5% | 17.7% | |
| 2 | 14.5% | 16.7% | 12.4% | 14.9% | 12.8% | 13.3% | 18.1% | 15.3% | 13.9% | 13.6% | 11.9% | 17.1% | 15.6% | 11.9% | 15.2% | 16.1% | 19.5% | |
| 3 | 28.3% | 25.5% | 31.0% | 24.3% | 29.1% | 30.2% | 28.4% | 23.9% | 31.6% | 26.1% | 30.0% | 28.9% | 29.0% | 25.3% | 30.6% | 27.5% | 33.7% | |
| 4 | 25.8% | 24.0% | 27.4% | 24.4% | 24.6% | 28.0% | 25.0% | 28.9% | 23.5% | 29.4% | 26.5% | 27.0% | 19.7% | 27.4% | 26.6% | 23.7% | 20.7% | |
| 5 (Completely trust) | 14.9% | 14.7% | 15.0% | 17.6% | 18.9% | 11.9% | 11.9% | 14.7% | 15.0% | 19.2% | 16.9% | 14.3% | 12.6% | 20.3% | 10.9% | 14.0% | 8.5% | |
| Never heard of /Don't know | 2.6% | 2.5% | 2.7% | 3.8% | 1.8% | 3.1% | 1.5% | 2.6% | 2.6% | 2.4% | 2.2% | 1.2% | 1.8% | 3.0% | 2.7% | 3.2% | 0.0% | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | |

| Amazon (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 14.6% | 11.5% | 16.2% | 11.4% | 15.0% | 15.8% | 18.0% | 10.2% | 6.1% | 7.0% | 10.3% | 15.8% | 15.1% | 13.1% | 10.9% | 16.2% | 14.4% |
| 2 | 16.4% | 10.1% | 18.0% | 15.2% | 12.4% | 16.4% | 18.1% | 12.4% | 9.3% | 4.5% | 13.4% | 19.9% | 12.1% | 14.0% | 12.5% | 14.8% | 14.7% |
| 3 | 30.6% | 30.5% | 23.8% | 27.7% | 30.6% | 26.1% | 30.1% | 28.2% | 25.4% | 22.2% | 27.7% | 26.4% | 27.4% | 31.8% | 30.1% | 29.8% | 24.5% |
| 4 | 23.0% | 27.9% | 25.7% | 29.1% | 23.6% | 24.2% | 23.0% | 30.8% | 30.8% | 33.5% | 24.2% | 23.8% | 28.7% | 23.7% | 23.1% | 27.1% | 27.8% |
| 5 (Completely trust) | 13.3% | 16.9% | 13.8% | 15.0% | 14.6% | 15.0% | 9.7% | 14.0% | 26.6% | 30.2% | 20.5% | 9.9% | 14.9% | 14.9% | 19.7% | 10.7% | 16.2% |
| Never heard of /Don't know | 2.1% | 3.0% | 2.6% | 1.5% | 3.7% | 2.5% | 1.1% | 3.4% | 1.8% | 2.5% | 3.0% | 4.1% | 1.7% | 2.5% | 3.6% | 1.3% | 2.5% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Microsoft | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 14.8% | 17.8% | 12.0% | 10.1% | 14.2% | 16.2% | 18.2% | 16.0% | 14.0% | 11.0% | 12.9% | 13.9% | 21.4% | 14.3% | 13.9% | 17.6% | 14.8% |
| 2 | 14.0% | 16.4% | 11.8% | 16.4% | 11.1% | 13.3% | 16.3% | 14.2% | 14.0% | 11.0% | 14.9% | 13.2% | 15.5% | 10.0% | 15.8% | 15.5% | 21.0% |
| 3 | 34.7% | 31.1% | 38.2% | 33.8% | 39.2% | 33.9% | 31.5% | 32.8% | 36.1% | 39.8% | 32.1% | 35.0% | 27.1% | 36.3% | 36.2% | 26.4% | 38.6% |
| 4 | 20.7% | 19.1% | 22.2% | 18.4% | 17.3% | 23.1% | 23.2% | 20.4% | 20.9% | 18.1% | 25.6% | 23.0% | 22.0% | 18.4% | 22.2% | 25.4% | 16.2% |
| 5 (Completely trust) | 10.7% | 11.9% | 9.7% | 13.7% | 14.0% | 7.5% | 8.9% | 12.1% | 9.7% | 14.3% | 10.7% | 11.9% | 9.4% | 13.2% | 7.4% | 13.1% | 7.9% |
| Never heard of /Don't know | 5.0% | 3.8% | 6.2% | 7.5% | 4.2% | 5.9% | 1.9% | 4.5% | 5.3% | 5.8% | 3.8% | 3.1% | 4.7% | 7.8% | 4.5% | 2.0% | 1.5% |
| Sample size | 997 | 483 | 514 | 207 | 258 | 326 | 206 | 426 | 571 | 245 | 246 | 217 | 153 | 384 | 317 | 192 | 104 |

| Microsoft (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 8.7% | 13.4% | 22.0% | 8.2% | 18.1% | 19.2% | 18.8% | 9.9% | 9.1% | 11.4% | 9.4% | 18.4% | 15.8% | 14.0% | 11.7% | 15.8% | 16.7% |
| 2 | 17.7% | 11.7% | 13.5% | 15.6% | 13.0% | 13.4% | 18.1% | 13.8% | 6.8% | 4.2% | 18.1% | 13.5% | 14.3% | 11.2% | 13.6% | 15.9% | 11.5% |
| 3 | 33.6% | 38.7% | 31.0% | 34.7% | 35.4% | 33.8% | 32.7% | 35.9% | 45.2% | 28.7% | 36.0% | 33.1% | 33.4% | 37.3% | 33.6% | 35.9% | 33.4% |
| 4 | 24.1% | 18.7% | 20.1% | 23.8% | 17.6% | 20.8% | 18.9% | 26.8% | 24.7% | 19.9% | 18.3% | 22.1% | 19.8% | 22.7% | 22.0% | 20.4% | 17.2% |
| 5 (Completely trust) | 11.2% | 11.1% | 10.0% | 13.4% | 9.5% | 8.8% | 8.7% | 9.9% | 15.2% | 18.1% | 13.5% | 6.9% | 11.9% | 10.1% | 12.2% | 9.1% | 13.8% |
| Never heard of /Don't know | 4.8% | 6.5% | 3.4% | 4.3% | 6.4% | 4.0% | 2.8% | 3.7% | 3.9% | 12.8% | 4.8% | 5.9% | 4.8% | 4.7% | 7.0% | 2.9% | 7.3% |
| Sample size | 289 | 374 | 334 | 345 | 370 | 282 | 514 | 262 | 112 | 60 | 169 | 212 | 393 | 223 | 259 | 398 | 193 |

| Apple | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 16.2% | 19.3% | 13.2% | 12.5% | 19.5% | 17.0% | 14.5% | 16.3% | 16.1% | 16.0% | 10.1% | 15.8% | 20.6% | 16.0% | 18.5% | 12.3% | 16.3% |
| 2 | 15.3% | 19.2% | 11.7% | 20.1% | 11.3% | 13.9% | 17.7% | 14.8% | 15.7% | 12.0% | 17.2% | 16.1% | 13.6% | 13.3% | 18.2% | 15.4% | 13.8% |
| 3 | 32.2% | 27.4% | 36.7% | 32.3% | 33.2% | 32.2% | 30.6% | 30.7% | 33.2% | 30.5% | 30.9% | 38.4% | 29.9% | 30.1% | 31.6% | 35.4% | 35.8% |
| 4 | 20.2% | 18.5% | 21.8% | 15.8% | 16.8% | 24.3% | 22.2% | 21.5% | 19.2% | 18.8% | 24.9% | 18.3% | 25.5% | 18.3% | 18.7% | 23.8% | 25.3% |
| 5 (Completely trust) | 9.6% | 9.6% | 9.6% | 12.9% | 13.3% | 4.9% | 9.2% | 11.5% | 8.1% | 11.2% | 11.6% | 9.8% | 7.3% | 12.2% | 6.7% | 10.4% | 7.6% |
| Never heard of /Don't know | 6.5% | 6.0% | 7.1% | 6.4% | 5.9% | 7.6% | 5.7% | 5.1% | 7.6% | 11.4% | 5.2% | 1.7% | 3.1% | 10.0% | 6.2% | 2.8% | 1.1% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

| Apple (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 9.4% | 16.2% | 22.1% | 10.2% | 18.4% | 21.0% | 17.2% | 13.1% | 17.6% | 14.7% | 13.5% | 16.7% | 15.4% | 19.0% | 13.0% | 16.2% | 21.3% |
| 2 | 16.3% | 11.3% | 19.3% | 14.0% | 15.3% | 17.2% | 19.3% | 13.9% | 6.6% | 10.3% | 14.8% | 15.0% | 14.8% | 16.9% | 13.7% | 17.6% | 13.7% |
| 3 | 33.6% | 32.7% | 30.2% | 31.8% | 32.3% | 32.5% | 32.3% | 31.8% | 40.9% | 26.8% | 27.2% | 30.9% | 33.2% | 35.1% | 35.5% | 32.9% | 23.8% |
| 4 | 26.5% | 20.1% | 14.7% | 27.4% | 17.5% | 14.2% | 20.2% | 24.0% | 16.5% | 18.7% | 24.9% | 20.9% | 20.0% | 16.5% | 20.1% | 22.1% | 19.5% |
| 5 (Completely trust) | 8.7% | 11.3% | 8.4% | 10.6% | 8.7% | 9.5% | 7.5% | 10.6% | 9.7% | 11.8% | 12.9% | 9.4% | 8.5% | 9.2% | 10.9% | 8.1% | 10.4% |
| Never heard of /Don't know | 5.5% | 8.4% | 5.3% | 6.0% | 7.9% | 5.5% | 3.5% | 7.5% | 6.6% | 9.4% | 6.8% | 7.1% | 8.1% | 3.3% | 6.7% | 3.1% | 11.3% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Facebook | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 36.3% | 43.7% | 29.3% | 35.6% | 31.7% | 37.4% | 40.9% | 36.5% | 36.2% | 29.2% | 34.5% | 34.3% | 43.7% | 33.4% | 37.9% | 37.6% | 40.0% |
| 2 | 24.1% | 24.5% | 23.6% | 24.2% | 22.7% | 24.5% | 24.9% | 22.8% | 25.0% | 20.3% | 22.5% | 30.5% | 22.8% | 20.7% | 25.3% | 25.3% | 30.4% |
| 3 | 20.9% | 14.8% | 26.6% | 17.0% | 20.5% | 23.9% | 20.4% | 20.6% | 21.0% | 26.1% | 22.6% | 19.8% | 18.5% | 20.1% | 21.5% | 21.7% | 20.1% |
| 4 | 9.9% | 8.4% | 11.2% | 11.6% | 12.8% | 6.7% | 9.4% | 9.9% | 9.8% | 11.6% | 10.7% | 8.9% | 8.1% | 12.9% | 8.3% | 9.1% | 4.7% |
| 5 (Completely trust) | 6.7% | 6.4% | 6.9% | 8.8% | 10.2% | 4.9% | 2.9% | 7.6% | 5.9% | 10.1% | 7.4% | 5.3% | 6.8% | 9.3% | 4.7% | 5.3% | 4.8% |
| Never heard of /Don't know | 2.2% | 2.1% | 2.4% | 2.7% | 2.1% | 2.5% | 1.4% | 2.6% | 2.0% | 2.8% | 2.4% | 1.1% | 0.0% | 3.5% | 2.2% | 0.9% | 0.0% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

| Facebook (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 40.4% | 31.3% | 38.5% | 32.7% | 39.5% | 36.9% | 45.3% | 30.2% | 20.9% | 32.6% | 40.0% | 37.8% | 34.1% | 36.2% | 35.4% | 37.5% | 39.7% |
| 2 | 25.3% | 23.0% | 24.3% | 24.7% | 21.6% | 26.5% | 27.3% | 24.4% | 21.7% | 12.7% | 20.6% | 26.0% | 24.8% | 23.8% | 18.1% | 25.7% | 24.2% |
| 3 | 19.0% | 22.2% | 21.0% | 20.5% | 21.1% | 21.0% | 16.1% | 26.2% | 32.7% | 17.9% | 19.8% | 22.0% | 22.7% | 17.7% | 21.8% | 21.1% | 19.8% |
| 4 | 8.6% | 12.4% | 8.0% | 13.7% | 7.3% | 8.2% | 6.6% | 12.1% | 11.4% | 18.2% | 6.9% | 7.1% | 11.6% | 11.5% | 9.9% | 10.4% | 9.0% |
| 5 (Completely trust) | 4.9% | 8.1% | 6.5% | 7.0% | 7.0% | 5.8% | 3.8% | 6.0% | 11.3% | 16.0% | 9.6% | 4.0% | 5.0% | 9.5% | 11.0% | 3.9% | 5.5% |
| Never heard of /Don't know | 1.7% | 3.0% | 1.8% | 1.4% | 3.6% | 1.5% | 0.9% | 1.2% | 2.2% | 2.6% | 3.2% | 3.1% | 1.8% | 1.4% | 3.8% | 1.2% | 1.8% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

| Slack | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 10.9% | 13.9% | 8.0% | 10.5% | 10.1% | 11.2% | 11.7% | 7.8% | 13.0% | 8.4% | 7.8% | 11.5% | 13.2% | 10.1% | 11.8% | 9.1% | 13.9% |
| 2 | 5.3% | 7.2% | 3.5% | 7.2% | 8.0% | 3.0% | 3.6% | 6.7% | 4.2% | 5.8% | 6.7% | 6.1% | 3.7% | 4.8% | 5.7% | 6.7% | 3.5% |
| 3 | 11.0% | 11.5% | 10.6% | 14.9% | 13.4% | 12.7% | 1.6% | 12.7% | 9.8% | 15.2% | 9.4% | 8.6% | 13.1% | 8.7% | 12.0% | 13.5% | 12.4% |
| 4 | 4.9% | 4.9% | 4.8% | 10.4% | 6.5% | 2.4% | 1.0% | 5.7% | 4.2% | 2.3% | 6.8% | 4.0% | 9.0% | 2.8% | 5.4% | 8.6% | 4.2% |
| 5 (Completely trust) | 2.5% | 2.4% | 2.7% | 4.6% | 5.4% | 0.7% | 0.0% | 2.9% | 2.3% | 3.3% | 3.9% | 1.9% | 1.8% | 3.3% | 2.6% | 1.4% | 1.5% |
| Never heard of /Don't know | 65.4% | 60.1% | 70.5% | 52.4% | 56.8% | 70.0% | 82.1% | 59.0% | 70.2% | 65.0% | 65.5% | 67.8% | 59.2% | 70.4% | 62.5% | 60.7% | 64.4% |
| Sample size | 999 | 484 | 515 | 207 | 258 | 327 | 207 | 426 | 573 | 245 | 248 | 216 | 153 | 386 | 317 | 192 | 104 |

| Slack (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 6.5% | 11.0% | 14.6% | 7.2% | 13.2% | 12.6% | 13.0% | 7.1% | 8.9% | 13.9% | 5.9% | 13.0% | 10.5% | 13.3% | 12.8% | 9.7% | 11.1% |
| 2 | 6.7% | 5.4% | 3.8% | 7.0% | 3.4% | 5.5% | 5.9% | 5.9% | 0.8% | 6.4% | 4.9% | 3.4% | 3.9% | 9.2% | 9.3% | 4.3% | 2.6% |
| 3 | 13.0% | 13.0% | 7.0% | 12.3% | 13.1% | 6.6% | 10.4% | 11.7% | 12.4% | 7.5% | 16.2% | 7.7% | 11.6% | 9.3% | 13.4% | 10.4% | 10.6% |
| 4 | 6.2% | 6.0% | 2.3% | 7.4% | 3.4% | 3.5% | 3.6% | 6.7% | 7.1% | 1.3% | 7.6% | 3.2% | 5.0% | 4.0% | 7.5% | 5.0% | 1.3% |
| 5 (Completely trust) | 1.6% | 3.2% | 2.6% | 3.7% | 1.3% | 2.7% | 1.8% | 4.0% | 3.6% | 1.6% | 4.1% | 0.8% | 2.9% | 2.2% | 4.5% | 2.3% | 1.3% |
| Never heard of /Don't know | 66.1% | 61.4% | 69.6% | 62.4% | 65.6% | 69.2% | 65.3% | 64.6% | 67.0% | 69.3% | 61.2% | 71.9% | 66.1% | 61.9% | 52.5% | 68.2% | 73.1% |
| Sample size | 290 | 374 | 335 | 346 | 370 | 283 | 515 | 264 | 111 | 60 | 169 | 212 | 394 | 224 | 258 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| TikTok | All | Gender | | Age | | | | Employment Status | | | Income | | | Education | | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| 1 (Completely distrust) | 42.9% | 51.6% | 34.7% | 39.8% | 42.7% | 43.1% | 46.1% | 43.8% | 42.2% | 35.9% | 37.3% | 46.1% | 55.0% | 39.1% | 45.5% | 43.8% | 47.6% | |
| 2 | 17.5% | 15.1% | 19.7% | 24.1% | 14.3% | 16.9% | 15.4% | 16.4% | 18.2% | 15.3% | 18.5% | 17.4% | 19.3% | 14.0% | 18.6% | 20.6% | 21.2% | |
| 3 | 14.3% | 12.3% | 16.2% | 16.6% | 19.4% | 14.1% | 6.0% | 15.8% | 13.2% | 18.6% | 15.7% | 12.7% | 7.9% | 16.1% | 13.4% | 13.6% | 11.5% | |
| 4 | 3.5% | 3.4% | 3.6% | 4.6% | 6.7% | 1.3% | 1.9% | 4.7% | 2.6% | 5.5% | 3.1% | 3.3% | 3.5% | 4.5% | 2.8% | 3.3% | 2.0% | |
| 5 (Completely trust) | 3.1% | 2.2% | 4.0% | 7.5% | 4.3% | 1.4% | 0.0% | 3.6% | 2.8% | 3.0% | 6.3% | 2.4% | 2.5% | 4.3% | 2.4% | 2.1% | 2.9% | |
| Never heard of /Don't know | 18.7% | 15.4% | 21.9% | 7.4% | 12.6% | 23.3% | 30.6% | 15.7% | 21.0% | 21.6% | 19.1% | 18.1% | 11.8% | 22.1% | 17.2% | 16.6% | 14.8% | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | |

| TikTok (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 30.1% | 42.0% | 55.3% | 31.5% | 45.3% | 54.7% | 53.4% | 35.9% | 28.9% | 29.0% | 38.0% | 47.4% | 43.0% | 42.4% | 36.6% | 46.0% | 48.0% |
| 2 | 26.0% | 16.4% | 11.0% | 20.6% | 17.8% | 12.9% | 16.5% | 18.4% | 20.3% | 19.8% | 21.5% | 13.1% | 16.4% | 20.0% | 16.6% | 18.5% | 15.8% |
| 3 | 17.8% | 15.2% | 10.1% | 20.2% | 11.7% | 10.0% | 10.3% | 16.9% | 23.3% | 13.2% | 13.9% | 11.9% | 14.8% | 15.7% | 22.7% | 12.1% | 11.3% |
| 4 | 2.2% | 5.7% | 1.9% | 3.9% | 4.2% | 1.9% | 1.8% | 4.3% | 4.3% | 10.8% | 7.2% | 3.2% | 2.7% | 2.3% | 3.4% | 3.0% | 2.3% |
| 5 (Completely trust) | 2.3% | 2.9% | 4.2% | 4.5% | 2.3% | 2.5% | 1.5% | 2.4% | 9.0% | 5.8% | 3.3% | 2.3% | 3.3% | 3.5% | 6.1% | 3.1% | 0.9% |
| Never heard of /Don't know | 21.5% | 17.7% | 17.5% | 19.3% | 18.7% | 18.0% | 16.5% | 22.0% | 14.2% | 21.4% | 16.1% | 22.1% | 19.8% | 16.1% | 14.6% | 17.3% | 21.5% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

| Zoom | All | Gender | | Age | | | | Employment Status | | | Income | | | Education | | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| 1 (Completely distrust) | 16.9% | 21.1% | 12.9% | 18.1% | 15.0% | 17.9% | 16.2% | 16.5% | 17.1% | 14.1% | 12.2% | 18.8% | 17.8% | 17.4% | 18.6% | 13.3% | 15.6% | |
| 2 | 18.1% | 17.8% | 18.3% | 24.6% | 17.2% | 13.9% | 19.3% | 15.7% | 19.9% | 15.2% | 19.3% | 19.8% | 23.1% | 10.6% | 20.1% | 25.9% | 26.2% | |
| 3 | 25.1% | 23.0% | 27.1% | 19.5% | 27.9% | 29.4% | 20.6% | 26.6% | 24.0% | 24.2% | 24.0% | 25.4% | 28.3% | 25.8% | 23.9% | 23.6% | 28.7% | |
| 4 | 12.1% | 10.5% | 13.5% | 12.1% | 13.6% | 11.3% | 11.3% | 16.1% | 9.0% | 11.9% | 11.4% | 16.3% | 12.1% | 10.3% | 11.9% | 16.1% | 12.1% | |
| 5 (Completely trust) | 6.1% | 6.0% | 6.2% | 9.2% | 9.9% | 3.0% | 3.2% | 5.9% | 6.3% | 8.4% | 8.9% | 4.9% | 4.9% | 6.9% | 4.8% | 5.9% | 7.5% | |
| Never heard of /Don't know | 21.7% | 21.5% | 22.0% | 16.5% | 16.4% | 24.5% | 29.3% | 19.2% | 23.6% | 26.1% | 24.2% | 14.9% | 13.9% | 28.9% | 20.7% | 15.2% | 9.9% | |
| Sample size | 998 | 484 | 514 | 207 | 259 | 327 | 205 | 426 | 572 | 244 | 248 | 217 | 153 | 384 | 318 | 192 | 104 | |

| Zoom (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 10.3% | 17.1% | 22.5% | 11.5% | 20.4% | 19.1% | 19.8% | 11.6% | 15.2% | 16.7% | 11.4% | 19.8% | 16.8% | 18.3% | 17.4% | 15.6% | 20.2% |
| 2 | 22.8% | 16.9% | 15.3% | 20.8% | 16.4% | 16.8% | 21.8% | 17.3% | 11.5% | 8.4% | 22.7% | 18.1% | 14.9% | 20.0% | 14.8% | 23.2% | 15.3% |
| 3 | 30.4% | 26.3% | 19.0% | 29.5% | 25.9% | 18.3% | 24.6% | 30.5% | 24.7% | 15.8% | 26.7% | 22.6% | 24.4% | 27.3% | 26.1% | 25.3% | 23.5% |
| 4 | 14.5% | 10.9% | 11.2% | 15.8% | 7.8% | 12.8% | 11.7% | 13.5% | 13.8% | 13.0% | 13.9% | 11.1% | 12.8% | 10.4% | 13.6% | 11.2% | 11.7% |
| 5 (Completely trust) | 6.1% | 5.9% | 6.3% | 6.3% | 6.3% | 5.6% | 3.8% | 5.4% | 10.9% | 13.7% | 7.5% | 3.6% | 6.9% | 6.0% | 9.3% | 4.8% | 3.0% |
| Never heard of /Don't know | 15.9% | 22.8% | 25.7% | 16.0% | 23.2% | 27.3% | 18.2% | 21.7% | 23.9% | 32.3% | 17.8% | 24.8% | 24.2% | 18.0% | 18.8% | 19.9% | 26.3% |
| Sample size | 289 | 375 | 334 | 346 | 370 | 282 | 514 | 263 | 112 | 60 | 169 | 212 | 394 | 223 | 259 | 397 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

| Twitter | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 31.3% | 36.5% | 26.3% | 18.3% | 22.7% | 39.5% | 41.9% | 30.0% | 32.2% | 27.0% | 30.1% | 35.5% | 33.0% | 29.7% | 33.3% | 30.2% | 32.5% |
| 2 | 18.9% | 20.1% | 17.8% | 20.6% | 20.5% | 17.5% | 17.4% | 20.6% | 17.6% | 19.0% | 17.4% | 19.8% | 22.1% | 17.0% | 19.1% | 19.1% | 24.8% |
| 3 | 25.5% | 21.0% | 29.7% | 28.3% | 29.4% | 24.0% | 20.0% | 22.2% | 27.9% | 24.6% | 25.9% | 22.3% | 23.5% | 22.9% | 27.6% | 26.1% | 27.1% |
| 4 | 9.7% | 9.9% | 9.5% | 11.5% | 13.6% | 8.8% | 4.5% | 11.9% | 8.0% | 10.1% | 11.5% | 10.0% | 9.8% | 10.2% | 7.1% | 14.2% | 8.3% |
| 5 (Completely trust) | 5.1% | 5.6% | 4.7% | 11.1% | 6.8% | 1.9% | 2.3% | 6.8% | 3.9% | 5.6% | 8.3% | 4.6% | 4.4% | 5.9% | 5.0% | 5.0% | 3.0% |
| Never heard of /Don't know | 9.6% | 6.9% | 12.0% | 10.1% | 7.1% | 8.3% | 13.9% | 8.5% | 10.3% | 13.8% | 6.8% | 7.9% | 7.2% | 14.2% | 7.9% | 5.5% | 4.4% |
| Sample size | 999 | 484 | 515 | 207 | 259 | 327 | 206 | 426 | 573 | 245 | 248 | 217 | 153 | 385 | 318 | 192 | 104 |

| Twitter (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 19.6% | 29.2% | 44.1% | 19.5% | 35.4% | 41.1% | 39.7% | 24.1% | 16.9% | 28.7% | 24.5% | 37.2% | 29.0% | 34.7% | 20.3% | 38.3% | 32.9% |
| 2 | 21.4% | 19.6% | 15.8% | 20.6% | 15.7% | 20.9% | 19.2% | 20.7% | 21.0% | 15.6% | 18.8% | 19.5% | 19.7% | 17.1% | 19.7% | 18.9% | 14.6% |
| 3 | 32.9% | 25.1% | 19.2% | 32.3% | 23.6% | 19.0% | 23.7% | 26.8% | 34.1% | 19.1% | 26.2% | 20.6% | 27.1% | 26.3% | 30.9% | 24.5% | 23.3% |
| 4 | 14.0% | 10.1% | 5.4% | 13.8% | 10.6% | 3.2% | 7.6% | 12.1% | 11.6% | 15.1% | 11.8% | 6.5% | 8.6% | 12.6% | 12.3% | 9.0% | 6.6% |
| 5 (Completely trust) | 3.5% | 6.4% | 5.1% | 5.3% | 3.1% | 7.6% | 3.7% | 5.9% | 7.0% | 4.9% | 9.6% | 2.5% | 5.4% | 3.8% | 9.3% | 3.8% | 4.3% |
| Never heard of /Don't know | 8.5% | 9.7% | 10.4% | 8.5% | 11.6% | 8.2% | 6.2% | 10.4% | 9.4% | 16.6% | 9.1% | 13.7% | 10.1% | 5.5% | 7.5% | 5.4% | 18.3% |
| Sample size | 289 | 375 | 335 | 346 | 370 | 283 | 515 | 263 | 112 | 60 | 169 | 212 | 394 | 224 | 259 | 398 | 194 |

| U.S. federal government | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 26.6% | 27.3% | 25.8% | 25.6% | 25.3% | 27.1% | 28.3% | 26.8% | 26.4% | 23.6% | 22.2% | 27.3% | 30.2% | 24.7% | 29.4% | 25.6% | 26.4% |
| 2 | 21.0% | 21.3% | 20.6% | 23.4% | 14.0% | 25.5% | 19.7% | 19.1% | 22.4% | 19.4% | 19.4% | 22.8% | 23.9% | 19.6% | 21.1% | 25.8% | 17.3% |
| 3 | 28.0% | 28.6% | 27.4% | 24.0% | 28.9% | 29.0% | 29.5% | 28.4% | 27.7% | 29.9% | 30.6% | 25.1% | 26.2% | 26.1% | 30.5% | 23.7% | 35.0% |
| 4 | 15.6% | 13.7% | 17.4% | 11.6% | 18.8% | 13.1% | 19.6% | 16.5% | 14.9% | 15.5% | 17.9% | 19.1% | 13.1% | 16.4% | 12.6% | 19.1% | 15.5% |
| 5 (Completely trust) | 5.7% | 6.5% | 5.0% | 10.0% | 8.4% | 3.0% | 2.4% | 5.9% | 5.6% | 7.3% | 7.8% | 5.7% | 4.2% | 7.9% | 3.9% | 4.3% | 5.9% |
| Never heard of /Don't know | 3.2% | 2.6% | 3.7% | 5.3% | 4.5% | 2.4% | 3.7% | 3.2% | 3.1% | 4.3% | 2.1% | 0.0% | 2.5% | 5.3% | 2.6% | 1.5% | 0.0% |
| Sample size | 996 | 482 | 514 | 206 | 259 | 326 | 205 | 426 | 570 | 245 | 247 | 217 | 152 | 383 | 317 | 192 | 104 |

| U.S. federal government (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 35.2% | 26.8% | 18.7% | 32.8% | 25.9% | 19.3% | 30.1% | 24.0% | 18.7% | 28.2% | 31.9% | 27.5% | 23.6% | 26.7% | 25.0% | 25.4% | 29.3% |
| 2 | 23.7% | 17.9% | 22.0% | 22.8% | 21.5% | 17.9% | 24.9% | 21.3% | 12.3% | 13.4% | 18.8% | 23.4% | 21.2% | 20.1% | 16.2% | 25.2% | 20.1% |
| 3 | 25.8% | 26.9% | 31.3% | 23.9% | 28.3% | 33.0% | 27.5% | 27.7% | 40.3% | 16.5% | 29.2% | 26.4% | 29.1% | 26.7% | 29.9% | 30.4% | 23.4% |
| 4 | 9.3% | 15.7% | 21.0% | 13.8% | 12.9% | 21.4% | 13.3% | 19.2% | 15.0% | 22.1% | 12.5% | 15.4% | 15.9% | 17.4% | 15.8% | 13.6% | 18.3% |
| 5 (Completely trust) | 3.7% | 7.5% | 5.4% | 4.8% | 5.4% | 7.3% | 3.4% | 5.4% | 9.7% | 12.6% | 4.9% | 4.1% | 7.2% | 5.3% | 8.4% | 3.3% | 5.2% |
| Never heard of /Don't know | 2.3% | 5.1% | 1.6% | 1.8% | 6.0% | 1.2% | 0.8% | 2.4% | 4.0% | 7.1% | 2.6% | 3.2% | 3.0% | 3.8% | 4.6% | 2.1% | 3.7% |
| Sample size | 289 | 372 | 335 | 344 | 369 | 283 | 514 | 261 | 112 | 60 | 169 | 212 | 392 | 223 | 258 | 397 | 193 |

*includes "not sure"

**includes "not sure" and "other"

Trust

Q. On a scale from 1 to 5 where 1 is completely distrust and 5 is completely trust, please indicate how much you trust each organization or entity below to collect and use your personal information/data.

Your state government

| | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 18.0% | 20.5% | 15.7% | 14.9% | 16.9% | 19.7% | 20.0% | 18.4% | 17.8% | 17.9% | 16.8% | 14.9% | 16.9% | 19.9% | 19.0% | 15.5% | 12.4% |
| 2 | 16.3% | 17.2% | 15.4% | 25.1% | 11.4% | 15.9% | 13.8% | 15.6% | 16.8% | 16.2% | 15.4% | 18.5% | 17.7% | 15.9% | 18.7% | 15.8% | 11.5% |
| 3 | 30.1% | 27.2% | 32.9% | 28.0% | 32.1% | 29.6% | 30.9% | 29.9% | 30.3% | 30.5% | 30.2% | 30.5% | 23.7% | 28.5% | 30.5% | 30.9% | 33.8% |
| 4 | 22.7% | 21.8% | 23.6% | 15.7% | 24.7% | 24.4% | 24.9% | 24.1% | 21.7% | 16.7% | 24.3% | 26.0% | 32.1% | 20.1% | 18.9% | 27.3% | 36.1% |
| 5 (Completely trust) | 10.3% | 10.9% | 9.7% | 13.1% | 11.1% | 8.1% | 9.9% | 9.3% | 11.0% | 14.9% | 12.0% | 10.1% | 7.0% | 12.1% | 10.3% | 8.9% | 6.1% |
| Never heard of /Don't know | 2.5% | 2.3% | 2.8% | 3.3% | 3.8% | 2.4% | 0.5% | 2.7% | 2.4% | 3.8% | 1.3% | 0.0% | 2.5% | 3.6% | 2.6% | 1.5% | 0.0% |
| Sample size | 995 | 482 | 513 | 206 | 258 | 326 | 205 | 425 | 570 | 244 | 247 | 217 | 150 | 386 | 315 | 192 | 102 |

Your state government (cont'd)

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 14.4% | 17.8% | 21.6% | 14.7% | 18.6% | 21.7% | 19.5% | 13.4% | 18.2% | 18.2% | 16.3% | 18.4% | 18.2% | 18.6% | 14.7% | 18.5% | 18.5% |
| 2 | 15.5% | 15.9% | 17.4% | 13.6% | 16.5% | 19.6% | 14.9% | 13.6% | 20.3% | 20.7% | 14.2% | 15.7% | 17.6% | 16.1% | 17.6% | 15.7% | 15.6% |
| 3 | 31.2% | 29.8% | 29.5% | 29.3% | 31.3% | 29.7% | 29.5% | 36.4% | 25.8% | 19.3% | 28.9% | 34.4% | 32.3% | 23.9% | 31.4% | 30.9% | 27.9% |
| 4 | 27.3% | 21.8% | 19.7% | 29.1% | 20.9% | 16.8% | 26.0% | 20.0% | 22.6% | 20.6% | 25.8% | 22.1% | 20.6% | 24.6% | 22.1% | 25.4% | 22.0% |
| 5 (Completely trust) | 9.9% | 10.8% | 10.1% | 11.5% | 8.4% | 11.2% | 9.1% | 8.4% | 15.2% | 15.7% | 11.9% | 6.2% | 8.6% | 15.4% | 11.4% | 8.1% | 11.9% |
| Never heard of /Don't know | 1.8% | 3.8% | 1.6% | 1.8% | 4.3% | 1.2% | 0.9% | 1.6% | 1.0% | 5.6% | 2.9% | 3.2% | 2.7% | 1.5% | 2.9% | 1.4% | 4.1% |
| Sample size | 289 | 373 | 333 | 345 | 367 | 283 | 513 | 262 | 111 | 60 | 169 | 212 | 390 | 224 | 256 | 397 | 194 |

Your local government

| | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| 1 (Completely distrust) | 14.8% | 16.0% | 13.6% | 10.0% | 16.8% | 16.4% | 14.7% | 16.0% | 13.9% | 13.8% | 12.4% | 14.9% | 12.4% | 17.2% | 14.9% | 10.5% | 12.8% |
| 2 | 12.9% | 12.2% | 13.6% | 14.7% | 10.9% | 14.7% | 10.6% | 11.8% | 13.7% | 16.0% | 12.8% | 11.8% | 10.1% | 12.1% | 14.1% | 13.8% | 10.8% |
| 3 | 33.7% | 33.6% | 33.8% | 35.4% | 30.9% | 33.4% | 35.8% | 32.5% | 34.6% | 32.7% | 34.5% | 32.5% | 33.3% | 32.1% | 36.1% | 31.2% | 36.5% |
| 4 | 26.1% | 25.9% | 26.2% | 24.5% | 26.1% | 25.6% | 28.6% | 27.6% | 24.9% | 20.5% | 27.7% | 30.8% | 32.8% | 24.0% | 23.9% | 32.2% | 30.2% |
| 5 (Completely trust) | 9.5% | 10.1% | 8.9% | 10.1% | 11.2% | 7.5% | 9.9% | 9.8% | 9.8% | 11.3% | 10.0% | 10.1% | 9.4% | 9.8% | 8.4% | 10.8% | 9.2% |
| Never heard of /Don't know | 3.1% | 2.2% | 3.9% | 5.3% | 4.1% | 2.5% | 0.5% | 3.0% | 3.1% | 5.7% | 2.6% | 0.0% | 1.9% | 4.8% | 2.7% | 1.5% | 0.5% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

Your local government (cont'd)

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| 1 (Completely distrust) | 11.3% | 16.1% | 16.3% | 11.7% | 15.8% | 17.5% | 14.5% | 12.9% | 13.8% | 21.0% | 12.0% | 15.8% | 14.7% | 16.0% | 13.1% | 14.8% | 15.2% |
| 2 | 14.5% | 11.8% | 12.7% | 13.0% | 13.9% | 11.5% | 12.4% | 16.3% | 11.2% | 9.1% | 9.6% | 14.8% | 13.3% | 13.0% | 14.1% | 12.4% | 10.4% |
| 3 | 32.9% | 31.5% | 37.0% | 30.6% | 36.4% | 34.3% | 33.3% | 35.7% | 36.2% | 31.0% | 35.6% | 34.3% | 37.0% | 26.5% | 31.1% | 35.7% | 35.1% |
| 4 | 29.8% | 26.8% | 21.9% | 31.9% | 22.1% | 23.7% | 29.9% | 24.9% | 20.1% | 27.8% | 31.4% | 25.7% | 21.5% | 30.3% | 25.8% | 27.0% | 26.7% |
| 5 (Completely trust) | 9.5% | 9.1% | 9.9% | 10.7% | 7.0% | 11.0% | 9.0% | 8.6% | 15.8% | 6.7% | 8.7% | 6.3% | 9.3% | 12.9% | 12.4% | 7.8% | 8.7% |
| Never heard of /Don't know | 2.0% | 4.6% | 2.2% | 2.1% | 4.8% | 2.0% | 0.9% | 1.6% | 2.8% | 4.4% | 2.7% | 3.2% | 4.2% | 1.3% | 3.6% | 2.3% | 4.0% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Views on technology, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"My personal life has been improved by technological innovation."

| | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 5.7% | 5.0% | 6.4% | 7.4% | 7.6% | 4.2% | 4.3% | 4.8% | 6.5% | 8.8% | 6.6% | 2.6% | 6.0% | 8.9% | 4.0% | 1.5% | 6.6% |
| Somewhat disagree | 11.5% | 11.5% | 11.4% | 9.8% | 11.5% | 11.9% | 12.5% | 10.8% | 12.0% | 11.2% | 11.2% | 9.9% | 15.6% | 13.6% | 8.7% | 10.4% | 13.9% |
| Somewhat agree | 47.3% | 49.2% | 45.5% | 36.4% | 42.4% | 52.7% | 55.9% | 50.6% | 44.8% | 49.2% | 47.5% | 47.1% | 39.6% | 48.1% | 50.2% | 43.5% | 42.1% |
| Completely agree | 28.7% | 28.0% | 29.3% | 36.0% | 32.5% | 24.0% | 23.9% | 29.4% | 28.1% | 21.4% | 27.6% | 36.0% | 36.8% | 20.3% | 30.1% | 41.0% | 33.7% |
| Not sure | 6.8% | 6.3% | 7.4% | 10.4% | 6.0% | 7.3% | 3.4% | 4.4% | 8.6% | 9.3% | 7.0% | 4.4% | 2.0% | 9.1% | 6.9% | 3.6% | 3.6% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 5.1% | 8.0% | 3.7% | 5.1% | 6.7% | 5.3% | 3.8% | 6.4% | 11.3% | 11.7% | 1.2% | 3.8% | 6.7% | 9.0% | 8.9% | 4.3% | 3.5% |
| Somewhat disagree | 6.4% | 11.8% | 15.7% | 9.1% | 12.6% | 13.1% | 10.8% | 12.7% | 13.2% | 13.6% | 10.2% | 12.6% | 10.2% | 13.6% | 10.6% | 11.8% | 13.3% |
| Somewhat agree | 46.6% | 40.5% | 55.9% | 45.8% | 41.7% | 56.6% | 47.8% | 49.3% | 48.0% | 49.1% | 45.9% | 50.8% | 46.6% | 46.5% | 46.1% | 44.9% | 51.0% |
| Completely agree | 37.5% | 29.4% | 19.9% | 33.5% | 30.2% | 20.3% | 34.0% | 27.1% | 20.3% | 14.8% | 33.3% | 26.9% | 29.7% | 25.1% | 27.6% | 32.5% | 22.2% |
| Not sure | 4.4% | 10.4% | 4.8% | 6.5% | 8.7% | 4.7% | 3.6% | 4.5% | 7.2% | 10.8% | 9.4% | 5.9% | 6.8% | 5.7% | 6.8% | 6.5% | 10.1% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

"My professional life has been improved by technological innovation."

| | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 7.4% | 7.6% | 7.3% | 6.5% | 7.1% | 7.0% | 9.6% | 5.2% | 9.1% | 9.4% | 6.6% | 4.7% | 9.9% | 11.4% | 5.0% | 2.7% | 8.6% |
| Somewhat disagree | 8.8% | 9.0% | 8.7% | 6.0% | 9.8% | 8.3% | 11.4% | 7.5% | 9.8% | 14.2% | 6.3% | 7.6% | 5.9% | 10.9% | 9.9% | 3.9% | 6.6% |
| Somewhat agree | 36.2% | 39.5% | 33.1% | 35.4% | 27.9% | 38.2% | 44.1% | 39.0% | 34.1% | 32.8% | 41.9% | 32.1% | 31.2% | 35.2% | 37.2% | 41.7% | 27.6% |
| Completely agree | 30.4% | 30.9% | 30.0% | 34.5% | 39.7% | 28.9% | 17.4% | 39.6% | 23.5% | 22.1% | 30.6% | 38.7% | 46.2% | 19.1% | 31.5% | 42.2% | 48.4% |
| Not sure | 17.1% | 13.0% | 20.9% | 17.6% | 15.6% | 17.6% | 17.6% | 8.7% | 23.4% | 21.6% | 14.6% | 17.0% | 6.9% | 23.4% | 16.5% | 9.5% | 8.8% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 6.5% | 8.7% | 6.7% | 6.0% | 9.8% | 6.3% | 6.0% | 7.5% | 9.2% | 18.0% | 3.7% | 7.6% | 7.6% | 9.8% | 9.1% | 5.4% | 8.0% |
| Somewhat disagree | 5.7% | 6.9% | 13.9% | 7.5% | 9.1% | 10.2% | 7.5% | 9.3% | 15.8% | 6.1% | 8.2% | 6.7% | 9.8% | 9.6% | 10.3% | 9.1% | 6.2% |
| Somewhat agree | 35.0% | 33.1% | 41.0% | 33.7% | 36.1% | 39.6% | 37.6% | 37.7% | 32.6% | 38.8% | 34.9% | 40.1% | 36.0% | 34.3% | 34.3% | 34.1% | 42.3% |
| Completely agree | 37.1% | 30.9% | 23.8% | 34.7% | 28.5% | 27.4% | 37.4% | 27.8% | 20.5% | 18.4% | 35.8% | 27.2% | 30.6% | 28.9% | 31.3% | 32.8% | 22.9% |
| Not sure | 15.7% | 20.3% | 14.5% | 18.1% | 16.5% | 16.5% | 11.5% | 17.7% | 21.9% | 18.7% | 17.5% | 18.5% | 16.0% | 17.4% | 15.0% | 18.6% | 20.7% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Views on technology, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

"Tech companies are too big."

| | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 5.4% | 6.1% | 4.7% | 7.8% | 5.6% | 4.2% | 4.5% | 4.2% | 6.3% | 6.0% | 4.1% | 5.5% | 8.0% | 6.5% | 4.0% | 6.4% | 3.5% |
| Somewhat disagree | 11.6% | 13.0% | 10.3% | 12.2% | 14.5% | 11.0% | 8.5% | 11.7% | 11.6% | 13.5% | 10.2% | 13.0% | 12.3% | 11.8% | 11.9% | 13.0% | 7.7% |
| Somewhat agree | 34.6% | 32.7% | 36.4% | 34.2% | 30.2% | 35.1% | 39.5% | 33.5% | 35.4% | 31.7% | 38.1% | 41.2% | 31.2% | 33.0% | 37.6% | 32.5% | 34.6% |
| Completely agree | 35.2% | 39.1% | 31.5% | 30.7% | 32.2% | 35.8% | 42.5% | 36.9% | 33.9% | 34.6% | 31.2% | 32.7% | 42.6% | 32.1% | 33.9% | 39.8% | 42.8% |
| Not sure | 13.2% | 9.1% | 17.2% | 15.1% | 17.5% | 14.0% | 4.9% | 13.8% | 12.8% | 14.2% | 16.3% | 7.6% | 5.8% | 16.6% | 12.6% | 8.2% | 11.3% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 5.3% | 6.7% | 3.9% | 5.6% | 5.6% | 4.8% | 5.1% | 2.4% | 7.3% | 18.7% | 7.1% | 4.0% | 3.9% | 7.7% | 7.3% | 3.9% | 5.0% |
| Somewhat disagree | 10.6% | 12.3% | 11.8% | 12.3% | 10.8% | 11.8% | 9.7% | 16.4% | 11.7% | 11.8% | 13.7% | 12.5% | 9.3% | 13.2% | 13.6% | 11.8% | 8.9% |
| Somewhat agree | 39.1% | 29.4% | 36.6% | 35.6% | 30.8% | 38.2% | 34.3% | 39.0% | 38.0% | 23.7% | 31.8% | 32.0% | 38.8% | 31.8% | 27.6% | 39.5% | 33.7% |
| Completely agree | 34.7% | 31.9% | 39.5% | 31.5% | 36.5% | 38.3% | 42.9% | 30.1% | 22.9% | 30.3% | 29.4% | 40.4% | 34.5% | 36.1% | 39.2% | 32.4% | 37.2% |
| Not sure | 10.3% | 19.7% | 8.2% | 14.9% | 16.3% | 7.0% | 8.0% | 12.1% | 20.1% | 15.6% | 18.1% | 11.2% | 13.5% | 11.1% | 12.4% | 12.5% | 15.3% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

"The government should break up tech companies into smaller companies."

| | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Completely disagree | 12.4% | 13.2% | 11.7% | 17.0% | 13.3% | 9.5% | 11.4% | 11.8% | 12.9% | 15.5% | 11.4% | 13.1% | 12.8% | 10.7% | 14.5% | 14.6% | 8.7% |
| Somewhat disagree | 18.2% | 18.3% | 18.1% | 17.1% | 18.9% | 19.6% | 16.2% | 18.8% | 17.7% | 17.2% | 18.0% | 19.3% | 21.4% | 19.4% | 17.2% | 17.2% | 18.5% |
| Somewhat agree | 22.5% | 23.6% | 21.4% | 20.7% | 22.5% | 21.9% | 25.3% | 22.0% | 22.9% | 25.8% | 22.8% | 22.2% | 18.3% | 23.6% | 21.0% | 22.3% | 23.2% |
| Completely agree | 21.9% | 25.8% | 18.3% | 17.7% | 20.7% | 21.6% | 28.3% | 21.5% | 22.2% | 19.2% | 19.2% | 21.7% | 28.6% | 18.6% | 21.5% | 23.9% | 31.9% |
| Not sure | 25.0% | 19.2% | 30.5% | 27.5% | 24.6% | 27.5% | 18.7% | 25.9% | 24.3% | 22.3% | 28.7% | 23.7% | 18.9% | 27.7% | 25.8% | 22.0% | 17.7% |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 11.0% | 12.7% | 13.4% | 11.7% | 11.8% | 14.1% | 12.9% | 8.6% | 19.0% | 15.7% | 15.2% | 11.0% | 12.2% | 12.0% | 11.5% | 12.0% | 14.5% |
| Somewhat disagree | 14.8% | 19.3% | 19.9% | 18.9% | 18.4% | 17.0% | 16.7% | 23.1% | 20.4% | 17.6% | 17.0% | 14.6% | 19.3% | 20.3% | 17.3% | 19.0% | 16.8% |
| Somewhat agree | 24.4% | 20.7% | 22.9% | 23.8% | 17.4% | 27.6% | 23.1% | 25.1% | 17.7% | 21.1% | 21.5% | 24.0% | 22.0% | 22.7% | 22.8% | 20.9% | 21.1% |
| Completely agree | 25.2% | 17.8% | 23.8% | 20.6% | 23.6% | 21.4% | 29.9% | 14.7% | 13.4% | 12.9% | 18.2% | 22.5% | 21.9% | 24.1% | 25.3% | 20.3% | 21.9% |
| Not sure | 24.6% | 29.5% | 20.0% | 25.0% | 28.8% | 19.9% | 17.4% | 28.5% | 29.5% | 32.8% | 28.1% | 28.0% | 24.6% | 20.9% | 23.2% | 27.9% | 25.7% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Views on technology, regulations, and other topics

Q. For each statement below, please indicate how much you agree or disagree with each statement.

" My personal life would be improved if tech companies were broken up into smaller companies."

| | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | | |
| Completely disagree | 12.2% | 11.1% | 13.1% | 12.5% | 12.9% | 12.3% | 10.7% | 12.5% | 11.9% | 10.6% | 9.4% | 15.1% | 18.6% | 12.8% | 11.9% | 13.6% | 8.1% | | |
| Somewhat disagree | 15.2% | 14.5% | 15.8% | 15.2% | 14.0% | 15.6% | 15.9% | 14.8% | 15.4% | 14.8% | 17.4% | 12.0% | 18.3% | 16.4% | 13.6% | 13.4% | 18.3% | | |
| Somewhat agree | 18.2% | 19.9% | 16.5% | 19.0% | 18.0% | 15.9% | 21.2% | 18.2% | 18.1% | 20.3% | 18.3% | 21.5% | 11.0% | 17.6% | 20.3% | 17.5% | 14.7% | | |
| Completely agree | 15.6% | 20.0% | 11.4% | 17.6% | 14.7% | 15.2% | 15.1% | 16.0% | 15.3% | 15.2% | 13.5% | 11.4% | 28.6% | 12.5% | 14.3% | 20.0% | 22.8% | | |
| Not sure | 38.9% | 34.5% | 43.2% | 35.7% | 40.4% | 41.1% | 37.2% | 38.5% | 39.3% | 39.2% | 41.4% | 40.0% | 23.6% | 40.6% | 39.8% | 35.5% | 36.1% | | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | | |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 9.9% | 13.2% | 13.0% | 10.7% | 12.4% | 13.8% | 13.2% | 9.4% | 11.0% | 17.9% | 12.4% | 10.6% | 15.9% | 8.9% | 13.4% | 12.2% | |
| Somewhat disagree | 15.2% | 15.4% | 14.8% | 19.3% | 12.1% | 13.9% | 15.2% | 17.9% | 14.8% | 15.3% | 15.7% | 13.6% | 16.9% | 13.5% | 17.6% | 13.7% | |
| Somewhat agree | 22.6% | 13.3% | 19.9% | 19.4% | 15.3% | 20.4% | 19.5% | 18.3% | 12.9% | 20.8% | 15.5% | 19.3% | 18.1% | 20.0% | 15.7% | 20.0% | |
| Completely agree | 14.6% | 14.7% | 17.4% | 12.8% | 18.0% | 15.9% | 20.2% | 11.1% | 7.9% | 18.9% | 14.0% | 13.0% | 17.3% | 22.1% | 13.7% | 11.1% | |
| Not sure | 37.7% | 43.3% | 34.9% | 37.8% | 42.3% | 36.0% | 31.9% | 43.3% | 53.4% | 27.0% | 44.6% | 39.6% | 40.4% | 32.1% | 35.5% | 43.1% | |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

"My professional life would be improved if tech companies were broken up into smaller companies."

| | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | | |
| Completely disagree | 12.2% | 12.4% | 12.1% | 11.4% | 12.3% | 12.8% | 12.1% | 12.6% | 12.0% | 12.8% | 9.2% | 16.4% | 15.6% | 13.8% | 11.1% | 13.3% | 8.0% | | |
| Somewhat disagree | 15.8% | 15.3% | 16.3% | 17.7% | 16.1% | 15.4% | 14.3% | 15.4% | 16.2% | 12.8% | 21.2% | 12.9% | 19.9% | 16.7% | 14.2% | 15.3% | 18.5% | | |
| Somewhat agree | 15.7% | 16.7% | 14.8% | 16.4% | 16.5% | 14.1% | 16.8% | 16.0% | 15.5% | 18.7% | 16.6% | 16.3% | 12.7% | 15.6% | 17.1% | 15.8% | 12.2% | | |
| Completely agree | 14.2% | 18.2% | 10.4% | 15.6% | 18.1% | 11.1% | 13.1% | 15.9% | 12.9% | 13.9% | 10.9% | 13.3% | 21.6% | 11.0% | 14.0% | 16.5% | 22.8% | | |
| Not sure | 42.0% | 37.4% | 46.4% | 38.9% | 37.1% | 46.7% | 43.7% | 40.1% | 43.4% | 41.8% | 42.1% | 41.1% | 30.2% | 42.9% | 43.6% | 39.2% | 38.5% | | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | | |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 9.8% | 13.3% | 13.2% | 10.8% | 13.8% | 12.1% | 13.7% | 10.4% | 12.9% | 16.2% | 14.2% | 12.8% | 9.8% | 14.3% | 8.0% | 14.6% | 12.3% |
| Somewhat disagree | 15.6% | 15.9% | 16.0% | 17.4% | 13.0% | 17.6% | 16.8% | 16.3% | 17.0% | 16.3% | 17.6% | 13.6% | 17.0% | 15.5% | 18.3% | 15.9% | 14.0% |
| Somewhat agree | 16.9% | 14.3% | 16.4% | 16.6% | 15.0% | 15.6% | 16.4% | 16.0% | 12.2% | 19.5% | 12.0% | 16.8% | 15.7% | 17.6% | 17.8% | 13.3% | 15.2% |
| Completely agree | 13.4% | 14.4% | 14.7% | 12.6% | 15.5% | 14.5% | 17.0% | 11.0% | 8.9% | 14.8% | 13.9% | 12.3% | 15.1% | 14.6% | 20.8% | 12.2% | 10.1% |
| Not sure | 44.3% | 42.1% | 39.7% | 42.6% | 42.7% | 40.3% | 37.1% | 45.0% | 49.2% | 32.7% | 43.6% | 44.5% | 42.4% | 38.0% | 35.1% | 44.1% | 48.5% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

"Government should be more involved in regulating social media companies."

| | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | | |
|---------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | | |
| Completely disagree | 15.1% | 16.5% | 13.8% | 13.7% | 16.4% | 16.6% | 12.6% | 15.7% | 14.7% | 15.0% | 12.9% | 19.2% | 15.7% | 16.0% | 14.3% | 15.3% | 14.3% | | |
| Somewhat disagree | 17.5% | 14.6% | 20.2% | 18.8% | 16.0% | 18.0% | 17.2% | 16.6% | 18.2% | 17.8% | 21.6% | 14.7% | 15.2% | 16.4% | 18.4% | 17.8% | 18.1% | | |
| Somewhat agree | 24.6% | 24.3% | 25.0% | 21.6% | 23.4% | 24.2% | 29.9% | 23.6% | 25.4% | 20.7% | 24.7% | 30.5% | 23.6% | 22.7% | 21.7% | 33.8% | 24.8% | | |
| Completely agree | 23.4% | 28.9% | 18.1% | 21.8% | 24.2% | 22.2% | 25.8% | 23.5% | 23.3% | 26.1% | 19.4% | 20.7% | 33.9% | 19.2% | 25.7% | 23.4% | 31.6% | | |
| Not sure | 19.4% | 15.8% | 22.9% | 24.1% | 20.0% | 19.1% | 14.4% | 20.6% | 18.5% | 20.5% | 21.4% | 14.9% | 11.7% | 25.7% | 20.0% | 9.7% | 11.2% | | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | | |

| | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Completely disagree | 12.5% | 15.8% | 16.7% | 14.6% | 16.6% | 13.9% | 16.0% | 12.5% | 17.5% | 22.5% | 13.7% | 15.7% | 14.0% | 17.4% | 11.1% | 15.2% | 15.6% |
| Somewhat disagree | 17.2% | 16.9% | 18.4% | 16.6% | 16.9% | 19.5% | 15.4% | 21.8% | 23.5% | 13.4% | 20.1% | 17.0% | 16.4% | 17.8% | 13.5% | 20.2% | 14.2% |
| Somewhat agree | 28.7% | 23.3% | 22.6% | 27.3% | 21.9% | 24.7% | 24.0% | 27.2% | 24.7% | 24.6% | 25.9% | 25.0% | 24.6% | 23.4% | 25.4% | 26.4% | 18.1% |
| Completely agree | 26.6% | 19.3% | 25.2% | 24.0% | 23.6% | 22.2% | 32.8% | 14.9% | 9.8% | 21.6% | 22.4% | 22.9% | 23.5% | 24.3% | 31.0% | 18.9% | 25.0% |
| Not sure | 15.0% | 24.7% | 17.1% | 17.6% | 21.1% | 19.7% | 11.8% | 23.6% | 17.9% | 17.9% | 19.4% | 21.5% | 17.1% | 19.3% | 19.3% | 27.1% | |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Google | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| Better/worse if broken up | | | | | | | | | | | | | | | | | | |
| Worse off | 10.7% | 12.3% | 9.2% | 11.1% | 11.0% | 12.9% | 6.3% | 10.3% | 10.9% | 9.7% | 9.5% | 12.1% | 16.9% | 11.4% | 9.8% | 9.8% | 12.4% | |
| Somewhat worse off | 13.4% | 11.8% | 15.0% | 15.3% | 10.7% | 10.6% | 19.4% | 12.8% | 13.9% | 15.5% | 14.6% | 11.9% | 13.1% | 12.9% | 12.5% | 13.5% | 18.2% | |
| Somewhat better off | 19.1% | 19.4% | 18.9% | 18.5% | 22.1% | 16.8% | 19.8% | 19.6% | 18.8% | 19.5% | 21.1% | 21.3% | 15.8% | 18.1% | 19.3% | 21.0% | 18.9% | |
| Better off | 23.0% | 28.6% | 17.7% | 19.8% | 19.6% | 25.2% | 27.2% | 24.0% | 22.4% | 18.3% | 23.4% | 22.5% | 32.7% | 18.1% | 23.5% | 30.0% | 28.0% | |
| Not sure | 33.7% | 28.0% | 39.2% | 35.2% | 36.7% | 34.5% | 27.4% | 33.3% | 34.1% | 37.0% | 31.4% | 32.2% | 21.5% | 39.6% | 35.0% | 25.7% | 22.4% | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | |

| Google (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 10.8% | 12.8% | 8.1% | 14.1% | 9.3% | 8.1% | 10.7% | 11.5% | 8.9% | 17.8% | 10.4% | 8.8% | 11.3% | 11.3% | 11.9% | 11.7% | 8.5% |
| Somewhat worse off | 13.6% | 12.5% | 14.4% | 16.7% | 10.3% | 13.2% | 14.8% | 11.5% | 15.7% | 13.3% | 15.6% | 8.1% | 14.8% | 14.1% | 16.4% | 13.9% | 8.4% |
| Somewhat better off | 19.3% | 18.4% | 19.8% | 16.6% | 20.3% | 20.8% | 18.4% | 19.0% | 24.0% | 15.6% | 15.8% | 18.9% | 19.3% | 21.4% | 23.6% | 16.0% | 15.6% |
| Better off | 20.1% | 20.3% | 28.9% | 18.1% | 24.1% | 28.1% | 29.7% | 19.6% | 10.4% | 16.6% | 20.9% | 28.4% | 22.0% | 21.8% | 21.5% | 22.2% | 25.5% |
| Not sure | 36.2% | 36.0% | 28.9% | 34.5% | 36.0% | 29.8% | 26.4% | 38.4% | 41.0% | 36.7% | 37.3% | 35.8% | 32.6% | 31.4% | 26.7% | 36.2% | 41.9% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

| Amazon | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 13.2% | 13.6% | 12.8% | 9.6% | 12.0% | 16.9% | 12.3% | 12.4% | 13.8% | 12.0% | 12.2% | 15.3% | 15.6% | 13.4% | 12.1% | 13.7% | 14.7% |
| Somewhat worse off | 14.2% | 16.4% | 12.0% | 13.9% | 14.8% | 12.5% | 16.3% | 12.5% | 15.4% | 14.5% | 13.2% | 15.6% | 19.1% | 15.0% | 12.6% | 12.2% | 19.2% |
| Somewhat better off | 17.9% | 16.6% | 19.1% | 16.5% | 18.0% | 15.1% | 23.4% | 17.1% | 18.4% | 16.7% | 18.8% | 19.9% | 16.5% | 16.3% | 18.6% | 18.4% | 20.3% |
| Better off | 21.0% | 25.5% | 16.6% | 25.7% | 19.5% | 20.0% | 19.4% | 22.7% | 19.7% | 16.9% | 24.8% | 19.9% | 24.0% | 17.9% | 20.7% | 25.6% | 24.9% |
| Not sure | 33.9% | 27.9% | 39.5% | 34.3% | 35.6% | 35.4% | 28.7% | 35.4% | 32.7% | 39.9% | 31.0% | 29.3% | 24.8% | 37.3% | 36.0% | 30.1% | 20.9% |
| Sample size | 999 | 484 | 515 | 206 | 259 | 327 | 207 | 426 | 573 | 245 | 248 | 217 | 152 | 385 | 318 | 192 | 104 |

| Amazon (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 11.6% | 13.7% | 14.0% | 15.2% | 11.7% | 12.5% | 13.6% | 13.5% | 14.0% | 11.9% | 12.2% | 12.6% | 12.9% | 14.8% | 13.4% | 14.1% | 12.4% |
| Somewhat worse off | 13.0% | 14.6% | 14.7% | 13.5% | 14.1% | 15.2% | 15.5% | 11.9% | 16.7% | 14.5% | 16.6% | 9.7% | 14.3% | 16.0% | 19.9% | 11.5% | 12.2% |
| Somewhat better off | 16.6% | 14.2% | 23.3% | 15.7% | 14.8% | 24.7% | 18.4% | 18.6% | 16.1% | 16.0% | 18.2% | 19.9% | 17.0% | 17.3% | 15.5% | 18.5% | 16.8% |
| Better off | 26.7% | 17.1% | 20.3% | 21.7% | 20.0% | 21.3% | 25.8% | 17.5% | 13.6% | 19.2% | 20.9% | 22.2% | 19.4% | 22.5% | 24.9% | 16.8% | 20.2% |
| Not sure | 32.1% | 40.4% | 27.8% | 33.9% | 39.4% | 26.4% | 26.7% | 38.4% | 39.6% | 38.4% | 32.1% | 35.5% | 36.4% | 29.5% | 26.3% | 39.1% | 38.3% |
| Sample size | 290 | 375 | 334 | 347 | 370 | 282 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 223 | 259 | 397 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Microsoft | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Better/worse if broken up | | | | | | | | | | | | | | | | | | |
| Worse off | 10.7% | 12.0% | 9.3% | 9.6% | 12.1% | 11.8% | 8.3% | 9.8% | 11.3% | 11.5% | 9.9% | 10.8% | 12.4% | 11.2% | 9.2% | 11.0% | 12.7% | |
| Somewhat worse off | 13.7% | 15.7% | 11.9% | 11.5% | 13.7% | 12.5% | 18.1% | 15.2% | 12.7% | 13.3% | 11.7% | 14.7% | 18.3% | 10.9% | 14.5% | 16.0% | 18.1% | |
| Somewhat better off | 20.0% | 18.4% | 21.4% | 20.5% | 18.2% | 19.0% | 23.0% | 17.3% | 21.9% | 18.7% | 22.3% | 21.7% | 20.5% | 19.9% | 19.3% | 19.1% | 23.4% | |
| Better off | 16.6% | 23.0% | 10.5% | 14.4% | 16.1% | 16.5% | 19.5% | 18.4% | 15.2% | 13.9% | 19.9% | 15.5% | 20.3% | 14.6% | 16.1% | 20.8% | 18.2% | |
| Not sure | 39.1% | 30.8% | 46.9% | 44.0% | 39.9% | 40.2% | 31.2% | 39.3% | 38.9% | 42.7% | 36.2% | 37.3% | 28.5% | 43.4% | 40.9% | 33.0% | 27.6% | |
| Sample size | 999 | 484 | 515 | 207 | 259 | 326 | 207 | 425 | 574 | 245 | 247 | 217 | 153 | 385 | 318 | 192 | 104 | |

| Amazon (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 9.2% | 12.5% | 9.8% | 11.6% | 9.7% | 10.7% | 11.0% | 10.7% | 7.0% | 17.9% | 11.3% | 8.8% | 11.4% | 10.6% | 10.4% | 12.2% | 8.7% |
| Somewhat worse off | 14.0% | 11.9% | 15.7% | 14.4% | 12.0% | 15.2% | 13.2% | 12.9% | 24.0% | 9.3% | 16.9% | 12.7% | 12.5% | 14.5% | 18.1% | 12.6% | 8.9% |
| Somewhat better off | 21.5% | 16.9% | 22.1% | 20.7% | 18.0% | 21.8% | 21.3% | 20.7% | 15.3% | 20.8% | 16.4% | 21.1% | 20.8% | 20.2% | 23.3% | 16.5% | 18.2% |
| Better off | 15.4% | 15.2% | 19.3% | 12.8% | 19.0% | 18.4% | 20.7% | 14.7% | 10.5% | 13.8% | 15.4% | 16.6% | 17.9% | 15.3% | 19.2% | 13.7% | 17.5% |
| Not sure | 39.9% | 43.6% | 33.0% | 40.5% | 41.3% | 34.2% | 33.8% | 41.0% | 43.2% | 38.1% | 40.0% | 40.9% | 37.4% | 39.5% | 28.9% | 45.0% | 46.6% |
| Sample size | 290 | 374 | 335 | 347 | 369 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 223 | 259 | 398 | 193 |

| Apple | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Better/worse if broken up | | | | | | | | | | | | | | | | | | |
| Worse off | 10.1% | 11.2% | 9.0% | 9.9% | 11.5% | 11.1% | 6.9% | 10.8% | 9.5% | 9.8% | 10.5% | 9.9% | 11.8% | 9.2% | 9.6% | 9.8% | 15.1% | |
| Somewhat worse off | 12.9% | 13.8% | 12.0% | 9.5% | 13.0% | 11.7% | 18.0% | 13.7% | 12.2% | 14.7% | 11.0% | 11.9% | 19.5% | 14.5% | 7.7% | 15.2% | 18.6% | |
| Somewhat better off | 19.8% | 18.4% | 21.2% | 20.3% | 19.4% | 20.3% | 19.2% | 18.0% | 21.2% | 16.0% | 20.0% | 23.5% | 20.4% | 14.6% | 22.1% | 22.8% | 27.0% | |
| Better off | 16.5% | 20.9% | 12.3% | 15.2% | 17.8% | 16.2% | 16.6% | 17.9% | 15.4% | 15.4% | 17.5% | 17.2% | 18.1% | 13.9% | 19.1% | 17.5% | 16.2% | |
| Not sure | 40.8% | 35.7% | 45.5% | 45.0% | 38.4% | 40.7% | 39.3% | 39.6% | 41.6% | 44.1% | 41.0% | 37.5% | 30.2% | 47.8% | 41.4% | 34.7% | 23.1% | |
| Sample size | 999 | 484 | 515 | 206 | 259 | 327 | 207 | 426 | 573 | 245 | 248 | 217 | 152 | 385 | 318 | 192 | 104 | |

| Apple (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 10.0% | 11.6% | 8.3% | 11.6% | 8.8% | 9.8% | 12.2% | 6.4% | 8.9% | 14.6% | 13.7% | 10.2% | 7.3% | 11.9% | 11.3% | 10.3% | 8.1% |
| Somewhat worse off | 11.7% | 11.6% | 15.4% | 16.0% | 7.6% | 15.7% | 14.8% | 12.8% | 9.0% | 9.5% | 12.9% | 12.7% | 13.9% | 11.2% | 14.3% | 14.1% | 8.1% |
| Somewhat better off | 21.3% | 19.2% | 19.2% | 19.1% | 20.6% | 19.7% | 19.4% | 21.5% | 21.5% | 18.2% | 17.6% | 16.8% | 20.2% | 23.4% | 22.5% | 16.9% | 17.1% |
| Better off | 13.8% | 14.4% | 21.4% | 13.3% | 19.0% | 17.4% | 21.3% | 12.2% | 13.4% | 12.7% | 16.6% | 18.0% | 16.8% | 14.6% | 19.8% | 15.5% | 14.7% |
| Not sure | 43.2% | 43.3% | 35.7% | 40.1% | 44.0% | 37.3% | 32.3% | 47.1% | 47.2% | 45.1% | 39.2% | 42.3% | 41.8% | 38.9% | 32.1% | 43.3% | 52.0% |
| Sample size | 290 | 375 | 334 | 347 | 370 | 282 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 223 | 259 | 397 | 194 |

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Facebook Better/worse if broken up | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | | |
|---------------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| Worse off | 8.0% | 9.4% | 6.7% | 5.0% | 9.7% | 10.8% | 4.7% | 8.0% | 8.0% | 8.5% | 7.4% | 8.5% | 12.1% | 10.1% | 6.3% | 5.8% | 9.4% | |
| Somewhat worse off | 9.9% | 10.2% | 9.8% | 12.4% | 9.9% | 7.7% | 11.1% | 9.9% | 10.0% | 13.4% | 10.7% | 10.2% | 6.7% | 11.7% | 8.6% | 11.0% | 5.7% | |
| Somewhat better off | 16.4% | 14.8% | 17.8% | 18.7% | 17.9% | 14.7% | 14.6% | 16.5% | 16.3% | 14.7% | 16.0% | 19.4% | 18.6% | 15.7% | 19.0% | 10.0% | 21.8% | |
| Better off | 30.8% | 37.2% | 24.7% | 27.6% | 25.3% | 31.4% | 39.7% | 31.2% | 30.4% | 28.9% | 33.0% | 28.2% | 36.6% | 25.5% | 30.1% | 38.8% | 38.5% | |
| Not sure | 34.9% | 28.4% | 41.1% | 36.3% | 37.2% | 35.4% | 29.9% | 34.4% | 35.3% | 34.6% | 32.9% | 34.4% | 26.0% | 37.0% | 36.1% | 34.4% | 24.6% | |
| Sample size | 997 | 483 | 514 | 207 | 258 | 326 | 206 | 424 | 573 | 245 | 246 | 216 | 153 | 385 | 316 | 192 | 104 | |

| Facebook (cont'd) Better/worse if broken up | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|--|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Worse off | 5.5% | 9.4% | 8.6% | 7.6% | 8.2% | 8.3% | 8.3% | 7.5% | 5.5% | 16.6% | 7.6% | 6.5% | 8.3% | 9.1% | 10.7% | 7.2% | 5.9% |
| Somewhat worse off | 8.6% | 10.5% | 10.5% | 11.5% | 7.1% | 10.5% | 8.0% | 11.4% | 11.7% | 17.2% | 9.9% | 6.7% | 11.0% | 11.1% | 13.2% | 9.5% | 5.9% |
| Somewhat better off | 16.1% | 14.9% | 18.4% | 15.5% | 14.8% | 19.5% | 14.0% | 19.6% | 17.4% | 14.7% | 16.4% | 14.0% | 17.1% | 17.1% | 19.2% | 16.2% | 13.8% |
| Better off | 34.2% | 25.8% | 33.5% | 29.7% | 30.8% | 32.1% | 42.7% | 22.1% | 13.3% | 20.2% | 27.7% | 33.2% | 29.8% | 32.5% | 28.1% | 30.5% | 32.1% |
| Not sure | 35.6% | 39.3% | 29.1% | 35.7% | 39.1% | 28.3% | 27.0% | 39.4% | 46.6% | 36.9% | 38.5% | 39.6% | 33.8% | 30.3% | 28.8% | 36.6% | 42.3% |
| Sample size | 289 | 373 | 335 | 346 | 369 | 282 | 513 | 264 | 112 | 60 | 168 | 212 | 395 | 222 | 259 | 398 | 193 |

| Slack Better/worse if broken up | All | Gender | | Age | | | | Employment Status | | Income | | | | Education | | | | |
|------------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|--|
| | All | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad | |
| Worse off | 4.1% | 5.6% | 2.6% | 4.6% | 5.8% | 3.9% | 1.8% | 4.6% | 3.7% | 2.5% | 2.6% | 5.6% | 6.9% | 4.9% | 3.6% | 2.2% | 5.9% | |
| Somewhat worse off | 4.3% | 5.7% | 3.0% | 6.8% | 7.2% | 2.5% | 1.0% | 4.6% | 4.1% | 4.8% | 4.4% | 3.6% | 6.1% | 5.0% | 3.3% | 3.6% | 5.8% | |
| Somewhat better off | 8.0% | 9.0% | 7.0% | 12.2% | 11.9% | 5.4% | 3.0% | 10.4% | 6.2% | 10.4% | 7.2% | 8.4% | 8.0% | 8.1% | 9.1% | 8.8% | 2.8% | |
| Better off | 7.0% | 8.3% | 5.8% | 4.1% | 7.5% | 7.5% | 8.5% | 6.1% | 7.7% | 9.0% | 6.6% | 5.1% | 9.1% | 6.7% | 6.4% | 8.8% | 7.1% | |
| Not sure | 76.6% | 71.3% | 81.7% | 72.3% | 67.5% | 80.7% | 85.7% | 74.4% | 78.3% | 73.3% | 79.1% | 77.3% | 69.9% | 75.3% | 77.6% | 76.7% | 78.3% | |
| Sample size | 999 | 484 | 515 | 206 | 259 | 327 | 207 | 426 | 573 | 245 | 248 | 216 | 153 | 386 | 318 | 191 | 104 | |

| Slack (cont'd) Better/worse if broken up | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|---|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Worse off | 1.8% | 4.5% | 5.5% | 2.7% | 4.7% | 5.0% | 4.1% | 3.2% | 3.2% | 10.0% | 4.5% | 1.8% | 3.7% | 6.3% | 4.8% | 3.8% | 4.6% |
| Somewhat worse off | 3.8% | 5.4% | 3.5% | 5.8% | 3.3% | 3.7% | 3.4% | 5.3% | 4.9% | 3.1% | 5.7% | 3.6% | 3.8% | 4.7% | 7.7% | 3.8% | 0.9% |
| Somewhat better off | 5.2% | 9.2% | 9.1% | 7.9% | 6.8% | 9.7% | 7.4% | 5.9% | 11.7% | 15.1% | 7.5% | 5.1% | 8.2% | 10.4% | 12.3% | 7.2% | 3.2% |
| Better off | 4.8% | 6.9% | 9.2% | 5.0% | 9.3% | 6.6% | 7.9% | 7.1% | 6.0% | 7.7% | 8.1% | 7.0% | 7.4% | 5.7% | 10.6% | 5.8% | 5.0% |
| Not sure | 84.4% | 74.1% | 72.7% | 78.6% | 76.0% | 75.0% | 77.2% | 78.5% | 74.1% | 64.2% | 74.2% | 82.5% | 76.9% | 73.0% | 64.6% | 79.3% | 86.4% |
| Sample size | 290 | 374 | 335 | 347 | 370 | 282 | 515 | 264 | 111 | 60 | 168 | 212 | 395 | 224 | 259 | 398 | 193 |

*includes "not sure"

**includes "not sure" and "other"

Support for breaking up tech companies

Q. Below is a list of tech companies. Please indicate whether or not you think your life would be better or worse off if the company were broken up into smaller companies.

| Zoom | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Better/worse if broken up | All | | | | | | | | | | | | | | | | | |
| Worse off | 6.4% | 8.7% | 4.2% | 5.1% | 8.6% | 7.8% | 2.9% | 7.5% | 5.6% | 4.1% | 4.9% | 6.5% | 13.9% | 6.5% | 4.8% | 6.0% | 11.7% | |
| Somewhat worse off | 7.9% | 8.2% | 7.7% | 10.8% | 8.6% | 6.1% | 7.2% | 10.0% | 6.4% | 7.9% | 7.3% | 6.8% | 12.4% | 6.3% | 5.8% | 12.0% | 13.7% | |
| Somewhat better off | 12.5% | 11.9% | 13.1% | 11.2% | 14.6% | 11.2% | 13.5% | 12.5% | 12.6% | 12.5% | 11.8% | 17.4% | 9.9% | 10.7% | 15.4% | 10.3% | 14.1% | |
| Better off | 11.2% | 14.1% | 8.5% | 12.5% | 11.2% | 9.3% | 12.9% | 8.4% | 13.3% | 11.3% | 12.8% | 10.3% | 12.8% | 12.5% | 9.8% | 12.3% | 9.0% | |
| Not sure | 61.9% | 57.1% | 66.5% | 60.5% | 56.9% | 65.7% | 63.4% | 61.6% | 62.2% | 64.2% | 63.3% | 59.0% | 51.0% | 63.9% | 64.2% | 59.5% | 51.5% | |
| Sample size | 1000 | 484 | 516 | 207 | 259 | 327 | 207 | 426 | 574 | 245 | 248 | 217 | 153 | 386 | 318 | 192 | 104 | |

| Zoom (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 4.9% | 7.4% | 6.6% | 5.1% | 6.6% | 7.9% | 7.4% | 5.2% | 2.4% | 14.0% | 7.1% | 4.1% | 6.2% | 8.2% | 6.5% | 6.8% | 5.1% |
| Somewhat worse off | 8.4% | 7.0% | 8.6% | 9.8% | 5.4% | 8.8% | 7.8% | 9.1% | 8.0% | 4.8% | 11.0% | 6.2% | 5.7% | 11.0% | 12.4% | 7.6% | 1.9% |
| Somewhat better off | 12.9% | 12.1% | 12.7% | 12.7% | 11.7% | 13.3% | 12.4% | 12.0% | 14.3% | 15.5% | 12.0% | 10.9% | 14.3% | 11.2% | 17.2% | 10.6% | 7.9% |
| Better off | 7.0% | 12.6% | 13.3% | 8.5% | 13.6% | 11.7% | 13.6% | 7.5% | 10.5% | 12.9% | 9.8% | 13.5% | 11.7% | 9.5% | 12.7% | 9.1% | 11.0% |
| Not sure | 66.8% | 60.9% | 58.8% | 64.0% | 62.6% | 58.3% | 58.9% | 66.2% | 64.8% | 52.7% | 60.1% | 65.3% | 62.1% | 60.2% | 51.3% | 66.0% | 74.2% |
| Sample size | 290 | 375 | 335 | 347 | 370 | 283 | 515 | 264 | 112 | 60 | 169 | 212 | 395 | 224 | 259 | 398 | 194 |

| Twitter | All | Gender | | Age | | | | Employment Status | | | Income | | | | Education | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------------------|-------------|-------|-------------|----------------|----------------|---------|------------|--------------|--------------|-----------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Working | Not Working | | Under \$30k | \$30K-\$59,999 | \$60K-\$99,999 | \$100K+ | HS or Less | Some College | College Grad | Post Grad |
| Better/worse if broken up | All | | | | | | | | | | | | | | | | | |
| Worse off | 8.0% | 10.0% | 6.1% | 6.3% | 10.7% | 8.8% | 5.1% | 7.1% | 8.7% | 6.7% | 7.3% | 9.8% | 12.0% | 8.1% | 7.3% | 7.6% | 10.5% | |
| Somewhat worse off | 8.9% | 10.1% | 7.7% | 11.9% | 12.7% | 5.5% | 6.4% | 7.5% | 9.9% | 11.1% | 9.6% | 5.8% | 13.1% | 10.6% | 8.9% | 6.1% | 7.5% | |
| Somewhat better off | 14.6% | 14.1% | 15.1% | 16.2% | 14.7% | 14.1% | 13.7% | 14.6% | 14.5% | 15.6% | 14.1% | 16.6% | 12.4% | 15.2% | 15.0% | 13.7% | 12.7% | |
| Better off | 20.4% | 24.8% | 16.2% | 15.8% | 14.9% | 21.7% | 29.6% | 19.4% | 21.1% | 17.4% | 19.6% | 19.6% | 26.5% | 15.0% | 20.6% | 27.2% | 27.6% | |
| Not sure | 48.2% | 41.0% | 55.0% | 49.7% | 46.9% | 50.0% | 45.2% | 51.3% | 45.8% | 49.3% | 49.3% | 48.2% | 36.1% | 51.2% | 48.2% | 45.4% | 41.8% | |
| Sample size | 999 | 484 | 515 | 206 | 259 | 327 | 207 | 425 | 574 | 245 | 248 | 217 | 152 | 385 | 318 | 192 | 104 | |

| Twitter (cont'd) | Political Leanings | | | Party ID | | | Political Interest | | | | Region | | | | Urban/Rural | | |
|----------------------------------|--------------------|-----------|--------------|----------|---------------|------------|--------------------|------------------|-------------------|---------------|-----------|---------|-------|-------|-------------|----------|-------|
| | Liberal | Moderate* | Conservative | Democrat | Independent** | Republican | Most of the time | Some of the time | Only now and then | Hardly at all | Northeast | Midwest | South | West | Urban | Suburban | Rural |
| Better/worse if broken up | | | | | | | | | | | | | | | | | |
| Worse off | 8.0% | 9.2% | 6.5% | 8.6% | 8.0% | 7.2% | 7.9% | 6.5% | 6.7% | 16.9% | 10.5% | 5.5% | 6.8% | 10.1% | 9.1% | 8.2% | 6.3% |
| Somewhat worse off | 9.6% | 8.5% | 8.6% | 9.3% | 8.4% | 8.9% | 8.1% | 9.3% | 10.8% | 14.4% | 8.0% | 4.8% | 9.8% | 11.4% | 14.3% | 8.0% | 5.1% |
| Somewhat better off | 16.7% | 13.3% | 14.2% | 15.0% | 13.8% | 15.1% | 12.5% | 18.1% | 14.8% | 16.5% | 16.1% | 11.9% | 13.9% | 16.9% | 16.9% | 12.7% | 11.6% |
| Better off | 12.8% | 18.3% | 29.6% | 14.8% | 22.4% | 24.9% | 29.8% | 11.5% | 12.0% | 8.5% | 14.7% | 27.0% | 20.4% | 18.9% | 18.7% | 20.6% | 20.2% |
| Not sure | 52.8% | 50.7% | 41.1% | 52.2% | 47.4% | 43.9% | 41.5% | 54.1% | 55.7% | 43.7% | 50.8% | 50.8% | 49.1% | 42.6% | 40.9% | 50.5% | 56.8% |
| Sample size | 290 | 374 | 335 | 347 | 370 | 282 | 514 | 264 | 112 | 60 | 169 | 212 | 394 | 224 | 259 | 398 | 193 |

*includes "not sure"

**includes "not sure" and "other"

For more details and analysis: thecco.org/tech-poll